

Strategic Directions and Action Items  
2010-Forward

**SD1: Expand the Leadership of the PCC in Shaping Standards within the Metadata Communities**

The PCC began with members cooperating with the Library of Congress and other national libraries to create and maintain bibliographic and authority records; this has evolved to members having a voice in actively shaping the cataloging standards that we use. PCC is in a unique position to study, develop, synthesize, and articulate a future vision of cataloging for practitioners in libraries. PCC welcomes interaction—both influencing and being influenced by other metadata communities.

**1.1) PCC membership**

**Problem statement:** Some of the barriers to increasing membership in CONSER, BIBCO, NACO, and SACO include our current structure of requirements, our focus on English as the language of cataloging; most of our documentation is in English only, and other factors. The report on the internationalization of the authority file recommends a vastly different future PCC structure to accommodate PCC "branches" beyond the U.S. Some of these issues can be addressed practically in the near term others are longer term.

**Action item:** set up a task group to identify the barriers to the contribution of records to the NACO, BIBCO, CONSER and SACO authority file by organizations outside of North America and recommend solutions on how to eliminate the barriers to increasing membership.

**Who:** Representatives from overseas libraries and coordinators of CONSER, BIBCO, NACO, and SACO.

**Priority 1 (BW, PJ, DM, KH, AM, JR, RE, RU, MY)**  
**Priority 4 (PS)**

**1.2)** From the SCS May 2010 report: Establish guidelines/standards for cataloging digital aspects of non-book formats. [In process, the BSR for these will be implemented Sept. 1, 2010, also in process after implementation of non-book BSRs SCS will assure text of the Provider-Neutral guidelines integrates well with the supplemental guidelines for the digital e-resources for the non-book formats.]

**In Process**

**Action item:** no action required until the BSR implementation.

**1.3 RDA and PCC: revised action item**

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**Problem statement:** Set up a task group to investigate the impact of RDA release on the PCC decision to adopt or not adopt RDA. If RDA is adopted, the CSR, BSRs, NACO training, etc, will need revision. If the PCC libraries have the option to adopt or not adopt RDA can these libraries still be a PCC library? If so will (and how will) 2 sets of documentation be maintained?

**Action item:** assign the Standing Committee on Standards the task of developing the necessary guidelines for RDA implementation. (If it is accepted)

**Who:** Standing Committee on Standards.

**Priority 1 (BW, PJ, KH, MY, BC, DM, AM, JR, RE, RU, MY, PS)**

**1.4) Individual PCC contributors**

**Statement:** A pilot test membership was arranged up to investigate the feasibility of an individual contributor program for individuals who have been trained and have contributed PCC level records and make a proposal for such a program. The pilot test of one individual who moved from a CONSER institution to a non-CONSER institution has been successful, is on going as of Aug. 2010, and could be expanded.

**Action item 1.5.1:** Investigate the feasibility of maintaining PCC status for those individuals who are trained but their job is moved from a PCC institution to a non-PCC institution.

**Who:** BIBCO, NACO, SACO LC staff, OCLC, and representatives from institutions participating in these programs.

**Action item 1.5.2:** Investigate the impact, on training, of extending the PCC individual contributor program to individuals who are interested in contributing PCC records, but who have not been trained, nor have they contributed PCC level records.

**Who:** BIBCO, NACO, SACO LC staff, OCLC, and representatives from institutions participating in these programs.

**Priority 5 (BW, PJ, DM, KH, AM, JR, RE, RU, MY, PS)**

**Priority 1 (BC)**

**Priority 2 (SM)**

**GP: Willing to address this from OCLC's perspective at PoCo**

**SD2: Serve as a Major Source of Guidance to Cataloging Units Seeking to Take on New Metadata Roles in the Digital Information Environment**

There is increasing demand for applying in new ways the types of expertise that PCC catalogers have developed to a high level over the years. The results of efforts to bring new types of material under bibliographic control will be substantially improved if the knowledge and experience of catalogers can be brought to bear on such things as metadata creation for digital objects, mapping and reusing existing metadata, advising on the indexing and display of data, and managing projects. The practice of creating metadata one item at a time needs to be complemented by the ability to address massive amounts of materials. Critical skills will be applying bibliographic control concepts in a general way and agile development of plans. PCC should lead in these efforts by helping to develop needed standards and serving as a clearinghouse of best practices, strategies, and ideas; cataloging units should find in the PCC a strong source of support for taking on these new roles.

**2.1) MODS/Dublin Core Task Group Report (from the 2009 PoCo outcomes)**

**Action item:** A charge will be written for a group to develop a standard record type list of elements that should be included in records created in other metadata formats.

**Who:** Adolfo, Carolyn, Les, Phil, Cynthia will draft a charge for PoCo approval.

**Status as of August 25, 2010:** After a brief discussion by PoCo, Adolfo drafted a charge for a task group to develop a set of record elements for records created in non-MARC formats.

**Priority 2 (BW, PJ, DM, KH, AM, JR, RE, RU, MY, PS)**

**PS: Please discuss at PoCo**

**JR: Please discuss additional action items for SD2 at PoCo**

**SD3: Support Efforts to Increase Interoperability of Records Created in a Variety of Metadata Standards within the Library, Information and Publishing Sectors**

Trends in the web environment are emphasizing interoperability among multiple standards for metadata used and recycled in the book industry, rights management, and library and information sectors. By working in collaboration across sector boundaries, the PCC will identify common metadata needs and

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develop solutions. This will result in improvements to the creation of cost-effective, timely, shareable, and authoritative metadata of use to its members.

- 3.1) Problem statement:** Opening up PCC records for wider editing in OCLC has recently been a topic on the PCCList discussion list. Validation rules to "protect" some fields and allow edits to other fields would likely be too complicated to set up (per PCC Steering Committee notes Jan. 2010). Some of the discussion also included comments on accommodating more data that was local in nature in master bibliographic, holdings, or institutional records.

**Action item:** Request from OCLC to make recommendations for discussion by PoCo in November's meeting

**Priority 2 (BW, PJ, DM, KH, AM, JR, RE, RU, MY)**

**Priority 3 (PS)**

**GP: Willing to address this from OCLC's perspective at PoCo**

**SD4: Promote and Support Automated Mechanisms to Increase Production and Accuracy of Metadata Creation.**

The PCC supports new efforts to use automation to improve the creation and accuracy of metadata which are underway in organizations who are members of the PCC as well as in groups outside the library community. These developments range from generating cataloging records from publishers' ONIX metadata, to systems to suggest subject heading assignments and efforts to create author identification schemes in the scientific publishing community. By working with others to increase and improve metadata creation, PCC members will benefit from the resulting innovations.

**4.1) Linked (open) data:**

**Problem statement:** The metadata we create will be prime fodder for open data that can be used in linked data scenarios. What can we do to promote it? Encourage its use? Can we afford to ignore it or will it become our future?

Suggested action: consider setting up a harvestable repository of PCC cataloging as linked data and expose it to the broader information community in a more easily digestible, less library-centric form.

**Removed unrelated ONIX actions.**

**Status:** no actions taken

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**Action item 4.1.3:** Appoint a task force to evaluate the need for action 4.1.1 and 4.1.2 and if they continued to be important.

**Who:** Standing Committee on Automation

**Remove (or Priority 5) (BW, PJ, KH, JR, JC)**

**Priority 3 (PS)**

**Priority 2 (SD 4): MY**

**Discuss at PoCo**

**SD5: Provide for Continuing Education and Training of Metadata Creators**

The PCC continues its well-regarded program of training metadata creators. Web-based technology creates an opportunity to expand PCC's training globally and to make it more affordable and efficient. Continuing education and training are tailored to meet the needs of a variety of audiences, to include practitioners from other metadata communities. The PCC is uniquely positioned to expand the knowledge base of the creators of bibliographic information and to bring together and work with interested parties, such as the American Library Association, state libraries, OCLC, publishers, museums, and archives.

**5.1) Action item:** Form a task group to develop training for the BSR, with an intended audience of new BIBCO libraries and new catalogers at existing BIBCO libraries.

**Who:** Iris Wolley, Columbia University, has agreed to chair the TG, which will begin working by mid-May, with a tentative completion date of August 31, 2010. The task group will also be suggesting means of delivering the training, including online, in-person or hybrid delivery methods.

**5.2)**

**Ongoing action item:** PCC programs training: E-Learning developments are in-process and under development. All PCC training might not be covered by Elluminate sessions but we do know that we need to move into eLearning. BSR training will be an online course. LC filmed the first and last day of NACO training. These webcasts will be mounted on the PCC website and the CLW page. Hopefully, we can reduce the onsite NACO training to three days immediately. [Added as a result of discussion of this topic]

**Priority 1 (BW, PJ, DM, KH, AM, JR, RE, RU, MY, PS)**