

PCC PoCo Election 2011: Candidate Biographical Statements

May 3, 2011

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PCC PoCo Election 2011

The Program for Cooperative Cataloging Policy Committee (PCC PoCo) includes elected representatives from each of the component programs, BIBCO, CONSER, NACO, and SACO (<http://www.loc.gov/catdir/pcc/poco.html>). Voting for one representative for each program is open from May 2 to May 31, 2011. The three-year terms of the 2011 elected members run from October 1, 2011 to September 30, 2014.

The Secretariat is using Ballotbin.com to conduct the 2011 PCC election. Ballots include candidate names and biographical statements. The voters are directors of member institutions and funnel coordinators for multi-institution membership projects. Each voter receives a ballot corresponding to the program(s) in which the institution or project participates actively. In the CONSER program, only full-level member institutions vote.

Ballots arrive as emails with these identifiers, where B = BIBCO, C = CONSER, etc.:

- PCC CONSER 2011
- PCC NACO 2011
- PCC SACO 2011
- PCC B-N 2011
- PCC C-N 2011
- PCC N-S 2011
- PCC B-N-S 2011
- PCC B-C-N 2011
- PCC B-C-N-S 2011

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In mid-May, the Secretariat will send a reminder message about the election to the voters. The PCC Chair will announce the names of new PCC PoCo members in June.

Candidates for PCC PoCo Program Representatives

BIBCO

Chris Cronin (University of Chicago)
George Prager (New York University Law School)

CONSER

Ed Jones (National University)
Martin Kurth (New York University)

NACO

Manon Theroux (U.S. Senate Library)
Elaine Westbrooks (University of Nebraska)

SACO

Bob Maxwell (Brigham Young University)
Phil Schreur (Stanford University)

Please direct any questions about the election to coop@loc.gov.

BIBCO Candidates and Statements

Name: Christopher Cronin

Candidate to represent: BIBCO
Current Position: Director of Metadata & Cataloging Services
Department: Metadata & Cataloging Services
Institution: The University of Chicago
Email address: croninc@uchicago.edu

Link: <http://chicago.academia.edu/ChristopherCronin>

Selected professional activities:

ALA Committee on Organization, 2009-2013

ALCTS Transforming Collections Task Force, 2011-2012

ALCTS Heads of Cataloging Interest Group, 2010-2011 (Vice-Chair/Chair Elect);
2011-2012 (Chair)

ALCTS Subject Analysis Committee, 2007-2011 (Intern 2005-2007)

PCC Task Group on BIBCO Standard Records for Collections and Manuscripts, 2010

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Collaborative Digitization Program, Metadata Standards Working Group, 2002-2010
(Co-chair, 2009-2010)

Research Libraries Group (RLG), Social Metadata Working Group, 2009-2010

Technical Services Directors of Large Research Libraries Interest Group, Task Force
on Cost/Value Assessment of Bibliographic Control, 2009-2010

PCC MODS/Dublin Core Record Utilization Task Group, 2009

ALCTS CC:DA Task Force on the Review of *Functional Requirements for Subject
Authority Data* (FRSAD), 2009

Collaborative Digitization Program, Metadata Encoding and Transmission Standard
(METS) Task Force, CDP Metadata Standards Working Group, 2005-2006 (Co-
chair)

ALCTS CC:DA Task Force to Review ISBD(ER): International Standard
Bibliographic Description for Electronic Resources, 2004

Areas of interest:

- Linked data and the role of library bibliographic and authority data in the emerging Semantic Web
- Expanding participation in PCC to include non-MARC metadata
- Metadata management for digital collections
- Standards and best practices development
- Continuing education and professional development for catalogers
- User assessment of library metadata
- Transitioning from AACR2 to RDA

Statement:

The Program for Cooperative Cataloging has influenced my professional outlook since my very first week as a catalog librarian, which was spent in series NACO training. Despite being so green that I grasped only a mere fraction of that training, the overarching philosophy of cooperative cataloging has stuck with me throughout my career: to produce quality, cost-effective, and shareable metadata, informed by an actively collaborative environment with a dedication to continuing education for catalogers.

The current economic situation, combined with the prospect of implementing a new cataloging standard, presents significant challenges and unknowns. But one thing is certain: the value of our metadata increases with every use and reuse. To that end, cooperative cataloging has never been more critical to the shared success of our organizations. The University of Chicago has continued creating RDA records after the formal test period, partly to invest in testing the *practical* aspects and impact of implementing RDA at the local level. We will be working in a mixed AACR2 and RDA data environment for a long time, and it will be years before many libraries

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adopt RDA. I see the PCC as providing a trusted venue for offering ‘lessons learned’ in managing this transition over time, and to help lower the implementation costs (and anxiety) for other institutions, whether they are PCC members or not.

Even more broadly, we are entering a period when our entire community will be evaluating how best to transform our metadata infrastructures in a way that keeps our work relevant: from moving to a Semantic Web-enabled successor (or successors) to the MARC formats, to the impact this will have on cataloging standards, cataloger education, OCLC, library systems, and our users. This is an exciting time in our profession – one that I sense we will look back upon as providing a historic opportunity to make advancements that reinforce the value of the metadata we create, as well as our value as information professionals.

I have never been more convinced of the role that the Program for Cooperative Cataloging, and its network of expert catalogers, should play in developing this future. It would be a privilege and an honor to serve the cataloging community on the PCC Policy Committee.

Name: George A. Prager

Candidate to represent: BIBCO

Current Position: Head of Cataloging

Institution: New York University Law School Library

Email address: pragerg@exchange.law.nyu.edu

Link: <https://files.nyu.edu/gap3/public>

Selected professional activities:

Member, RDA/MARC Working Group; Member, PCC Standing Committee on Training; Co-author, Provider-Neutral E-Monograph Record Guide and MARC Record Guide for Monograph Aggregator Vendors, 2nd ed. (updates to both as needed); Chair, AALL-TS-SIS Cataloging and Classification Standing Committee

Areas of interest:

Cataloging, standards, training, documentation, international bibliographic control

Statement:

I would be honored to serve as a BIBCO representative on the Program for Cooperative Cataloging’s Policy Committee (PoCo). It is a very exciting time to be involved in the creation and organization of metadata, an activity many of us still refer to as cataloging! In the present and foreseeable future, PoCo will be deeply involved in making many critical decisions regarding the adoption and implementation of RDA, expanding PCC activities beyond MARC 21, and further internationalization of PCC programs. I believe very strongly in the values of shared cataloging standards and international cooperation among libraries and other institutions. We need to increase the

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international exchange of bibliographic metadata, while lowering costs and improving access to an ever increasing range of information resources. However, development and harmonization of standards must be done pragmatically, always directed at meeting user needs—while realizing the diversity of those needs. Throughout my career as a law cataloger and manager, first at Brooklyn Law School and (since 2001), at New York Law School, I have ensured that my institution has been deeply committed to the Program for Cooperative Cataloging. New York University Law School currently participates in all PCC programs. Personally, I have been also active as a NACO name and series reviewer, and on various PCC task forces.

What would I bring to PoCo? In addition to my experience and dedication to PCC activities and values, I also believe in applying rational, common-sense approaches to problems, and trying to focus on the bigger picture. Rather than complaining about confusing or short-sighted standards, obscure documentation, or similar problems, I have worked cooperatively to improve national standards and documentation--most recently on the Provider-Neutral E-Monograph Record Guide, and on improving MARC 21 coding for online resources. If elected to PoCo, I will strive to help direct the Program for Cooperative Cataloging into a course most beneficial for libraries, and users of libraries.

CONSER Candidates and Statements

Name: Ed Jones

Candidate to represent: CONSER

Current Position: Assistant Director, Assessment and Metadata Services

Department: Library

Institution: National University (San Diego, Calif.)

Email address: ejones@nu.edu

Link: <http://national.academia.edu/EdJones>

Selected professional activities:

LRTS Editorial Board, RDA Advisor, CONSER Operations Committee. Presentations at major conferences on FRBR, FRAD, RDA, and (forthcoming) linked data. Publications on FRBR, harmonization of national cataloging practices, Google Books, the use of identifiers in bibliographic records, etc. (see web page link above) Currently writing a manual on serials cataloging with RDA (ALA Editions).

Areas of interest, e.g. metadata roles and applications, cataloging, standards, automation, training, documentation, etc:

Yes

Statement:

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I've been around an unconscionably long time, so I know pretty well why we do what we do. I'm also quite familiar with this changing world in which we're still trying to get our sea-legs. I think I could help.

Name: Martin Kurth

Candidate to represent: CONSER

Current Position: Director, Knowledge Access and Resource Management Services

Department: Division of Libraries

Institution: New York University

Email address: martin.kurth@nyu.edu

Selected professional activities:

Member, ALCTS Technical Services Directors of Large Research Libraries Interest Group, 2010-

Member-at-large, Executive Committee, ALCTS Cataloging and Classification Section, 2004-2007

Chair, ALCTS Continuing Education Implementation Group, 2003-2007

Areas of interest:

Metadata integration and management; recruitment for library technical services leadership.

Statement:

After having worked in cataloging and metadata for my entire career up to that point, in 2006 I began a four-year stint managing a library technology operation that involved a sizeable capital investment. Since I've been back in technical services administration for the last year, I've been struck more than ever by the fact that our greatest investment in technical services lies in the people who do the work. And by "work" in this context I necessarily include our efforts to carry forward and adapt the principles and practices of information organization as we understand them. Thus I'm convinced that the best approaches to cooperative cataloging we can develop will be those that make the wisest use of the knowledge and productivity of our colleagues. This basic principle is not new, but it's easy to forget, so I would welcome the opportunity to apply it conscientiously in service to the PCC Policy Committee.

NACO Candidates and Statements

Name: Manon Thérroux

Candidate to represent: NACO

Current Position: Head of Technical Services

Institution: U.S. Senate Library

Email address: manon_theroux@sec.senate.gov

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Selected professional activities:

Current activities: member of the ACRL/RBMS editorial team for Descriptive Cataloging of Rare Materials (Cartographic); member of the ESTC Planning Committee; ACRL/RBMS liaison to the GODORT Rare & Endangered Government Publications Committee.

Past activities: ACRL liaison to the ALCTS Committee on Cataloging: Description & Access; chair of the LITA/ALCTS Authority Control Interest Group; chair of the PCC Task Force on the Function of the Authority File; NACO Series trainer; member of the PCC Standing Committee on Standards; member of the ACRL/RBMS Bibliographic Standards Committee; member of the PCC Task Force on Cross References; member of the ACRL/RBMS editorial team for Descriptive Cataloging of Rare Materials (Books).

Areas of interest:

I have long been interested in issues relating to authority control, bibliographic standards development, and special collections cataloging. More recently, I have also become interested in exploring opportunities for cataloging and metadata specialists to develop a better understanding of the technological issues that affect the use and interoperability of bibliographic data, both within library systems and in external applications.

Statement:

As a representative on the PCC Policy Committee, I would bring significant NACO program expertise, gained from almost twenty years of working in NACO institutions and participating in PCC task forces and training activities. I would bring an ability to represent the concerns of a broad range of PCC members and institutions, thanks to the variety of positions I have held and the different types of libraries in which I have worked. These include: special collections cataloger at a small independent research library; authority control librarian in a large university library; head of cataloging and metadata services in a medium-sized university library; and now head of technical services in a specialized federal government library. Finally, I would bring a good understanding of emerging cataloging standards and practices, including RDA, acquired through my work as ACRL liaison to the ALCTS Committee on Cataloging: Description & Access. I am committed to facilitating cooperative approaches to creating, maintaining, and enhancing data in library catalogs and metadata repositories, and would look forward to the opportunity of working with other members of the Policy Committee to sustain the PCC's cooperative model and extend it to new initiatives.

Name: Elaine L. Westbrooks

Candidate to represent: NACO

Current Position: Associate Dean of Libraries

Department: University Libraries

Institution: University of Nebraska-Lincoln

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Email address: ewestbrooks2@unl.edu

Link : <http://libraries.unl.edu/westbrooksElaine/>

Selected professional activities:

Publications

Westbrooks, E. (2012). Metadata Fundamentals for all Librarians (2nd ed.). Chicago: ALA. Forthcoming

Hillmann, D., Westbrooks, E. (2004). Metadata in Practice: Building the Diverse Digital Library. Chicago: ALA.

Service

ALCTS Library Resources & Technical Services Editorial Board. (2009 - 2013)

EDUCAUSE QUARTERLY Editorial Review Board. (2009 - 2013)

ACRL Lazerow Fellowship for Research in Acquisitions and Technical Services. (2009 - 2011)

ALCTS Budget and Finance Committee. (2009 - 2010).

Chairperson, ACRL/AFAS Cataloging Discussion Group. (2008 - Present)

Areas of interest:

Metadata roles and applications, automation, Next Generation Catalogs, Linked data, linked metadata, patron drive acquisitions, ebook workflows

Statement:

As we work on redefining description, the mission and purpose of PCC is even more relevant today than ever. Although I began my career as a Latin American Cataloger, I quickly took on a new set of skills and moved into the metadata arena that went beyond MARC. At Cornell University I served as the Head of Metadata services, a unit within Technical Services, which focused on cost recovery metadata projects. Now at the University of Nebraska I have responsibility for Technical Services and Public Services- so looking at synergies between acquisitions, cataloging, and the range of public services offered at research libraries is critical to finding more sustainable methods for providing access to materials we access and collect. Information is abundant and the barriers to affordable bibliographic control continue to grow. As an administrator and metadata expert, I can bring a unique perspective to the PCC Policy Committee by contributing alternative perspectives and innovative problem solving to the long-term strategic planning of PCC and its programs. I welcome the opportunity to work with exceptional thinkers and leaders who have been earnestly serving the PCC year in and year out.

SACO Candidates and Statements

Name: Robert L. Maxwell

Candidate to represent: SACO

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Current Position: Special Collections and Ancient Languages Catalog Librarian; Chair, Special Collections and Formats Catalog Department; authorities librarian for Genre/Form; SACO liaison

Department: Special Collections and Formats Catalog Department

Institution: Harold B. Lee Library, Brigham Young University

Email address: robert_maxwell@byu.edu

Selected professional activities:

Robert L. Maxwell is a senior librarian at the Harold B. Lee Library, where he catalogs for classical studies and special collections, and is the SACO liaison. He won the ALA Highsmith Library Literature Award for 2002 for the book *Maxwell's Guide to Authority Work* (2002). He is also the author of *FRBR: A Guide for the Perplexed* (2008) and *Maxwell's Handbook for AACR2* (4th ed., 2004). He has taught cataloging at the University of Arizona School of Information Resources and Library Science and at Brigham Young University, and has chaired the Bibliographic Standards Committee of the Rare Books and Manuscripts Section of the Association of College and Research Libraries (ACRL). Until last year he was a voting member of the ALCTS Committee on Cataloging: Description and Access (CC:DA), the ALA body charged with formulating ALA positions on cataloging rules and policies, including RDA. He is now liaison between CC:DA and ALA's Subject Analysis Committee.

Areas of interest:

General cataloging and metadata. Genre/Form term use.

Statement:

With the advent of RDA it is important that the PCC make good policy decisions about implementation of the new cataloging standard. As a cataloging manager and active cataloger at the Brigham Young University Libraries, which was one of the RDA Testing Partners, I have had quite a lot of experience with cataloging in RDA and have thought deeply about RDA and how it might be implemented. I have also contracted with ALA to write a handbook for RDA, as a successor to *Maxwell's Handbook for AACR2*. I would be pleased to represent SACO on the Policy Committee and hope I could make a useful contribution.

Name: Philip Schreur

Candidate to represent: SACO

Current Position: Head, Metadata Department

Department: Metadata Department

Institution: Stanford University

Email address: pschreur@stanford.edu

Selected professional activities:

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Coding the Kraken: Taming Chaos through Taxonomies, Seybold Seminars, San Francisco, CA, 2004.

Taxonomic Indexing: Where Ontology hits the Pavement, Chalk Talk, Stanford University, 2006.

Next Generation Cataloging & Metadata Services pilot program (2007-2008)
RLG Programs Renovating Descriptive Practices Focus Group (2007-
RLG Programs Renovating Descriptive Practices Planning Group (2008-
Program for Cooperative Cataloging Policy Committee (2008-)

Areas of interest:

Metadata roles and applications, cataloging, standards, linked data, semantic analysis

Statement:

Stanford has always been a strong supporter of the PCC, making BIBCO/NACO/SACO the standards applied to all of its original cataloging. In the current environment in which we operate, these cooperative aspects become even more important. Beyond this, I am very interested in seeing PCC become a truly international organization, developing its standards to embrace contributions in a variety of schemas (MODS, MARC, etc.) and rules (AACR2, RDA, etc.). By looking to the essential elements of the standards it creates, the PCC can make its guidelines applicable to a much wider audience of users (publishers, museums, etc.) and broaden the dissemination of its records through new means of communication such as linked data.