*BACKGROUND: The term **posters** was used originally in England in the 19th century to refer to printed sheets of paper combining text and illustrations that were displayed in public places as announcements or advertisements.   Since World War II, a new kind of poster has evolved, sometimes without text, that has advertising or promotional aims, but is a vehicle for philosophical, moral, or purely aesthetic messages.   This instruction sheet provides guidelines for assigning an array of headings to individual posters and collections and/or discussions of posters depicting special topics, themes, products, events, etc.   It does not cover posters treated purely as an art form.   For instructions on cataloging these posters, see H 1250.*

1. −Posters. Assign the free-floating subdivision **−Posters** under names of individual places, persons and corporate bodies, classes of persons, ethnic groups, topical subjects, and wars for individual posters and collections and/or discussions of posters about these subjects.   Code the subdivision as a $v subfield for individual posters or collections of posters, and as an $x subfield for discussions of posters.   *Examples:*

```
650 #0 $a Automobile racing $x Posters.
610 20 $a Beatles $v Posters.
600 10 $a Castro, Fidel, $d 1926- $x Posters.
650 #0 $a Industrial safety $z Poland $x Posters.
651 #0 $a Outer space $v Posters.
610 20 $a Socialist Party of Ireland $x Posters.
650 #0 $a World War, 1939-1945 $v Posters.
```

2. Phrase headings. Certain broad categories of posters have been established as phrase headings.   Assign phrase headings to individual posters and collections and/or discussions of these types of posters.   *Examples:*

```
650 #0 $a Dance posters.
650 #0 $a Film posters.
650 #0 $a Political posters.
650 #0 $a Sports posters.
650 #0 $a Theatrical posters.
650 #0 $a Travel posters.
650 #0 $a War posters.
```

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3. Nationality. To individual posters and collections and/or discussions of posters produced by artists of a particular nationality, assign a phrase heading for the specific type of poster, qualified by the nationality. *Examples:*

```
650 #0 $a Political posters, French.
650 #0 $a Theatrical posters, German.
```

If the posters do not belong to a specific type and a phrase heading cannot be used, assign the heading **Posters**, qualified by the nationality. *Examples:*

```
650 #0 $a Posters, American.
650 #0 $a Posters, Polish.
```

Subdivide headings of this type by the place of origin only if it is necessary to bring out a particular place that is not expressed in the nationality qualifier, for example, **Posters, French−France−Paris.**

4. Assigning an array of headings.

> *a. General.* To individual posters and collections and/or discussions of posters, assign an array of headings to bring out the theme, type, and nationality of the posters.   Usually at least two headings will be required to cover all aspects of the work. *Examples:*

> > Title: *Affiches.*
> > ```
> > 610 20 $a Parti socialiste (France) $x Posters.
> > 650 #0 $a Socialism $z France $x Posters.
> > 650 #0 $a Political posters, French.
> > ```

> > Title: *100 posters of Buffalo Bill's Wild West.*
> > ```
> > 600 00 $a Buffalo Bill, $d 1846-1917 $v Posters.
> > 610 20 $a Buffalo Bill's Wild West Company $v Posters.
> > 650 #0 $a Posters, American.
> > ```

> > Title: *Poster propaganda : contemporary political posters.*
> > ```
> > 650 #0 $a World politics $y 20th century $x Posters.
> > 650 #0 $a Political posters, German.
> > ```

> > Title: *Paris theatrical posters.*
> > ```
> > 650 #0 $a Theatrical posters, French $z France
> >            $z Paris.
> > ```

4. Assigning an array of headings. (Continued)

b. Travel posters. To individual posters and collections and/or discussions of travel posters, assign a heading of the type **Travel posters, [*nationality*]** to bring out the place where the posters were produced and, if appropriate, headings for the place depicted in the posters, the company issuing the posters, etc.   *Examples:*

> Title: *15 posters for Air France.*
> ```
> 650 #0 $a Travel posters, French.
> 610 20 $a Air France $v Posters.
> ```

> Title: *Switzerland in posters.*
> ```
> 651 #0 $a Switzerland $x Posters.
> 650 #0 $a Travel posters, American.
> ```

5. Poster collections. For instructions on assigning headings to discussions of individual poster collections, see H 1427.   For instructions on assigning headings to catalogs of individual poster collections, see H 1360 and H 1427.