

Summary of PCC TACTICAL OBJECTIVES, 2004—2006
(as of December 21, 2004; updated April 12, 2005)

Goals

Goal 1: Database

Increase the timely availability of bibliographic and authority records by cataloging more resources, by producing authoritative cataloging that is widely available for sharing and use by others, and by cataloging in a cost effective manner.

1.2 Encourage development and use of appropriate technologies to contribute to databases cooperatively.

➔**1.2.5** Assess with the publishing community possibilities for the flow of bibliographic data among library and publisher databases.

Who: CONSER Coordinator

When: April 2005

➔**1.2.6** Emphasize the development of automated means for record creation, enhancement, maintenance, and sharing—especially for digital resources.

1.3 Ensure the timely access to and widespread distribution of bibliographic, authority, and holding data.

➔**1.3.2** Publish a reference guide for machine-derived and machine-generated monographic records.

Who: Monographic Aggregator Task Force (Standing Committee on Automation)

When: Summer 2005

➔**1.3.3** Create and distribute a statement encouraging and offering assistance to information providers who offer useable cataloging records that correspond to the information resources they sell.

Who: Task Group on Encouraging Information Providers to Create Useable

Bibliographic Records (Chair, Arno Kastner; Katharine Farrell; and Jane Ouderkirk)

When: January 1, 2006; distribute statement in brochure form at June 2006 ALA

Goal 2: Standards

Promote the development and use of nationally and internationally accepted standards, rules, and conventions to support wide use of records.

2.1 Establish practices and conventions that support cost-effective cataloging.

➔**2.1.2** Collaborate with the Library of Congress to test the viability of different levels of bibliographic control for Web resources.

Who: David Reser (LC), chair; volunteer PCC institutions; one member each from Automation, Standards, and Training standing committees

WHEN: Presentation and dialog with PCC institutions (David Reser): May 2005

WHEN: Testing the use of the access level record (volunteer PCC institutions): May 2005

WHEN: Coordination and analysis of the PCC use of access level records (David Reser and one member each from Automation, Standards, and Training standing committees): post-May 2005

Goal 3: Leadership and Training

Provide leadership within the broad information community and promote the values of the Program for Cooperative Cataloging.

3.1 Conduct training Programs, workshops, and/or institutes aimed at expanding the pool of Program catalogers and developing cataloging skills that support the Program goals within the library community.

➔**3.1.5** Develop two new training courses in partnership with ALCTS for the benefit of the entire cataloging community.

(1) Who: TF on series authorities training (Standing Committee on Training)

When: Prelim report by June 2005; pilot by June 2006; pre-con course, June 2007 and

(2) Who: TF on LC classification training (Standing Committee on Training)

When: Preliminary report by January 2006

➔**3.1.6** Strengthen training and documentation support for the efforts of libraries to maintain NACO and BIBCO participation.

Who: TF comprised of Carolyn Sturtevant, BIBCO Coordinator (chair) and representatives from each of the following: SCT, BIBCO Op Co, PoCo, and a non-U.S. library

When: Preliminary report to PoCo by June 2005

When: Implementation, Spring 2006

3.2 Identify the need for, develop as necessary, and widely distribute easy-to-use training material in support of Program membership goals and values.

➔**3.2.1** Explore Web-based training.

Who: Task Group on Online Training (Standing Committee on Training)

When: Analysis and strategy recommendations by September 2005; timeframe for prototype online course to be determined in consultation with SCT, PoCo, and TF members.

3.3 Pursue opportunities to provide public information and education campaign within the information community about the goals, values, and activities of the Program.

➔**3.3.2** Commission the research and writing of an article to be published in a prominent library journal that would provide readers with the history of the PCC, its ongoing evolution, and its plans to remain a vital organization in the information community.

Who: Author to be determined by PoCo Steering Committee by ALA, June 2005

When: A contract to be issued not later than November 1, 2005, with the expectation that the article will be published during 2006.

➔**3.3.3** Undertake a redesign of the Program's web presence with a view toward making the website the Program's primary vehicle for communication, marketing, and access to all PCC-related information.

Who: LC staff

When: Revamp of PCC website ready by BIBCO OpCo, May 2005

When: Solicit content comments from PCC membership, Summer 2005, with report to be made at PoCo, November 2005, with a view to implementing approved changes by November 2006.

Goal 4: Membership

Expand membership through managed growth and encourage active participation.

4.5 Foster development of leadership within the library community by encouraging and providing opportunities for active participation in the Program.

➔**4.5.5** Design and implement a plan to develop participation and leadership among policy-level representatives of PCC participating institutions.

Who: PCC Task Force to Develop High Level Leadership (Chair, Joan Swanekamp; Roxanne Sellberg, Judi Nadler)

When: November 1, 2005

March 15, 2005

April 12, 2005/rev.

April 25, 2005/rev.

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