

**Before the
UNITED STATES COPYRIGHT ROYALTY JUDGES
THE LIBRARY OF CONGRESS
Washington, D.C.**

In the Matter of)	
)	
)	
DETERMINATION OF ROYALTY RATES)	Docket No. 14-CRB-0001-WR
FOR DIGITAL PERFORMANCE IN SOUND)	(2016-2020)
RECORDINGS AND EPHEMERAL)	
RECORDINGS (WEB IV))	
)	

**TESTIMONY OF JEFFREY L. LITTLEJOHN,
EXECUTIVE VICE PRESIDENT FOR ENGINEERING AND SYSTEMS
INTEGRATION, iHEARTMEDIA, INC.**

1. My name is Jeffrey Lee Littlejohn. I reside in Cincinnati, Ohio. I am employed by iHeartMedia, Inc. (“iHeartMedia”) as its Executive Vice President for Engineering and Systems Integrations. As part of this job, I am responsible for all technical operations of the radio group. This includes responsibility for all studio and studio automations systems and the distribution of our programming over AM, FM, HD Radio, and Internet Streaming. I have been employed at iHeartMedia, or its affiliates, since September 1992. Among the accomplishments during my tenure, I helped launch iHeartMedia’s national rollout of iHeartRadio. I have over 25 years of experience in the field of Broadcast Radio Engineering and was the recipient of the 2014 Radio Engineer of the Year award from the National Association of Broadcasters and the 2008 Excellence in Engineering Award from Radio World.

2. I am listed as an inventor on numerous patents and patent applications. Among those is U.S. Patent No. 8,326,215, which is entitled “Method and System for Selectively Broadcasting Media,” which was granted December 4, 2012. On December

3, 2012, I filed for a continuation in part of Patent 8,326,215 as U.S. Patent Application No. 13/693,010 (Publication No. 20130090752A1), entitled “Song Replacement with Content Scheduling in Streaming Media.” This patent application relates to a technology we have named Song Exchange. Song Exchange allows songs in a simulcast stream – that is, in a program feed from a broadcast radio station that is contemporaneously transmitted through Internet streaming – to be replaced with different songs. For example, if a song from Bruce Springsteen is played on broadcast radio in between songs from the Rolling Stones and the Beatles, when the feed from that same radio program is simulcast through Internet streaming, the Song Exchange technology allows the Bruce Springsteen song to be replaced with a song from another artist.

3. A motivating factor for the development of Song Exchange was [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED] By October 1, 2013, the time that I understand iHeartMedia (then Clear Channel) entered into a licensing deal with Warner Music Group, [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

4. [REDACTED]

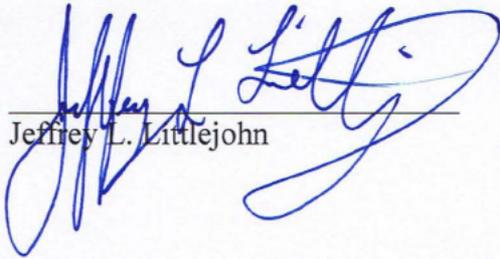
[REDACTED]

[REDACTED]

5. [REDACTED]

[REDACTED]

I declare under penalty of perjury that the foregoing is true and correct.



Jeffrey L. Littlejohn

Oct. 3, 2014
Date