

2023 SPRING EXPO

Federal Libraries: Our Nation's Knowledge Network



FEDLINK
LIBRARY
OF CONGRESS

May 10-11, 2023



Gregory Abraham

Acting Executive Director, FEDLINK

2023
SPRING
EXPO





2022 LARGE FEDERAL LIBRARY OR INFORMATION CENTER

Nimitz Library

United States Naval Academy,
Annapolis, Maryland





2023
SPRING
EXPO

Seema Rampersad

Business & IP Service Manager, The British Library
SLA President 2023

The Power of Connecting Information Professionals



LOC FEDLINK Spring Expo – May 2023 Washington/Virtual

Seema Rampersad

seema.rampersad@bl.uk

The British Library – Business & IP Centre Service Manager
SLA President Elect 2022-24

Power of Connecting Information Professionals – by Seema Rampersad

Agenda

The International Network of Library and Information Professionals

Collaboration and Learning from Each Other

Cutting Edge Technology and Information Services

Diversity Equity and Inclusion (DEI)

Social and Economic Empowerment

Global and Local Community Leadership



The British Library is for everyone who wants to do research – entrepreneurs, academics, commercial, creatives or personal

The Power of International Networks



LIBRARY HSILIB

The International Network of Library and Information Professionals

LIBRARY
HSILIB





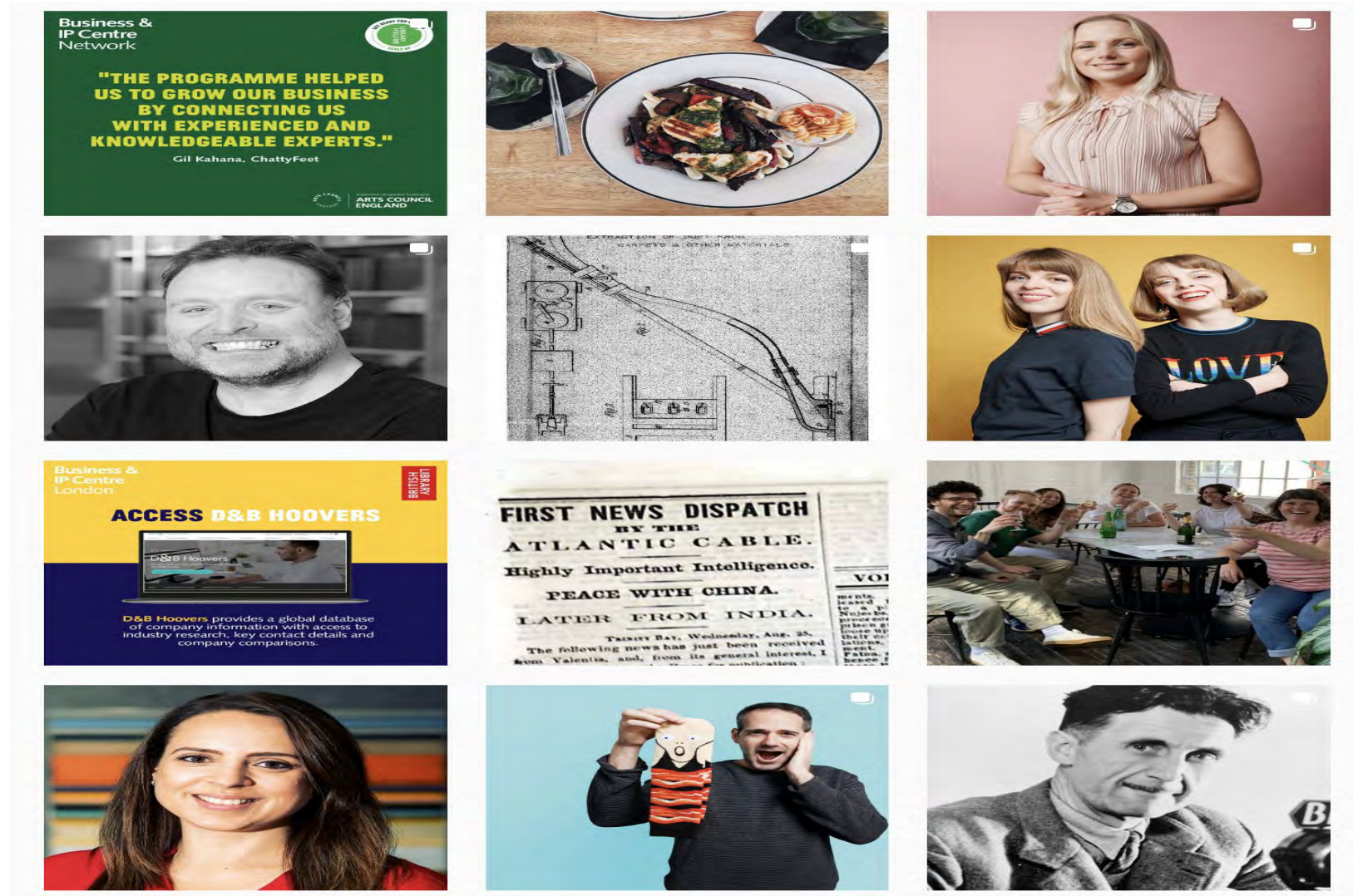
LIBRARY
HSILIB

Advocacy for Libraries & Information Professionals



LIBRARY
HSITIB

Collaboration and Learning from Each Other



Global, National and Local Communities

Diversity Equity and Inclusion (DEI)



LIBRARY
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Social, Civic and Community Engagement

LIBRARY
BRITISH



Global and Local Community Leadership



SLA 2022 Annual Conference
SOURCE FCRWARD July 31 – August 2, 2022 SLA

LIVE 65

Congrats to our Community Award Winners!

• Zena Appelbaum	• Meghanne Flynn	• Max Rosen
• Jay Bhatt	• Anne-Lise Harding	• Eileen Rourke
• Bryan Cortez	• Sandeep Kumar Pathak	• Tami Rosado
• Josie Crone	• Ravinder Kumar Sharma	• Julie Snyder
• Bob Cullen	• Blythe McCoy	• Patty Sumire McGowan
• Katherine Delahanty	• Patty McGowan	• Dani Stubbs
• Schweta Dhingra	• Meenal Oak	• NK Wadhawa
• Lydia Elias		

SLA 2022 Annual Conference
SOURCE FCRWARD July 31 – August 2, 2022 #SLAConference2022

SLA 2022 Annual Conference
SOURCE FCRWARD July 31 – August 2, 2022 #SLAConference2022

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LIVE

Green Manifesto and Sustainability



Green Libraries Manifesto

#GreenLibraries

The impact of the climate and environmental crisis is already being felt globally and locally. It affects us all, but those who are least responsible for the crisis – the most disadvantaged in our communities – are likely to suffer the most.

As libraries we occupy a place at the heart of the communities we serve. Through this manifesto, we want to come together towards a shared vision, to lead by example through our own environmental actions and use our power and reach to inform and inspire people to take positive action and build resilience in the diverse communities we serve.

We recognise the diversity of our sector which is why this is an inclusive initiative for all libraries to help them make the changes they can, with the resources they have. In signing this manifesto, we agree to:


- 1 Bring environmental sustainability to the heart of decision-making**

We pledge to work towards making environmental thinking and values central to what we do. We will work with decision-makers in our organisations to push for ambitious, credible and publicly communicated environmental commitment and action, aligned with local environmental and climate change ambitions, targets and plans where relevant. Where possible, we will work with others to learn from and share best environmental practice.
- 2 Innovate and evolve**

We will work to evolve environmental practice across core library functions and practices and to test and explore new and innovative approaches and solutions for positive environmental change.
- 3 Work with our communities**

We will learn from and support local green initiatives, and work with them and others to empower our local communities to take positive environmental action. We will provide a safe and open environment for learning, sharing ideas and discussing the climate and environmental crisis and how we can work towards a better future for planet and people. In doing so, we will use creative and innovative approaches to connect with diverse and under-represented groups.
- 4 Use our voice for more impact**

We will use our unique reach and position of trust to share and help people find verified information, to combat climate disinformation, improve climate and environmental literacy and understanding and help develop critical thinking for all ages. By providing up-to-date and accurate information, we will help people navigate the often-complex language and concepts around climate and environmental issues and make better-informed environmental choices.



Catalogues & Collections Discover & Learn What's on Visit Business Support Shop Join


Living Knowledge blog

All our blogs Latest posts About this blog


Search this blog

07 July 2022

Launching the Green Libraries Manifesto



From climate crisis focused community workshops to imaginative and practical carbon saving initiatives, libraries are already engaged with tackling climate emergency and doing their bit in building positive climate outcomes. Today at the CLIP (Chartered Institute of Library and Information Professionals) annual conference, we saw the next stage in stepping up the shared effort of libraries to do more for our planet and for all of us, by launching the Green Libraries Manifesto.



At the launch of the Green Libraries Manifesto (left to right: Sarah Blair AM, Programme Manager (British Connected Age Manifesto), British Library; Rebecca Art, Project and Programme Manager, CLIP; Chris Bunting, (Chairman), Sustainability Council; Julia Wright, Sue Williams AM, Deputy, Libraries, Arts Council England).

By signing the Manifesto, libraries will commit to a set of common principles, which will enable us to: meet much greater needs by working together than we can on our own. As well as committing to building new partnerships, the principles emphasise the need for all libraries to put sustainability at the heart of their work and planning, to embrace innovation that will help them to change their current practices, and to grow and share knowledge. The Manifesto also emphasises the role of libraries in supporting young people, especially in supporting their role in providing environmental leadership in their schools, communities and workplaces.

The Manifesto is an initiative of the Green Libraries Partnership, started earlier this year by CLIP, Libraries Connected, Julia's Biotope and the British Library. The Partnership is also running a small Green Libraries Fund to support small-scale exploratory programmes within public libraries in England.

Living Knowledge blog recent posts

- Everything Forever – marking 10 years of digital legal deposit
- Our collections are delighting people around the UK
- Improving the online presence of public libraries with 4 new grants programmes
- Wings of discovery: Collaborative Doctoral Partnership projects at the British Library
- Libraries: researching collaborations between public and university libraries
- Our highlights of the year
- Open Day Open Days – 10 years and counting
- Our role in building a brighter climate future
- Behind the scenes at the British Library: Sandra A. Agard, Learning Facilitator for Schools
- Developing a single digital presence for public libraries: our journey so far

Tweets from @BLpressoffice

BL Press Office @BLpressoffice Apr 5
The @britlib has now reopened following an alarm activated in error. Apologies for the inconvenience caused.

BL Press Office @BLpressoffice Apr 5
Our fire alarm has been activated in error. Please bear with us while we prepare the building for re-occupation.

BL Press Office @BLpressoffice Jan 27
The @britlib has now reopened following an alarm activated in error. Apologies for the inconvenience caused.

Archives

- April 2022
- February 2022
- January 2022
- December 2021
- November 2021
- October 2021
- September 2021
- July 2021
- June 2021
- May 2021
- More...

Tags

Creativity, Economic and Entrepreneurial Empowerment

Business & IP Centre



Democratising Entrepreneurship

Libraries as engines of economic growth and how Business & IP Centres have created over 12,000 new businesses between January 2016 - December 2018.
[Click here for the full report, compiled by ERS \(PDF\).](#)

Business &
IP Centre
Network

Democratising entrepreneurship: libraries as engines of economic growth

LIBRARY
HS111B

A three-year economic impact analysis,
January 2016 – December 2018

Driving economic growth

Helped to create
12,288
new businesses
(47% in the
Northern Powerhouse)

and
7,843
additional jobs

£78m
GVA* created
*Gross Value Added

A payback of
£6.95
for every £1 of
public money spent



Supporting diverse entrepreneurs



Of those who started a new business:

55%
were women

29%
were aged 35
and under

31%
were black,
Asian and minority
ethnic

22%
were from the most
deprived areas

17%
were disabled

Capitalising on existing assets

Delivered via the
public library network



Source: ERS Research & Consultancy, based on a survey
of 1,855 respondents conducted in March 2019

Intellectual
Property
Office

SLIC
Strategic Library & Information
Centres

ARTS COUNCIL
ENGLAND

Supported using public funding by
ARTS COUNCIL
ENGLAND

The British Library Business & IP Centre

<http://www.bl.uk/business-and-ip-centre>

BRITISH
LIBRARY



Helping you to make informed
decisions about the development
of your business

Business & IP Centre - Services



Resources to help start, run and grow your business



Starting your business

Practical advice to help get your business off the ground, from business plans to market research.



Protecting your ideas

Make sure you understand the basics of intellectual property and how to protect your product, website and brand.



Growing your business

Want to go international or expand your product range? Get top tips for taking your business to the next level.



Databases and publications

Over £5m worth of current market reports from top publishers Mintel, Frost & Sullivan, Passport and more.



Free industry and IP guides

Up-to-date quality information on intellectual property and for researching key industries, handpicked by our experts.



Our research service

Pay our experts to do research for you.



Our Corporate Partners

Our corporate partners help us to support business owners like you from start up to scale up



Articles

Read our articles for top tips and advice on starting and growing your business and protecting your intellectual property



Information clinics

Our staff provide free hour-long advice sessions to talk through your ideas in confidence, helping you to develop your business ideas and business plan



Erasmus for Young Entrepreneurs

The EU exchange programme for new and budding entrepreneurs

- At the British Library to support Businesses & Entrepreneurs
- Reference work in the Reading Rooms & Virtually
- Webinars & Workshops on Intellectual Property & Business
- Business Advice Clinics, Paid Research Service & Project Work
- National and International Collaboration
- Industry with Culture and Creativity, Curatorial Roles
- Anti-Racism Project 2021 and Hybrid Working 2022
- Collection and Cultural Richness of the British Library e.g. India Office Collection, Asian and African Collection



Programmes: Innovating for Growth

A promotional poster for the 'Innovating for Growth: Scale-ups' programme. The top section has a blue background with the 'Business & IP Centre London' logo on the left and the 'LIBRARY HSLIBB' logo on the right. The title 'Innovating for Growth: Scale-ups' is centered in white. Below this, on a light yellow background, is the text 'Receive £10,000 worth of business advice' followed by a paragraph about tailored support. Then, 'Covering everything from intellectual property to reaching new markets...' is followed by another paragraph about dedicated Relationship Managers. Below that is 'Apply by Monday 25 April' and 'Find out more and apply' with the website URL. At the bottom, it states the programme is funded by the European Regional Development Fund and the British Library, accompanied by the European Union logo. The background features stylized green plants of increasing size from left to right.

Business & IP Centre London

Innovating for Growth: Scale-ups

LIBRARY HSLIBB

Receive £10,000 worth of business advice

If you are an exciting and ambitious start-up looking to scale up, we will provide you with three-months of free tailored support to turn your growth idea into reality.

Covering everything from intellectual property to reaching new markets and much more, our dedicated Relationship Managers will be on hand to guide you through every step to achieve your growth potential.

Apply by Monday 25 April

Find out more and apply
www.bl.uk/business-and-ip-centre/innovating-for-growth

The programme is fully-funded by the European Regional Development Fund and the British Library.

European Union
European Regional Development Fund

Innovating for Growth: Case Studies

Case Studies



A ► PHARMALEX Company

"The Innovating for Growth Programme helped CompliMed to realise our potential and grow in line with our values and beliefs." Dr Rina Newton, Managing Director



STITCH & STORY

"The I4G programme helped me to scale the business and turn it from a kitchen table start-up to a global business." Jennifer Lam CEO & Co-Founder

Longcroft

LUXURY CAT HOTEL GROUP

"The British Library Innovating for Growth programme helped us to reflect on our progress and scrutinise every aspect of our business whilst supporting both personal and professional growth. The one-on-one mentorship was particularly beneficial in planning for future growth with a fresh perspective and innovative approach." Abi Purser, Founder

Innovating for our Customers

Business & IP Centre Network



GET READY FOR BUSINESS GROWTH

- Are you a creative business based in the UK?
- Does your business have a turnover of £100,000+?
- Can you commit to a minimum of 20 hours over three months?
- Do you have big ambitions to scale up and grow?

We select 25 high-growth businesses in the creative sector every three months and give you specialist support and tailored one-to-one advice on a range of business topics to help you become more resilient and fulfil your growth potential.

APPLY TODAY
bl.uk/grow



LIBRARY
HSILIB

Innovating for growth businesses

Since 2012 we have supported more than 540 ambitious London-based innovators, entrepreneurs and disruptors reach the next level through Innovating for Growth. Many of the scale-ups we've supported are now household names. They are also part of our inclusive community, the Growth Club. If you are thinking about applying for the programme, you will also become a member automatically on completion. It's a unique chance to network with business people who have been where you are – and who are really going places. You can see just some of the businesses we've helped raise their game below.



Knowledge is powerful

I guess it's just knowledge. With knowledge comes sort of the power to fix hopefully the things that we can fix. And some of them just you can't. I mean, it is what it is, but I think it's just being able to—so to disseminate that information to all the staff, not just me. Because I'm a true believer that whatever information I know, the rest of the staff need to know it too. And I think if they know that here are some of the challenges, or here's how things are working, then it helps sort of understand and help us help customers in a better or more productive way.

Source: MIT

<https://globalmedia.mit.edu/2019/10/09/networks-knowledge-and-power-in-u-s-public-libraries/>

Living Knowledge Network

Living Knowledge Network

[Home](#)[Partner libraries](#)[What's On](#)[Network power](#)[Opportunity for partnerships](#)

Partner libraries



The British Library forms nationwide network of libraries to share knowledge, collections and creativity



*** Living Knowledge Network of 21 major libraries meets for the first time at the British Library**

*** National Library of Wales and National Library of Scotland also founder members**

The British Library has launched the Living Knowledge Network, a nationwide partnership between the Library and 21 major libraries in cities and towns across the UK. The Network will combine local expertise and national organising power to share knowledge, resources and activities.

Funded by Arts Council England and the British Library for a two-year pilot period, the Living Knowledge Network aims to:

- **Enable knowledge exchange** – strengthening libraries' collective ability to deliver world-class library services to diverse communities;
- **Develop joint offerings for library users** – collaborating on programmes, activities and shared content;
- **Form a powerful partnership** – working together on funding applications, evidence gathering and to share programmes of activity with a combined audience of 13 million.



The Living Knowledge Network comprises over 30 public library services across the UK, primarily based in major cities and towns.

Many of the partners within the network are also home to [British Library Business & IP Centres](#)

Leveraging the Power of Technology – Digital Literacy and Intelligence

Cutting Edge Technology and Services

LIBRARY
HSITIB



First World War Centenary, 2014-18

You are here: [Topics and Themes](#) / First World War Centenary, 2014-18

This collection includes a huge variety of websites related to the First World War (1914-1918), particularly the war memorialisation and critical ref...

[Read more](#)

Search within "First World War Centenary, 2014-18"

Heritage Lottery Fund

This is a subsection of the First World War Centenary, 20...

934 sites in collection

1915 then and now

Alan Turing Institute in The British Library

The Alan Turing Institute

AI and data science in the age of COVID-19 →
Tuesday 24 Nov 2020
Time: 09:30 - 17:00
David Spiegelhalter | Devi Sridhar
| Neil Lawrence | Adam Kucharski
| Maxine Mackintosh | Christina Pagel

Understanding bias in facial recognition technologies →
A guide to understanding bias and discrimination in facial recognition technologies
Leslie, D. (2020). Understanding bias in facial recognition technologies: an explainer. The Alan Turing Institute. <https://doi.org/10.5281/zenodo.4050457>

We believe data science and artificial intelligence will change the world.

Learn more ↓ The Turing's response to COVID-19

Special British Library Digital Initiatives

Digital Research

The Digital Scholarship Department works to enable innovative research based on the British Library's digital collections through:

- Getting content in digital form and online
- Collaborative projects
- Offering digital research support and guidance
- Events, competitions, and awards

Our team of cross disciplinary experts in the areas of digitisation, librarianship, digital history & humanities, computer and data science, are here to help you with your digital research.

Contact us at digitalresearch@bl.uk

Twitter: [@BL_DigiSchol](https://twitter.com/BL_DigiSchol)



Collection guides



Digitised printed books (18th-19th century)

Over 60,000 out-of-copyright digitised books from the 18th and 19th century available for viewing, search, download and digital research.



Datasets for image analysis

Image collections suitable for large-scale image-analysis-based research



Datasets about our collections

Bibliographic datasets relating to our published and archival holdings



Datasets for content mining

Content suitable for use in text and data mining research



UK Web Archive

Preserved web resources of scholarly and cultural importance from the UK domain



Digital mapping

Geospatial data, cartographic applications, digital aerial photography and scanned-in historic map materials

Search

What are you looking for?



[The main catalogue](#)



SLA Europe

Admin · 20 March ·

SLA Europe webinar - AI-Driven Search Engines: A Comparative Study 5th April 6pm - BST.

SLA Europe is delighted to welcome Marydee Ojala to share a preview of her talk to be given at this year's MLA | SLA 2023 Conference in Detroit.

About this webinar

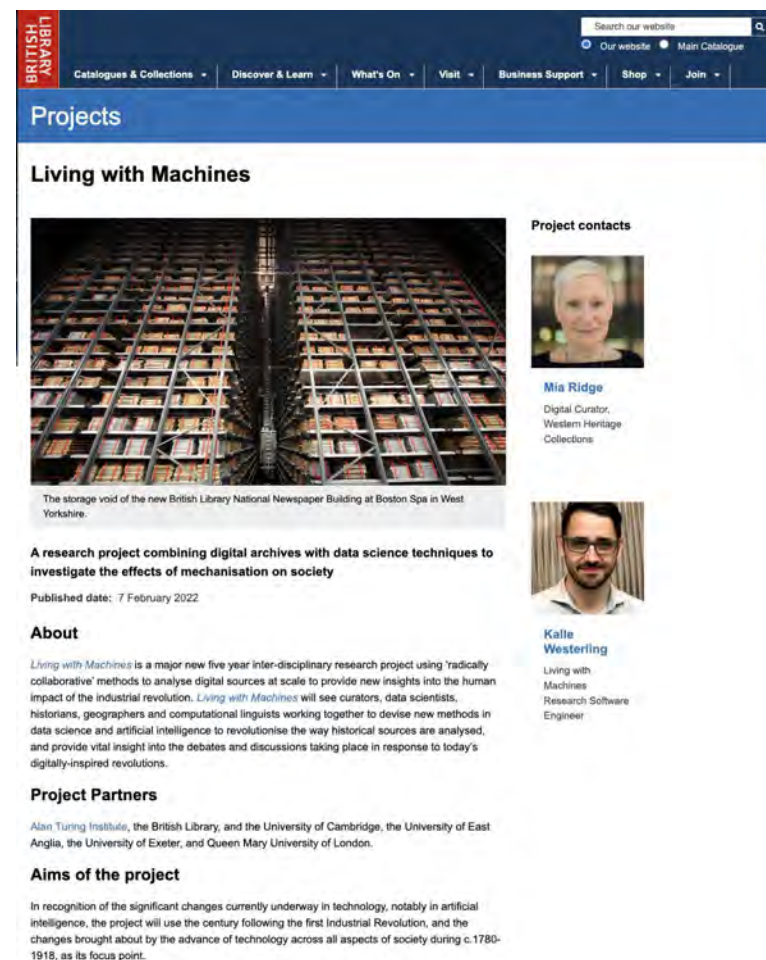
Advances in Artificial Intelligence and Machine Learning have affected the search technologies that power search engines used for general as well as scholarly research. Google and Google Scholar remain a staple for free web sear... [See more](#)



AI-Driven Search Engines: A Comparative Study

SPEAKER
Marydee Ojala

Wed 5 April
6pm BST
Online - Zoom


British Library

Search our website
Our website · Main Catalogue

Catalogues & Collections · Discover & Learn · What's On · Visit · Business Support · Shop · Join

Projects

Living with Machines



The storage void of the new British Library National Newspaper Building at Boston Spa in West Yorkshire.

Project contacts

Mia Ridge
Digital Curator,
Western Heritage
Collections

Kalle Westerling
Living with
Machines
Research Software
Engineer

A research project combining digital archives with data science techniques to investigate the effects of mechanisation on society

Published date: 7 February 2022

About

Living with Machines is a major new five year inter-disciplinary research project using 'radically collaborative' methods to analyse digital sources at scale to provide new insights into the human impact of the industrial revolution. *Living with Machines* will see curators, data scientists, historians, geographers and computational linguists working together to devise new methods in data science and artificial intelligence to revolutionise the way historical sources are analysed, and provide vital insight into the debates and discussions taking place in response to today's digitally-inspired revolutions.

Project Partners

Alan Turing Institute, the British Library, and the University of Cambridge, the University of East Anglia, the University of Exeter, and Queen Mary University of London.

Aims of the project

In recognition of the significant changes currently underway in technology, notably in artificial intelligence, the project will use the century following the first Industrial Revolution, and the changes brought about by the advance of technology across all aspects of society during c.1780-1918, as its focus point.

Renaissance of Library and Information Professionals



LIBRARY HSILIB

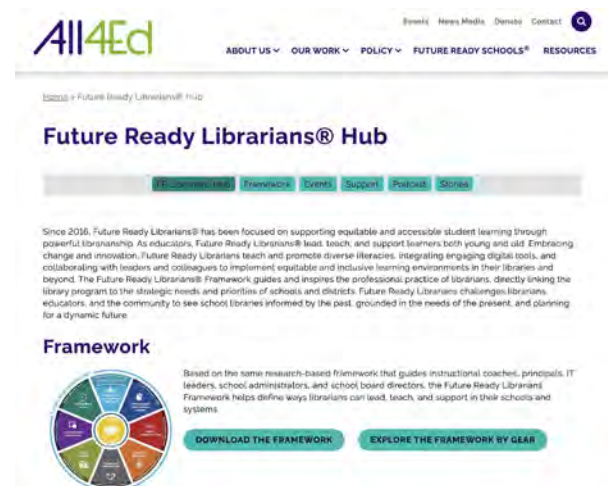


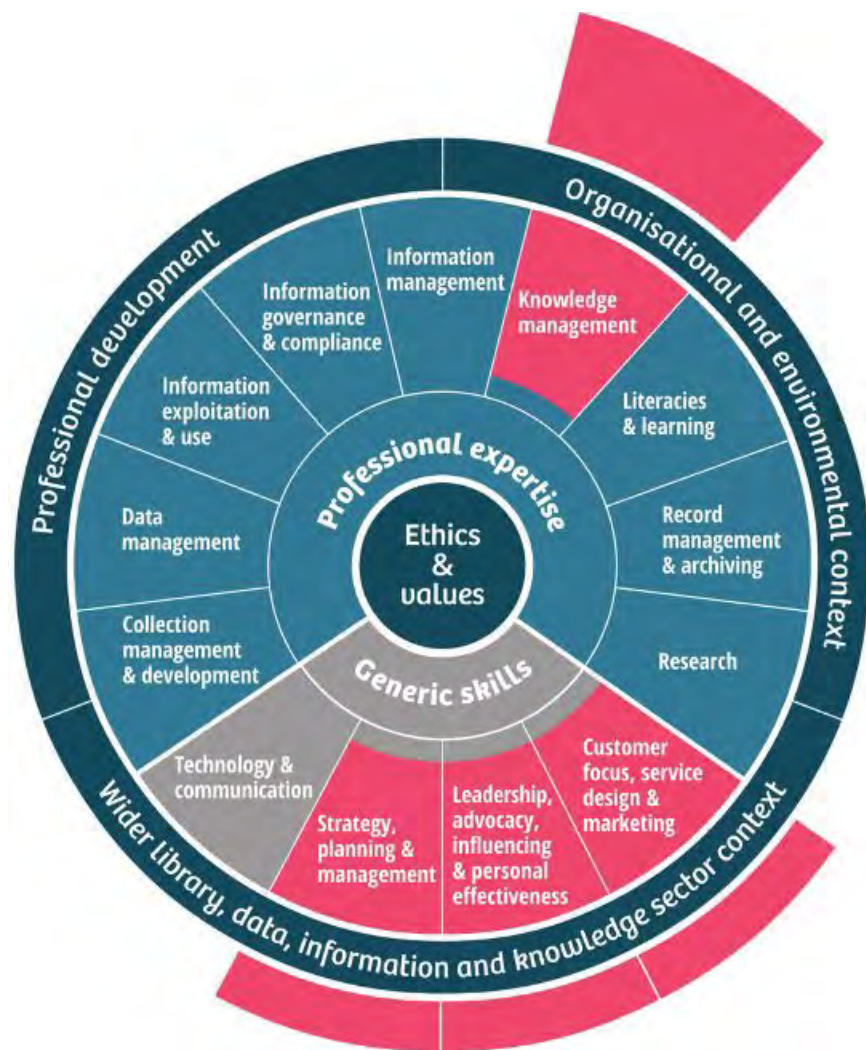
“I see the skills associated with being an information professional as very transferable. The need to be associated with a “library”, even a virtual one, has gone”.

Source:

<https://uklibchat.wordpress.com/2017/03/24/feature-post-42-the-former-librarians-project/>

LIBRARY HSILIB





Source: CILIP

Benefits of an SLA Membership

1.) COMMUNITIES

Connect with members in your geographic area, discipline, and special interest groups.

2.) EDUCATION

SLA offers members many opportunities for professional development. Participate in online learning programs, certificate programs, the leadership symposium, and the annual conference to stay competitive, expand your knowledge, and learn skills that are critical to job satisfaction and career success.

3.) NETWORKING

Make the most of your SLA membership by networking with your peers throughout the year. Whether you do it virtually or in person, interacting with your fellow information professionals is critical to career enhancement and development.

4.) LEADERSHIP

Build your resume by developing leadership, marketing, and technical skills by taking advantage of volunteer opportunities like the SLA board and committees.

5.) CAREER CENTER

The SLA Career Center is the place to apply for jobs, post your resume, and enjoy career enhancement resources produced by experts in the information and job placement industries.

Join your peers today!

LEARN MORE ABOUT SLA ON OUR WEBSITE

www.sla.org
 705-647-4900
membersla.org

SLA President-Elect: 2002-2022



- The library and information world has always relied on **professional sharing, learning** and **networking** with **organisations** and **peers** for **content**, access to **expertise** and learning
- In a **hyperconnected** world, we are in more prominent areas such as proving access to **digital content**, sharing **insights, expertise** and **knowledge** with our various **patrons, communities** and **audiences**
- There is a greater shift for **equitable access** and **social justice** to library and information especially in the pandemic and post-pandemic, with opportunities to **collaborate** and **succeed** on the road ahead



Why join SLA?

Learn

Serves an accessible pathway for learning, professional development, and leadership opportunities

Connect

Leverage the power of the profession to build meaningful member value through contacts and networks

Advance

Highlight the perspective and value of the profession, showcasing the skills and work of library and info pros



Jill Hurst-Wahl



Member Monday

It is easy to talk about SLA and volunteering, and harder to talk about what receiving the John Cotton Dana Award means to me. It is an award that I never thought I would receive. Lifetime achievement? Clearly that phrase describes someone else and not me! For many years, I have just been working along on a wide variety of things and clearly not thinking about the impact of my work on the Association or profession. I was quite shocked when SLA President Tara Murray Grove called me. That shock continued when SLA friends congratulated me with phrases such as "about time." I still cannot believe it!

Become an SLA Member

<https://www.sla.org/becomeamember/>



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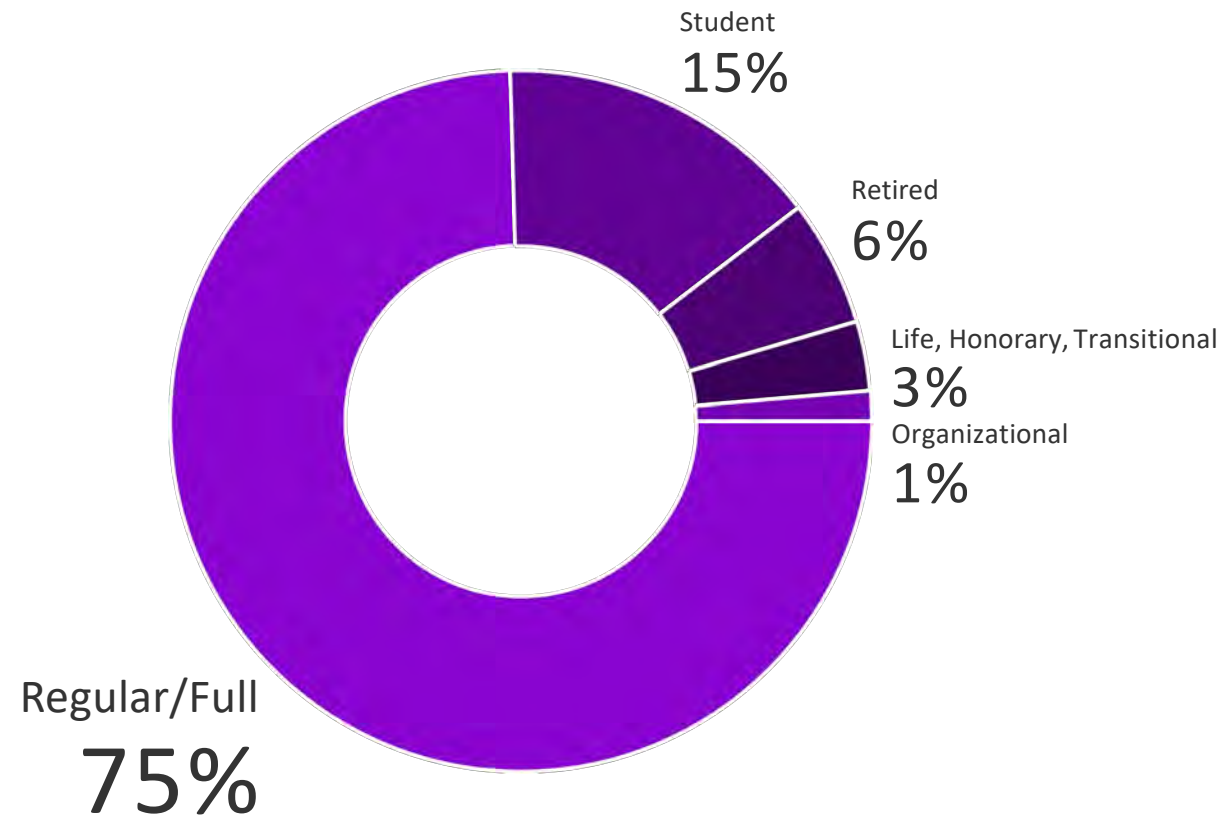
SLA 2022 Annual Conference
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SLA Members

Membership By Dues Type



Specialized and Communities



Communities (80) – USP for Specialism

12,969 community participants

Across all communities

Includes people with multiple subscriptions

Largest Communities (by members)

- Business and Finance: 551
- Leadership and Management: 460
- Academic: 413
- Legal: 400
- Knowledge Management: 380
- Information Technology: 351
- Competitive Intelligence: 346
- Washington, D.C.: 294

Geographic Diversity

52+ countries

81+ SLA communities

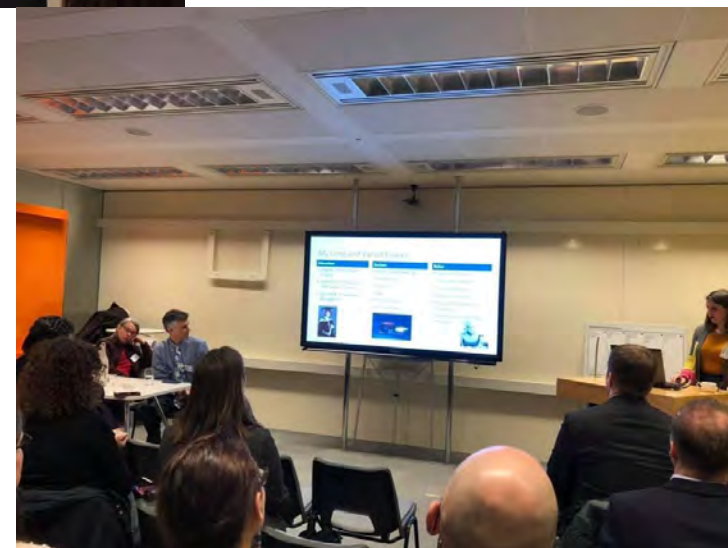
3500+ members

The top four countries by membership size are: US, Canada, U.K, and India



SLA Europe Career Stories @ The British Library

BRITISH LIBRARY



Belonging to SLA and the Road to SLA President Elect

- Indeed a small digital world – local and global, Sustainable Development Goals SDGs
- Share this passion with other professionals, customers, community, family and friends
- Prolific and collaborate on social media and blog
- Known SLA since late 1990s & Member since 2004
- Volunteer since 2011 – Digi Comms, Membership Chair, President SLA Europe, Task Force on DICE, PREP Council, Task Force on Re-opening Specialized Libraries, SLA President Elect 2022-2024
- Proactive with my Continuous Professional Development

Join us! Get involved!



SEEMA RAMPERSAD

SENIOR RESEARCHER AND SERVICE MANAGER
BUSINESS & IP CENTRE AT THE BRITISH LIBRARY

Tell us about your favourite conference theme:

I loved SLA's Destination Everywhere as it highlighted the global network of information professionals and specialized libraries



@SeemaRampersad



Seema Rampersad

Contact Information

Seema Rampersad

British Library – seema.rampersad@bl.uk

<https://www.bl.uk/business-and-ip-centre>

SLA Europe – seemarampersad@hotmail.com

<https://sla-europe.org/>

LIBRARY
BRITISH

**Thank
you**





2023
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FEDLINK Annual Survey



WE HEAR YOU.



FEDLINK Annual Survey Now Open!
Closes May 22, 2023

Federal Library Directory

Featuring Nearly
1,400 Federal
Libraries



Profiles federal libraries and information centers in the United States and abroad.



2023
SPRING
EXPO

Break



»»» Up next: FEDLINK Marketplace Vendor Presentations



2023
SPRING
EXPO

FEDLINK Marketplace Vendor Presentations



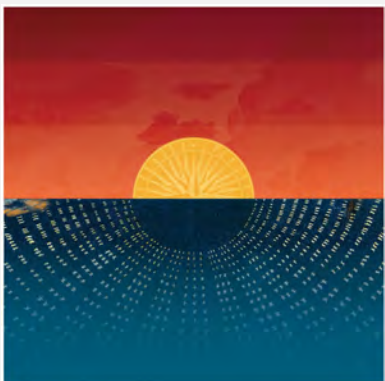


2023
SPRING
EXPO

Lunch



»» Up next: Kathy Dempsey, Libraries Are Essential



2023
SPRING
EXPO

Kathy Dempsey

Founder, Libraries Are Essential

From Annual Reports to Elevators: How To Prove Your Value to Stakeholders



From Annual Reports to Elevators: How to Prove Your Value to Stakeholders

Presented by
Kathy Dempsey

Libraries Are Essential

Presented for
FEDLINK's Spring Expo
May 10, 2023



www.LibrariesAreEssential.com

**for FEDLINK use only

Hi, I'm Kathy Dempsey



www.LibrariesAreEssential.com

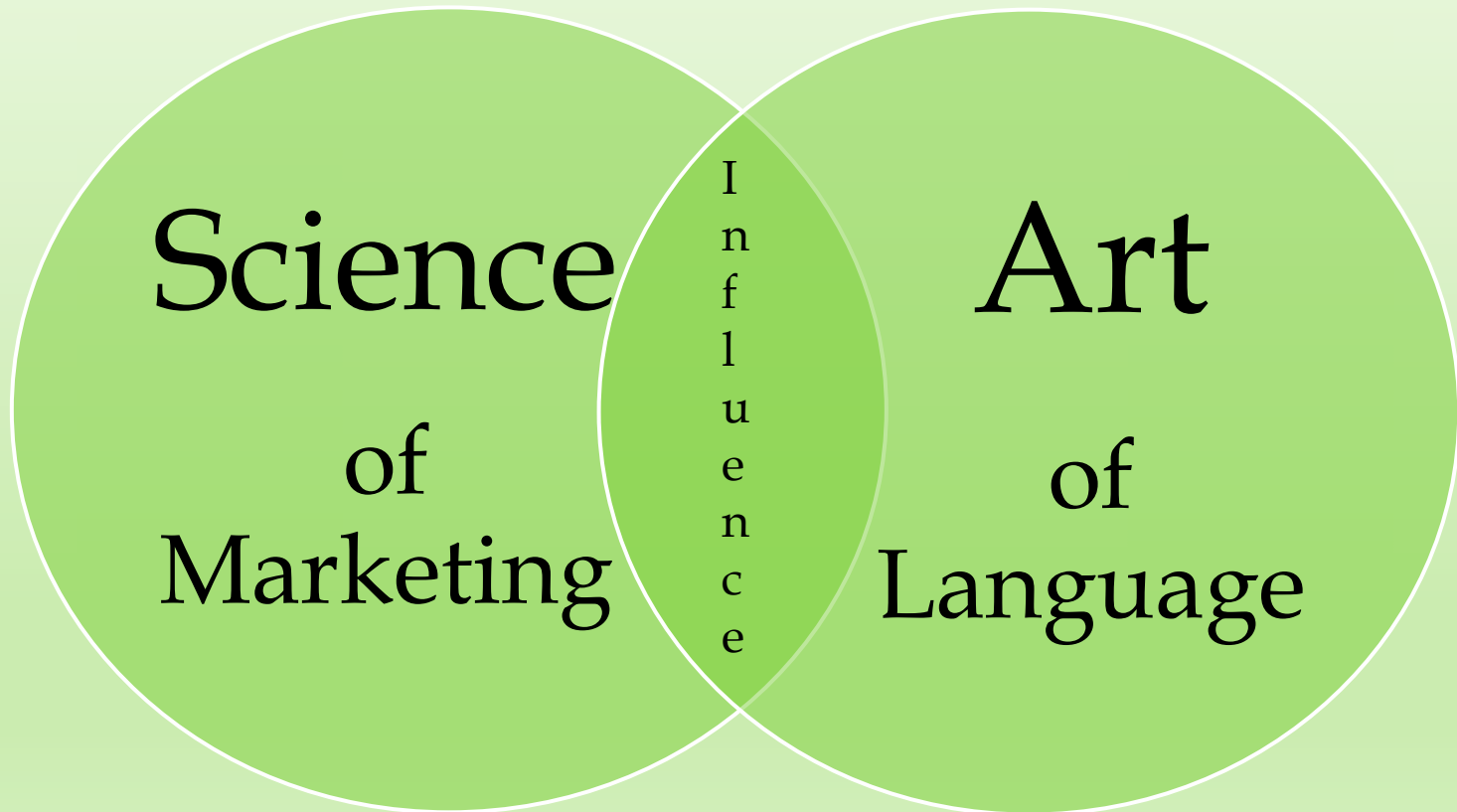
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What We'll Cover Today

- 1) Explanation of the Process and Inspiration for Using It
- 2) Precisely How to Articulate Your Value
- 3) Helpful Links, Quotes, and Resources

How to Create Effective Messages



www.LibrariesAreEssential.com

**for FEDLINK use only

This process will teach you how to create any of these:



- ∞ Elevator Speech
- ∞ Value Statement
- ∞ Talking Points
- ∞ Soundbite
- ∞ Snappy Comeback



That Terrible Question



*“Why do we still
need the library
when everything
is online?”*

When you hear
that question, how
do you feel?

**ASKED WHY
LIBRARIES STILL MATTER**



**INSTANTLY
FORGETS EVERY REASON**

Do you feel
like this??

imgflip.com

www.LibrariesAreEssential.com
**for FEDLINK use only

That Terrible Question



*“Why do we still
need the library
when everything
is online?”*

When I hear
that question,
here’s how I
feel:



I
feel
like
this!

From Iman1138 on Flickr

www.LibrariesAreEssential.com
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How Do You Respond?



Q: "Why do we still need the library when everything is online?"

A: Well, not everything is on Google! You need library databases!

A: Google is not a secure network.

A: Serious topics require serious search expertise.

Write Your Starter Statement



Ponder this question:

“Why do we still need the library when everything is online?”



We're going to pause so you can write down your response. What would you (or do you) say?



What We'll Cover Today

- 1) Explanation of the Process and Inspiration for Using It
- 2) Precisely How to Articulate Your Value
- 3) Helpful Links, Quotes, and Resources

6 Rules for Articulating Your Value



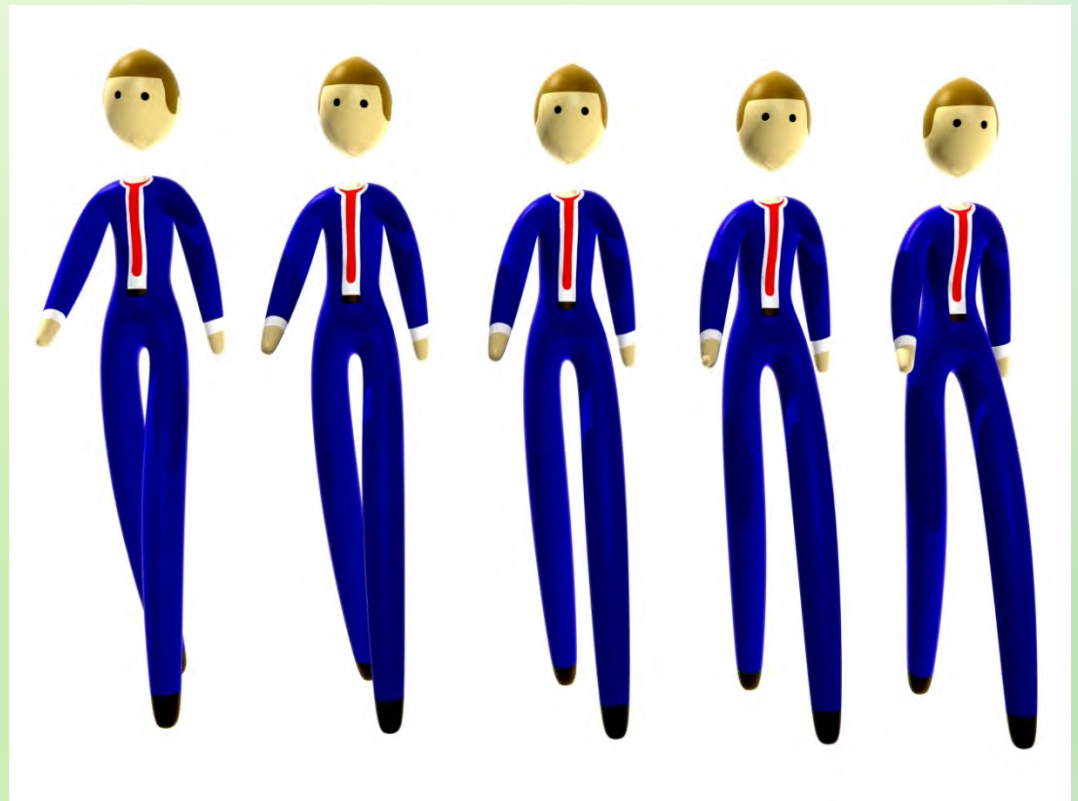
1. Align the message with the target audience.
2. Use powerful words, without library lingo.
3. Discuss what people *want to know*, not what you want to tell them.
4. Focus on benefits, not products.
5. Be articulate, brief, clear, decisive, & enthusiastic.
(A, B, C, D, E)
6. Prepare and practice so you can speak with confidence.

1. Align the message with the target audience.



Different people have different needs. Who are you talking with?

- ✧ Patron
- ✧ Dean
- ✧ Stakeholder
- ✧ Gov't. official
- ✧ CEO / CFO
- ✧ Dept. head



2. Use powerful words, without lingo!



Word and phrases that are commonplace to us don't make sense to others.

(<http://escholarship.org/uc/item/3qg499w7>)

Library Terms That Users Understand, a portal of studies)

Use strong, active words and phrases such as:

- ❧ Enable, Analyze, Focus
- ❧ Economic development
- ❧ Improve, Strengthen
- ❧ Digital literacy



3. Discuss what people *want*, not what you want to tell them.



- œ Push vs Pull
- œ They'll be more receptive and interested in what you're saying.
- œ This is why True Marketing always begins with getting to know your audience.

(<http://bit.ly/CycleTrueMarketing>)



4. Focus on benefits, not products. (WIIFM?)



Consider the difference
between these points:

“We’ve got LexisNexis.”

vs.

“We buy professional
tools that business-
people can use to study
the market and be more
successful.”



By Chris & Karen Highland. CC.
<https://www.flickr.com/photos/frederickhomesforsale/16241388115/>

5. Remember A, B, C, D, E



Be
Articulate
Brief
Clear
Decisive
Enthusiastic

- ☞ Use powerful words; no lingo.
- ☞ Use 3 or 4 sentences at most.
- ☞ Speak slowly enough to be clear.
- ☞ Use a confident but friendly tone.
- ☞ Then they'll want to know more.

6. Prepare and practice so you can speak with confidence.



For each audience:

- ❧ Learn about them.
- ❧ What do they seek that you can provide?
- ❧ What “language” do they speak?
- ❧ Prepare your speech.
- ❧ Practice (with others) until it sounds natural.

“When I was young,
we couldn't afford
much. But, my library
card was my key to the
world.”

~ John Goodman,
actor

Be Prepared So You Don't Have To Be Defensive



By Luis Miguel Bugallo Sánchez (Lmbuga) - http://commons.wikimedia.org/wiki/File:Gato_BarraNa_Galicia_3.jpg and own work, CC BY-SA 3.0, <https://commons.wikimedia.org/w/index.php?curid=19050429>

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Isn't It Time to Upgrade Our Language?



Valerie J. Gross, former President & CEO of the Howard County Library System in Maryland, advises us to change our old library terms to words that truly reflect the value of what libraries deliver. For instance:

- ❧ Program = Class, Seminar, or Workshop
- ❧ Information = Education
- ❧ Reference = Professional research, Trend analysis
- ❧ Databases = Specialized online research tools

Isn't It Time to Upgrade Our Language?



Use new language

“We search premium databases” OR

“We bring you fresh perspectives from the outside”

“We provide research services” OR

“We provide answers to your biggest challenges”

From a presentation by Mary Ellen Bates: Demonstrating Value and ROI, for SLA Canada, June 2001 <https://bit.ly/3LHeYZT>

Choose Words Carefully



Consider working these sorts of words and phrases into your annual reports and elevator speeches:

- ❧ We deliver mission-critical data
- ❧ Saves money, High Return On Investment
- ❧ My area of expertise
- ❧ Will find answers for you; Save you time
- ❧ High-quality / Most-relevant information
- ❧ Help ensure compliance



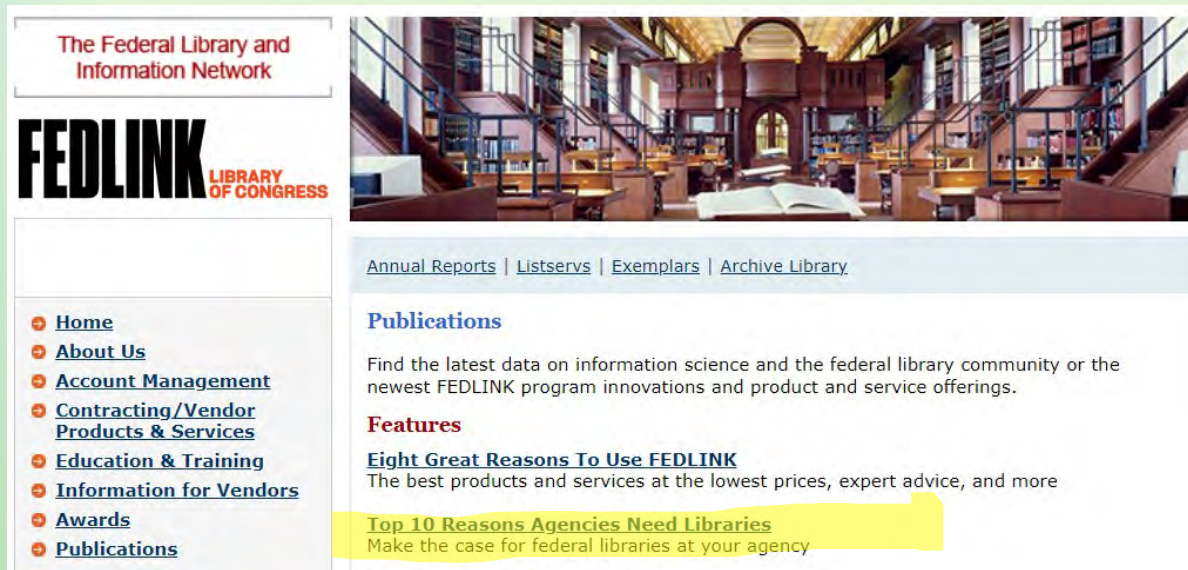
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What We'll Cover Today

- 1) Explanation of the Process and Inspiration for Using It
- 2) Precisely How to Articulate Your Value
- 3) **Helpful Links, Quotes, and Resources**

Helpful Links



“Contribute to institutional effectiveness and mission success.”

“Provide discovery at point of need, deploying technology to deliver information in all formats.”

https://www.loc.gov/flicc/publications/index_pubs.html

www.LibrariesAreEssential.com

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Helpful Quotes



- ❧ “Our work enables better-informed decisions at all levels.”
- ❧ “Search engines deliver lists of results that you need to sift through. We can do the sifting for you and deliver the final answer you need.”

**However,
*stating your
value is
different from
proving your
value.***

Quote the Proof



- ❧ It costs \$696,000 a year to run my information center.
- ❧ And the value of our contribution to the firm runs between \$1,812,000 and \$1,972,000 every year.
- ❧ So instead of *costing* money, my information center literally contributes to the bottom line.



Helpful Links



“Survival Strategies for Corporate Librarians, Part 1”
by Karen Kreizman Reczek.
Marketing Library Services,
Sept/Oct 2020. free full text:
<https://bit.ly/Survival-KKR-pt1>

**** explains ROI calculations ****
(Part 2 appears in the Nov/Dec 2020 issue but is not full-text online. You can ILL it or email Kathy to request a copy.)

“It’s useful to find out how other people in the organization report their metrics. What are they using to show impact? How do they present the information to management?”

~KKR

From Mary Ellen Bates



The True ROI of Digital Content

(a Factiva white paper, free download with contact info)

“In this whitepaper, you will learn how to:

- ❧ Identify key ROI factors for digital content
- ❧ Assign specific value to these ROI factors
- ❧ Understand the unique value of high-quality information”

go.dowjones.com/true-roi



How to use your ROI/proof



- ❧ Feature it prominently in your Annual Reports (even quarterly reports)
- ❧ Regularly highlight any high-value projects you work on
- ❧ Include a “library value” section on your website (benefits, stats, testimonials)
- ❧ Share it via social media, signature files, digital screens
- ❧ Use it as a soundbite during presentations
- ❧ Publish it in the org’s news outlets
- ❧ Note it in new-employee onboarding materials

Have a Comeback Ready



Find one
snappy
comeback that
you love.
Memorize it
and practice
using it.



The calculator tool on
your phone doesn't
replace your
professional
accountant, right? So
why should the search
tool replace your
professional
researcher's expertise?



Don't let
this
happen to
you
anymore!

www.LibrariesAreEssential.com

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Assignment: Improve Your Elevator Speeches



Go back to the statements you wrote at the beginning.

Given what you've just learned,
rewrite the statements you started out with.

Make them as short, succinct, and snappy as possible.

Try them out on others before using them for real.

Kathy Dempsey

Kathy@LibrariesAreEssential.com

Email me with any questions!

Author: *The Accidental Library Marketer*

www.LibrariesAreEssential.com

Facebook: Facebook.com/LibrariesAreEssential

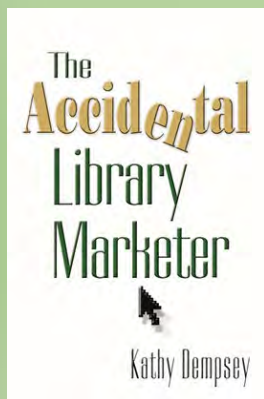
Libraries Are Essential

Editor: *Marketing Library Services*
newsletter

www.infotoday.com/MLS

Facebook: *Marketing Library Services*

www.facebook.com/MLSNewsletter





2023
SPRING
EXPO

Gwendolyn Sibley

Scholarly Communication and Copyright Librarian, Kansas
State University Libraries

Copyright & AI: Do You Agree to the Terms and Conditions?



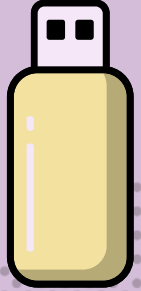
Copyright & AI:

Do you Agree to the
Terms and Conditions?

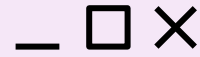
Gwendolyn Sibley

Copyright & Scholarly Communication Librarian





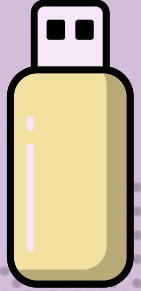
Disclaimer.exe



The information presented in this presentation is intended for informational purposes and **should not be construed as legal advice.** Information received from the Scholarly Communication Librarians is not legal advice.

The Scholarly Communication Librarians do not act as legal counsel to K-State University or any members of the university community.





Disclaimer.exe



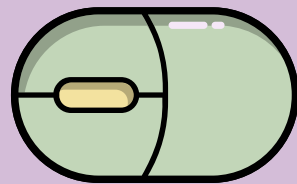
If you have specific legal questions
pertaining to K-State, please contact the
Office of General Counsel.

[Office of General Counsel \(k-state.edu\)](http://k-state.edu)





AI: A Brief Context



A(I) PRESENT FUTURE?

"Whenever you talked to the lab computer, no matter how smart it was, you never thought you were talking to anything but a computer. GWEN was like a real person, except you could never see her."

"Besides, how could a computer put a voice in your head?"

~~~~~ Jerry Pournelle's *Starswarm* (2002)



## NEWS!

Generative AI has seen exponential development.

Chat GPT is on its 4th iteration alone and the 5th is scheduled for this winter.

But how AIs were trained and who gets paid is under scrutiny....

Only the future can tell!





# A Quick Copyright Lesson

# Your Copyrights

- Copyright is granted for “fixed” forms of creative expression: Letters, paintings, photos, books, etc..
- Under U.S. copyright, you are granted “exclusive rights” to:
  - Reproduce, Prepare Derivative Works, Distribute, Perform, & Display.
- Copyright can be registered with the U.S. copyright office, but is not required for protection.

# Your Copyrights

- Copyright is granted for “fixed” forms of creative expression: Letters, paintings, photos, books, etc..

- Under



If something is on the internet, does it forfeit *copyright* protection?



its” to:

- Copyright can be registered with the U.S. copyright office, but is not required for protection.

# Copyright On the Internet

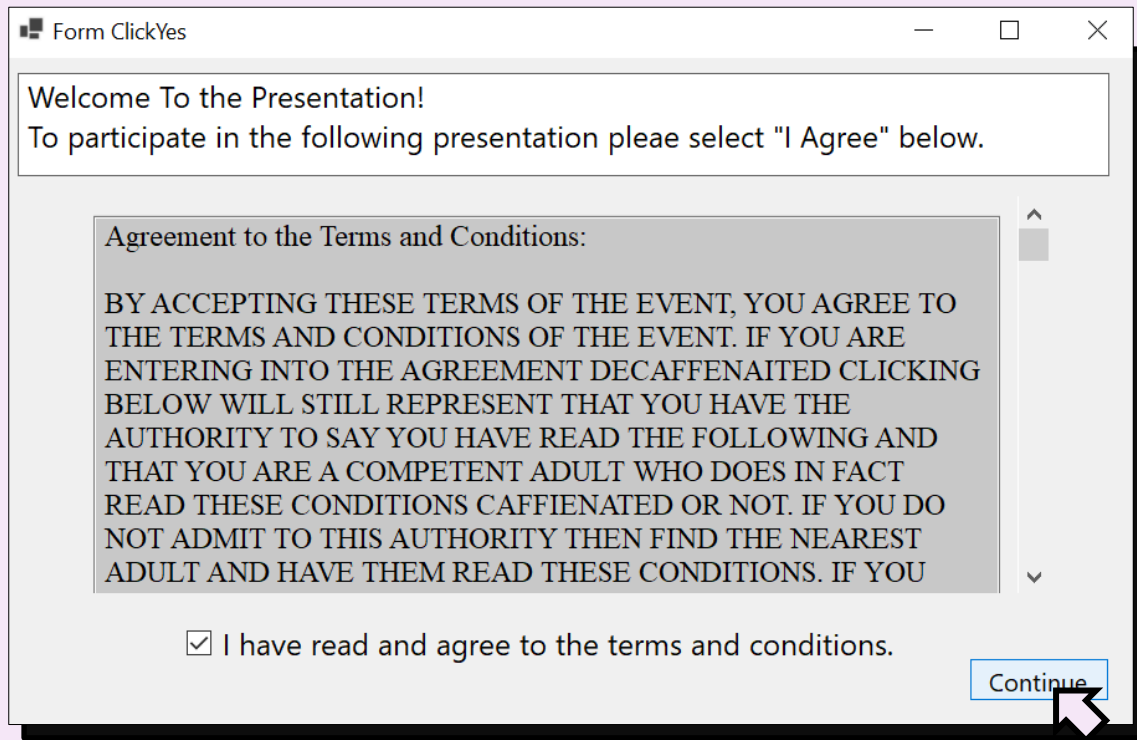
- Copyright does not require notice (aka © ) for protection.
- Many internet images or text may not have a © on them, but still receive copyright protection!
- You can evaluate for fair use and/or ask permission to use a copyrighted work from online sources.



# Copyright on Websites:

- Using the internet is a transfer of information from you to the website you are visiting.
- By visiting a website, you are agreeing to implicit terms of use for that website.
- In our modern age, these implicit terms have replaced the standard “do you agree?”

# Example: Do You Agree to the Terms & Conditions?



The image shows a screenshot of a web browser window titled "Form ClickYes". The window contains a form with the following elements:

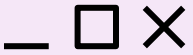
- A welcome message: "Welcome To the Presentation!" followed by instructions: "To participate in the following presentation please select 'I Agree' below."
- A scrollable text area containing the text: "Agreement to the Terms and Conditions:" followed by a block of text: "BY ACCEPTING THESE TERMS OF THE EVENT, YOU AGREE TO THE TERMS AND CONDITIONS OF THE EVENT. IF YOU ARE ENTERING INTO THE AGREEMENT DECAFFENATED CLICKING BELOW WILL STILL REPRESENT THAT YOU HAVE THE AUTHORITY TO SAY YOU HAVE READ THE FOLLOWING AND THAT YOU ARE A COMPETENT ADULT WHO DOES IN FACT READ THESE CONDITIONS CAFFIENATED OR NOT. IF YOU DO NOT ADMIT TO THIS AUTHORITY THEN FIND THE NEAREST ADULT AND HAVE THEM READ THESE CONDITIONS. IF YOU".
- A checkbox labeled "I have read and agree to the terms and conditions." which is currently checked.
- A "Continue" button at the bottom right, which is being clicked by a mouse cursor.

## Do you Read the Terms & Conditions?

- Most Agree,  
but Do Not Read.
- Either T&C are too long,  
the language is legal,  
or documents are hard  
to find.



Hbo GIF by Room104 - Find & Share on GIPHY



# Terms and Conditions of AI

- Most Generative AI is accessed through webpages.
- Therefore, most AI rely on online terms and conditions.
- These terms and conditions often consist of:
  - Licenses
  - Transfers





# Licenses & Transfers





# Question: Licences & Transfers



If I give a digital object to someone else,  
have I transferred *copyright* in that object?



No



Unless you Agreed to the  
Terms and Conditions

# Licences & Transfers are a form of contract

- **Contracts are legally binding.**
- **Contracts may specify terms which may complicate your ability to exercise:**
  - **Fair Use**
  - **First Sale**

CONTRACT

☒ \_\_\_\_\_

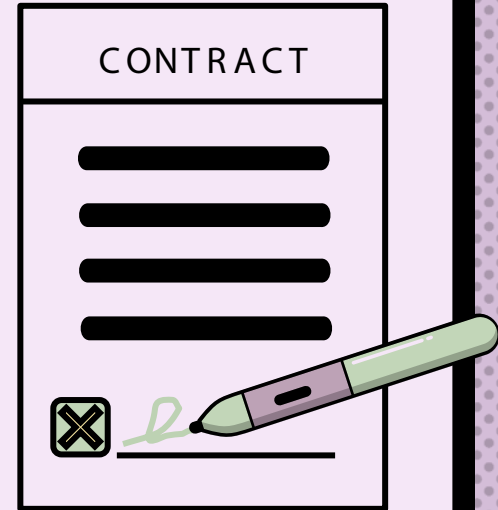
Contracts Agreements allow the other party to:

- Use or modify your work.

Contract Assignments can transfer ownership of your work to another party.

You, the Rights holder, have control over your work.

- You may transfer or license all or portions of your exclusive rights in licenses and contracts.







# Licences & Transfers: AI Software

Most people interact with software Licenses by:

1. Purchasing a license (such as tax software).
2. Agreeing to implicit terms when using the software.
  - But you read them?

I Agree



# Where do you find License info?

Licenses are often spread across multiple documents:

- “Terms of Service” or “Terms of Use”
- Legal Notices
- Permissions & Policies
- Disclaimers

Terms links are often located at the bottom of webpages!

# What to look for in License Terms:

1

## Ownership

Will you transfer or license?  
All rights, forever?

2

## Liabilities

Does the agreement  
protect you in bad cases?

3

## Personal Data

Can you erase your data?  
Is it being sold, or could be?

4

## Control

Can you opt out?  
Security Vulnerabilities?



# AI Use: Two Sides of the Coin





# Different Terms for:

## Unpaid User. txt

- Users typically limited in speed or amount of use.
- Terms are more restrictive, often non-commercial.
- Opting out of data collection is often not an option.
- AI software is currently free but may not remain so.
- Some software has no unpaid option.

## Paying User. txt

- Often is required for commercial use
- Terms of ownership is more often assigned to the user.
- Opting out of data collection can limit serviceability but is possible under some terms.
- AI content is currently relatively affordable (depending on the service)

# DMCA Takedown Notice



If you find your work has been used in the training of AI, you may utilize DMCA takedown if you do not consent.



# DMCA Takedown Notice



## The Digital Millennium Copyright Act (1998):

1. Establishes protections for online service providers by creating the notice-and-takedown system, which allows copyright owners to inform online service providers about infringing material so it can be taken down;
2. Legal protections against unauthorized access to their works (for example, hacking passwords or circumventing encryption);
3. Making it unlawful to provide false copyright management information (for example, names of authors and copyright owners, titles of works) or to remove or alter that type of information in certain circumstances.



# Using Generative AI Tools

>>>>



What if I don't understand the terms  
and conditions?



# Have you read .....

- [Terms of use \(openai.com\),](#)  
[Privacy policy \(openai.com\)](#)
- [Midjourney Terms of Service,](#)  
[Midjourney Privacy Policy](#)
- [AI Art Generator – Adobe Firefly](#)  
[Legal \(adobe.com\)](#)
- [Terms of Use – Stability AI](#)  
[Privacy Policy – Stability AI](#)
- <https://policies.google.com/terms/generative-ai>  
<https://ai.google/our-focus/>

<https://tosdr.org/en/frontpage>



## Terms of Service Didn't Read

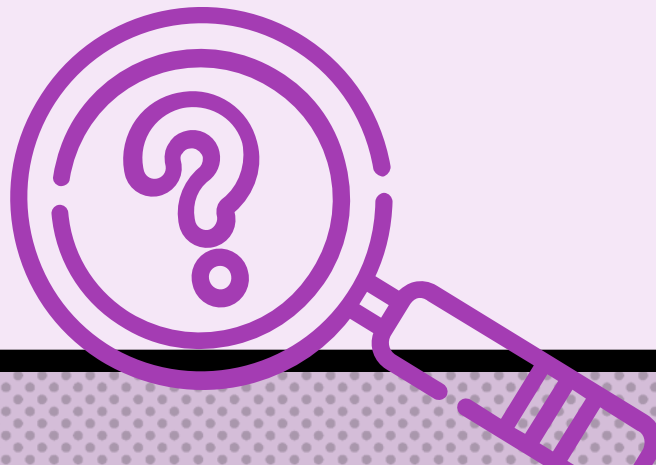
"I have read and agree to the  
Terms"

is the biggest lie on the web. We  
aim to fix that.

Search for a service here...



# Let's Look at some Terms





<https://openai.com/policies>



## Introducing ChatGPT

We've trained a model called ChatGPT which interacts in a conversational way. The dialogue format makes it possible for ChatGPT to answer followup questions, admit its mistakes, challenge incorrect premises, and reject inappropriate requests.

Predictive  
Text

Art  
Generation

## DALL-E 2

DALL-E 2 is an AI system that can create realistic images and art from a description in natural language.

# Open AI Terms



"As between the parties and to the extent permitted by applicable law, you own all Input. "

"Subject to your compliance with these Terms, OpenAI hereby assigns to you all its right, title and interest in and to Output. This means you can use Content for any purpose, including commercial purposes such as sale or publication..."

"We may use Content from Services other than our API ("Non-API Content") to help develop and improve our Services...If you do not want your Non-API Content used to improve Services, you can opt out by filling out this form. Please note that in some cases this may limit the ability of our Services to better address your specific use case."

[Terms of use \(openai.com\)](https://openai.com/terms-of-use)



<https://docs.midjourney.com/docs/terms>

- of - service



# Midjourney Terms



[If you are a paid user] You own all assets you create with the services.

If you are not a paid user, you don't own the assets you create. Instead, Midjourney grants You a license to the Assets under the Creative Commons Noncommercial 4.0 Attribution International license

If You are an employee or owner of a company with more than \$1,000,000 USD a year in gross revenue...You must purchase a “Pro” membership for every individual accessing the Services on Your behalf in order to own Assets You create.

[Midjourney Terms of Service](#)

# Midjourney Terms (Some Humor)



**“Banhammer. Any violations of these rules may lead to bans from our services. We are not a democracy. Behave respectfully or lose Your rights to use the Service.”**

**"If You knowingly infringe someone else's intellectual property, and that costs us money, we're going to come find You and collect that money from You. We might also do other stuff, like try to get a court to make You pay our attorney's fees. Don't do it."**

A MODULAR CASCADED DIFFUSION  
MODEL

# DeepFloyd IF



[DeepFloyd IF —DeepFloyd](#)





# Stability AI Terms



Subject to these Terms, Stability grants you a limited, non-exclusive, revocable, and personal license to access and use the Site solely for noncommercial and informational purposes."

"You are fully responsible for your activities while using the Site, including any content, information or other materials you post or upload to the Site, and you bear all risks associated with the use of the Site.

## "Agreement to Arbitrate.

You and Stability agree that any and all disputes, claims, demands, or causes of action ("Claims") that have arisen or may arise between you and us...will be resolved exclusively through final and binding arbitration before a neutral arbitrator, rather than in a court by a judge or jury."

[Terms of Use — Stability AI](#)

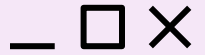


[AI Art Generator – Adobe Firefly](#)



# Meet Adobe Firefly.

# Adobe Firefly (Terms TBD)



Firefly does not yet have an official terms and conditions separate from Adobe's parent terms and conditions.

There have been discussions of Adobe attributing an attached ID to all AI generated items, through the [Content Authenticity Initiative \(CAI\)](#) but how well it will work remains to be seen.

Adobe is currently the most transparent on the training of their AI model. It is reported that all images were trained on Adobe's stock imagery.

Their terms for ownership remain to be seen, and it most likely this will not be a free service once completed.

<https://www.adobe.com/sensei/generative-ai/firefly.html#faqs>



# Google Bard

<https://policies.google.com/terms/generative-ai>





# Google Terms (It's Short-Kind Of)



**"You may not use the Services to develop machine learning models or related technology."**

**"You will not input any personal or sensitive information, including names, phone numbers, addresses, emails, or birth dates."**

**"Don't rely on the Services for medical, legal, financial, or other professional advice. Any content regarding those topics is provided for informational purposes only and is not a substitute for advice from a qualified professional."**

**Other terms are specified in Google's General Terms of Service.**

[Generative AI Additional Terms of Service \(google.com\)](https://www.google.com/terms/generative-ai)

# What is the future of AI use?



# AI as a Business Product:



Business  $\neq$  Ethics



User information is \$\$\$



AI products in 3<sup>rd</sup> parties

# Introducing ChatGPT and Whisper APIs

Developers can now integrate ChatGPT and Whisper models into their apps and products through our API.

[Introducing ChatGPT and Whisper APIs \(openai.com\)](https://openai.com)





# ChatGPT 3<sup>rd</sup> Party integration



Snapchat



Quizlet



Instacart



Shopify

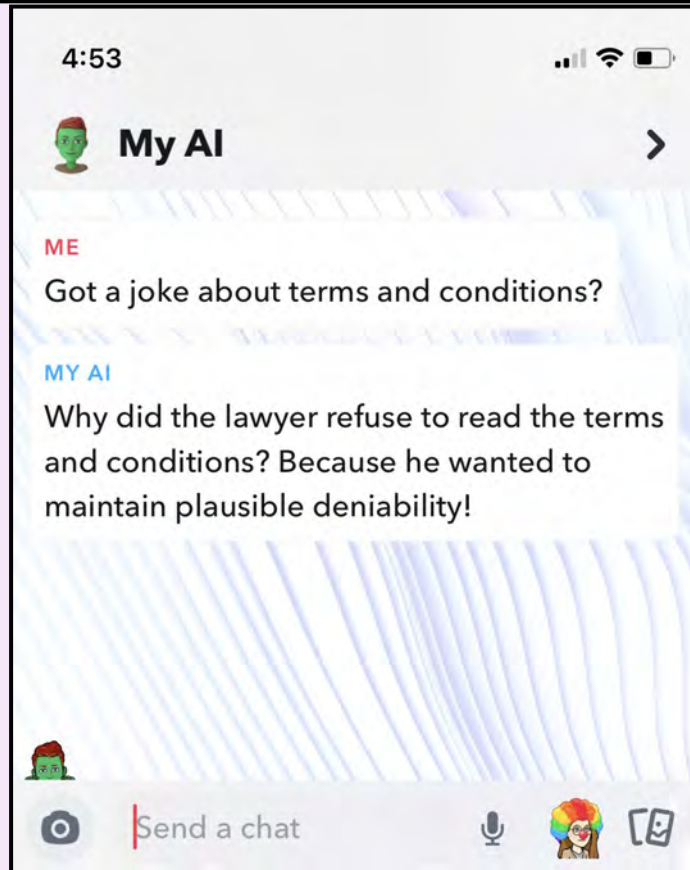
# Snapchat's: My AI

“It’s possible My AI’s responses may include biased, incorrect, harmful, or misleading content.”

“Just like real friends, the more you interact with My AI the better it gets to know you, and the more relevant the responses will be.”

“Your data will be used to improve Snap’s products and personalize your experience, including ads”

<https://help.snapchat.com/hc/en-us/articles/13266788358932-What-is-My-AI-on-Snapchat-and-how-do-I-use-it->



# Quizlet: Q Chat

“Quizlet may...change its policies on offering commercial content or displaying advertising, and may do this without notice.”

“Q-Chat was designed to help students learn, and we’ve built certain constraints into the experience to keep students focused. Like everything else on Quizlet, your use of Q-Chat is covered by our Honor Code. Use Q-Chat with academic integrity. If you're unsure about what's allowed in your class, ask your instructor.”

[https://quizlet.com/labs/qchat?utm\\_source=blog](https://quizlet.com/labs/qchat?utm_source=blog)  
<https://quizlet.com/tos>

Great! Is there anything else I can help you with regarding your presentation on copyright?

What is a good question to ask about copyright to an audience?

One good question to ask your audience about copyright could be: "What are some common misconceptions about copyright and how can they be addressed?" This question can help engage your audience and encourage them to think critically about the topic.

What about a question on copyright and AI?

A good question to ask your audience about copyright and AI could be: "How can we ensure that AI-generated content is protected under copyright law, and what challenges do we face in doing so?" This question can help spark a discussion about the intersection of copyright and emerging technologies like AI.

# Quizlet: Q Chat



What are your study goals?

The car is red



I'm sorry, that doesn't seem to be a response related to study goals.  
Can you please share your study goals with me?

Can I ask you anything else?



Of course! However, I'm here to help with your study goals. Is there anything related to studying that you would like to discuss or ask me about?





# The Legal Concerns



# From the Copyright Office:



## Human Authorship

"In February 2023, the Office concluded that a graphic novel comprised of human-authored text combined with images generated by the AI service Midjourney constituted a copyrightable work, but that the individual images themselves could not be protected by copyright."

## Register Copyright

"Individuals who use AI technology in creating a work may claim copyright protection for their own contributions to that work. They must use the Standard Application, and in it identify the author(s) and provide a brief statement in the "Author Created" field that describes the authorship that was contributed by a human."

Security under question: \_ □ ×

## Samsung Employees Use ChatGPT at Work, Unknowingly Leak Critical Source Codes

*Samsung also discovered three instances of employees leaking confidential information via ChatGPT.*

### Samsung to Fire Employees Caught Using ChatGPT

An internal memo says ChatGPT presents 'security risks'

<https://www.techtimes.com/articles/289996/20230404/samsung-employees-used-chatgpt-work-unknowingly-leaked-critical-source-codes.htm>

Safety rules: \_ □ ×

- Only input works you own.
- Avoid freely giving information about yourself.
- Fact check information you generate.

## Lawsuits Underway

**Among conversations, multiple lawsuits have been filed against AI generation which may change the landscape.**

**Getty Images is currently suing Stable Diffusion for representation of Getty's logo on generated images.**

## Artists are suing multiple art generators for unlicensed use of works:

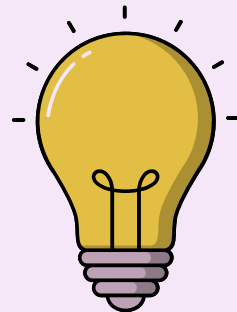
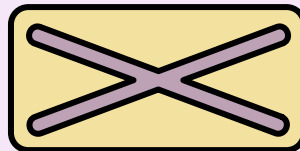
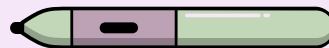
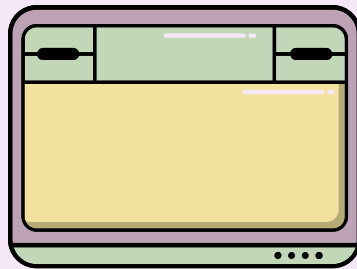
**“Andersen v. Stability AI Ltd, U.S. District Court for the Northern District of California.”**

An illustration from Getty Images' lawsuit, showing an original photograph and a similar image (complete with Getty Images watermark) generated by Stable Diffusion. Image: Getty Images



# More AI Not Examined Here

- [ControlNet - Control Diffusion Models \(stablediffusionweb.com\)](https://stablediffusionweb.com)
- [Terms of Service - Jasper](#)
- [Image Creator from Microsoft Bing](#)
- [Terms of Service | Grammarly](#)
- [DeviantArt - Discover The Largest Online Art Gallery and Community](#)
- [Terms of Use \(canva.com\)](https://canva.com)



>>>>

# Who am I Again?

~~~~~  
....



Gwendolyn Sibley

Scholarly Communication & Copyright Librarian
Assistant Professor
Kansas State University Libraries
grsibley@ksu.edu

[Scholarly communication \(k-state.edu\)](https://k-state.edu/scholarly-communication)

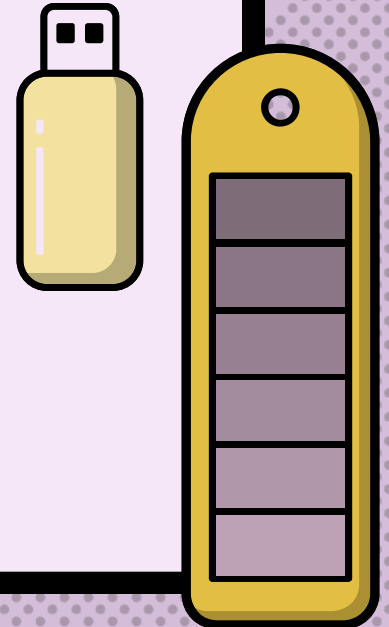
Thanks!

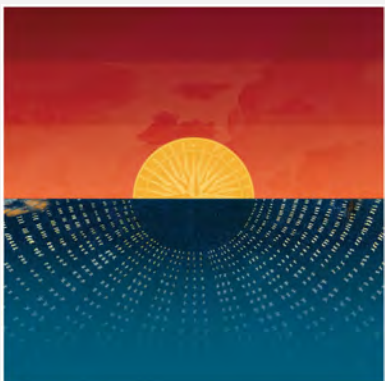
Does anyone have any questions?

grsibley@ksu.edu

[Copyright | Kansas State University \(k-state.edu\)](https://www.k-state.edu)

CREDITS: This presentation template was created by **Slidesgo**, including icons by **Flaticon**, and infographics & images by **Freepik**





2023
SPRING
EXPO

Break



»»» Up next: Small Library Award Winner

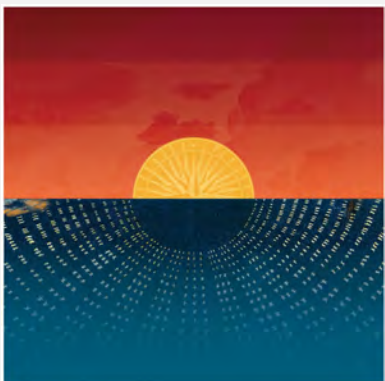


2022 SMALL FEDERAL LIBRARY OR INFORMATION CENTER

Spangdahlem Air Base Library

Spangdahlem Air Base, Germany





2023
SPRING
EXPO

Catherine Johnson

Associate Library Director for User Services, US Naval Academy

Evidence Based Strategic Planning



Evidence Based Strategic Planning

Catherine Johnson

Nimitz Library
U.S. Naval Academy



Catherine Johnson

**Nimitz Library
U.S. Naval Academy**

Significant collaborators:



Erinn Aspinall

**University of
Minnesota
Libraries**



Carissa Tomlinson

**University of
Minnesota
Libraries**

Strategic Planning Overview

Strategic Planning:

The purpose of strategic planning is to create a roadmap or a plan for an organization to move forward. It clarifies the mission and vision, and names the priorities in order to allocate resources.

Opening Activity: Prethinking



Why does your organization need a strategic plan?

Do you have a strategic plan? Is it current? Does it reflect the needs of your users?



How can you best align with organizational priorities?

What value comes from aligning with your parent organization's priorities? What parts of that larger plan are relevant to your work? Where can you make a difference?



Why should your plan be evidence based - and how might you get there?

What stories do you need to tell through your strategic plan? Why do you need to demonstrate your value to your constituencies? What tools might be most successful in gathering that information?

Evidence Based Library and Information Practice Cycle

Articulate: What is the question I want to clarify?

Assemble: What is the best evidence to answer this question?

Assess: How does the evidence apply in my context?

Agree: What is the best decision based on the evidence?

Adapt: What worked? What didn't? What can be improved?

From: Being Evidence Based in Library and Information Practice. Eds. Denise Koufogiannakis and Alison Brettell. London: Facet Publishing, 2016.



Case Study

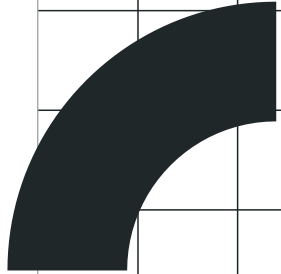


Nimitz Library United States Naval Academy

- Navy's undergraduate college
- Nimitz Library supports 4,500 midshipmen and 600 faculty (military and civilian)
- ~30 library staff

Purpose: Update 2012 strategic plan in alignment with aligned with mission and priorities of the Naval Academy.





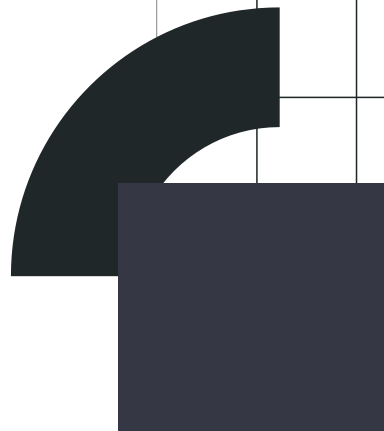
Articulate

What is the question I
want to clarify?



Articulate (the question)

How do we best position our
libraries for future success?



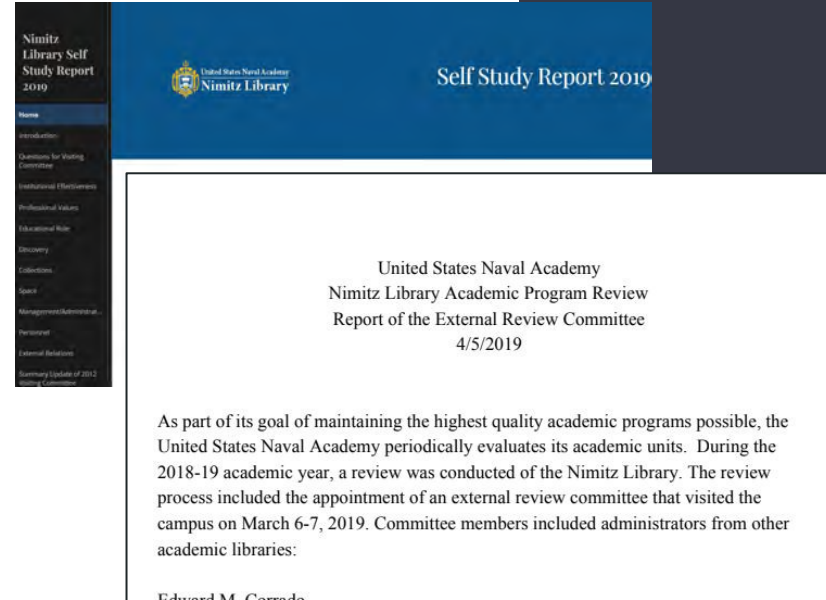


Activity 2

Identify your question

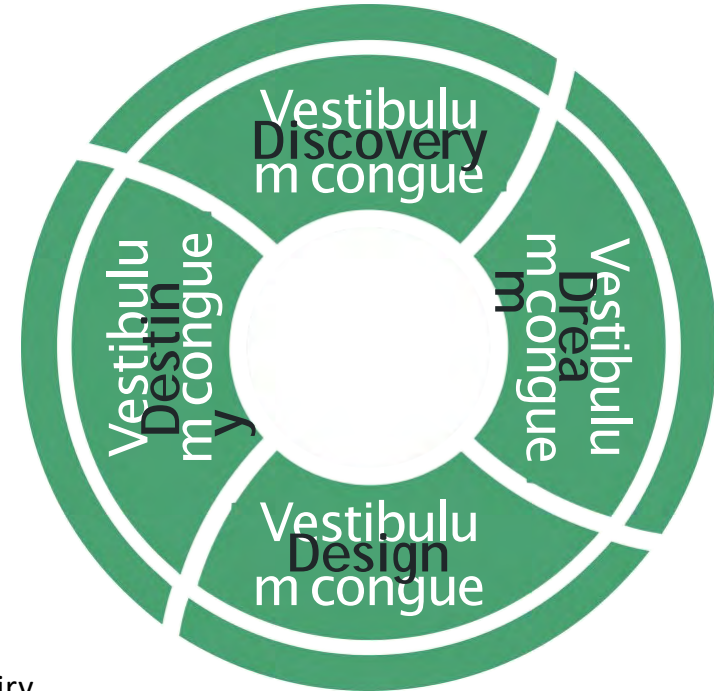
Articulate - Setting the stage

- Who will be on the team?
- What will be the roles and responsibilities for team members?
- How do we set the team up for success?
Implicit bias training, expectations and roles, guiding principles, shared values



Articulate - Appreciative Inquiry

- An organizational development process that emphasizes what's working well
- Shift away from critiquing the organization toward a more aspirational future



Implicit bias training, expectations and roles, guiding principles, shared values

Articulate - Setting the stage

- SOAR/ SWOT Analysis
- Context Map
- 'One Bold Step' exercise

University Libraries Context Map

A **Context Map** is designed to highlight the external factors, trends, and forces that directly or indirectly impact the work we are doing or trying to do. It captures the current state or starting point (point A) and needs to be understood to move to the future state (point B).

Goals

- develop a shared big picture/snapshot view of the present environment,
- lay groundwork for breakthrough thinking,
- increase understanding of complex situations,
- examine assumptions and multiple perspectives,

backdrop for strategic vision.

University Libraries SOAR Analysis

The **SOAR analysis** is a strategic planning technique which helps organizations focus on their current strengths and opportunities, and create a vision of future aspirations and the results they will bring.

Strengths	Opportunities
<ul style="list-style-type: none">• What strengths can we leverage?• What good things are being said about our work?	<ul style="list-style-type: none">• What is changing in our environment that is a bonus and positive? (i.e. University environment, academic environment, libraries profession, etc.)• What is changing in our discipline that is an opportunity for us?
Aspirations	Results
<ul style="list-style-type: none">• What are your greatest hopes for the libraries?• What resources and /or processes if unconstrained could have a significant impact on your success?	<ul style="list-style-type: none">• What are some key measures of success for the libraries?• How will we know if we are successful?

at
What are the trends within academic research Libraries?
i.e. trends within the profession, collections, services?

Equity, Diversity, Inclusion, and Accessibility



Activity 3

**Who are the stakeholders you need
to involve in your planning
process?**

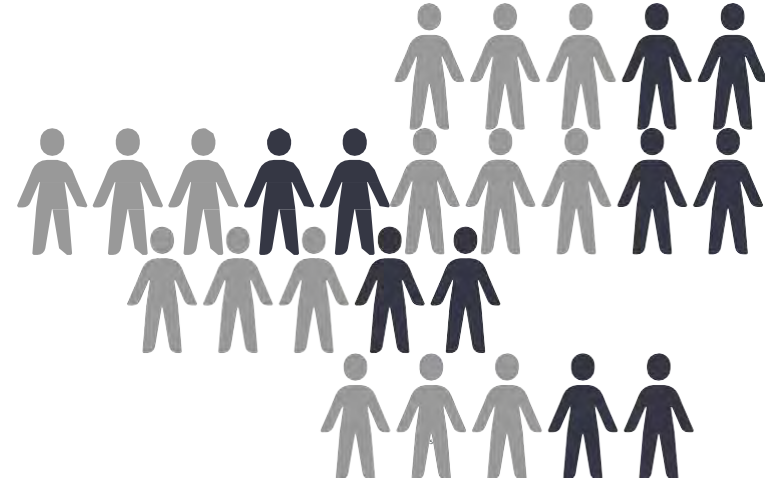
Articulate - Scoping the work



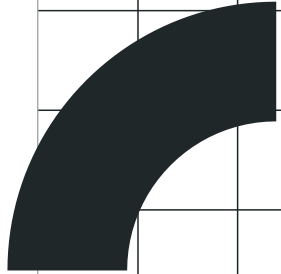
Who are the stakeholders

Consider what the different stakeholders need and when they need it.

Consider how stakeholder power affects the outcome.



		Interest	
		Low	High
Power	High	<p>Understand and keep satisfied</p> <ul style="list-style-type: none"> • 	<p>Manage closely / Create strategies to engage</p> <ul style="list-style-type: none"> •
	Low	<p>Monitor and inform occasionally</p> <ul style="list-style-type: none"> • 	<p>Consider and keep informed</p> <ul style="list-style-type: none"> •



Assemble

What is the best
evidence to answer
your question?



Assemble - Strategies for information gathering



Focus Groups



Surveys



Environmental Scan



Interviews



Observations



Local Information

Assemble - Staff Feedback



Definition

A process by which you gather input from Libraries staff to understand and incorporate their unique perspectives and specialized expertise.



Purpose/Value

Ensures that the institutional knowledge and subject matter expertise reflected by Libraries staff is acknowledged and that it influences the final plan; Brings in diverse voices across staff and ultimately ensures greater investment and buy-in.

Assemble - Staff Feedback

■ What do you see as our strengths that need to be maintained as we adapt to new and changing needs?

■ Imagine that you just woke up from a long, deep sleep and the Fall 2023 semester is about to begin. You're hungry so you head right to The Club for a meal. In the booth behind you, you overhear two people talking about the library. You can't tell if they're Midshipmen, faculty, or library colleagues but you overhear them talking about the changes that have happened in the library. They say, "Nimitz Library's changes have been really meaningful and impactful. I really noticed the change started about three years about when they_____.



Nimitz Library Strategic Plan Staff Kickoff Guide for Table Leaders

Seating:

Staff are welcome to sit at any table. Every table will include a member of the strategic planning committee who will act as table leader. Department heads and administrators should all sit at one table. This will allow us to capture their input without unnecessarily influencing the input from other staff.

Welcome (5-10 minutes):

Will include why we're strategic planning, how we hope to use it, plan for the process + general timeline, how we plan to use today's feedback, note that we want to hear from everyone - there will be an anonymous google form for any feedback that staff didn't share during the kickoff and whiteboard in staff lounge that will be monitored, recorded, and erased every evening.

Transition to Table Leaders (40 minutes):

Table leaders are the table notetaker and responsible for recording the relevant points/conversation to the best of their ability

Tips for facilitating the table:

- Your goal is to prompt, not lead, discussion.
- Giving the discussion structure so people know when they should talk can be useful. Consider using Think/Pair/Share (ask people at the table to think about their responses, then share them with one other person, then the pair can share what they discussed with the table).
- If helpful in facilitating the discussion, you could ask staff members to reflect on their high point while employed here and share what was going on, who was involved, and what made it so memorable?

Assemble - Staff Feedback

Individual feedback - Talk to Us Form
Individual feedback accepted throughout the process.

Group Input Activity Worksheet

Formal and informal library groups and departments were asked to describe how their work supported the university strategic priorities as well as their strengths and opportunities for future work.

Talk to the 2020-21 Strategic Planning Team

A small group of staff have been charged with gathering feedback and drafting an updated mission, vision, values, and strategic objectives for the UMN Libraries.

Please share your ideas, questions, and feedback.

More info about s
<https://sites.google.com/umn.edu/2021>

toml0035@umn.edu

What questions

Your answer

Optional: Your n
questions if nee

Strategic Planning Library Group Input Activity

****Make copy before editing****

Group:

Contact Email (for follow-up questions):

Part 1:

- Review the MPact 2025 commitments from President Gabel ([May presentation](#), [October presentation](#)).
- Reflect on the work of your group and how it aligns with the commitments. (Tasks, projects, events, collabs, anything)
- Record distinct work items in the columns below. You can put a single item in multiple categories.

NOTE: You do not have to list out all the work done by your group. This list **will not** be used to determine what to stop or start doing. The purpose is to better articulate how the Libraries is **already** contributing to the system-wide strategic plan.

MPact 2025 Commitment:	Group's work:
Student Success "We promote student success." 1) Attract, educate, and graduate students who represent the diversity, talent, workforce, and citizenship needs of the future. 2) Enhance student experience, wellness, and success. 3) Increase innovative and high-quality educational offerings across modes of delivery to reach students where they are.	
Discovery, Innovation, and Impact "We are a research powerhouse." 1) Increase high-impact discovery and scholarship. 2) Drive creativity, collaboration, and entrepreneurial spirit. 3) Engage and impact Minnesota at world-class levels.	
MNItersections "We serve the state and impact the world." 1) Drive innovation for real-generational health. 2) Build a fully sustainable future. 3) Advance natural resources and agro-food systems to elevate human security and potential.	
Community & Belonging "We are equitable, diverse, and inclusive." 1) Recruit and retain diverse talent. 2) Cultivate a welcoming and inclusive campus climate.	



Assemble - Environmental Scan



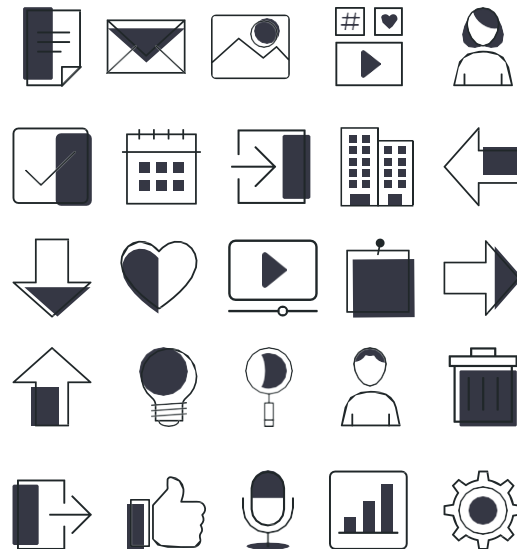
Definition

Method for identifying, collecting, and translating information about external influences into useful plans and decisions.



Purpose/Value

Helps determine the future direction of the organization by understanding the environment (or context) in which the organization works.



Assemble - Survey



Definition

A list of questions aimed for extracting specific data from stakeholders. Questions can be quantitative or qualitative in nature and require different types of analysis.



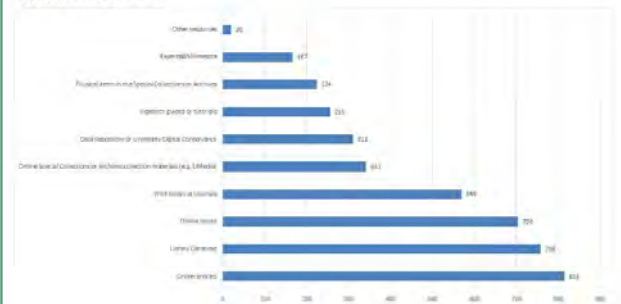
Purpose/Value

Surveys are useful for gathering feedback from large numbers of people including a variety of different stakeholders.

Which of the following Libraries **resources** are valuable to your studies/work? (mark all that apply)

- ☐ Print books or journals
- ☐ Physical items in the Special Collections or Archives
- ☐ Online books
- ☐ Online articles
- ☐ Online Special Collections or Archives collection materials (e.g. UMedia)
- ☐ Library databases (e.g. JSTOR, PubMed, Proquest)
- ☐ Research guides or tutorials
- ☐ Data Repository or University Digital Conservancy
- ☐ Experts@Minnesota
- ☐ Other resources

Which of the following Libraries **resources** are valuable to your studies/work?



Assemble - Focus groups



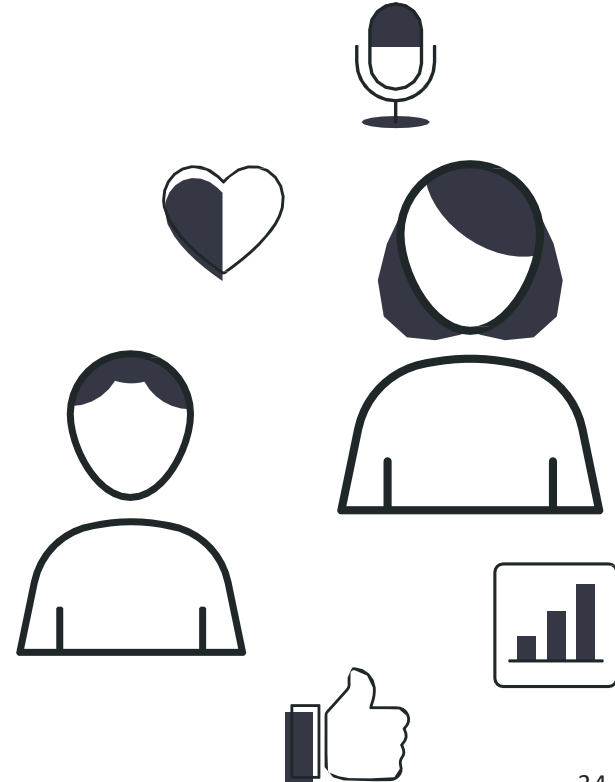
Definition

Guided discussion with a small group of stakeholders about a particular to provide qualitative feedback and input.



Purpose/Value

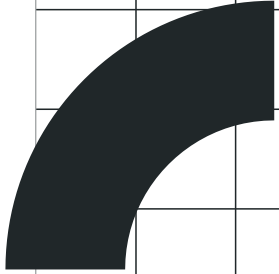
Provides an opportunity for in-depth conversations with primary stakeholders to gather rich, qualitative data about their needs and the impact of the work of the library. Increases goodwill by talking directly to patrons in the strategic planning process.





Activity 4

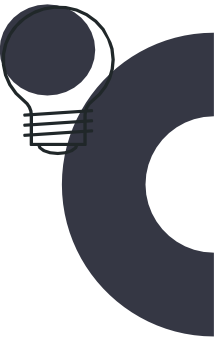
What tools are you most likely to use when gathering evidence to inform your strategic plan?



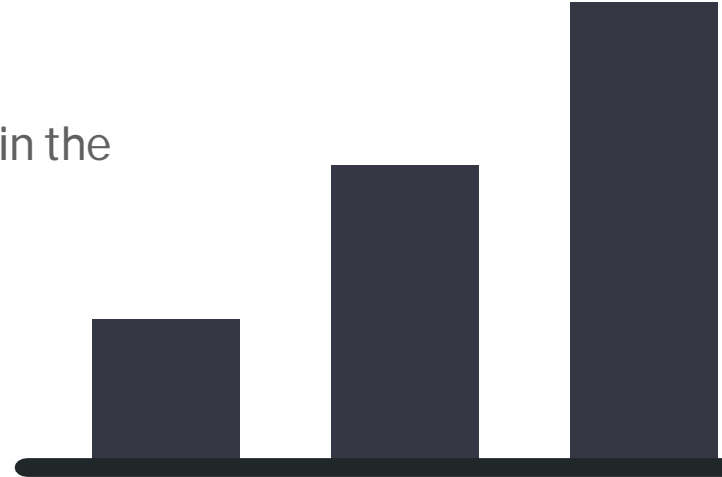
Assess

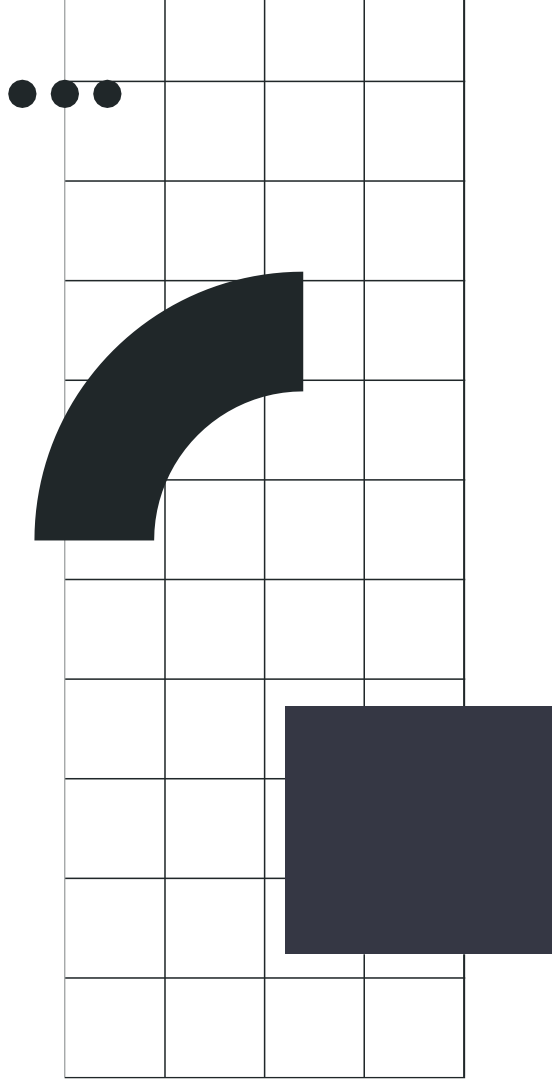
How does the evidence
apply in my context?

Assess



- Consider: Is the evidence of appropriate quality to consider in the strategic planning process? How does it apply in this context?
- Data analysis: Incorporating evidence; Seeing trends in the data across evidence
- Results: High level trends and themes incorporated in the strategic plan





Agree

What is the best
decision based
on the evidence?

Agree



Frequent all staff meetings, open survey for anytime feedback, regular check-in with team



Small groups to take data and move into action by analyzing data, looking for themes and patterns, writing the pieces of the plan.



Talk to the 2020-21 Strategic Planning Team

A small group of staff have been charged with gathering feedback and drafting an updated mission, vision, values, and strategic objectives for the UMN Libraries.

Please share your ideas, questions, and feedback.

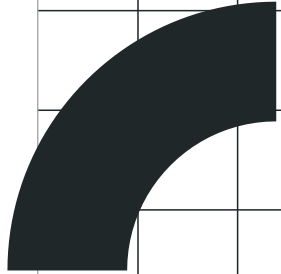
More info about strategic planning is on the staff web:

<https://sites.google.com/a/umn.edu/libstaffweb/current-efforts/strategic-planning-2020-2021>



with us?

ts, and follow-up



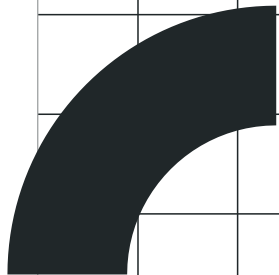
Adapt

What worked? What didn't? What can be improved?

Adapt



Once you have the plan, make sure the plan fits your need, adapt as needed



Lessons Learned



Lessons Learned



Leverage existing partnerships/resources

Identify common tools and expertise available within your library and organization.

Tools: Survey software, email distribution tools, citation managers, shared documents, video conferences, transcription software

Information resources: Institutional data

Human resources: Advisory boards, committees, subject expertise of colleagues across the organization.

Value: Ensures you gather the right information to advance your goals and that you doing it in a way that makes good use of limited resources.

Lessons Learned



Incorporate evidence

Center evidence in your final strategic plan. You've done the hard work of gathering the evidence, let it inform your work.

Identify high level themes across all evidence.

Recognize the word choices/framing that your stakeholders use.

Reflect the macro and micro details in your strategic plan (e.g., macro -> values, micro -> values in action).

Value: Helps you draw a clear line between our final strategic plans and stakeholder input, larger trends, and institutional priorities.

Lessons Learned



Take a people first approach

Centering the people behind the plan and the process prompts you to:

- Assemble a representative team with the time and expertise to complete the project

- Find clarity and agreement between the work of the team and the goals of sponsors/leadership.

- Demonstrate how feedback and evidence is being considered in the strategic planning process.

Value: Ensures that your stakeholders see themselves in the plan, which is invaluable for relationship-building and buy-in as the plan moves into implementation.

Book Chapter

“Evidence based strategic planning: Practical strategies”

*Everyday Evidence Based Practice in the Academic Library:
Case Studies and Reflections*

Forthcoming, Fall 2023



Lingering questions?

Thank you!



Catherine Johnson
cjohnson@usna.edu

Associate Library Director for User Services
Nimitz Library
US Naval Academy





2023
SPRING
EXPO

Thank You for Attending

»»» Join us tomorrow for:

“Thoughts on Information Literacy”

FEDLINK Membership Meeting

Marketplace Vendor Presentations

“A Year of Open Science”

“The Six Demands for Social Media Success”

Librarian and Library Technician of the Year Awards



2023 SPRING EXPO

Federal Libraries: Our Nation's Knowledge Network



FEDLINK
LIBRARY
OF CONGRESS

May 10-11, 2023



Gregory Abraham

Acting Executive Director, FEDLINK

2023
SPRING
EXPO

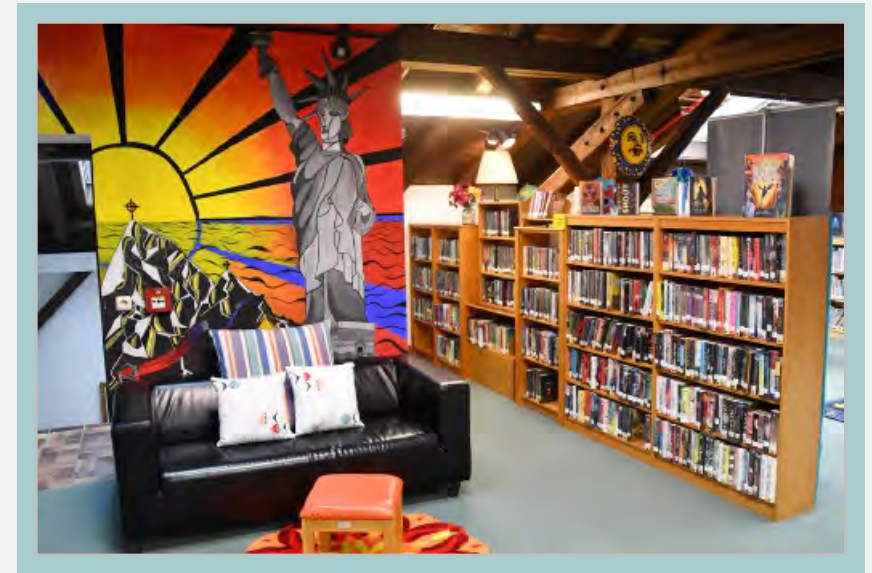


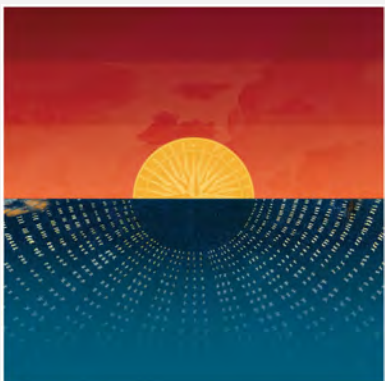


2022 LIBRARY TECHNICIAN OF THE YEAR

Mirche Gjorevski

Library Technician, Garmisch Library,
U.S. Army Garrison, Bavaria, Germany





2023
SPRING
EXPO

Crosby Kemper

Director, Institute of Museum and Library Services

Thoughts on Information Literacy





2023
SPRING
EXPO

FEDLINK Membership Meeting





2023
SPRING
EXPO

Break



»»» Up next: FEDLINK Marketplace Vendor Presentations



2023
SPRING
EXPO

FEDLINK Marketplace Vendor Presentations





Lunch



»»» Up next: Ask FEDLINK



2023
SPRING
EXPO

Ask FEDLINK





Ask FEDLINK

Review of FY23 End of Year Deadlines

FEDLINK BULLETIN

FY2023-1 / APRIL 7, 2023

News from the Federal Library and Information Network (FEDLINK)



End-of-Year Dates for Fiscal Year 2023

- Mark your calendars to be sure **FEDLINK has received your complete requirements (including full funding) and countersigned your IAA** by the dates below.
- All exceptions must be approved by the FEDLINK Executive Director.

<http://www.loc.gov/flicc/publications/Bulletin/2023/BulletinFY23-1.pdf>

TYPE OF ACTION	BOOKS	ELECTRONIC RESOURCES	SERIALS	OTHER: Preservation/ Digitization, Library Support Services
FY23 New Orders	June 15, 2023	September 1, 2023	Using FY23 Funds for September Start Dates: >\$250K=June 15, 2023 <\$250K=July 3, 2023	>\$250K=July 14, 2023 <\$250K=Aug 2, 2023
FY23 Modifications	July 14, 2023	September 1, 2023	Negotiated (With Changes) July 3, 2023 Non-Negotiated (With No Changes) August 11, 2023	Negotiated (With Changes) July 14, 2023 Non-Negotiated (With No Changes) August 2, 2023
Add FY23 Funds	Existing Firm Orders: August 22, 2023	September 1, 2023	See FY23 New Orders and/or FY23 Modifications	See FY23 New Orders and/or FY23 Modifications
Move FY23 Funds	September 15, 2023	September 1, 2023	See FY23 New Orders and FY23 New Orders or Modifications	See FY23 New Orders or FY23 Modifications
FY24 New Orders or Modifications	FY24 Orders Open: October 13, 2023	Using FY23 Funds for October Start Date: September 1, 2023	Using FY23 Funds for FY24 First Quarter Start Dates: October & November Start July 3, 2023 December & January Start September 1, 2023	FY24 Orders Open: October 2, 2023

TYPE OF ACTION	BOOKS
FY23 New Orders	June 15, 2023
FY23 Modifications	July 14, 2023
Add FY23 Funds	Existing Firm Orders: August 22, 2023
Move FY23 Funds	September 15, 2023
FY24 New Orders or Modifications	FY24 Orders Open: October 13, 2023

→ New competition to establish Customer Specific IDIQs or Lease Plan in FY23

→ Changes to an existing award in FY23

→ Adding funds to place an order on existing Lot 1 IDIQ in FY23

→ Moving existing funds to complete an order in FY23

→ New competitions or modifications in FY24

Email us at fedlinkbooks@loc.gov for more information!

TYPE OF ACTION		ELECTRONIC RESOURCES	
FY23 New Orders		September 1, 2023	<p>Deadlines for ER are all the same – September 1st</p> <p>Email fedlinkir@loc.gov for more information!</p>
FY23 Modifications		September 1, 2023	
Add FY23 Funds		September 1, 2023	
Move FY23 Funds		September 1, 2023	
FY24 New Orders or Modifications		Using FY23 Funds for October Start Date: September 1, 2023	

TYPE OF ACTION		SERIALS	
FY23 New Orders	<p>Not sure if your mod is Non-Negotiated or Negotiated? Ask us at fedlinkserials@loc.gov</p>	Using FY23 Funds for September Start Dates: >\$250K=June 15, 2023 <\$250K=July 3, 2023	→ New competition or micro purchase in FY23
FY23 Modifications		Negotiated (With Changes) July 3, 2023 Non-Negotiated (With No Changes) August 11, 2023	→ Purchasing add'l CLINs, or making changes in FY23
Add FY23 Funds		See FY23 New Orders and/or FY23 Modifications	→ Deadlines based on actions above
Move FY23 Funds		See FY23 New Orders and FY23 New Orders or Modifications	
FY24 New Orders or Modifications		Using FY23 Funds for FY24 First Quarter Start Dates: October & November Start July 3, 2023 December & January Start September 1, 2023	→ New competitions, micro purchases, or mods in FY24

All dollar values are based on the total cumulative value of the order including unexercised options.

TYPE OF ACTION		OTHER: Preservation/ Digitization, Library Support Services
FY23 New Orders	→ New competitions to be completed in FY23	>\$250K=July 14, 2023 <\$250K=Aug 2, 2023
FY23 Modifications	→ Purchasing additional CLINs, or making changes in FY23	Negotiated (With Changes) July 14, 2023 Non-Negotiated (With No Changes) August 2, 2023
Add FY23 Funds	→ Deadlines based on actions above	See FY23 New Orders and/or FY23 Modifications
Move FY23 Funds		See FY23 New Orders or FY23 Modifications
FY24 New Orders or Modifications	→ New competitions or mods in FY24	FY24 Orders Open: October 2, 2023
All dollar values are based on the total cumulative value of the order including unexercised options.		

Need a Refund?

- Submit the Refund Request form (available at https://www.loc.gov/flicc/onlinedoc/online_index.html) to fliccfo@loc.gov
- Note, obligated funds must be de-obligated via a contract modification before they can be refunded. Get in touch right away!
- FY23 Deadlines:

Request a Refund Back to Agency	Obligated Funds=June 28, 2023 Pre-Award=August 2, 2023
--	---



Questions?

Books: fedlinkbooks@loc.gov

Electronic Resources: fedlinkir@loc.gov

Library Support Services:
fedlinkls@loc.gov

Preservation: fedlinkpres@loc.gov

Serials: fedlinkserials@loc.gov

Account Management: fliccffo@loc.gov

Online Vendor Directory

- [Home](#)
- [About Us](#)
- [Account Management](#)
- [Contracting/Vendor Products & Services](#)
- [Education & Training](#)
- [Information for Vendors](#)
- [Awards](#)
- [Publications](#)

Tools

- [Online Registration](#)
- [Federal Library Directory](#)
- [Federal Library Resources](#)
- [Vendor Services Directory](#)
- [Staff Contact Directory](#)

|| News ||

Updated Federal Library Directory Now Online!

→ View the interactive map to access the latest data from nearly 1,400 federal libraries.

Register for Fiscal Year 2023!

→ Access the form to [register or add funds](#).

FEDLINK 101 Video

→ Looking for instructions on the FEDLINK Assisted Acquisitions process? Watch [Establishing Your Interagency Agreement](#).

Acquisitions FAQ

→ Have questions about buying products and services through FEDLINK? Check out our [Acquisitions FAQ](#).

|| Assisted Acquisitions ||

|| Save the Dates! ||

Professional Development: Preservation and Digitization

April 26-27, 2023

FEDLINK Spring Exposition

May 10-11, 2023

FEDLINK Fall Exposition

November 15, 2023

**Visit us online at
<https://www.loc.gov/flicc/>**

Online Vendor Directory by Product

[Vendor Services Directory](#) | [FEDLINK Procurement Process](#) | [Direct E](#)

Vendor Services Directory

View the [Directory list sorted by product type](#) or download a [PDF](#)

AX	Apex CoVantage
AG	Appriss
SE	ASME
AS	ASTM International
PV	AVP
PO	Backstage Library Works (Preservation)
SN	Backstage Library Works (Offsite Tech Processing)
BA	Baker & Taylor
QB	Blackstone Audio
NA	Bloomberg Industry Group
BY	BonoLabs
BI	Brill
BD	Brodart
BV	Bureau van Dijk

Click here to
view contracts by
product line

Vendor Services Directory by Products

The vendors are sorted below by product categories: [Bibliographic Services](#), [Books](#), [Electronic Resources](#), [Library Support Services](#), [Preservation Services](#), and [Serials](#). You may also view the full [Vendor Directory](#) in alphabetical order or download a [PDF version](#).

Bibliographic Services

[OC](#)

OCLC

Books

[BA](#)

Baker & Taylor, LLC

[QB](#)

Blackstone Publishing

[BD](#)

Brodart Co.

[CM](#)

Complete Book & Media Supply, LLC

[GL](#)

G+L Wissenschaftliche Buchhandlung, GmbH

[MW](#)

Midwest Library Service

[UB](#)

ProQuest Books

[MR](#)

Rittenhouse Book Distributors

Electronic Resources

[AG](#)

Appriss, Inc.

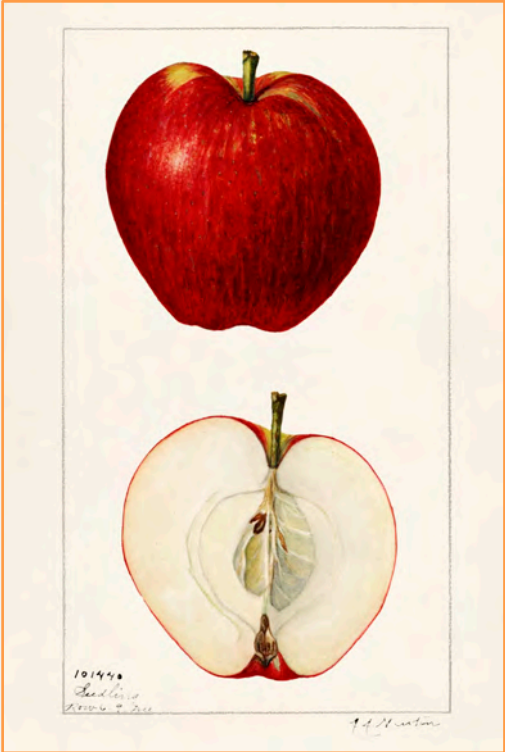
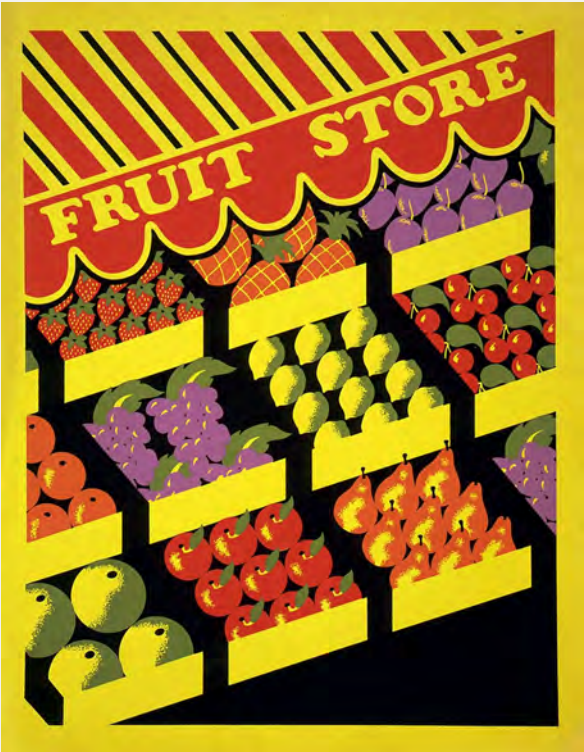
[SE](#)

ASME



2023
SPRING
EXPO

Break



»»» Up next: A Year of Open Science



2022 LIBRARIAN OF THE YEAR

Amber L. Collins

Library Program Manager/Command Librarian,
U.S. Army Corps of Engineers, Alexandria, Virginia





2023
SPRING
EXPO

Kuande Hall

Program Manager, Social Media Training and Development,
Defense Information School, Fort Meade

The Six Demands for Social Media Success



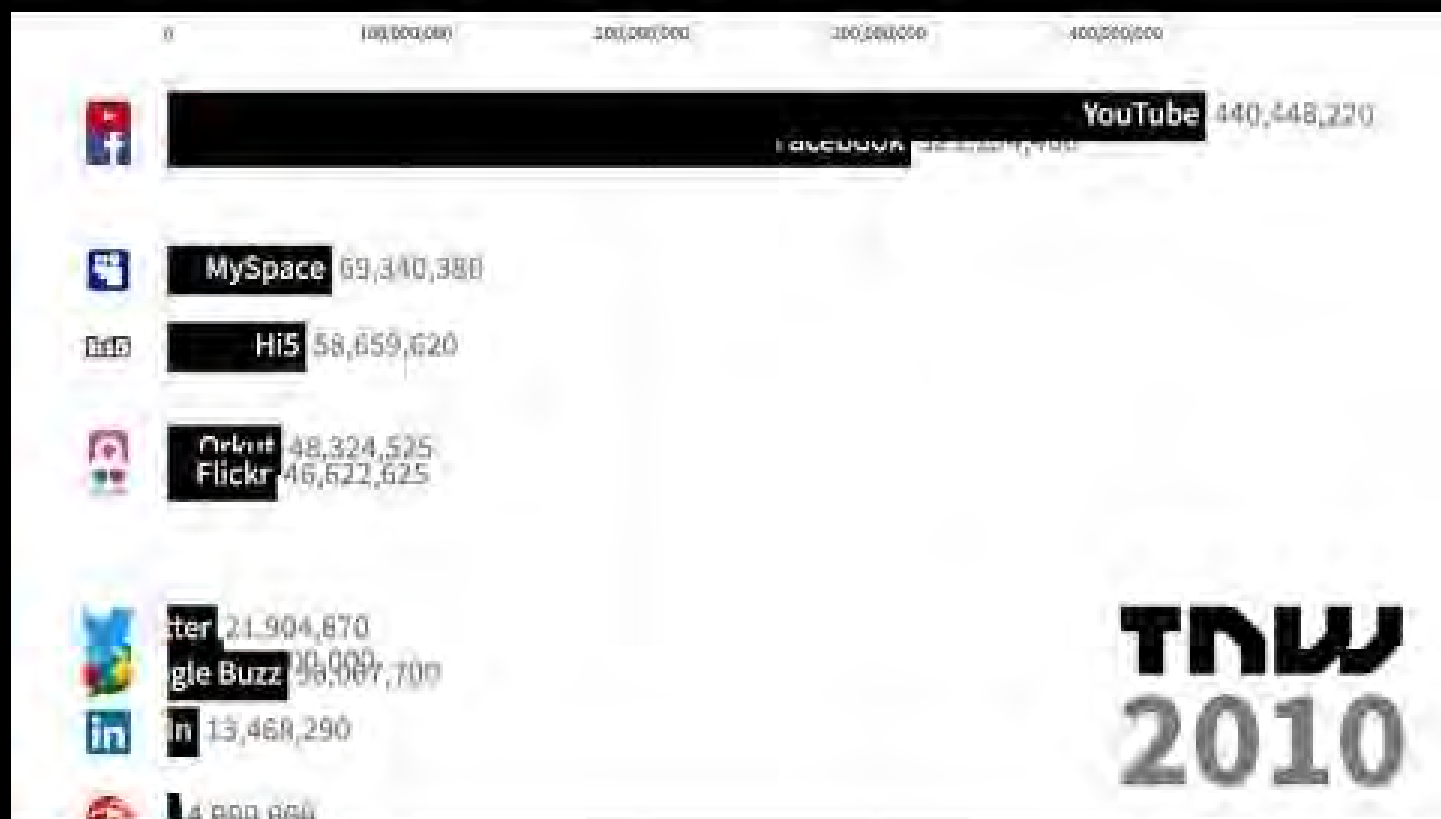


Social Media

Mr. Kuande Hall

Defense Information School
Social Media Training Office





6 Demands For Social Media Success

1.Strategy

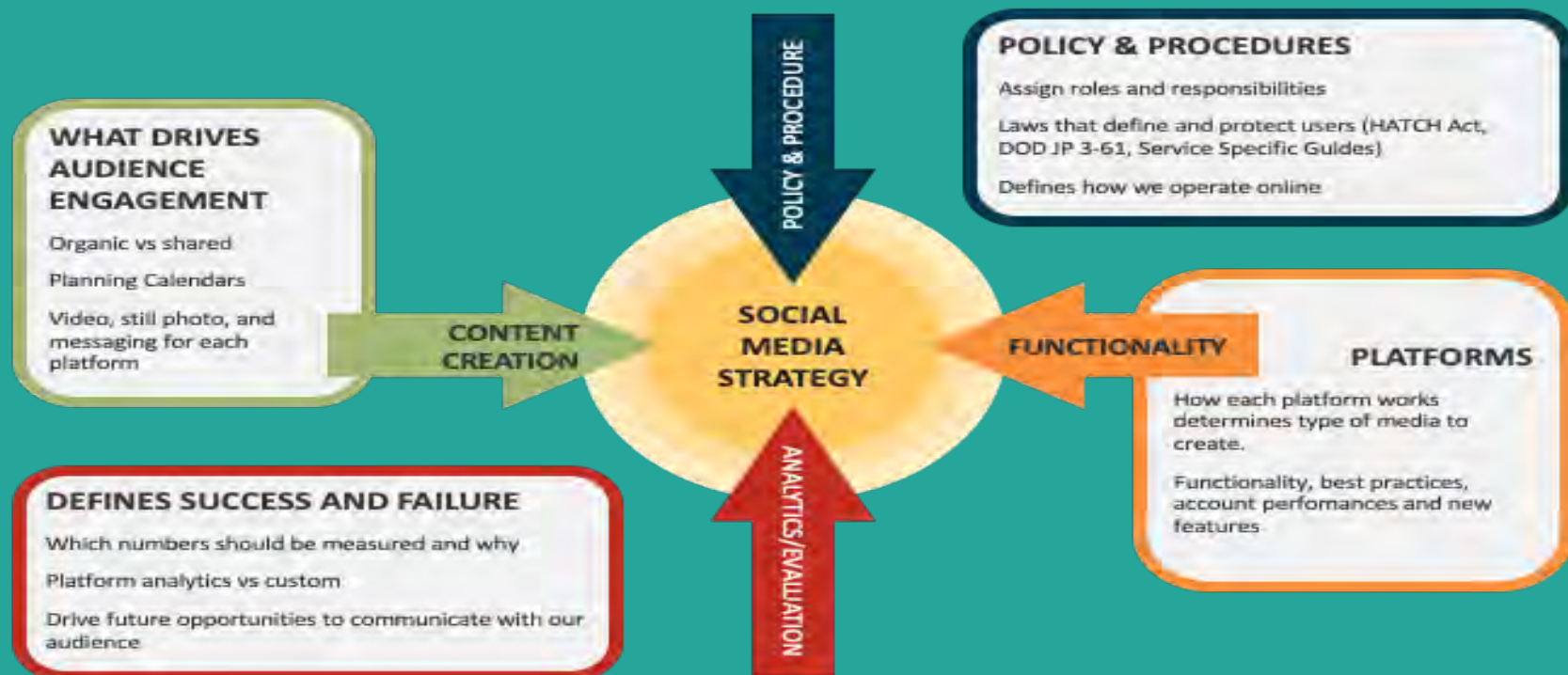
—

Social Media Strategy

- Provides validation for your social activities and a reference point to keep you on track



Social Media Strategy



2. Audience

—

Audience

- Who they are and where they spend their time



3. Commitment

—

Commitment

- Social media implies two-way communication and constant interaction for success



Home Moments



U.S. Army

@USArmy

Official Twitter page of the United States Army. (Following, RTs and links ≠ endorsement)

Washington, D.C.

go.usa.gov/xnETb

Joined September 2007

Born June 14



0:01 1.3M views

3:05 PM - 23 May 2019

1,156 Retweets 4,852 Likes



685 1.2K 4.9K



U.S. Army @USArmy · May 23

How has serving impacted you?

12K 9.3K 18K



U.S. Army @USArmy · May 25

To everyone who responded to this thread, thank you for sharing your story. Your stories are real, they matter, and they may help others in similar situations. The Army is committed to the health, safety, and well-being of our Soldiers.

824 274 2.9K

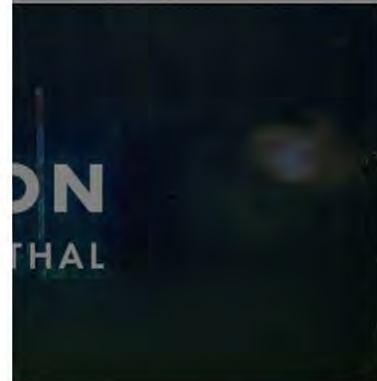


U.S. Army @USArmy · May 25

As we honor those who paid the ultimate sacrifice this weekend by remembering their service, we are also mindful of the fact that we have to take care of those who came back home with scars we can't see.

197 744 3.7K

Have an account? Log in



Follow



Want to take advantage of all the new Twitter features?

It's simple – just log in.

Log in

Sign up

4.Resources

—



Resources

- People must deliver, manage and interact with the outside world
- Know what you can and cannot do

5.Identity

—

Identity

- Social media requires a genuine and authentic approach, often determined by the identity your organization portrays





2d Marine Division

@2dMarDiv

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Create a Page



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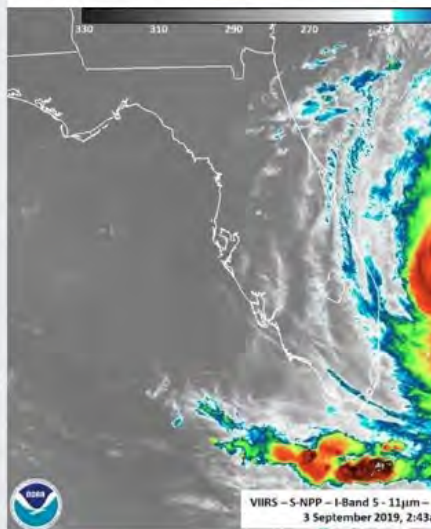


2d Marine Division

September 3, 2019 · 🌐

QUESTIONS?

We're working hard on continuing to keep Dorian. What are some of your questions and Sound off below! ... [See More](#)



JW Rasnake and 1K others



Like



Comment



2d Marine Division

@2dMarDiv



Following



JW Rasnake and 1K others

3K Comments 3.5K Shares



Like



Comment



Share



Most Relevant



Write a comment...



Brandon Hill Will the winds be strong enough to allow me to jump from the third deck catwalk with my poncho and make it safely to the ground after drinking 20 natty lights?????? Please note that I will be wearing the required ppe (flack and kevlar).

👍👍👍 1.8K



2d Marine Division

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Cory Addison Am I authorized to use deadly force on the hurricane?

Like · Reply · 21w

👍👍 502

View 1 more reply

Author

2d Marine Division Cory Addison Contrary to popular belief, although Hurricanes have an eye, they are not actually alive. So, we would advise against using deadly force on a massive storm with violent wind. MCO 5500.6H provides more information on when deadly force can be used!

TL;DR : No.

Like · Reply · 21w

👍👍 851

View 17 more replies



Matthew Peter If we go outside at the height of the rain, can we use it as our swim qual?

Like · Reply · 21w

👍👍 409

Most Relevant is selected, so some replies may have been filtered out.

Author

2d Marine Division Matthew Peter a MCWIS Marine would be the best person to consult regarding this

6. Fortitude

—

Fortitude

- Realize that you WILL fail. The best experts around will advise you to fail and fail often so you can learn from bad ideas and progress quickly to good ones



Six Demands for Social Media Success

1. Strategy
2. Audience
3. Commitment
4. Resources
5. Identity
6. Fortitude



Social Media

Mr. Kuande Hall
khall@dinfos.edu





Thank You for Attending

»» Save the date for the 2023 Fall Expo on
November 15.

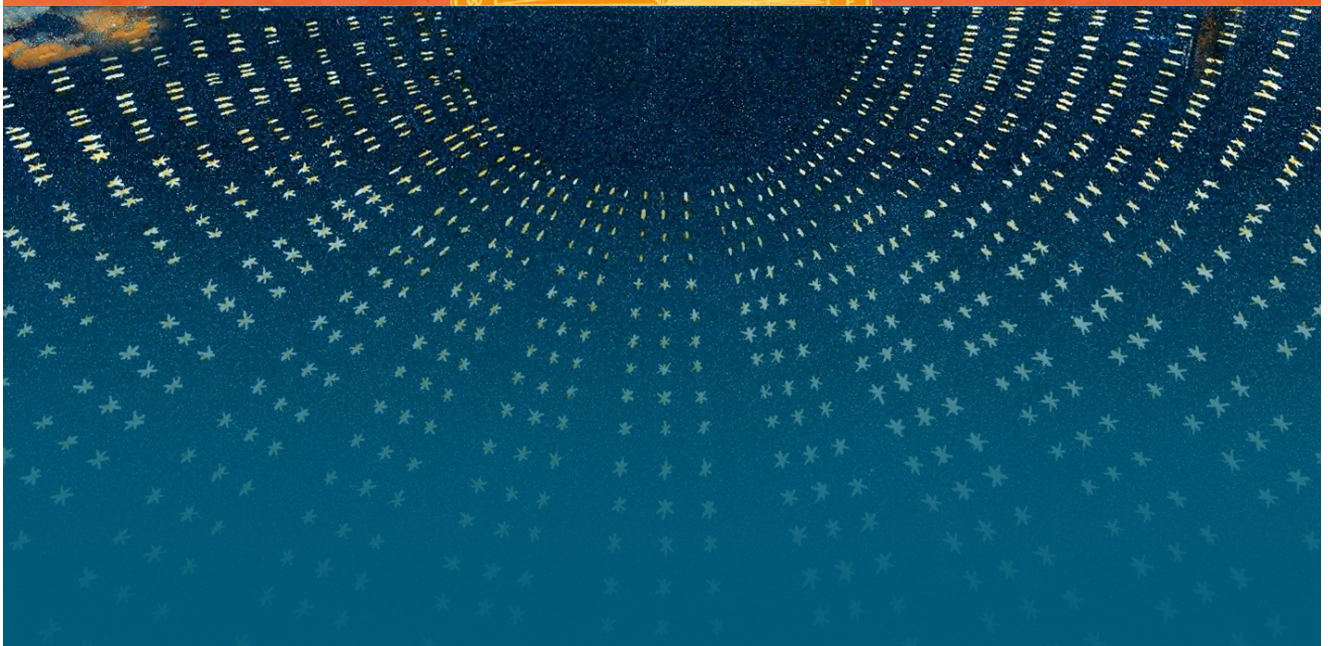
THANK YOU



2023 SPRING EXPO

May 10–11, 2023

**Federal Libraries:
Our Nation's Knowledge Network**





Agenda for Wednesday, May 10, 2023

Day 1: FEDLINK Spring Expo

Federal Libraries: Our Nation's Knowledge Network

9:00–9:05 am	Welcome Gregory Abraham Acting Executive Director, FEDLINK
9:05–9:15 am	FEDLINK Awards: 2022 Large Library of the Year
9:15–10:15 am	The Power of Connecting Information Professionals Seema Rampersad Senior Business Research & Service Manager, The British Library SLA President
10:15–10:30 am	FEDLINK Annual Survey
10:30–10:45 am	Break
10:45 am–12:00 pm	FEDLINK Marketplace: Vendor Presentations
12:00–1:00 pm	Lunch
1:00–2:00 pm	From Annual Reports to Elevators: How To Prove Your Value to Stakeholders Kathy Dempsey Founder, Libraries Are Essential
2:00–3:00 pm	Copyright & AI: Do You Agree to the Terms and Conditions? Gwendolyn Sibley Scholarly Communication and Copyright Librarian, Kansas State University Libraries
3:00–3:15 pm	Break
3:15–3:25 pm	FEDLINK Awards: 2022 Small Library of the Year
3:25–4:25 pm	Evidence Based Strategic Planning Catherine Johnson Associate Library Director for User Services, US Naval Academy



Agenda for Thursday, May 11, 2023

Day 2: FEDLINK Spring Expo

Federal Libraries: Our Nation's Knowledge Network

9:00-9:05 am	Welcome Gregory Abraham Acting Executive Director, FEDLINK
9:05-9:15 am	FEDLINK Awards: 2022 Library Technician of the Year
9:15-10:15 am	Thoughts on Information Literacy Crosby Kemper Director, Institute of Museum and Library Services
10:15-10:45 am	FEDLINK Membership Meeting
10:45-11:00 am	Break
11:00 am-12:00 pm	FEDLINK Marketplace: Vendor Presentations
12:00-1:00 pm	Lunch
1:00-2:00 pm	Ask FEDLINK
2:00-2:10 pm	Break
2:10-3:00 pm	A Year of Open Science Chelle Gentemann Science Lead, NASA's Transform to Open Science Mission Co-Chair, OSTP Sub-Working Group on the Year of Open Science
3:00-3:10 pm	FEDLINK Awards: 2022 Librarian of the Year
3:10-4:10 pm	The Six Demands for Social Media Success Kuande Hall Program Manager, Social Media Training and Development, Defense Information School, Fort Meade



Spring Expo Call

The semi-annual Spring Expo will feature library advocacy innovators dedicated to reinforcing the mission-critical role federal libraries play within their agencies and communicating that value to their leadership and patron communities.

Spring Expo Speakers

Gregory T. Abraham, Acting Executive Director, FEDLINK

Greg Abraham brings nearly 40 years of experience in leadership, operations, budgets, finance, and acquisitions, to his position as Director Library Enterprises. Before arriving at FEDLINK, he served with the Chief Operating Officer for over a decade as a Supervisory Program Specialist then as the Director Library Enterprises where he oversaw acquisition planning, contracting, revolving fund programs and a multimillion-dollar annual budget. Prior to joining the Library, Abraham served 30 years in key management positions in private sector retail and manufacturing organizations. Abraham earned his bachelor's degree in business administration from Youngstown State University.

Michael Bates, Supervisory Contract Specialist, FEDLINK

Michael Bates is FEDLINK's Supervisory Contract Specialist. Prior to serving as a supervisor, Bates worked as a Program Analyst, Contracting Officer, and Contracting Officer's Representative (COR) for the Veterans Benefits Administration, Administrative Office of the U.S. Courts, the Department of Education, and Department of Defense. In addition to his 9+ years of federal procurement and acquisitions experience managing contract portfolios in excess of \$1B, Bates earned a Master's Certificate in Contract Management from The George Washington University in 2018, his M.S. in Enterprise Business Management from Stratford University in 2016, and his M.B.A. in Supply Chain and Operations Management from Stratford in 2014. His background will help ensure that members receive excellent customer service, value, and business outcomes from their FEDLINK-managed contracts.

Melissa Blaschke, FEDLINK Manager, FEDLINK

Melissa Blaschke manages FEDLINK's assisted acquisition program and oversees both the Contracts and the Network Operations Sections. Prior to this, she was the Supervisory Librarian and a Librarian/Network Program Specialist for FEDLINK. Having worked as both a certified contracting officer and a Contracting Officer's Representative (COR), Blaschke draws on her expertise and experience in ensuring FEDLINK members have the resources and information they need to make the best purchasing decisions for their agencies. Blaschke started her library career processing archives and manuscripts at the University of Chicago Special Collections Research Center. In late 2008, she came to the Library of Congress to work in the Collections Conservation Section of the Preservation Directorate before becoming a contract specialist in the Office of Contracts and Grants Management. Blaschke earned her M.S. in Library and Information Science at the University of Illinois and her M.A. in Divinity at the University of Chicago. She received her B.A. in Religious Studies from the University of Southern California.



Kathy Dempsey, Founder, Libraries Are Essential

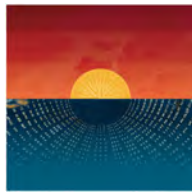
Kathy Dempsey wrote the popular how-to book “The Accidental Library Marketer” and founded her own marketing consultancy, Libraries Are Essential. Her work is dedicated to helping librarians and information professionals promote their value and expertise in order to gain respect and funding. Dempsey has been the Editor of the “Marketing Library Services” newsletter for 29 years, and was formerly Editor-in-Chief of “Computers in Libraries” magazine. She was Founding Chair of the Library Marketing and Communications Conference. She’s a longtime member of the New Jersey Library Association, and is currently serving on the Executive Board of LibraryLinkNJ, a statewide co-op. This writer, editor, and marketing maven has been giving presentations for 28 years, always sprinkling them with humor to make marketing concepts more interesting and accessible. She continues to fight the stereotypes that librarians are boring and that “marketing” is a dirty word.

Chelle Gentemann, Science Lead, NASA’s Transform to Open Science Mission

Dr. Gentemann is the science lead for NASA’s Transform to Open Science Mission and co-chair of the U.S. White House Office for Science and Technology and Policy (OSTP) sub-working group on the Year of Open Science. For 30 years, she has studied the sea from space, advancing our understanding of how the ocean impacts our lives. She was awarded AGU’s Falkenberg Award and the Radiant Earth Foundation named her one of 15 Leading Women in Machine Learning for Earth Observation (ML4EO). She is an advocate for open science and inclusivity.

Kuande Hall, Program Manager, Social Media Training and Development, Defense Information School

Kuande Hall is a highly skilled Social Media Program Manager with over 14 years of experience in brand building, attention creation, and public and media relation campaigns. He currently works at the Defense Information School in Fort George G. Meade, Maryland, where he develops and delivers social media communication strategy instruction for the Department of Defense and other government agencies. Hall is a military veteran who served for 14 years in the United States Marine Corps, with eight years spent in the public affairs career field. He has a strong background in journalism, having graduated from the Defense Information School’s Basic Public Affairs Specialist Writer’s course in 2007, the Syracuse University Military Photojournalism Course in 2010, and the DINFOS Intermediate Public Affairs Course in 2011. As a social media strategist, Hall was the first social media chief for the United States Marine Corps enterprise accounts following his completion of the Syracuse Program in 2010. He also serves as the editor of the Sixth Marine Corps District magazine, “The Pacesetter,” and the editor for headquarters Marine Corps’ national publication, “Marines” magazine. Hall’s impressive career is supported by a Bachelor of Arts in Journalism and Mass Communications from Ashford University and a Master of Professional Studies degree in Integrated Marketing Communications from Georgetown University. He is a proven expert in strategically building brands, generating user advocacy on a global scale, and developing public and media relation campaigns designed to secure and expand strategic business relationships.



Catherine Johnson, Associate Library Director for User Services, US Naval Academy

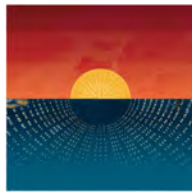
In her role as associate library director for user services, Catherine Johnson collaborates with library staff and users to ensure the library organization and space is flexible and responsive so they can do their best work. Before joining the staff at the Naval Academy, she was the Head of Information Literacy Initiatives at the University of Baltimore. When Johnson isn't collaborating, gathering evidence, or strategic planning she enjoys hiking, camping, and carving spoons.

Crosby Kemper, Director, Institute of Museum and Library Services

Crosby Kemper is the sixth director of the Institute of Museum and Library Services. He was commissioned by the White House on January 24, 2020, following his confirmation by the United States Senate. IMLS, an independent government agency, is the primary source of federal support for the nation's museums and libraries. Kemper is a dedicated advocate for education and learning for people of all ages and backgrounds. He comes to IMLS from the Kansas City Public Library, where as director, he established the library as one of the city's leading cultural destinations and a hub of community engagement. Kemper also recently served as chair of the board of directors of the Schools, Health, & Libraries Broadband Coalition, which supports open, affordable broadband connections for local community organizations. His full biography is available on the IMLS website.

Daniel Luttrell, Financial Manager, FEDLINK

Dan Luttrell is the manager for FEDLINK's Fiscal Operations. Prior to joining FEDLINK, he served in various financial management positions with the Department of Veterans Affairs and Department of the Navy for over 20 years. He has a wide range of accounting and budget experience in interagency settings. His focus is to deliver better customer service and provide accurate and timely accounting services for our members. He earned a B.A. from Old Dominion University and M.H.S.A from George Washington University.



Seema Rampersad, SLA President; Business & IP Service Manager, The British Library

Originally from Trinidad & Tobago, Seema Rampersad went to London, England to study Information and Communication. She worked for PricewaterhouseCoopers in their Business Information Centre for 13 years, and the Intelligence Unit at the Greater London Authority (City Hall) for 4 years. Since 2012, Rampersad is working at The British Library's Business & IP Centre for starting-up and growing businesses, which has helped 10,000s in the UK and internationally. She is an advocate for library and information services and recognizes the profession as it develops, whereby industries and sectors benefit from the skills, competencies and network of specialized libraries and information professionals. Rampersad uses new technologies for collaborating information and knowledge across subject areas and borders. She also provides customer-facing workshops, webinars, information clinics and various project work to businesses and entrepreneurs across the UK. She serves on SLA Board of Directors as President 2023 and has been a member and supporter of SLA for over 20 years. She has served on various SLA committees and working groups, such as Diversity Inclusion Community Equity (DICE), Digital Communications, Membership, Workplace Preparedness, and the Task Force for Reopening Specialized Libraries. Rampersad also volunteers in her local community and values local activities for educational, artistic, and cultural engagement.

Jocelyn Shapiro, Supervisory Librarian, FEDLINK Network Operations

Prior to joining FEDLINK in 2022, Jocelyn was Head of the Geography, Political Science, and Education Section within the Acquisitions and Bibliographic Access Directorate. She co-founded the Women's Forum for Growth and Networking at the Library of Congress, and serves as Vice President of the Library of Congress Professional Association. Shapiro's experience outside the federal government includes nearly a decade in federal contracting where she was Executive VP at LAC Group, leading federal business operations and development. A certified COR and PMP, Shapiro combines her expertise and experience to ensure FEDLINK members have the resources and information they need to make the best purchasing decisions for their agencies. She earned her MLS from the University of Maryland, and her BA in Linguistics from Portland State University.

Gwendolyn Sibley, Scholarly Communication and Copyright Librarian, Kansas State University Libraries

Gwendolyn Sibley is a librarian specializing in copyright at Kansas State University. Sibley is dedicated to copyright education and incorporating emerging scholarly communication technologies into library programming and policy. She works closely with open education initiatives to discuss licensing, author rights, and access in libraries.



FEDLINK Advisory Board Members

Chair

Dr. Carla Hayden
Librarian of Congress

Vice Chair

Julie Arrighetti
U.S. Department of State

Appointed Members

Jennifer McMahan (2021-2023)
Deputy Library Director
U.S. Department of Justice

Elected Members

Julie Arrighetti (2019-2023) (Chair)
Chief Librarian
Ralph J. Bunche Library
U.S. Department of State

Robin Miller Dixon (2022-2024)
Head of Knowledge Resources and Library
Services Branch
NASA Goddard Space Flight Center

Ann Holman (2022-2023)
Director
Darnall Medical Library
Walter Reed National Military
Medical Center

Ben Hope (2019-2023)
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FDA Library
U.S. Food and Drug Administration

Michael McNulty (2021-2023)
Librarian of the Army

Beata Moore (2021-2023)
Associate Director
Data Production Division
National Agricultural Library

Karen Tate (2021-2023)
Director
National Library of Education

David Walls (2019-2023)
Preservation Librarian
Library Services and Content Management
Government Publishing Office

Andrew Young (2021-2023)
Librarian
Treasury Library

Organizational Observers

Madison Bolls
Senior Program Officer, Grants to States
Institute of Museum and Library Services

Todd Carpenter
Executive Director
National Information Standards Organization



Joint FEDLINK Membership and Advisory Board Meeting

Agenda: Thursday, May 11, 10:15-10:45 a.m.

1. Call to Order and Management Report

Gregory Abraham, Director, Library Enterprises; Acting Executive Director, FEDLINK

2. Committee and Working Groups

Awards Committee – Nancy Clark (VA)

Education Working Group – Jennifer McMahan (Justice)

eResources Working Group – Sonja Gardner-Clarke (NSF), Rebecca Jacob (FDA)

IT Working Group – Ben Hope (FDA)

Leadership Working Group – Julie Arrighetti (State)

Preservation Working Group – David Walls (GPO)

Research and Metrics Working Group – Robin Harvey (FEDLINK)

3. FEDLINK Assisted Acquisitions and Programming

Assisted Acquisitions Update – Melissa Blaschke, Michael Bates, Jocelyn Shapiro

Financial Update – Daniel Luttrell

Education and Publication Updates – Robin Harvey

4. Reports from Liaison Organizations

IMLS – Madison Bolls

NISO – Todd Carpenter

5. Old/New Business



Virtual Vendor Exhibits

Backstage Library Works

For over 30 years, organizations across the globe, both large and small, have trusted our team to provide specialized services such as microfilm preservation, digitization, metadata, automation, and on-site projects. Our breadth and depth of experience in the library community provides our clients a unique array of expertise, positioning us as the ultimate partner for institutions looking to preserve the historic, artistic, monetary, and creative value of their library collections. Exceptional, efficient service is a standard we believe in — in fact, we guarantee it.

Bloomberg Industry Group

Access everything you need for federal government practice at a firm, fixed price including unmetered access to primary and secondary sources, comprehensive practice area coverage, news, and workflow tools to help you: save time on case law research, find the sample docket filing you need, accelerate, and improve brief analysis.

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Counting Opinions

Counting Opinions provides organizations with innovative, comprehensive, cost-effective ways to capture, manage and measure performance data, including open-ended customer feedback, qualitative and quantitative data, trends, benchmarks, outcomes, and peer comparisons. Capture and Reporting includes LibPAS (web-based/browser accessed, Commercial Off the Shelf), which is customizable for multi-location or local information on knowledge management, status monitoring, email communication with reports functionality. Easily manage change, while preserving historical data that is accessible, robust, and scalable, in real-time in a custom portal.

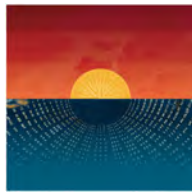
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The Crowley Company

For over 40 years, The Crowley Company has provided government entities with comprehensive archival-quality digitization services and scanners. Utilizing experienced staff, award-winning services and FADGI-capable hardware, Crowley offers high-quality scanning for all types of still media collections including microfilm, microfiche, documents, cultural heritage assets, bound materials and more.

Call (240) 215-0224 or visit thecrowleycompany.com for more information and to book a consultation.

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Data Axle Inc.

Data Axle is the leading provider of data and real-time business intelligence solutions for local and Federal Government, political organizations, nonprofit, enterprise, and small businesses. Our solutions enable agencies to improve efficiency, mitigate threats and compliance issues, make confident decisions, and ultimately, better serve their constituents. Government solutions include historical & current U.S. business and historical information, customizable raw data files, data processing, telephone/email surveys, and geocoded & mapping data. Use Cases include travel demand modeling, emergency preparedness and recovery, economic development, research and planning programs.

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Economist Intelligence Unit

We are the research and analysis division of The Economist Group, the sister company to The Economist newspaper. Created in 1946, we have over 70 years' experience in helping businesses, financial firms and governments to navigate the ever-changing global landscape. Our global team of economists, industry specialists, policy analysts and consultants works tirelessly to produce the highest quality data, research and analysis on everything from national elections and international trade, to food security and sustainable cities.

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FedWriters, Inc.

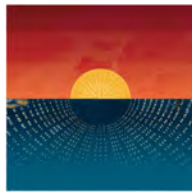
FedWriters, Inc. is a professional communication, library services, and records management company that currently supports more than 60 government and commercial clients, including the National Oceanic and Atmospheric Administration (NOAA), National Aeronautics and Space Administration (NASA), U.S. Coast Guard (USCG), U.S. Naval Surface Warfare Center (NSWC), Defense Intelligence Agency (DIA), and several others. An SBA-certified 8(a) company with a Top Secret facility clearance, FedWriters draws on our world-class capabilities in administrative, library management, and training services.

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George Blood LP

Founded in 1982, George Blood LP is a leading provider of archival audio and moving image preservation. Our staff of archivists, engineers, and registrars bring due diligence to the table when processing your valued and unique source media. We digitize obsolete and deteriorating audio, video, and film media. We can also migrate and translate data from early tape and disc formats. Your materials are handled with the utmost care and are safe and secure while in our custody. Let George Blood LP help you save important, historic, and rare information to be preserved and shared with generations to come.

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HeinOnline

HeinOnline is a premier online research platform that provides more than 205 million pages of multi-disciplinary periodicals, essential government documents, international resources, case law, and much more. Composed of fully searchable image-based PDFs and available at an affordable price, the wealth of material allows academic institutions, government agencies, law firms, court systems, corporations, and other organizations access to authoritative, true-to-print digital material without the hassle or cost of using multiple research databases.

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IHS Global, Inc

S&P Global Intelligence & Analysis: Our clients rely on us to support their strategic and tactical planning. With comprehensive and consistent data, economic and risk forecasting models, granular country and sovereign risk assessments, comparative industry forecasts, commodity prices, and unmatched expertise, we enable customers to identify and optimize potential, mitigate risks, and solve problems across the globe. We can help you prepare for the future, ensure regulatory compliance and secure oceans and ports from security threats using unsurpassed capabilities that provide a real-time source for ship movements data and documents combined with trade data and commodity movements.

Janes

Janes is a global open-source intelligence company specializing in military, national security, and aerospace topics. In a world crowded with increasingly unreliable information, our customers require timely, verified, validated, unbiased and relevant defense, threat, and equipment intelligence. The interconnectivity of Janes' assured open-source intelligence and analysis enables us to provide you with the unique insights required to make mission critical decisions.

LAC Federal

LAC Federal is a core knowledge and information management services firm founded and managed at all levels by librarians and other information professionals. LAC is distinguished by its focus on libraries and related information management services for government, corporate, academic, and other special libraries.

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Leadership Connect

Leadership Connect is a data-driven, digital people intelligence solution focused on increasing collaboration by helping federal partners form relationships with stakeholders across the public and private sectors. Our mission is to connect, inform and catalyze an ecosystem of change-makers to help them efficiently achieve their most critical goals by providing accurate and up-to-date information that includes people/group profiles and contact information, interactive org charts, legislative tracking/insight, federal spend analysis, and more.

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Lexis/Nexis

LexisNexis® Legal & Professional is a leading global provider of legal, regulatory and business information and analytics that help customers increase productivity, improve decision-making and outcomes, and advance the rule of law around the world. As a digital pioneer, the company was the first to bring legal and business information online with its Lexis® and Nexis® services. LexisNexis Legal & Professional, which serves customers in more than 150 countries with 10,500 employees worldwide, is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers.

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OCLC

OCLC is a global library organization that provides shared technology services, original research, and community programs for its membership and the library community at large. We are librarians, technologists, researchers, pioneers, leaders, and learners. With thousands of library members in more than 100 countries, we come together as OCLC to make information more accessible and more useful.

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OverDrive, Inc.

At OverDrive, we partner with libraries all over the world to bring eBooks and audiobooks to readers through our Libby app.

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Preservation Technologies/The MediaPreserve

Preservation Technologies, L.P. developed the Bookkeeper deacidification process and sprays used in libraries, archives, and museums throughout the world to extend the life of paper collections. The MediaPreserve, a division of Preservation Technologies, L.P., provides high-quality reformatting services for audio, video, and film. Using expertly-modified legacy equipment as well as current technologies, our staff of engineers, librarians, archivists, and metadata specialists transfer and document your collection materials according to professional standards and best practices so that your AV assets remain accessible into the future.

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PTFS

PTFS is a leader in providing exceptional high-quality digitization and supporting services. PTFS has operated a commercial Digitization Service Department for over 25 years. Our digitization experience includes complex, rare and fragile, high-quality digitization projects involving diverse materials and custom scanning processes.

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Sage

Sage is a global academic publisher of books, journals, and library resources with a growing range of technologies to enable discovery, access, and engagement.

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Springer Nature

Springer Nature supports librarians with the tools and services to enhance your library and maximize content usage. Our team will offer the most relevant content and resources to empower your users with one-to-one account support and expertise on implementation and discoverability methods, in-depth usage reporting, promotion, and training support.

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Taylor & Francis

Taylor & Francis Group publishes quality peer-reviewed journals under the Routledge and Taylor & Francis imprints. Journal content is available through title-level subscriptions, archive collections, and curated subject databases.

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TDNet, Inc.

TDNet's expertise is in the development and integration of Discovery, library portals and authentication solutions in libraries and information centers. TDNet maximizes the value generated from eResources and helps libraries and information centers to effectively discover, access, manage, and maintain their electronic resources. TDNet works with libraries and information centers to develop and design customized research environments for their users to maximize their investment in online resources.

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FEDLINK Background

The Federal Library and Information Network (FEDLINK) is an organization of federal agencies working together to achieve optimum use of the resources and facilities of federal libraries and information centers by promoting common services, coordinating and sharing available resources, and providing continuing professional education.

Since 1965, FEDLINK has served as a forum for discussion of the policies, programs, procedures and technologies that affect federal libraries and the information services they provide to all branches of the federal government and the American people.

Federal information professionals join together to support the common goals of information access, library service, and collection stewardship. Current programs and working groups support the following initiatives:

American Indian Libraries

Identifies federal efforts to support American Indian Libraries in their preservation, digitization, cataloging, and reference services efforts.

eResources

Provides a forum to share best practices and discuss creative solutions to common challenges in eResources acquisitions and management. The Working Group works in synergy with the FEDLINK Advisory Board and other federal and non-federal groups interested in increasing pricing transparency, open access, and the acquisition and management of eResources.

FEDLINK Awards

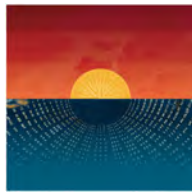
Makes annual awards to recognize the innovative ways that federal libraries, librarians, and library technicians fulfill the information demands of government, business and scholarly communities, and the American public.

Education

Sponsors professional development programs including the semiannual FEDLINK expositions featuring topics for federal librarians and technicians on the latest information policies, procedures, and issues affecting federal libraries and information centers. Hosts the “Great Escapes” program offering numerous tours and orientations to federal and special collection libraries.

Federal Library Leadership

Provides a forum for library leadership to share best practices and discuss creative solutions to common problems, establish a consolidated voice that advocates for the interests of federal libraries, and build a strong and sustainable future for federal libraries.



Preservation and Digitization

Develops strategies for long-term preservation and access to federal library resources by promoting adherence to standards and recommended practices in federal preservation, digitization, and stewardship of federal digital assets.

Research and Metrics

Coordinates research across the federal enterprise using relevant metrics, data sets, analysis, training, and education to ensure that federal libraries and information centers have the expertise and resources necessary to make critical decisions about their services and programs.

FEDLINK also combines nearly 50 years of experience in purchasing and managing library and information services with the buying power of a consortium of federal agencies. FEDLINK streamlines procurement for commercial information services and products for federal agencies in all three branches of government, tribal governments, and the District of Columbia.

FEDLINK offers:

- » Simplified acquisition of commercial information services and products.
- » Negotiated discounts and volume pricing.
- » Elimination of the high cost of duplicating contracting cycles and the cost associated with individual orders.

FEDLINK assisted acquisition products and services:

- » Books and media
- » Electronic resources
- » Library support services
- » Preservation/digitization
- » Serials subscriptions

FEDLINK is a revolving fund (Section 103 of Public Law 106-481 (2 U.S.C. 182c)) and follows the Federal Acquisition Regulations (FAR) and the rules and procedures of GAO, OMB, and US Treasury.



Resources

Learn More

- ➔ [Visit the FEDLINK website.](#)

Registration

- ➔ [Register online for fiscal year 2023.](#)

Direct Express Procurement

- ➔ [Request information on FEDLINK contracts and pricing.](#)

FEDLINK Interagency Agreements

- ➔ View the [Interagency Agreement FAQ](#) to answer questions about IAA forms and policies.

Acquisitions

- ➔ View the [Acquisitions FAQ](#) to learn about buying products and services through FEDLINK.

Vendor Services

- ➔ Review the latest vendor products and services available in the [FEDLINK Vendor Services Directory](#).

Thank you for attending!
The next FEDLINK Expo is **November 15, 2023.**