



The Federal Library and Information Center Committee
Library of Congress—101 Independence Avenue S.E.
Washington, D.C. 20540-4935—(202) 707-4800
FEDLINK Fiscal Hotline (202) 707-4900

Information Alert 2002-1

January 14, 2002

TO: FEDLINK Vendors and FEDLINK Members
FROM: Susan M. Tarr, Executive Director, FLICC
SUBJECT: FEDLINK Program Value for Vendors

FEDLINK vendors reach more federal information customers through FEDLINK than with any other single source. Access to this broad federal market, combined with expert account management and superior customer service, streamlines customer purchasing and billing and saves vendors time and money. New and returning vendors often ask for basic information on the FEDLINK program and a quick reference to our services and benefits for vendors. Members often want to encourage vendors, not currently available through FEDLINK, to provide their services through the FEDLINK program. To meet that need, FEDLINK has developed “Capture the Attention of the Federal Information Market—Ten Reasons to Be a FEDLINK Vendor.”

This two-page fact sheet presents the basic vendor benefits and services available through FEDLINK in an easy-to-read format designed for those new or returning to the program. The fact sheet outlines how FEDLINK assists you in marketing your products and services, increasing your sales and receiving prompt payments while reducing your costs and workload.

The fact sheet is also available online at <http://loc.gov/flicc/vendors/reasons.pdf>. To view and print "Capture the Attention of the Federal Information Market—Ten Reasons to Be a FEDLINK Vendor," Adobe Acrobat Reader is required. To print the file through the reader, be sure to select "print as image" in the print screen.

If you have any questions about the attached document, please contact Jim Oliver, FEDLINK's Vendor Services Coordinator at (202) 707-4960, joli@loc.gov.
