



## **Purpose-Alignment-Positioning: A Showcase of EBSCO's Business Book Review**

### **Date**

Thursday, May 29, 2008

### **Time**

12:30 p.m.- 2:00 p.m.

### **Place**

The Library of Congress  
Madison Building  
West Dining Room, 6th Floor  
101 Independence Avenue, S.E.  
Washington, DC

### **Metro/Directions**

Capitol South  
(Orange/Blue Lines)

### **Sponsor**

FLICC Education Working Group

### **Information**

Call FLICC (202) 707-4813  
TTY (202) 707-4995  
Request ADA Accommodations five  
business days in advance at  
[ADA@loc.gov](mailto:ADA@loc.gov).

### **Registration**

Free, but advanced registration  
is required. Register online at  
<http://www.loc.gov/flicc/feveform.html>

### **Cancellations**

Please notify FLICC at (202)  
707-4813 if you cannot attend to  
allow those on the waiting list an  
opportunity to register.

### **Web Conferencing Opportunity**

If you would like to participate  
via conferencing software, send  
email to [clbr@loc.gov](mailto:clbr@loc.gov).

Designed to keep federal librarians and their agency training colleagues informed about the latest business literature and provide the chance to share ideas with colleagues, this half-day session will offer an orientation to Business Book Review, a new product offered by Ebsco, that summarizes cutting-edge business literature in an easy to understand and immediately useful fashion.



The program will focus on the business concept of positioning and will explore how this concept might be relevant in the federal government.

Business Book Review is a weekly service that summarizes new books and allows subscribers to access a large archive of existing summaries. Summaries are provided by business and management practitioners who compare and contrast various business theories and trends within their summaries. The Business Book Review subscription is about \$50 a year per federal librarian and may be paid for from FEDLINK training funds or with a government credit card.

FEDLINK plans to pair this product with a blog that will be available to federal librarians only. The purpose of this blog will be to address the topics (and books) that are covered by the Business Book Review service and discuss them in the context of our environment(s).

Can't attend and still interested in the product? Call Georgette Harris at 202-707-4850 for more details.