



**FLICC**  
FEDLINK

## Outsell FEDLINK Workshop: Building a Strategic Foundation for Vendor Portfolio Management

10/07/10

Meeting Announcement MA201103

FLICC Education Event



LIBRARY OF CONGRESS

### Date

Tuesday, November 16, 2010

### Time

10:00 a.m. - 3:00 p.m.

### Place

Library of Congress  
Adams Building  
FEDLINK Training Room  
110 2nd St., S.E.  
Washington, D.C.

### Metro and Directions

Capitol South  
(Orange & Blue Lines)

### Sponsor

FEDLINK Network Operations

### Information

Call FLICC (202) 707-4813  
TTY (202) 707-4995  
Request ADA  
Accommodations five business days in advance at [ADA@loc.gov](mailto:ADA@loc.gov).

### Registration

Cost is \$225 for FT/\$240 for non-FT. Please register at: <http://www.loc.gov/flicc/feveform.html>.

### Cancellations

Please notify FLICC at (202) 707-4813 prior to the start of an educational program or the full fee will be charged.

Librarians who are familiar with Information Management and Knowledge Management now will want to add Vendor Portfolio Management (VPM) to their competencies. This hands-on, practical workshop will provide staff with the tools to acquire content effectively and strategically manage their agency portfolios of products/resources.

Outsell will share the tools and techniques needed for engaging more effectively with administrators about the library resources budget and how it supports the agency's long term mission and current program goals. Join your colleagues to learn how VPM can improve acquisition planning and effectiveness in this era of accountability.

- ❖ Get a customized report\* that benchmarks your library's readiness to take portfolio management to the next level.
- ❖ Learn how to develop a strategic, holistic approach to portfolio management.
- ❖ Benefit from learning about specific methods, challenges and successes within government agencies through group discussion, real-life examples and use of case studies.
- ❖ Start work on a VPM action plan using Outsell's framework and planning tool.

\*When you register, you will receive information for completing a questionnaire. If you complete it by October 29, you will receive a customized report of your data prior to the workshop, comparing it to a benchmark of government institutions. During the workshop you will learn how to use it to understand your library's progress and opportunities for developing a strategic vendor portfolio management program.