



FLICC
FEDLINK

Joint Spring Workshop 2011 Strategic Planning: Moving Your Library Forward

03/7/11

Meeting Announcement MA201119

FLICC Education Event



Date

Friday, April 29, 2011

Time

8:30 a.m. - 3:15 p.m.
The Library of Congress opens at 8:30 a.m. Program begins promptly at 9:00.

Place

Library of Congress
Mumford Room, 6th Floor
Madison Building
101 Independence Ave, SE

Directions and Metro

Capitol South - Orange/Blue Lines

Sponsor

DC/SLA, LLDSC, DCLA, FLICC, OCLC

Information

Call FLICC (202) 707-4800, TTY (202) 707-4995. Request ADA Accommodations five business days in advance at ADA@loc.gov.

Registration

\$60.00 – FT Payments
Includes continental breakfast and lunch. Email [Elinda Harris Deans](mailto:Elinda.Harris.Deans@loc.gov) to register. Registration deadline April 15, 2011.

Cancellations

Make cancellations 48 hours prior to the start of an event or the full fee will be charged. Email [Elinda Harris Deans](mailto:Elinda.Harris.Deans@loc.gov) to register.

A strategic plan is an essential roadmap for libraries who strive to support their agency's strategic goals. With a well-crafted plan, libraries can develop a plan that ensures the library remains valued and essential to both agency and its mission. In this time of fiscal uncertainty, plans that base their goals and objectives on stakeholder input and are efficiently designed to grow with organizations, are those that can lead the library to success.

Join your colleagues for this one-day workshop on the basic tools to develop a strategic plan that will integrate your work into the context of your organizations goals.

Keynote Speakers



DeEtta Jones Young founded DeEtta Jones & Associates, LLC in 2005. The practice's portfolio includes a wide range of library, consortia, not-for-profit and corporate clients; and draws upon the talents of experts in their field to deliver the highest quality design and consulting. DeEtta has facilitated hundreds of workshops and been an invited speaker on diversity and leadership issues for audiences across the world. Before going into private practice, DeEtta spent ten years at the Association of Research Libraries—as the director of diversity initiatives and then as director of organizational learning. Other professional experiences include director of human rights advocacy and education for the City of Fort Collins, Colorado and coordinator for multicultural training at Colorado State University. She has taught undergraduate and graduate level courses on leadership and diversity at University of Maryland, College Park and at Colorado State University. She has also published a number of articles and book chapters on diversity.

Raynna Bowlby is an Associate of Library Management Consulting (LMC). She provides program reviews and organizational assessments for academic libraries and guides libraries of various types in strategic planning and the development of assessment plans. She regularly consults with the Association of Research Libraries to enable librarians to effectively utilize data obtained from user surveys such as the LIBQUAL+®. She also assists libraries with change management and leadership development and with LMC's core business, library cost analysis studies.

Bowlby teaches LIS-404 Principles of Management at both the Boston and GSLIS West campuses. She is also a Recruiting Coordinator for GSLIS West, attracting prospective members to our profession and to the Simmons community. In addition to her MLS from Simmons GSLIS (1975), Bowlby has a Masters in Business Administration.

