Developing an Information Culture in Federal Agencies: Training for Today’s Knowledge Navigator

The latest buzzwords: big data, mobile apps, cloud computing, devices -- all overlook the essential connection between those seeking knowledge and those who can navigate the sea of information. When organizations integrate information throughout their goals and objectives, they develop a culture that celebrates innovation and success.

Learn how access to knowledge leverages the available tools and techniques and investigate how other agencies are managing their information culture.

The FEDLINK Spring Expo will explore how to develop

Information culture as a strategic asset.
An information culture integrates decision making, data elements, technology, and knowledge to create performance excellence. Performance excellence creates measurable successes that meet objectives and sustain agency missions.

Information culture that is dynamic.
Neither technology nor unlimited data is enough to maximize performance. They are the tools knowledge navigators use to manage data and create opportunities. No matter how professionals share knowledge or expertise, when information is the foundation for their efforts, the results are more targeted.

Information culture that remains agile.
Strategies evolve at the need of the customer and an agile information culture is ready to innovate. Staff members adept with augmented technologies, with access to global information in all of its various formats, can swiftly identify and respond to the critical needs of internal and external clients.

Join your colleagues at the FEDLINK Spring Expo to learn how to create or enhance the information culture at your agency.