

Best Practices from the Network: Spreading the Word about Braille and Talking Books

December 27, 2012



Washtenaw Library for the
Blind & Physically Disabled
@ AADL

If you are only able to read large print, you may qualify for WLBDP @ AADL services, including receiving audio and large print books by mail at no charge.

For more information:

Email • wlbpd@aadl.org
Phone • (734) 327-4224
Website • wlbpd.aadl.org

The **Washtenaw (Michigan) Library for the Blind and Physically Disabled (WLBDP)** came up with a creative way to publicize its services. “We’d heard about other libraries creating promotional bookmarks to insert into large-print books, but were looking for an alternative that would be less expensive and require less staff time dedicated to replenishing the bookmarks each time one was taken,” says outreach manager **Terry Soave**. The solution: a 4-inch by 6-inch sticker to place inside each of the large-print books in the general collection of the Ann Arbor District Library, which oversees the WLBDP. Four thousand laminated, self-adhesive stickers cost \$640. And, Soave says, “We’re working with all eight of our partner public libraries to provide stickers for their large-print collections, too.”

Network libraries in the news: A write-up by **Arizona Braille and Talking Book Library** director **Linda Montgomery** ran on the front page of the November/December 2012 issue of the [Arizona Library Association Newsletter](#). . . . WCTV in Tallahassee, Florida, which serves southwest Georgia, ran a release from the **Southwest Georgia Library for Accessible Services** on its [website](#). . . . Four Wisconsin Talking Book and Braille staff members joined 200 people in an October 15 White Cane Day “flash mob” at the Milwaukee County Courthouse. **Linda Vincent**, management librarian, reports stories about the event ran on three local TV stations and in the Milwaukee *Journal Sentinel*. You can watch a YouTube video of the flash mob [here](#).

Happy holidays and best wishes
for a successful and rewarding
new year!



To share your event with the network, e-mail Jane Caulton at jcau@loc.gov.

