

# \$60 Tomah Day \$60 Every Wednesday

## **\$60 IN CASH EVERY WEEK**

Cash prizes of \$60 will be given away every Wednesday afternoon—but you have to be on hand to get the money.

Here's your chance to win a big cash prize every week—and all you have to do is to be in Tomah when the prizes are awarded.

No Tickets to Buy—No Purchases to Make.

## **ABSOLUTELY NO OBLIGATION**

All you have to do is to register your name on one of the official registration blanks at any of the sponsors. REGISTER ONLY ONCE. Once you are registered you are eligible for the prizes each week and you do not have to register every week.

## **WHO IS ELIGIBLE**

Any person is eligible to register for the prizes, except Sponsor Members, Tomah Business and Professional People, and the members of their immediate families.

## **HOW IT WORKS**

At 2:00 o'clock there will be a public drawing on one of the downtown streets. The first name drawn will be for the major prize of \$50 but it will not be announced on the platform.

The next five names drawn will receive \$1 each in cash, but it must be claimed immediately at the platform. If it is not claimed immediately other names will be drawn until winners claim the money.

The next drawing will be for \$5 in cash and it must be claimed at the platform. If it is not claimed immediately other names will be drawn until a winner claims the money.

## **PROMPTLY AT 4:00 P. M.**

The winner of the major prize of \$50 will be announced simultaneously by each of the sponsors. (Time governed by siren). You will have to be in one of the sponsor places to find out the name of the winner.

If the prize is not claimed within 2 minutes, the amount will be carried over until the next week and two major prizes of \$50 each will be given the second week, etc. The major prizes will keep growing each week until winners collect the money within the specified time after announcement.

If your name is announced as winner of the major prize, make your claim with any of the SPONSORS before 4:02 P. M. on the day of the drawing. Your claim will be certified and you will receive the money immediately.

NOTE: Husband or wife may claim major prize for the other. No other exceptions. Employees of sponsors may claim prize for themselves only.

Remember, there are no strings to this offer. You do not have to buy anything to register for the prizes. Just go into any of the sponsors and ask for a registration blank. Your name will then be registered for ALL DRAWINGS for the weekly prizes.

BE IN TOMAH EVERY WEDNESDAY AT 2:00 P. M. AND WIN THESE BIG CASH PRIZES.

Sponsored by the Live Professional and Businessmen of Tomah.

# FIRST TOMAH DAY MAY 19

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