



Pulling down the Secrets of the upper air



What Willis L. Moore Says:

United States Department of
Agriculture
Weather Bureau,
Office of the Chief,
Washington, D. C.
August 16, 1911.

Mr. Frederic J. Haskin,
Washington, D. C.
My dear Sir:
I lecture herewith the manuscript for
your chapter on the Weather Bureau
for your book entitled "The American
Government." It is an accurate de-
scription of the work of this Bureau.
Yours very truly,
(Signed) Willis L. Moore.

DO you ever "cuss" the Weather Man? You wouldn't if you knew that 4 times out of 5 his predictions are right.

And a group of the brainiest scientists in the world are working day and night to make them right 5 times out of 5.

Shippers of merchandise would spend millions a year to get the information which the Weather Bureau furnishes for nothing.

Mariners virtually confide their lives and property to the keeping of the Weather Bureau. Farmers from Maine to California depend upon it for warning and advice.

In efficiency, progressiveness and usefulness, your Weather Bureau is head and shoulders above the Weather Bureaus of other nations.

The American Government

BY FREDERIC J. HASKIN

A Book That Shows Uncle Sam at Work

gives some facts concerning your Weather Bureau that are eye-openers.

Read about one prediction which saved \$15,000,000 worth of property and many human lives. About another forecast, covering a small section, which saved \$100,000 worth of property in a few hours.

About the thermometer which will measure the heat of a candle 5 miles away. About the tiny pen suspended by a woman's hair, which registers the minutest atmospheric change.

The chapter on the Weather Bureau, like the entire book, is as entertaining as a novel, yet is absolutely accurate in its facts.

Every branch of your Government is packed with interest for the man with the eye to see it. Mr. Haskin has the eye, and what is better, the ability to write as he sees. You haven't read a book in a year, not even barring "best sellers," that held your interest as this book will.

Before publication the several chapters of the book "The American Government," by Frederic J. Haskin, were read and approved by the following authorities:

1. The President
Approved by William H. Taft
President of the United States
2. The Department of State
Approved by Elihu Root
Secretary of State
3. The Treasury Department
Approved by Franklin MacVeagh
Secretary of the Treasury
4. The Army
Approved by Maj.-Gen. Leonard Wood
Chief of Staff
5. The Navy
Approved by Rear Adm'l R. Wainwright
Admiral
6. The Postal Service
Approved by Frank H. Hitchcock
Postmaster General
7. The Interior Department
Approved by Carmi A. Thompson
Acting Secretary of the Interior
8. The Patent Office
Approved by Edward B. Moore
Commissioner of Patents
9. The Geological Survey
Approved by Henry C. Rice
Acting Director
10. The Department of Agriculture
Approved by James Wilson
Secretary of Agriculture
11. The Weather Bureau
Approved by Willis L. Moore
Chief of the Weather Bureau
12. The Department of Commerce and Labor
Approved by Charles Nagel
Secretary of Commerce and Labor
13. The Census Bureau
Approved by E. Dana Durand
Director of the Census
14. The Bureau of Standards
Approved by S. W. Stratton
Director
15. The Public Health
Approved by Dr. Harvey W. Wiley
Chief of the Bureau of Chemistry
Approved by Dr. Walter Wyman
Surgeon General of the Public Health and
Marine Hospital Service
16. The Smithsonian Institution
Approved by Richard Rathbun
Acting Secretary
17. The Panama Canal
Approved by Col. George W. Goethals
Chairman and Chief Engineer
18. The Interstate Commerce Commission
Approved by Judson C. Clements
Chairman
19. Our Insular Possessions
Approved by Brig.-Gen. C. R. Edwards
Chief of the Bureau of Insular Affairs
20. How Congress Legislates
Approved by Senator Thomas S. Martin
Chairman Democratic Conference
21. The House of Representatives
Approved by Champ Clark
Speaker
22. The Senate
Approved by James S. Sherman
Vice-President of the United States
23. The Library of Congress
Approved by Herbert Putnam
Librarian
24. The Government Printing Office
Approved by Samuel B. Donnelly
Public Printer
25. The Civil Service
Approved by John C. Black
President Civil Service Commission
26. The Supreme Court
Approved by James H. McKenney
Clerk of the Supreme Court of the U. S.
27. Other Federal Courts
Approved by Wilbur S. Heman
Deputy Clerk of the U. S. Commerce Court
28. The Department of Justice
Approved by George W. Wickersham
Attorney General
29. The Pan American Union
Approved by John Barrett
Director General
30. The National Capitol
Approved by Cass H. Rudolph
President of the Board of Commissioners of
the District of Columbia

No American Can Afford Not to Read This Great Book

It is a plain account of how the President, the Congress, the Supreme Court, and all of the other half million servants of the American people do the work of the people for the people. It is the story of the actual doings of the men who, as officers of the Government, protect this nation against foreign foes, administer its laws to preserve peace at home, safeguard the public health and prosperity, conserve the use of its natural resources, encourage its inventive genius, and do all in their power to advance its moral and material interests. It is a story to make every American breast swell with pride.

Not alone its text but in its physical make-up is it a remarkable book. It is a four-hundred page book, bound in heavy cloth, illustrated with twenty half-tone engravings from photographs taken especially for this work. It is actually a two-dollar value, but The Herald is distributing it for fifty cents and six coupons, merely enough to cover the cost of production and handling. For fifteen cents extra the book will be mailed to any address.

Some idea of the popularity of this unique book may be had from the statement that although it is less than three months old, it is already in its 375th thousand. It is the "best seller" of 1912, in fiction or otherwise.

See Coupon Elsewhere In This Paper

What the Highest Officials of the Government Say About the Great Premium Book:

"I have read your interesting account of the Presidency. It is accurate in respect to all details coming under my observation in two years and a half's incumbency of the office."
"WILLIAM H. TAFT,
"President."

"I am glad to assure you that no inaccuracy whatever has been noted in your chapter on the Department of State."
"P. C. KNOX,
"Secretary of State."

"I am fully assured that your chapter on the Treasury Department is accurate in its statements."
"FRANKLIN MACVEAGH,
"Secretary of the Treasury."

"My several assistants report to me that your article on the postoffice is free from inaccuracies."
"FRANK H. HITCHCOCK,
"Postmaster General."

"Work of this kind is of great value because it serves to place before the public the activities of the government."
"CHARLES NAGEL,
"Secretary, Department of Commerce and Labor."

"I find that you have stated the facts about the Department of Agriculture."
"JAMES WILSON,
"Secretary of Agriculture."

"I think your article will be of considerable interest to a large number of people who have no real knowledge of what the Department of Justice is."
"GEORGE W. WICKERSHAM,
"Attorney General."

"I find no inaccuracies in your chapter on how Congress legislates."
"THOMAS S. MARTIN,
"Minority Leader, Senate."

"The book is one among a thousand. Many people have tried this sort of a publication, but I believe this will attain first position."
"GEORGE OTIS SMITH,
"Director Geological Survey."

"Your chapter on the Pan American Union gives in a few words a comprehensive and accurate description of its organization and activities."
"JOHN BARRETT,
"Director."

"Your chapter on legislative procedure in the United States Senate appears to be an uncolored statement of existing conditions, and is certainly interesting."
"J. S. SHERMAN,
"Vice President."

"Your statements as to the strength, general military policy, sufficiency of coast defences, policy with reference to the improvement and building up of the militia, and cooperation between it and the regular service, etc., are correct."
"LEONARD WOOD,
"Chief of Staff."

"Your statements concerning the bureau of chemistry appear to be fair and conservative statements of the activities of this bureau."
"H. W. WILEY,
"Chief of the Bureau of Chemistry."

"Your chapter on the weather bureau is an accurate description of the work."
"WILLIS L. MOORE,
"Chief of Weather Bureau."

"Your chapter on the bureau of standards covers the work of the bureau in popular terms without too much scientific detail."
"S. W. STRATTON,
"Director."

"I find no inaccuracies in your chapter on the Federal Courts."
"W. S. HINMAN,
"Deputy Clerk, Commerce Court."

"I think you have succeeded in making an interesting, popular account of the activities of the Smithsonian Institution."
"RICHARD RATHBUN,
"Acting Secretary."

"Your chapter on the District of Columbia is an accurate and interesting presentation."
"CUNEO H. RUDOLPH,
"President of the Board of Commissioners."

"Your chapter on the Supreme Court is readable and accurately done."
"JAMES H. MCKENNEY,
"Clerk, United States Supreme Court."

"Your chapter on the Library of Congress is returned with a few corrections by the librarian himself."
"H. H. B. MEYER,
"Acting Librarian of Congress."

"Your chapter on the House of Representatives is an excellent and succinct statement of the subject."
"CHAMP CLARK,
"Speaker."

"I find your chapter on the Department of the Interior to be carefully written and accurate in every way."
"CARMIE THOMPSON,
"Acting Secretary of the Interior."

"I note particularly the accuracy with which you have reproduced the information as to the civil service in your book."
"JOHN C. BLACK,
"Chairman, Civil Service Commission."

"I believe the facts in your chapter on the navy are correct."
"R. WAINWRIGHT,
"Rear Admiral."

"I am pleased with the manner in which you have summarized the work of the Public Health and Marine Hospital Service."
"WALTER WYMAN,
"Surgeon General."

"Your chapter relating to the patent office is all right."
"EDWARD B. MOORE,
"Commissioner of Patents."

"I find your chapter on the census bureau correct and very readable as indicating the scope and character of the census work."
"E. DANA DURAND,
"Director of the Census."

"It contains the information the public desires, concisely and accurately stated."
"C. R. EDWARDS,
"Bureau of Insular Affairs."

"I am pleased with the statements summarizing the work of the Interstate Commerce Commission."
"JUDSON C. CLEMENTS,
"Chairman Interstate Commerce Commission."

"Your chapter on the Panama canal is O. K."
"GEORGE W. GOETHALS,
"Chief Engineer."

"Your story of the Government Printing Office is accurate."
"SAMUEL B. DONNELLY,
"Public Printer."