Strategic Directions 2010 for the Program for Cooperative Cataloging (PCC)

Strategic Direction (SD) 3: Build On and Expand Partnerships and Collaborations in Support of the Common Enterprise

Brainstorming Session at PCC OpCo, April 27, 2006

Discussion Leader: Gene Dickerson (NLM)
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Participants:
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Edith Gewertz (New York Public Library)
Mary Grenci (University of Oregon)
Amanda Louie (Serials Solutions)
Vanessa Mitchell (Cambridge Scientific Abstracts)
Sarafino Porcari (State University of New York at Buffalo)
Tina Shrader (NAL)
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Individual Participation in the PCC:
Need for support systems to keep people in the loop, paraprofessionals as well as professionals

Certification for individuals for PCC:
Credentialing and continuing education mechanisms
Identify PCC friendly administrators
Network support, our work is not all dependent on LC
Develop more funnels, different types of funnels
What benefits for the person and institution (especially non-PCC libraries)
Can OCLC work directly with individuals, support informally?

Vendor Participation:
Some vendors are already NACO members
None have yet joined BIBCO, recruitment opportunity?

Other metadata communities:
Work to identify: out reach and research needed by PCC
Use PCC mentors, even if its mainly online relationships
Establish virtual meetings

Perception of PCC exclusivity: How to counter
Tell the world PCC membership is low cost
Flexibility of production requirements establish more funnels, be flexible with statistical requirements here
Highlight value of maintenance and quality control, including balance between record contribution and maintenance
Give credit for other contributions to the program, e.g. developing tools, macros, loaders, data exchange tests