PCC Policy Committee (PoCo) Election 2021
Instructions and Candidate Biographies

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The Program for Cooperative Cataloging (PCC) elects at-large representatives to the Policy Committee (PoCo) on an annual basis. For the 2021 elections, there are six candidates for three open positions. Elected representatives will each serve a three-year term running from October 1, 2021 to September 30, 2024.

Full- and associate-level PCC institutions are eligible to vote, as are PCC funnel coordinators.

Instructions:

1. The PCC election will open Tuesday, May 11, 2021 and will close Friday, June 4, 2021 at midnight (EDT).

2. All voting will be done using the PCC Directory: https://pccdirectory.loc.gov

3. **You may vote for three candidates**. Please review the candidate biographies below before casting your vote.

4. Directors (or equivalent officer) of eligible institutions (or their delegated representatives): Cast your vote using the PCC Directory account assigned to your institution.

5. Directors (or equivalent officer) may delegate voting rights to another person from their institution (e.g. the institution's BIBCO, CONSER, NACO, or SACO representative) but cannot give their right to vote to someone who already has voting rights due to their own role in the PCC (e.g., a PCC funnel coordinator).

6. Funnel coordinators: Cast a single ballot on behalf of the members of the funnel you coordinate, using your PCC Directory funnel coordinator account.

Candidates and Statements

Charlene Chou

Head of Knowledge Access
New York University, Division of Libraries
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https://sites.google.com/site/cc179ster/presentations-1
https://sites.google.com/site/cc179ster/publications

PCC Program Affiliation:

NACO, BIBCO, CONSER, and SACO programs

Selected Professional Activities:

CJK CONSER Funnel Coordinator (2017-); CJK SACO Funnel implementation team (2019-) & CJK SACO training webinars organizing team (2020); SACO Wikidata Funnel (2021-); CONSER Coordinator (Columbia University, 2000-2006); PCC Task Group on Engagement and Broadening the PCC Community, PCC Task Group on RDA Microform Reproductions Cataloging (co-chair, 2013-2014), etc.; ALA CC:DA 3R Task Force (July 2018-), ALCTS/CRS Continuing Resources Standards Committee (2008-2012, Chair 2010-2012), ALCTS representative to IFLA Standing Committee for Bibliography Section (2009-2013), Council on East Asian Libraries, Committee on Technical Processing (Chair 2016-2020), RDA & CJK Workshop, Lead trainer, 2012-2020; OCLC RLP Metadata Manager Planning Group (2020-); Share-VDE Sapientia Entity Identification Working Group (2020-)

Areas of Interest:

Training, linked data, digital humanities/scholarship, multilingual metadata, e-resources, metadata standards for distinctive collections, and AI/natural language processing.

Statement:

In response to the PCC strategic directions and values, I have been consistently and actively involved with various pilot projects related to linked data, diversity and digital scholarship in recent years, while committing to the PCC programs--BIBCO/CONSER/NACO/SACO for diverse types of resources, including serials, e-resources, non-Latin scripts and graphical materials. For enhancing the discovery of East Asian resources, I have been devoted to propose best practices for RDA/LC-PCC PS, to establish/coordinate the CJK (Chinese/Japanese/Korean) CONSER funnel and to implement CJK SACO training and funnel.

In light of the emerging trends of scholarly communications, digital scholarship has brought swift and deep changes to the research methodologies of humanities scholars. The digital humanities (DH) have enabled scholars to turn big corpora into big data/datasets. However, many DH scholars have created their DH platforms without any identity management, controlled vocabularies or normalized metadata. These emerging demands of scholarly communities resonate with the PCC mission and values. As metadata practitioners, we should proactively build more partnerships with scholars or domain experts to optimize the discovery of academic resources. We need to promote the development of diverse, inclusive and equitable metadata through strategic community engagement for resources representing traditionally underrepresented communities (e.g. Indigenous Studies, Gender Studies etc.).

I have committed to do projects, teaching and research on linked data (e.g. BIBFRAME, Sinopia and Share-VDE), multilingual metadata and digitizing distinctive collections (e.g. HathiTrust). In addition to teaching at the iSchool before, I have recently sponsored a Capstone project with iSchool students to use AI/Natural Language Processing to enhance the discovery of digitized library resources in English and Hindi. As a member of the Policy Committee, I would collaborate with diverse communities to deepen and strengthen the impact of PCC work globally. Thanks for your vote and support!

Nancy Fallgren

Metadata Specialist Librarian
Cataloging and Metadata Management Section/Technical Services Division
National Library of Medicine
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PCC Program Affiliation:

NACO, BIBCO, and CONSER.

Selected Professional Activities:

PCC Policy Committee (PoCo), Current Member
LD4 Steering Committee, Current Member
PCC Linked Data Advisory Committee, Current PoCo Liaison and Member
National Library of Medicine Linked Data/BIBFRAME Group, Current Leader
SHARE-VDE Sapientia Entity Identification Working Group, Current Member
SHARE-VDE Advisory Council, Current PCC Representative
LD4P3 Best Practices for Authoritative Data, Group 1, 2020-2021
LD4P2/National Library of Medicine Project 2018-2020, Lead
- Serials Affinity Group, Co-Chair
- Profiles Affinity Group, Member and Serials profile manager
PCC URIs in MARC Task Group, 2015-2018, Advisor and Member

Areas of Interest:

Linked Data applications and implementation, including
- rules and structures for sharing, re-using, and generating descriptive metadata,
- utility of standard vocabularies and authority files, and
- best practices for creation and publication
Metadata roles and applications
Standards

Statement:

My early experience with the Working Group on the Future of Bibliographic Control (2006-2008) taught me to think broadly about the metadata we create and preserve, to strive for a more technologically advanced and connected library community, to question and challenge the efficacy of legacy practices and workflows, to be open to change, and to embrace change when warranted. These tenets have shaped my career and influenced my contributions to various projects and collaborations over the years, most notably to linked data and BIBFRAME.

The library community is in a pivotal period, on the brink of fundamental technological change as we navigate transition to a linked data environment and implementation of BIBFRAME, while still maintaining a viable version of MARC for libraries that are not yet prepared for that transition. The metadata and cataloging communities have more than just a stake in this move to linked data and BIBFRAME, they are the driving force behind it. As noted above in my more recent "Selected Professional Activities", I quite actively participate in moving the cataloging and metadata communities forward into linked data and use of BIBFRAME. As we continue forward on that path, I believe my longstanding knowledge, experience, and interest in linked data, along with a general understanding of cataloging and metadata practices, will continue to provide a useful and distinct voice on the PCC Policy Committee.

Steven Folsom

Coordinator, Metadata Design and Operations
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PCC Program Affiliation:

NACO, BIBCO, CONSER, SACO

Selected Professional Activities:

- PCC Policy Committee (2018-present)
- PCC Linked Data Advisory Committee, Chair (2016-2019)
- PCC URIs in MARC Task Group, Member (2015-2018)
- Linked Data For Libraries, (2016-2018), Mellon Foundation Funded Grant
- Linked Data For Production, (2016-2018), Mellon Foundation Funded Grant
- Linked Data For Libraries, (2014-2016), Mellon Foundation Funded Grant
- Association for Library Collections and Technical Services Cataloging and Metadata Management Section, Continuing Education Committee (2012-2016, co-chair 2014-2016)

Areas of Interest:

- Standards development, data modeling, metadata application profiles
- Transitioning libraries toward linked data practices for bibliographic description (especially with respect to training, tool development)
- Metadata management environments and discovery tools
- Metadata interoperability
- Ethical metadata and labor practices

Statement:

My career has focused on metadata best practices and standards development in local and national discussions, and having recently become manager of metadata practitioners, I am particularly interested in standards that have a low barrier to entry. I am an active member of the PCC URIs in MARC Task Group and chair of the PCC Linked Data Advisory Committee. As a member of the Linked Data for Libraries (LD4L) and Linked Data for Production (LD4P) Mellon Foundation funded grants, I have participated in the development efforts of tools and data models meant to aid the adoption of linked data in libraries.

This background makes me uniquely qualified to serve the PCC Community as a member of the Policy Committee, where if re-elected, I intend to continue to push for practical policy decisions that support sustainable bibliographic description using a combination of our proven practices and the benefits of linked data. As we begin to add URIs in MARC and adopt native linked data practices, the development of application profiles that break down barriers between library data and data on the web are of particular importance.

Martin Knott

Metadata and Linked Data Strategist
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PCC Program Affiliation:

NACO, BIBCO

Selected Professional Activities:

Current:
- SHARE-Virtual Discovery Environment (SVDE) Advisory Committee, 2018-
- SVDE Cluster Knowledge Base Working Group, (Chair), 2019-
- BIBFRAME2MARC Affinity Group, 2020-

Past:
- LD4P2 Cohort, University of Michigan Project Lead, 2019-2020
- ALCTS CaMMS Heads of Cataloging Departments Interest Group, Co-Chair, 2017-2018
- ALCTS/LITA Electronic Resources Interest Group, Co-Chair, 2014-2015
- ARL Diversity Initiatives Mentor, 2011-2015
- Ex Libris Users of North America Aleph Product Working Group, Member, 2008-2009

Areas of Interest:

- Linked data
- Electronic resources
- Training
- Cataloging workflow design
- Machine learning

Statement:

Prior to becoming the Metadata and Linked Data Strategist at the University of Michigan, for ten years I oversaw most of the library's metadata, cataloging, and electronic resources management operations. This included collaborating with my fellow managers and direct reports on creating, documenting, and implementing policies on cataloging, batch record loading, authority control, and electronic resources licensing. Creating and delivering training, in groups and one-on-one, was a key part of this work. During this same period, I encouraged my colleagues to learn more about linked data grew in library.

In time, we agreed that the time had come to elevate our interest in linked data and created the position I hold now. Two of the most important outcomes have been my participation in SVDE and LD4P2.

Based upon my experiences with linked data, I believe library metadata practices are at an inflection point. While MARC based metadata will be with us for the foreseeable future, discovery will be increasingly linked data driven. Moving metadata creation and management to linked data environments will make for more efficient and effective operations within and across our institutions. Working with SVDE developers on metadata transformations has shown me that machine learning will be an important technology to address the challenge of limited resources to cost-effectively produce and maintain the volume of collection metadata at each of our institutions. Clear, cogent PCC policies will be vital to enabling institutions and platform vendors to build these operations and associated partnerships. I am excited about the possibility to contribute my experiences with MARC cataloging and linked data policy development to shaping the path ahead.

Dean Seeman

Head - Metadata
University of Victoria Libraries
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PCC Program Affiliation:

NACO Funnel Member

Selected Professional Activities:

Professional Experience
- Head of Metadata – University of Victoria, B.C., Canada (2015 to present)
- Head of Cataloguing and Metadata – Memorial University of Newfoundland (2013-2015)
- Cataloguing and Metadata Librarian – Memorial University of Newfoundland (2008-2013)
- Special Collections Cataloguer – St. Michael's College, University of Toronto (2005-2007)

Select Committee Activity
- AtoM Foundation Board, Director (2020 to 2022)
- OCLC FAST Policy and Outreach Committee (2020 to 2022)
- Wikidata PCC Pilot – Participant (2020 to present)
- OCLC Entity Management Infrastructure Advisory Group (2020 to present)
- Canadian BIBFRAME Readiness Task Force (2018 to 2020)

Select Publications/Presentations
- *KULA Special Issue: Metadata as Knowledge.* Co-editor. (anticipated publication: 2021)
- Danskin, Alan and Jesse Lamberston, Dean Seeman. "21st Century Indexing: Learn how FAST (Faceted Application of Subject Terminology) can help libraries and other cultural institutions to assign subject headings." OCLC Webinar. October 14, 2020.
- Seeman, Dean. "Public Knowledge as Byproduct : Wikidata in Libraries and Archives," INKE 2020, January 14, 2020, Victoria, B.C.
- Wu, Annie, Santi Thompson, Anne Washington, Sean Watkins, Andrew Weidner, Dean Seeman, Nicholas Woodward. "Bridge2Hyku: Meeting Practitioners' Needs in Digital Collection Migration to Open Source Samvera Repository," Publications, MDPI, Open Access Journal. Vol.8, No.2 (2020) pp. 1-10.

- Goddard, Lisa and Dean Seeman. "Negotiating Sustainability: Building Digital Humanities Projects that Last" in *Doing More Digital Humanities*, London: Routledge (2019).
- Dean, Heather and Dean Seeman. "Open Social Knowledge Creation and Library and Archival Metadata", KULA. Vol.3, No. 1 (2019) pp. 13-23. http://doi.org/10.5334/kula.51
- Pretty, Heather and Amy Lorencz, Dean Seeman. "Libraries and Linked Data : is BIBFRAME the Answer?" APLA (Atlantic Provinces Library Association) Pre-Conference Workshop, June 5, 2019, St. John's, NL.
- Allison-Cassin, Stacy and Dean Seeman. "Leveraging Wikibase for Linked Data Vocabulary Management : Indigenous Communities in Canada," LD4 (Linked Data for Libraries) Conference, May 11, 2019, Boston, MA.
- Seeman, Dean. "Wikidata, Digital Collections and Open Social Knowledge Creation," DLF (Digital Library Federation) Forum, October 16, 2018, Las Vegas, NV.
- Goddard, Lisa and Dean Seeman, "Preparing the Way: Creating Future Compatible Cataloguing Data in a Transitional Environment." *Cataloguing and Classification Quarterly*. Vol. 53, Issue 3-4, December 2014. http://dx.doi.org/10.1080/01639374.2014.946573
- Seeman, Dean. "Naming Names: The Ethics of Identification in Digital Library Metadata." *Knowledge Organization*. Vol. 39, No. 5 (2012) pp. 325-331.

Areas of Interest:

- Expanding **roles** of cataloguing and metadata professionals across the cultural heritage sector and in relationship with open knowledge platforms
- Practical and humane **documentation** to help people create quality, standardized and useful structured data
- The relationship and **interoperability** between library metadata standards and practice and those of other sectors and areas of practice
- Interrogating the **value** of metadata work in our current information environment

Statement:

I have been a cataloguer and/or managed cataloguing and digital collection metadata units for the past 15 years. I have extensive experience in creating metadata and making institutional decisions related to cataloguing and metadata work. I have been a member of local, regional, national and international committees related to cataloguing and metadata and believe strongly in the principle of international cooperation within our profession. Locally at the University of Victoria I have spearheaded our involvement in the NACO Canada and CJK funnels and see contribution of unique local entity information to global systems as foundational to our metadata strategy.

Beyond tangible experience in the profession I am interested in contextualizing the value of cataloguing and metadata work within the current global information landscape and particularly how our metadata functions in relationship to metadata in other sectors and communities (discipline-specific databases, archives, digital collections, open knowledge platforms like Wikidata etc.). I believe interoperation and fluidity of our data will undoubtedly become a cornerstone of our work. I am also a witness to the daily support, direction, and documentation required for "on the ground" cataloguers and metadata professionals to efficiently carry out their work in these exciting but challenging times.

In addition to the above, I feel strongly that the PCC is necessary to craft a common global response to the current information environment and provide guidance and support for our community of practitioners. It would be a privilege to contribute to the overall strategy of the PCC through participation in the PCC Policy Committee. Thank you for your consideration.

Timothy A. Thompson

Librarian for Applied Metadata Research
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PCC Program Affiliation:

The Yale University Library is a contributor to the BIBCO, NACO, and SACO programs and participates in the CJK CONSER Funnel.

Selected Professional Activities:

- Art and Rare Materials (ARM) BIBFRAME Ontology Extension Working Group, 2016-
- Artificial Intelligence for Libraries, Archives & Museums (AI4LAM), 2020-
    o Co-chair, Metadata Working Group, 2020-
- Black Bibliography Project (BBP), 2017-2019
    o Member, Metadata Team, 2017-2019
- Linked Data for Production (LD4P), 2016-2018
    o Member, Princeton University LD4P Project Team, 2016-2018
- Linked Data for Production Phase 2 (LD4P2), 2018-2020
    o Co-principal investigator, Yale University LD4P2 PCC Cohort Project, 2018-2020
- Program for Cooperative Cataloging (PCC), 2016-
    o Member, PCC Task Group to Implement Sinopia Expansion Recommendations, 2021-
    o Project lead, Yale PCC Wikidata Pilot Project, 2020-
    o Co-chair, Linked Data Advisory Committee, 2019-
    o Member, Linked Data Advisory Committee, 2016-2018
- Seminar on the Acquisition of Latin American Library Materials (SALALM), 2012-
    o Co-chair, Cataloging and Bibliographic Technologies Subcommittee, 2015-2018

Areas of Interest:

- Applications of artificial intelligence and machine learning in the metadata domain.
- Collaboration with library colleagues in Latin America to develop instructional and training materials for BIBFRAME adoption.

- Cross-collection discovery and interoperability among metadata standards for libraries, archives, and museums.
- Ethical and reparative resource description.
- Semantic data modeling and ontology development.
- Software and tool development for metadata transformation and data entry interfaces.

Statement:

My job title at Yale University, Librarian for Applied Metadata Research, highlights the strong analytical and technical skills that I bring to my work and that I would bring to the Policy Committee. My work with linked data over the years has motivated me to acquire new technical skills and invest deliberately in my professional development.

In 2019, I completed a Master of Science in Data Science degree through the online Data Science program at Indiana University. Since receiving the degree, I have explored ways to apply data science methods and approaches to my work as a metadata librarian. In 2020, I collaborated with Jeremy Nelson, lead developer for the Sinopia project at Stanford University, to form a new metadata working group within the Artificial Intelligence for Libraries, Archives & Museums (AI4LAM) initiative.

I value collaboration in my work and believe that standards should be constructed and implemented in ways that are relevant to specific communities of practice—and that the standards development process should be guided by user feedback and by knowledge that has been gained through practical experience. With Christine Fernsebner Eslao of Harvard, I currently co-chair the PCC Linked Data Advisory Committee and have developed a sense for the issues around linked data implementation that the Policy Committee would need to discuss and evaluate.