

## Task Group on Engagement and Broadening the PCC Community - Recommendations

**Charge 1.** Identify PCC initiatives and areas of activity that resonate with other communities, including other cultural heritage communities. Make recommendations about ways to incorporate outreach into those efforts.

### Recommendation 1

That PCC create an ongoing committee on outreach to make PCC more visible in other communities and nourish ongoing ties with interested groups and organizations. This group could have the responsibility to:

- Promote PCC programs and projects as well as generally promoting bibliographic control and metadata standards to a broader community
- Create outreach materials (for example, flyers) and distribute existing PCC communications (such as, but not limited to, the quarterly bulletin), outside of the PCC membership, such as by email through listservs or to a list of contacts from various communities, associations, interested parties that it would develop
- Maintain awareness of activities that intersect with PCC's interests that are carried out by other groups and other communities and regularly report to PoCo
- Maintain ongoing links with similar groups, such as with bodies responsible for cooperative name authority files in languages other than English (for example, Korea, Canadiana in French)
- Identify opportunities for two-way exchange of information, such as by having speakers (via either in-person or virtual participation) at existing PCC meetings (PoCo, OpCo, or PCC meetings at ALA) and having PCC-related presentations at the meetings of other interested groups (including international meetings and conferences as appropriate)
- Coordinate the PCC's liaison activities

**Charge 2.** Explore alternative models for membership (e.g. moving beyond production targets, including individual participation).

**Charge 3.** Make recommendations about how to expand liaisons to cover a wider range of partner communities, including other cultural heritage communities. Include recommendations on ways to empower liaisons to serve actively and facilitate information exchange between the PCC and other communities.

### Recommendation 2

Develop a description of the responsibilities of liaisons, and clarify the distinction between liaisons and Advisors. Distinguish roles of PCC internal liaisons and liaison positions to or from external bodies. Determine the nature of PCC support for liaison roles.

### Recommendation 3

Develop a list of goals to be accomplished by the creation of additional formal liaison roles and use this to review current liaisons and prioritize contacting other organizations for the creation of new liaisons.

**Charge 4.** Make recommendations about how to increase the inclusiveness and diversity of the membership, including libraries of different types and sizes and librarians with skill sets beyond traditional cataloging.

### Recommendation 4

Work with PLA (Public Library Association) and other such organizations to identify membership models that are viable in a public library context where many cataloguing staff may be part-time. Consider paths to training,

authorization levels, and ongoing support. Consider pragmatic issues, such as realistic levels of support to be offered by these institutions.

#### **Recommendation 5**

Charge a group to prepare a proposal to create a category of NACO membership based on individual accreditation of contributors, rather than on institutional membership. The proposal should include criteria for using this membership category. Consider aspects related to administration, training, ongoing support, as well as practical matters of system authorization levels and access to utilities and cataloguing tools for those not working in traditional member institutions. The proposal should take into account the capacity that the PCC Secretariat at LC would have to provide support for more members and propose mechanisms for the involvement of experienced NACO members to provide assistance.

#### **Recommendation 6**

Develop a mechanism to solicit and channel contributions to identity management below the record level, such as integrating “crowd-sourced” information into the NACO file. Recruit experienced NACO members to integrate the information received into the authority file.

#### **Charge 5. Work to expand international participation.**

- Identify the barriers to membership that are experienced or perceived by libraries outside the US that catalog in English
- Identify what has worked for those international members that have chosen to participate
- Make recommendations for increasing international membership.

#### **Recommendation 7**

Explore international potential for additional NACO participation, in the first instance, from national libraries and academic libraries in countries that use English as their language of cataloguing, or as one of their languages of cataloguing, and that adopt the same basic standards as those supported by the PCC (namely, RDA with policy statements compatible with the LC-PCC PS) and where the same contribution mechanisms are already in use, as these factors reduce the barriers to participation as much as possible. If active recruitment is adopted, work with existing NACO members, particularly national libraries, in those countries to reach out to other institutions directly or via national association conferences. Work with existing members with extensive contacts in a region, such as Casalini Libri in Europe, to identify and approach potential members.