BACKGROUND: Subject headings designating individual industries based on products have, in the past, been formulated in several different ways:

Group I

- [product heading] industries
- [product heading] industry
- [product heading] industries and trade
- [product heading] industry and trade
- [product heading] trade

Group II

- [product heading] manufacture and trade
- [product heading] –Industry and trade
- [product heading] –Trade and manufacture

In order to simplify and standardize headings for industries based on products, new industry headings are now being established using only the formulation [product heading] industry.

Existing industry headings in Group I continue to be valid. Those in Group II are obsolete, and have, for the most part, been cancelled from the subject authority file.

1. General rule. Use the industry heading for works that discuss the economic and manufacturing aspects connected with the production and trade of types of commodities or products. Do not assign the industry heading to cover a discussion of the product itself.

For works that discuss the process of moving goods from the producer through the trade channels to the consumer, use the subdivision –Marketing under types of commodities or products. Do not use the subdivision –Marketing under industry headings. For instructions on the use of the subdivision –Marketing, see H 1870.
2. *Establishing new headings.* Establish headings for industries based on products by adding the word *industry* to the heading for the specific product whenever possible.  

*Examples:*

<table>
<thead>
<tr>
<th>Product Heading</th>
<th>Industry Heading</th>
</tr>
</thead>
<tbody>
<tr>
<td>Macadamia nut</td>
<td>Macadamia nut industry</td>
</tr>
<tr>
<td>Pollution control equipment</td>
<td>Pollution control equipment industry</td>
</tr>
<tr>
<td>Annuals (Plants)</td>
<td>Annuals (Plants) industry</td>
</tr>
</tbody>
</table>

If the resulting heading is awkward and does not conform to common usage, make necessary adjustments, such as adding *industry* to the singular form of a product that is established in the plural form, or adding *industry* to the uninverted form of a product that is established in inverted form.  

*Examples:*

<table>
<thead>
<tr>
<th>Product Heading</th>
<th>Industry Heading</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cigarettes</td>
<td>Cigarette industry</td>
</tr>
<tr>
<td>Cigars</td>
<td>Cigar industry</td>
</tr>
<tr>
<td>Household appliances, Electric</td>
<td>Electric household appliances industry</td>
</tr>
</tbody>
</table>

If the heading for the product is not in the subject authority file, establish the product heading at the same time.

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*June 2013*
3. *Industries based on products formulated as* [topic]-Equipment and supplies. If the product heading is of the type [topic]-Equipment and supplies, construct the heading for the industry by adding the phrase equipment industry to the heading for the topic.

If the product heading is of the type [topic]--[topic]-Equipment and supplies, construct the heading for the industry by first changing [topic]--[topic] to phrase form and then adding the phrase equipment industry. *Examples:*

<table>
<thead>
<tr>
<th>Product Heading</th>
<th>Industry Heading</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fetal heart rate monitoring--</td>
<td>Fetal heart rate monitoring</td>
</tr>
<tr>
<td>Equipment and supplies</td>
<td>equipment industry</td>
</tr>
<tr>
<td>Food service--Equipment and supplies</td>
<td>Food service equipment industry</td>
</tr>
<tr>
<td>Golf--Equipment and supplies</td>
<td>Golf equipment industry</td>
</tr>
<tr>
<td>Water--Purification--Equipment and supplies</td>
<td>Water purification equipment industry</td>
</tr>
</tbody>
</table>

4. Reference patterns.

*a. UF references.* Whenever possible, add the necessary 450 fields at the product heading level rather than at the industry level. *Example:*

```
150 ## $a Macadamia nut
450 ## $a Queensland nut
```

If the 450 field cannot be added to the product heading or if the term refers only to the industry, add it to the industry heading. *Example:*

```
150 ## $a Agricultural industries
450 ## $a Agribusiness
```
4. Reference patterns. (Continued)

b. Broader terms. If the industry heading at the next higher level of the hierarchy comes readily to mind and has been established, add it as a 550 (broader term) field for the new heading being established. If the appropriate broader term has not been established, it may be established or the 550 field may be omitted. Example:

150 ## $a Macadamia nut industry
550 ## $w g $a Nut industry

c. Related terms. Link the heading for the product and the heading for the industry as related terms by means of 550 fields if the two headings do not begin with the same word or word stem. Example:

150 ## $a Electric household appliances industry
550 ## $a Household appliances, Electric

150 ## $a Household appliances, Electric
550 ## $a Electric household appliances industry

5. Subdivisions used under types of industries. See H 1153.