

Before the
COPYRIGHT ROYALTY JUDGES
Washington, DC

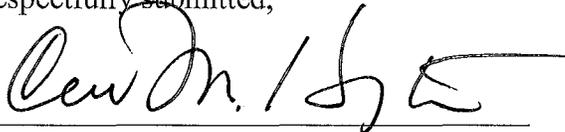
PUBLIC VERSION

<u>In the Matter of</u>)	
)	
Phase II Distribution of the 1998)	Docket No. 2008-1
and 1999 Cable Royalty Funds)	CRB CD 1998-1999 (Phase II)
)	

SETTLING DEVOTIONAL CLAIMANTS' EXHIBITS FOR DIRECT AND REBUTTAL
HEARING

In accordance with the Copyright Royalty Judges' March 7, 2014, "Order Granting Consent Motion to Modify Hearing Scheduling Order and Amended Hearing Schedule," the Settling Devotional Claimants ("the SDC") enclose a public version of the exhibits that the SDC intend to introduce at the Direct and Rebuttal Hearing commencing September 2, 2014.

Respectfully submitted,



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Matthew J. MacLean (D.C. Bar No. 479257)
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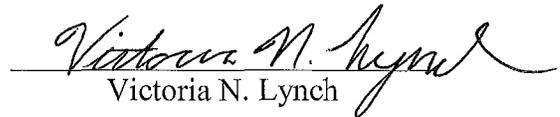
August 26, 2014

CERTIFICATE OF SERVICE

I, Victoria N. Lynch, hereby certify that a copy of the foregoing "SETTLING DEVOTIONAL CLAIMANTS' EXHIBITS FOR DIRECT AND REBUTTAL HEARING" was sent electronically and overnight delivery via Federal Express this 26th day of August, 2014 to the following:

INDEPENDENT PRODUCERS GROUP

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Victoria N. Lynch

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SETTLING DEVOTIONAL CLAIMANTS' DIRECT AND REBUTTAL HEARING
EXHIBITS

PUBLIC VERSION

Table of Contents

EXHIBIT NUMBER	DESCRIPTION
SDC-D-001	Written Direct Testimony of Alan G. Whitt (with attached exhibit)
SDC-D-002	Written Direct Testimony of John S. Sanders (with attached appendices)
SDC-R-001	Written Rebuttal Testimony of Erkan Erdem (with attached exhibits)
SDC-R-002	Errata to Written Rebuttal Testimony of Erkan Erdem
SDC-R-003 (Under Seal)	Item 25 – PG 27.xlsx (produced by IPG)
SDC-R-004 (Under Seal)	Item 26 – CDC Data Analysis.xls (produced by IPG)

Before the
COPYRIGHT ROYALTY JUDGES
Washington, DC

In the Matter of)

Phase II Distribution of the 1998)
and 1999 Cable Royalty Funds)

Docket No. 2008-1
CRB CD 1998-1999 (Phase II)

DIRECT TESTIMONY OF ALAN G. WHITT

Clifford M. Harrington (D.C. Bar No. 218107)
Matthew J. MacLean (D.C. Bar No. 479257)
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Counsel for Settling Devotional Claimants

December 2, 2013

SDC-D-001

Testimony of Alan G. Whitt

My name is Alan G. Whitt and I am testifying on behalf of the Settling Devotional Claimants (“SDC”) in this proceeding.

I. Professional Background

A. Work and Education History

Between 1963 and 1967 I served in the United States Navy, attaining the rank of 2nd class petty officer in the data processing area, my principle duties were computer operator. From 1967-1969, I attended Montgomery College in Rockville, MD., graduating with an AA degree in Computer Science (with honors). Then, in the between 1974-1981, while working for the Board of Governors of the Federal Reserve System, I attended The American University (Washington, DC) on a part-time basis, graduating with a B.S. in Technology of Management. In my course of study, I majored in computer application system design and database design. During this period, I also took a number of graduate-level courses in these fields.

I worked for the Board of Governors of the Federal Reserve System for 31 years, during the time period 1969-2000. When I retired in 2000, I held the title Supervisory Information Systems Analyst. In my work at the Federal Reserve, I was Project Leader and Programmer on numerous large programming projects including:

1. *Goldwire*. Goldwire is a system that must balance the gold reserves at the 37 Federal Reserve Banks and branches at the end of every banking business day. This work, done in conjunction with the U.S. Treasury Department, monitors the business of selling U.S. Treasury bonds and bills at the Federal Reserve Banks. I earned a Letter of Commendation for my work on Goldwire.

2. *UBPR and BHCPR.* The Uniform Bank Performance Report (UBPR) and the Bank Holding Company Performance Report (BHCPR) are two systems that produced reports on a quarterly basis for all state chartered banks and all bank holding companies in the U.S. These systems chart performance by institutions measured against their peers to show how well they are operating. Each Report contained in excess of twenty pages of statistics data for both current and historical quarters. I was awarded a Special Bonus for this work.
3. *Savings and Loan Crisis 1989-1991.* During the financial crisis of 1989-1991, I served as Project Leader of all saving and loans crisis reporting. During this time, I programmed and designed, in conjunction with economists, daily reports on the condition of all savings and loans institutions in the U.S. I was awarded a Special Bonus for this work.
4. *Bank Overdraft Project.* The Bank Overdraft Project (BOP) was multi-year study of vulnerability of large banks to systemic failure. I served as the Project Leader of BOP. This Project involved processing massive amounts of data from automated national and international clearing houses for bank-to-bank electronic transfers of funds. I was awarded a Special Bonus for this work.

B. IT PROCESSING LLC

After retiring from the Federal Reserve in 2000, I formed a new company, IT Processing LLC ("IT Processing"). IT Processing was formed to capitalize on my extensive expertise in handling massive data projects. I was experienced in both software and computer operations that allowed for millions of unique items of data to be accurately and efficiently entered and analyzed. After formation of the company, I was retained by the MPAA subject to a

confidentiality agreement to process large data files consisting of cable and satellite copyright royalty programming and viewing associated with claims filed with the Copyright Royalty Arbitration Panels (CARP) and Copyright Royalty Board (CRB). My work with MPAA ended in 2011. In this proceeding I am testifying on behalf of the SDC. I am not currently employed by or a consultant to MPAA.

II. SDC Nielsen Devotional Household Viewing Hours Report

During the course of my work at IT Processing, I prepared for the SDC a report of devotional claimants Household Viewing Hours. This report appears as Exhibit 1.

The report was derived from three sources:

1) programs on a sample of television stations chosen by Marsha Kessler, based on where the signals were distant for cable copyright purposes;¹

2) distant program viewing data for those programs from Nielsen's six "sweep" months of diary data (January, February, May, July, October and November); and

3) Tribune Media Services ("TMS") database of TV program information (including station, date, time, title, category, type and subtype, among other of information columns).

I understand that MPAA reviewed the TMS database to ensure that programs listed as airing actually aired.

¹ Using standards established by the parties to the copyright royalty cases, Ms. Kessler defined the programs that qualified for copyright compulsory fees.

Also, at the time of my preparation of the report, Nielsen data did not specify date or time; instead, each row is assigned a number from 1 to 96, with the number 1 representing the 6:00 AM time slot and 96 representing 5:45 AM the next day. Part of my task was to match the Nielsen 1-96 numerical assignments with the TMS programming and time/date information.

For the SDC Nielsen Devotional HHVH Report, the reporting rows were selected by identifying "Categories" with "Devotional" and/or a Subtype of "Religious." In addition, rows were selected if the title contained certain key character strings. The following is a complete list of the character strings used in the selection of titles:

700 CLUB

AMAZING FACTS

RELIGIOUS

CATHOLIC

CHARLES STANLEY

CORAL RIDGE

CHRISTIAN

CRYSTAL CATHEDRAL

JAMES KENNEDY

GLORY OF

HOUR OF HEALING

LUTHERAN

HOUR OF POWER

IN TOUCH

IT IS WRITTEN

JERRY FALW

JOYCE MEYER

LIFE IN THE WORD

LISTEN AMERICA

LIVE FROM LIBERTY

MAKE YOUR DAY COUNT

MIRACLES NOW

OLD TIME GOSPEL

ORAL ROBERTS

PAT ROBINSON

MINISTRIES

REGINALD B. CHERRY

BIBLE CHURCH

ROBERT SCHULLER

RON PHILLIPS

SPEAK THE WORD

SUPER BOOK

SUPERBOOK

HOUSE OF DALLAS

T.D. JAKES

ZOLA LEVITT

FLYING HOUSE

SPUNKY

STORY TELLER

STORYTELLER

CBN

EASTER PROMISE

ONE CUBED

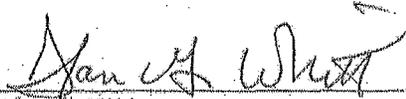
BILLY GRAHAM.

The selected rows were then aggregated by title and station summing the adjusted household viewing hours from Nielsen.

DECLARATION OF ALAN G. WHITT

I declare under penalty of perjury that the foregoing testimony is true and correct and of my personal knowledge.

Executed: December 2, 2013



Alan G. Whitt

EXHIBIT 1

	A	B	C	D	E	F	G	H
1	Report of Household Viewing Hours from 1999 MPAA Copyright Royalty Data Base Showing Cable Viewing Data for 1999							
2	Prepared by IT Processing LLC on December 8, 2006							
3								
4	Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
5	700 CLUB	KCOP	13	LOS ANGELES	DEVOTIONAL	RELIGIOUS	9,342	
6	700 CLUB	KPLR	11	ST LOUIS	DEVOTIONAL	RELIGIOUS	2,764	
7	700 CLUB	KWGN	2	DENVER	DEVOTIONAL	RELIGIOUS	68,386	
8	700 CLUB	KCTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	31,173	
9	700 CLUB	WBZL	39	MIAMI	DEVOTIONAL	RELIGIOUS	0	
10	700 CLUB	WDCA	20	WASHINGTON	DEVOTIONAL	RELIGIOUS	5,854	
11	700 CLUB	WNYW	5	NEW YORK	DEVOTIONAL	RELIGIOUS	2,365	
12	700 CLUB	WPSG	57	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	20,181	
13	700 CLUB	WUAB	43	CLEVELAND-LORAIN	DEVOTIONAL	RELIGIOUS	74,701	
14	TITLE TOTAL: 700 CLUB							214,765
15								
16	700 CLUB SUPER SUNDAY	WBZL	39	MIAMI	MOVIE/SPL/DOC	SPECIAL	0	
17	TITLE TOTAL: 700 CLUB SUPER SUNDAY							0
18								
19	ACTS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
20	TITLE TOTAL: ACTS							0
21								
22	AL JANDL	KHWB	39	HOUSTON	DEVOTIONAL	RELIGIOUS	743	
23	TITLE TOTAL: AL JANDL							743
24								
25	AMAZING FACTS	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	488	
26	TITLE TOTAL: AMAZING FACTS							488
27								
28	AMAZING GRACE	WKRN	2	NASHVILLE	DEVOTIONAL	RELIGIOUS	587	
29	TITLE TOTAL: AMAZING GRACE							587
30								
31	AMERICAN RELIGIOUS TOWN HALL	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
32	AMERICAN RELIGIOUS TOWN HALL	KCTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	2,003	
33	AMERICAN RELIGIOUS TOWN HALL	WSEE	35	ERIE	DEVOTIONAL	RELIGIOUS	0	
34	TITLE TOTAL: AMERICAN RELIGIOUS TOWN HALL							2,003
35								
36	AMOS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
37	TITLE TOTAL: AMOS							0
38								
39	AWAKEN	WNCT	9	GREENMLLE, NC	LOCAL	RELIGIOUS	0	
40	TITLE TOTAL: AWAKEN							0
41								
42	AWAKENING	WNCT	9	GREENVILLE, NC	DEVOTIONAL	RELIGIOUS	0	

	A	B	C	D	E	F	G	H
135								
136	CORAL RIDGE	KWGN	2	DENVER	LOCAL	RELIGIOUS	1,425	
137	CORAL RIDGE	WBRC	6	BIRMINGHAM	LOCAL	RELIGIOUS	878	
138	CORAL RIDGE	WPGH	53	PITTSBURGH	LOCAL	RELIGIOUS	2,891	
139	TITLE TOTAL: CORAL RIDGE							5,194
140								
141	CORAL RIDGE HOUR	KTHV	11	LITTLE ROCK	DEVOTIONAL	RELIGIOUS	0	
142	CORAL RIDGE HOUR	KWGN	2	DENVER	DEVOTIONAL	RELIGIOUS	26,215	
143	CORAL RIDGE HOUR	WMAR	2	BALTIMORE	DEVOTIONAL	RELIGIOUS	0	
144	CORAL RIDGE HOUR	WPSG	57	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	0	
145	CORAL RIDGE HOUR	WSBK	38	BOSTON	DEVOTIONAL	RELIGIOUS	121	
146	TITLE TOTAL: CORAL RIDGE HOUR							26,335
147								
148	CORAL RIDGE MINISTRIES	KSHB	41	KANSAS CITY	DEVOTIONAL	RELIGIOUS	1,090	
149	CORAL RIDGE MINISTRIES	WNUV	54	BALTIMORE	DEVOTIONAL	RELIGIOUS	0	
150	CORAL RIDGE MINISTRIES	WNYW	5	NEW YORK	DEVOTIONAL	RELIGIOUS	0	
151	TITLE TOTAL: CORAL RIDGE MINISTRIES							1,090
152								
153	CORAL RIDGE MINISTRY	KCAL	9	LOS ANGELES	DEVOTIONAL	RELIGIOUS	11,238	
154	CORAL RIDGE MINISTRY	WPSG	57	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	1,619	
155	TITLE TOTAL: CORAL RIDGE MINISTRY							12,857
156								
157	CORINTHIANS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
158	TITLE TOTAL: CORINTHIANS							0
159								
160	CORINTHIANS RECAP	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
161	TITLE TOTAL: CORINTHIANS RECAP							0
162								
163	CORNERSTONE	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	19,218	
164	TITLE TOTAL: CORNERSTONE							19,218
165								
166	CREFLO A. DOLLAR JR.	KCAL	9	LOS ANGELES	DEVOTIONAL	RELIGIOUS	4,314	
167	CREFLO A. DOLLAR JR.	KCOF	13	LOS ANGELES	DEVOTIONAL	RELIGIOUS	0	
168	CREFLO A. DOLLAR JR.	KMBC	9	KANSAS CITY	DEVOTIONAL	RELIGIOUS	1,290	
169	CREFLO A. DOLLAR JR.	KPLR	11	ST LOUIS	DEVOTIONAL	RELIGIOUS	0	
170	CREFLO A. DOLLAR JR.	KTLA	5	LOS ANGELES	DEVOTIONAL	RELIGIOUS	8,235	
171	CREFLO A. DOLLAR JR.	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	11,522	
172	CREFLO A. DOLLAR JR.	KXTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	6,558	
173	CREFLO A. DOLLAR JR.	WAGA	5	ATLANTA	DEVOTIONAL	RELIGIOUS	13,680	
174	CREFLO A. DOLLAR JR.	WBZL	39	MIAMI	DEVOTIONAL	RELIGIOUS	0	
175	CREFLO A. DOLLAR JR.	WDCA	20	WASHINGTON	DEVOTIONAL	RELIGIOUS	5,674	
176	CREFLO A. DOLLAR JR.	WKBD	50	DETROIT	DEVOTIONAL	RELIGIOUS	1,284	
177	CREFLO A. DOLLAR JR.	WKRN	2	NASHVILLE	DEVOTIONAL	RELIGIOUS	218	
178	CREFLO A. DOLLAR JR.	WNCT	9	GREENVILLE, NC	DEVOTIONAL	RELIGIOUS	2,620	
179	CREFLO A. DOLLAR JR.	WPGH	53	PITTSBURGH	DEVOTIONAL	RELIGIOUS	3,305	
180	CREFLO A. DOLLAR JR.	WPSG	57	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	7,499	

	A	B	C	D	E	F	G	H
181	CREFLO A. DOLLAR JR.	WSBK	38	BOSTON	DEVOTIONAL	RELIGIOUS	9,070	
182	CREFLO A. DOLLAR JR.	WSEE	35	ERIE	DEVOTIONAL	RELIGIOUS	0	
183	CREFLO A. DOLLAR JR.	WTFX	29	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	0	
184	CREFLO A. DOLLAR JR.	WUAB	43	CLEVELAND-LORAIN	DEVOTIONAL	RELIGIOUS	2,886	
185	CREFLO A. DOLLAR JR.	WWOR	9	NEW YORK	DEVOTIONAL	RELIGIOUS	0	
186	TITLE TOTAL: CREFLO A. DOLLAR JR.							78,153
187								
188	CREFLO A. DOLLAR JR. WEEKLY	KCOP	13	LOS ANGELES	DEVOTIONAL	RELIGIOUS	0	
189	CREFLO A. DOLLAR JR. WEEKLY	WBZL	39	MIAMI	DEVOTIONAL	RELIGIOUS	0	
190	TITLE TOTAL: CREFLO A. DOLLAR JR. WEEKLY							0
191								
192	DAWSON MEMORIAL CHURCH	WIAT	42	BIRMINGHAM	LOCAL	RELIGIOUS	4,421	
193	TITLE TOTAL: DAWSON MEMORIAL CHURCH							4,421
194								
195	DAY OF DISCOVERY	KBWB	20	SAN FRANCISCO	DEVOTIONAL	RELIGIOUS	0	
196	DAY OF DISCOVERY	WITN	7	WASHINGTON, NC	DEVOTIONAL	RELIGIOUS	1,084	
197	DAY OF DISCOVERY	WKRN	2	NASHVILLE	DEVOTIONAL	RELIGIOUS	0	
198	DAY OF DISCOVERY	WUSA	9	WASHINGTON	DEVOTIONAL	RELIGIOUS	1,590	
199	TITLE TOTAL: DAY OF DISCOVERY							2,674
200								
201	DOCUMENTARY	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
202	DOCUMENTARY	WSEE	35	ERIE	LOCAL	RELIGIOUS	0	
203	TITLE TOTAL: DOCUMENTARY							0
204								
205	DON STEWARD MINISTRIES	WWOR	9	NEW YORK	LOCAL	RELIGIOUS	0	
206	TITLE TOTAL: DON STEWARD MINISTRIES							0
207								
208	DON STEWARD MINISTRIES	WWOR	9	NEW YORK	LOCAL	RELIGIOUS	0	
209	TITLE TOTAL: DON STEWARD MINISTRIES							0
210								
211	DON STUART	WWOR	9	NEW YORK	LOCAL	RELIGIOUS	0	
212	TITLE TOTAL: DON STUART							0
213								
214	DONKEYS IN PROPHECY	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
215	TITLE TOTAL: DONKEYS IN PROPHECY							0
216								
217	DOOR OF FAITH	WITN	7	WASHINGTON, NC	LOCAL	RELIGIOUS	0	
218	TITLE TOTAL: DOOR OF FAITH							0
219								
220	DR. GENE SCOTT	KXTX	39	DALLAS	LOCAL	RELIGIOUS	0	
221	TITLE TOTAL: DR. GENE SCOTT							0
222								
223	DR. I.V. HILLIARD	KCAL	9	LOS ANGELES	LOCAL	RELIGIOUS	0	
224	TITLE TOTAL: DR. I.V. HILLIARD							0
225								
226	DR. JACK VAN IMPE	KICU	36	SAN FRANCISCO-SAN JOSE	DEVOTIONAL	RELIGIOUS	0	

	A	B	C	D	E	F	G	H
227	DR. JACK VAN IMPE	KMSP	9	MINNEAPOLIS	DEVOTIONAL	RELIGIOUS	1,295	
228	DR. JACK VAN IMPE	WDCA	20	WASHINGTON	DEVOTIONAL	RELIGIOUS	0	
229	DR. JACK VAN IMPE	WKBD	50	DETROIT	DEVOTIONAL	RELIGIOUS	972	
230	DR. JACK VAN IMPE	WPIX	11	NEW YORK	DEVOTIONAL	RELIGIOUS	14,479	
231	DR. JACK VAN IMPE	WRIC	8	RICHMOND-PETERSBURG	DEVOTIONAL	RELIGIOUS	2,243	
232	DR. JACK VAN IMPE	WSEE	35	ERIE	DEVOTIONAL	RELIGIOUS	1,872	
233	DR. JACK VAN IMPE	WVTV	18	MILWAUKEE	DEVOTIONAL	RELIGIOUS	4,556	
234	TITLE TOTAL: DR. JACK VAN IMPE							25,416
235								
236	DR. JAMES KENNEDY	KBWB	20	SAN FRANCISCO	DEVOTIONAL	RELIGIOUS	0	
237	DR. JAMES KENNEDY	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
238	DR. JAMES KENNEDY	KTXL	40	SACRAMENTO	DEVOTIONAL	RELIGIOUS	0	
239	DR. JAMES KENNEDY	WITN	7	WASHINGTON, NC	DEVOTIONAL	RELIGIOUS	1,084	
240	DR. JAMES KENNEDY	WNUV	54	BALTIMORE	DEVOTIONAL	RELIGIOUS	0	
241	DR. JAMES KENNEDY	WPGH	53	PITTSBURGH	DEVOTIONAL	RELIGIOUS	0	
242	DR. JAMES KENNEDY	WSBK	38	BOSTON	DEVOTIONAL	RELIGIOUS	5,268	
243	DR. JAMES KENNEDY	WSYX	6	COLUMBUS, OH	DEVOTIONAL	RELIGIOUS	9,154	
244	TITLE TOTAL: DR. JAMES KENNEDY							15,505
245								
246	DR. LEROY THOMPSON	WAGA	5	ATLANTA	LOCAL	RELIGIOUS	1,451	
247	TITLE TOTAL: DR. LEROY THOMPSON							1,451
248								
249	DR. ROD MEREDITH	WGN	9	CHICAGO	LOCAL	RELIGIOUS	7,034	
250	TITLE TOTAL: DR. ROD MEREDITH							7,034
251								
252	ECC	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
253	ECC	WSEE	35	ERIE	LOCAL	RELIGIOUS	0	
254	TITLE TOTAL: ECC							0
255								
256	ED MONTGOMERY	KHWB	38	HOUSTON	LOCAL	RELIGIOUS	0	
257	TITLE TOTAL: ED MONTGOMERY							0
258								
259	ELLIS EYE	KICU	36	SAN FRANCISCO-SAN JOSE	LOCAL	RELIGIOUS	0	
260	ELLIS EYE	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
261	TITLE TOTAL: ELLIS EYE							0
262								
263	EPHESIANS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
264	TITLE TOTAL: EPHESIANS							0
265								
266	EPISTLE OF JOHN, 2ND & 3RD JOHN	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
267	TITLE TOTAL: EPISTLE OF JOHN, 2ND & 3RD JOHN							0
268								
269	EXALTED WORD	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
270	TITLE TOTAL: EXALTED WORD							0
271								
272	EZEKIAL	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	

	A	B	C	D	E	F	G	H
273	EZEKIAL	WSEE	35	ERIE	LOCAL	RELIGIOUS	0	
274	TITLE TOTAL: EZEKIAL							0
275								
276	FACE TO FACE	WTMJ	4	MILWAUKEE	DEVOTIONAL	RELIGIOUS	0	
277	TITLE TOTAL: FACE TO FACE							0
278								
279	FAITH ALIVE	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
280	TITLE TOTAL: FAITH ALIVE							0
281								
282	FAITH CHAPEL	WCFT	33	TUSCALOOSA	LOCAL	RELIGIOUS	5,854	
283	TITLE TOTAL: FAITH CHAPEL							5,854
284								
285	FAITH CHAPEL CHRISTIAN CENTER	WCFT	33	TUSCALOOSA	LOCAL	RELIGIOUS	3,136	
286	TITLE TOTAL: FAITH CHAPEL CHRISTIAN CENTER							3,136
287								
288	FAITH FOCUS	KXTX	39	DALLAS	LOCAL	RELIGIOUS	511	
289	TITLE TOTAL: FAITH FOCUS							511
290								
291	FATIMA	WSEE	35	ERIE	LOCAL	RELIGIOUS	0	
292	TITLE TOTAL: FATIMA							0
293								
294	FEED THE CHILDREN	KCAL	9	LOS ANGELES	DEVOTIONAL	RELIGIOUS	2,565	
295	FEED THE CHILDREN	KPTV	12	PORTLAND	DEVOTIONAL	RELIGIOUS	0	
296	FEED THE CHILDREN	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
297	FEED THE CHILDREN	WCBS	2	NEW YORK	DEVOTIONAL	RELIGIOUS	0	
298	FEED THE CHILDREN	WGN	9	CHICAGO	DEVOTIONAL	RELIGIOUS	40,101	
299	FEED THE CHILDREN	WWOR	9	NEW YORK	DEVOTIONAL	RELIGIOUS	0	
300	TITLE TOTAL: FEED THE CHILDREN							42,666
301								
302	FIRST BAPTIST	WRIC	8	RICHMOND-PETERSBURG	LOCAL	RELIGIOUS	11,386	
303	TITLE TOTAL: FIRST BAPTIST							11,386
304								
305	FIRST BAPTIST CHURCH	KPLR	11	ST LOUIS	LOCAL	RELIGIOUS	0	
306	FIRST BAPTIST CHURCH	WRIC	8	RICHMOND-PETERSBURG	LOCAL	RELIGIOUS	600	
307	TITLE TOTAL: FIRST BAPTIST CHURCH							600
308								
309	FIRST BAPTIST CHURCH OF PINE BLUFF	KATV	7	LITTLE ROCK	LOCAL	RELIGIOUS	1,160	
310	TITLE TOTAL: FIRST BAPTIST CHURCH OF PINE BLUFF							1,160
311								
312	FIRST EDITION/FIRST COMMUNITY CHURCH	WSYX	6	COLUMBUS, OH	LOCAL	RELIGIOUS	6,318	
313	TITLE TOTAL: FIRST EDITION/FIRST COMMUNITY CHURCH							6,318
314								
315	FIRST PRESBYTERIAN CHURCH	WGCL	46	ATLANTA	LOCAL	RELIGIOUS	0	
316	TITLE TOTAL: FIRST PRESBYTERIAN CHURCH							0
317								
318	FIRST PRESBYTERIAN CHURCH OF ATLANTA	WGCL	46	ATLANTA	LOCAL	RELIGIOUS	0	

	A	B	C	D	E	F	G	H
319	TITLE TOTAL: FIRST PRESBYTERIAN CHURCH OF ATLANTA							0
320								
321	FOR MY PEOPLE	WKBD	50	DETROIT	LOCAL	RELIGIOUS	0	
322	TITLE TOTAL: FOR MY PEOPLE							0
323								
324	FREDERICK K.C. PRICE	KICU	36	SAN FRANCISCO-SAN JOSE	LOCAL	RELIGIOUS	6,280	
325	TITLE TOTAL: FREDERICK K.C. PRICE							6,280
326								
327	GALATIANS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
328	TITLE TOTAL: GALATIANS							0
329								
330	GARDENDALE BAPTIST CHURCH	WCFT	33	TUSCALOOSA	LOCAL	RELIGIOUS	26,180	
331	TITLE TOTAL: GARDENDALE BAPTIST CHURCH							26,180
332								
333	GARDENDALE FIRST BAPTIST CHURCH	WCFT	33	TUSCALOOSA	LOCAL	RELIGIOUS	5,690	
334	TITLE TOTAL: GARDENDALE FIRST BAPTIST CHURCH							5,690
335								
336	GENESIS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
337	TITLE TOTAL: GENESIS							0
338								
339	GERALD MANN	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
340	GERALD MANN	WPXI	11	PITTSBURGH	DEVOTIONAL	RELIGIOUS	655	
341	TITLE TOTAL: GERALD MANN							655
342								
343	HARVEST CHURCH	KMBC	9	KANSAS CITY	LOCAL	RELIGIOUS	397	
344	TITLE TOTAL: HARVEST CHURCH							397
345								
346	HEART OF THE MATTER	WABC	7	NEW YORK	DEVOTIONAL	RELIGIOUS	0	
347	TITLE TOTAL: HEART OF THE MATTER							0
348								
349	HEAVEN'S SAKE	KRON	4	SAN FRANCISCO	LOCAL	RELIGIOUS	0	
350	TITLE TOTAL: HEAVEN'S SAKE							0
351								
352	HOPE CONNECTION	WDCA	20	WASHINGTON	LOCAL	RELIGIOUS	1,485	
353	TITLE TOTAL: HOPE CONNECTION							1,485
354								
355	HOSEA	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
356	TITLE TOTAL: HOSEA							0
357								
358	HOUR OF HEALING	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	1,386	
359	TITLE TOTAL: HOUR OF HEALING							1,386
360								
361	HOUR OF POWER	KATV	7	LITTLE ROCK	DEVOTIONAL	RELIGIOUS	11,683	
362	HOUR OF POWER	KCAL	9	LOS ANGELES	DEVOTIONAL	RELIGIOUS	31,070	
363	HOUR OF POWER	KHWB	39	HOUSTON	DEVOTIONAL	RELIGIOUS	10,849	
364	HOUR OF POWER	KMGH	7	DENVER	DEVOTIONAL	RELIGIOUS	4,427	

	A	B	C	D	E	F	G	H
411								
412	IN TOUCH MINISTRIES	WPHL	17	PHILADELPHIA	LOCAL	RELIGIOUS	79,465	
413	IN TOUCH MINISTRIES	WUAB	43	CLEVELAND-LORAIN	LOCAL	RELIGIOUS	7,063	
414	TITLE TOTAL: IN TOUCH MINISTRIES							86,528
415								
416	INDIA WAVES	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	4,214	
417	TITLE TOTAL: INDIA WAVES							4,214
418								
419	INSIGHT	WBZ	4	BOSTON	DEVOTIONAL	RELIGIOUS	0	
420	TITLE TOTAL: INSIGHT							0
421								
422	INVISIBLE SEAL	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
423	INVISIBLE SEAL	WSEE	35	ERIE	LOCAL	RELIGIOUS	0	
424	TITLE TOTAL: INVISIBLE SEAL							0
425								
426	IT IS WRITTEN	KCAL	9	LOS ANGELES	DEVOTIONAL	RELIGIOUS	2,664	
427	IT IS WRITTEN	KPTV	12	PORTLAND	DEVOTIONAL	RELIGIOUS	775	
428	IT IS WRITTEN	KTVU	2	SAN FRANCISCO-OAKLAND	DEVOTIONAL	RELIGIOUS	1,862	
429	IT IS WRITTEN	KWGN	2	DENVER	DEVOTIONAL	RELIGIOUS	1,812	
430	IT IS WRITTEN	WFLD	32	CHICAGO	DEVOTIONAL	RELIGIOUS	1,539	
431	IT IS WRITTEN	WKYT	27	LEXINGTON	DEVOTIONAL	RELIGIOUS	3,326	
432	IT IS WRITTEN	WWOR	9	NEW YORK	DEVOTIONAL	RELIGIOUS	904	
433	IT IS WRITTEN	WWOR	9	NEW YORK	LOCAL	OTHER	0	
434	TITLE TOTAL: IT IS WRITTEN							12,880
435								
436	JACK VAN IMPE	KPLR	11	ST LOUIS	DEVOTIONAL	RELIGIOUS	909	
437	JACK VAN IMPE	WTFX	29	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	0	
438	TITLE TOTAL: JACK VAN IMPE							909
439								
440	JAMES	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
441	TITLE TOTAL: JAMES							0
442								
443	JAMES KENNEDY	WWBT	12	RICHMOND	DEVOTIONAL	RELIGIOUS	0	
444	TITLE TOTAL: JAMES KENNEDY							0
445								
446	JEREMIAH	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	5,006	
447	TITLE TOTAL: JEREMIAH							5,006
448								
449	JEROLD MAN MINISTRIES	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	1,585	
450	TITLE TOTAL: JEROLD MAN MINISTRIES							1,585
451								
452	JEWISH PERSPECTIVE	KRON	4	SAN FRANCISCO	LOCAL	RELIGIOUS	0	
453	TITLE TOTAL: JEWISH PERSPECTIVE							0
454								
455	JOEL	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
456	TITLE TOTAL: JOEL							0

	A	B	C	D	E	F	G	H
457								
458	JOHN	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
459	TITLE TOTAL: JOHN							0
460								
461	JOHN A, CHERRY	KTLA	5	LOS ANGELES	LOCAL	RELIGIOUS	5,219	
462	JOHN A. CHERRY	WUSA	9	WASHINGTON	LOCAL	RELIGIOUS	0	
463	TITLE TOTAL: JOHN A. CHERRY							5,219
464								
465	JOHN ANKERBERG	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
466	TITLE TOTAL: JOHN ANKERBERG							0
467								
468	JONAH	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
469	TITLE TOTAL: JONAH							0
470								
471	JOSHUA	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
472	TITLE TOTAL: JOSHUA							0
473								
474	JUDGES	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
475	TITLE TOTAL: JUDGES							0
476								
477	KENNETH COPELAND	KATV	7	LITTLE ROCK	DEVOTIONAL	RELIGIOUS	3,046	
478	KENNETH COPELAND	KHWB	39	HOUSTON	DEVOTIONAL	RELIGIOUS	988	
479	KENNETH COPELAND	KMBC	9	KANSAS CITY	DEVOTIONAL	RELIGIOUS	497	
480	KENNETH COPELAND	KTLA	5	LOS ANGELES	DEVOTIONAL	RELIGIOUS	11,303	
481	KENNETH COPELAND	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	4,194	
482	KENNETH COPELAND	KXTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	17,606	
483	KENNETH COPELAND	WAGA	5	ATLANTA	DEVOTIONAL	RELIGIOUS	0	
484	KENNETH COPELAND	WDCA	20	WASHINGTON	DEVOTIONAL	RELIGIOUS	5,750	
485	KENNETH COPELAND	WFLD	32	CHICAGO	DEVOTIONAL	RELIGIOUS	0	
486	KENNETH COPELAND	WFQX	33	TRAVERSE CITY - CADILLAC	DEVOTIONAL	RELIGIOUS	2,901	
487	KENNETH COPELAND	WKBD	50	DETROIT	DEVOTIONAL	RELIGIOUS	698	
488	KENNETH COPELAND	WKRN	2	NASHVILLE	DEVOTIONAL	RELIGIOUS	501	
489	KENNETH COPELAND	WKYT	27	LEXINGTON	DEVOTIONAL	RELIGIOUS	1,018	
490	KENNETH COPELAND	WNCT	9	GREENVILLE, NC	DEVOTIONAL	RELIGIOUS	1,289	
491	KENNETH COPELAND	WPGH	53	PITTSBURGH	DEVOTIONAL	RELIGIOUS	6,762	
492	KENNETH COPELAND	WPHL	17	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	7,402	
493	KENNETH COPELAND	WSEE	35	ERIE	DEVOTIONAL	RELIGIOUS	0	
494	KENNETH COPELAND	WTFX	29	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	1,049	
495	KENNETH COPELAND	WUAB	43	CLEVELAND-LORAIN	DEVOTIONAL	RELIGIOUS	18,427	
496	KENNETH COPELAND	WVTV	18	MILWAUKEE	DEVOTIONAL	RELIGIOUS	8,327	
497	KENNETH COPELAND	WWOR	9	NEW YORK	DEVOTIONAL	RELIGIOUS	16,560	
498	TITLE TOTAL: KENNETH COPELAND							108,313
499								
500	KEY OF DAVID	KBWB	20	SAN FRANCISCO	DEVOTIONAL	RELIGIOUS	0	
501	KEY OF DAVID	KHWB	39	HOUSTON	DEVOTIONAL	RELIGIOUS	3,056	
502	KEY OF DAVID	KPLR	11	ST LOUIS	DEVOTIONAL	RELIGIOUS	0	

	A	B	C	D	E	F	G	H
503	KEY OF DAVID	KTLA	5	LOS ANGELES	DEVOTIONAL	RELIGIOUS	4,386	
504	KEY OF DAVID	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
505	KEY OF DAVID	WDCA	20	WASHINGTON	DEVOTIONAL	RELIGIOUS	0	
506	KEY OF DAVID	WGCL	46	ATLANTA	DEVOTIONAL	RELIGIOUS	0	
507	KEY OF DAVID	WGN	9	CHICAGO	DEVOTIONAL	RELIGIOUS	80,169	
508	KEY OF DAVID	WPHL	17	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	0	
509	KEY OF DAVID	WSBK	38	BOSTON	DEVOTIONAL	RELIGIOUS	1,054	
510	KEY OF DAVID	WTFX	29	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	0	
511	KEY OF DAVID	WWOR	9	NEW YORK	DEVOTIONAL	RELIGIOUS	0	
512	KEY OF DAVID	WXIX	19	CINCINNATI	DEVOTIONAL	RELIGIOUS	687	
513	TITLE TOTAL: KEY OF DAVID							89,351
514								
515	KING IS COMING	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
516	TITLE TOTAL: KING IS COMING							0
517								
518	KINGS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
519	TITLE TOTAL: KINGS							0
520								
521	L.A. INTERNATIONAL CHURCH	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
522	TITLE TOTAL: L.A. INTERNATIONAL CHURCH							0
523								
524	LARGO COMMUNITY CHURCH	WNUV	54	BALTIMORE	LOCAL	RELIGIOUS	0	
525	TITLE TOTAL: LARGO COMMUNITY CHURCH							0
526								
527	LARRY JONES	KARK	4	LITTLE ROCK	DEVOTIONAL	RELIGIOUS	891	
528	LARRY JONES	WKRN	2	NASHVILLE	DEVOTIONAL	RELIGIOUS	0	
529	TITLE TOTAL: LARRY JONES							891
530								
531	LEROY THOMPSON	KTLA	5	LOS ANGELES	LOCAL	RELIGIOUS	4,977	
532	TITLE TOTAL: LEROY THOMPSON							4,977
533								
534	LEROY WOOLARD	WITN	7	WASHINGTON, NC	LOCAL	RELIGIOUS	0	
535	TITLE TOTAL: LEROY WOOLARD							0
536								
537	LET YOUR LIGHT SHINE	WBZ	4	BOSTON	LOCAL	RELIGIOUS	0	
538	LET YOUR LIGHT SHINE	WTFX	29	PHILADELPHIA	LOCAL	RELIGIOUS	0	
539	LET YOUR LIGHT SHINE	WXIX	19	CINCINNATI	LOCAL	RELIGIOUS	0	
540	TITLE TOTAL: LET YOUR LIGHT SHINE							0
541								
542	LET'S DO IT CHRIST'S WAY	KXTX	39	DALLAS	LOCAL	RELIGIOUS	0	
543	TITLE TOTAL: LET'S DO IT CHRIST'S WAY							0
544								
545	LEVITICUS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
546	TITLE TOTAL: LEVITICUS							0
547								
548	LIFE IN THE WORD	KCAL	9	LOS ANGELES	DEVOTIONAL	RELIGIOUS	9,137	

	A	B	C	D	E	F	G	H
641	ON MAIN STREET	WTMJ	4	MILWAUKEE	DEVOTIONAL	RELIGIOUS	0	
642	TITLE TOTAL: ON MAIN STREET							0
643								
644	ON THE STREET WITH WILLIE JORDON	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
645	TITLE TOTAL: ON THE STREET WITH WILLIE JORDON							0
646								
647	OPEN DOORS	WDIV	4	DETROIT	LOCAL	RELIGIOUS	0	
648	TITLE TOTAL: OPEN DOORS							0
649								
650	OUR NATION, OUR FREEDOM	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
651	TITLE TOTAL: OUR NATION, OUR FREEDOM							0
652								
653	PEACHTREE PRESBYTERIAN CHURCH	WGCL	46	ATLANTA	LOCAL	RELIGIOUS	0	
654	TITLE TOTAL: PEACHTREE PRESBYTERIAN CHURCH							0
655								
656	PETER POPOFF	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
657	TITLE TOTAL: PETER POPOFF							0
658								
659	PLEASANT GROVE WAY	KHWB	39	HOUSTON	DEVOTIONAL	RELIGIOUS	0	
660	TITLE TOTAL: PLEASANT GROVE WAY							0
661								
662	PRINCIPLES FOR LIFE	KPLR	11	ST LOUIS	LOCAL	RELIGIOUS	0	
663	TITLE TOTAL: PRINCIPLES FOR LIFE							0
664								
665	PRINCIPLES OF LIFE	KPLR	11	ST LOUIS	LOCAL	RELIGIOUS	0	
666	TITLE TOTAL: PRINCIPLES OF LIFE							0
667								
668	PROVERBS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
669	TITLE TOTAL: PROVERBS							0
670								
671	PULASKI HEIGHTS UNITED METHODIST CHURCH	KARK	4	LITTLE ROCK	LOCAL	RELIGIOUS	5,330	
672	TITLE TOTAL: PULASKI HEIGHTS UNITED METHODIST CHURCH							5,330
673								
674	RADIO BIBLE CLASS	WKRN	2	NASHVILLE	LOCAL	RELIGIOUS	0	
675	TITLE TOTAL: RADIO BIBLE CLASS							0
676								
677	REACH OUT	KARK	4	LITTLE ROCK	LOCAL	RELIGIOUS	891	
678	TITLE TOTAL: REACH OUT							891
679								
680	REAL TO REEL	WJZ	13	BALTIMORE	LOCAL	RELIGIOUS	3,272	
681	TITLE TOTAL: REAL TO REEL							3,272
682								
683	RECAP OF REVELATION	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
684	TITLE TOTAL: RECAP OF REVELATION							0
685								
686	REV	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	

	A	B	C	D	E	F	G	H
733	SEEKING THE LOST	WIAT	42	BIRMINGHAM	LOCAL	RELIGIOUS	0	
734	TITLE TOTAL: SEEKING THE LOST							0
735								
736	SHEPHERD'S CHAPEL	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	53,434	
737	SHEPHERD'S CHAPEL	KWGN	2	DENVER	DEVOTIONAL	RELIGIOUS	20,086	
738	SHEPHERD'S CHAPEL	KXTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	5,086	
739	SHEPHERD'S CHAPEL	WFOX	33	TRAVERSE CITY - CADILLAC	DEVOTIONAL	RELIGIOUS	98	
740	SHEPHERD'S CHAPEL	WNUV	54	BALTIMORE	DEVOTIONAL	RELIGIOUS	8,084	
741	SHEPHERD'S CHAPEL	WSEE	35	ERIE	DEVOTIONAL	RELIGIOUS	0	
742	TITLE TOTAL: SHEPHERD'S CHAPEL							86,787
743								
744	ST. ANN MASS	WFOX	33	TRAVERSE CITY - CADILLAC	LOCAL	RELIGIOUS	3,422	
745	TITLE TOTAL: ST. ANN MASS							3,422
746								
747	ST. MARK'S	KARK	4	LITTLE ROCK	LOCAL	RELIGIOUS	2,148	
748	TITLE TOTAL: ST. MARK'S							2,148
749								
750	STAN SCOTT	WTRF	7	WHEELING	LOCAL	RELIGIOUS	566	
751	TITLE TOTAL: STAN SCOTT							566
752								
753	STAN SCOUT: SPIRITUAL AWAKENING	WTRF	7	WHEELING	DEVOTIONAL	RELIGIOUS	259	
754	TITLE TOTAL: STAN SCOUT: SPIRITUAL AWAKENING							259
755								
756	SUNDAY MASS	KTXL	40	SACRAMENTO	LOCAL	RELIGIOUS	0	
757	SUNDAY MASS	WNYW	5	NEW YORK	LOCAL	RELIGIOUS	0	
758	TITLE TOTAL: SUNDAY MASS							0
759								
760	SUNDAY MORNING WORSHIP	WTRF	7	WHEELING	LOCAL	RELIGIOUS	201	
761	TITLE TOTAL: SUNDAY MORNING WORSHIP							201
762								
763	SUNDAYS	WFAA	8	DALLAS	DEVOTIONAL	RELIGIOUS	0	
764	SUNDAYS	WPXI	11	PITTSBURGH	DEVOTIONAL	RELIGIOUS	585	
765	SUNDAYS	WUAB	43	CLEVELAND-LORAIN	DEVOTIONAL	RELIGIOUS	1,254	
766	TITLE TOTAL: SUNDAYS							1,839
767								
768	SWORD OF THE SPIRIT	WNUV	54	BALTIMORE	LOCAL	RELIGIOUS	17,345	
769	TITLE TOTAL: SWORD OF THE SPIRIT							17,345
770								
771	TAKING AUTHORITY	WGCL	46	ATLANTA	LOCAL	RELIGIOUS	0	
772	TITLE TOTAL: TAKING AUTHORITY							0
773								
774	TEACHING OF CHRIST	KDKA	2	PITTSBURGH	LOCAL	RELIGIOUS	824	
775	TITLE TOTAL: TEACHING OF CHRIST							824
776								
777	TEMPLE LIGHT FAMILY MINISTRIES	WIAT	42	BIRMINGHAM	LOCAL	RELIGIOUS	0	
778	TITLE TOTAL: TEMPLE LIGHT FAMILY MINISTRIES							0

Before the
COPYRIGHT ROYALTY JUDGES
Washington, DC

In the Matter of)

Phase II Distribution of the 1998)
and 1999 Cable Royalty Funds)

Docket No. 2008-1
CRB CD 1998-1999 (Phase II)

DIRECT TESTIMONY OF JOHN S. SANDERS

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December 2, 2013

SDC-D-002

Testimony of John S. Sanders

My name is John S. Sanders and I am testifying on behalf of the Settling Devotional Claimants ("SDC") in this proceeding. I have been requested to make a fair determination of the *relative fair market values* of particular devotional television programs claimed by the parties in the 1999 Phase II Cable Royalty Distribution Proceeding. For the purposes of this analysis, "fair market value" is defined as the price in cash or cash equivalents between a willing buyer and a willing seller, both being fully informed and neither being under compulsion. Relative fair market value is a similar concept, but is expressed as a percentage rather than a dollar amount. The purpose of this analysis is to divide reasonably the royalty pool between SDC and Independent Producers Group ("IPG").¹

I. Professional Background - Work and Education History

I have been a Principal in the Washington, DC-based firm Bond & Pecaro, Inc. since 1986. Bond & Pecaro, Inc. specializes in the appraisal of communications and media assets. Prior to that, I was a manager with Frazier, Gross & Kadlec, Inc., where I worked from 1983 to 1986.

¹ The distribution of programming royalties for distant signals distributed on cable television and satellite systems is based upon a two phase process. In Phase I, the royalty pool is allocated to eight broad program categories: program suppliers, joint sports claimants, commercial television claimants, public television claimants, devotional claimants (the subject of this analysis), Canadian claimants, music claimants, and National Public Radio. For 1999, the Devotional Claimants allocated (based on a settlement) Phase I share is 1.19375% of basic royalties and 0.90725 of the 3.75% pool. *Distribution of 1998 and 1999 Cable Royalty Funds*, Docket No. 2001-8 CARP CD 98-99, 69 Fed. Reg. 3606, 3620 (Jan. 26, 2004). In Phase II, the contents of each pool are then divided among each of the constituent programming claimants. In other words, the Phase I procedure divides the royalty pool into reasonably homogenous categories, whereas the Phase II procedure allocates the contents of that category based upon the programming it contains.

Frazier, Gross & Kadlec, Inc. also specialized in the valuation of media and communication assets.

During my career, I have actively participated in the appraisal of more than 3,000 communications and media businesses. Much of my work has been focused on the television and cable industries and the appraisal of intangible assets such as customer and subscriber-based assets, syndicated and feature film television programming, advertiser relationships, and customer lists.

I graduated from Dickinson College with a B.A. Cum Laude (Honors) and a double major in International Studies and Economics. I received an M.B.A. from the Colgate Darden Graduate School of Business at the University of Virginia. I also hold the Accredited Senior Appraiser ("ASA") designation in the specialty of business valuation from the American Society of Appraisers. Additional information on my background is provided in Appendix A.

Since 1983, I have worked on a regular basis for media companies such as Adelphia, Cable One, CBS, Comcast, Fox, Nexstar, Sinclair, Time Warner and many others to perform economic and valuation analyses. These analyses are employed for a variety of purposes including, but not limited to, financial and tax reporting, mergers and acquisitions, financing, litigation support, music rights fees and fixed asset management.

II. Primary Materials Considered

In order to establish a comparative assessment of the relative fair market values of IPG and SDC programming, I reviewed the recent decision of the Copyright Royalty Judges in the 2000-2003 Phase II Cable Royalty Distribution proceeding. I also reviewed the 2000-2003 written direct case testimony of witnesses for SDC and the Motion Picture Association of

America-represented Program Suppliers ("MPAA"). The witnesses for SDC were Dr. William Brown and Alan Whitt, and for MPAA were Marsha Kessler, Paul Lindstrom, Jonda Martin, Kelvin Patterson, and Dr. Jeffrey Gray. I also reviewed the transcripts of their testimony.

I also reviewed the *Report of Household Viewing Hours from 1999 MPAA Copyright Royalty Data Base Showing Cable Viewing Data for 1999 Prepared by IT Processing LLC on December 8, 2006* (hereafter referred to as "IT Processing Data Report") (Appendix B), and Nielsen Media Research, "Report on Devotional Programs February 1999." Nielsen Station Index, Average Week Television Audience Measurements Based on February 4 – March 3 ("Nielsen RODP"). The IT Processing Data Report provides a summary of viewing data derived from Nielsen sweep analyses of household viewing of devotional programs retransmitted by cable systems to subscribers outside the local markets of the originating television stations selected for the sample ("HHVH"). The HHVH data was derived from Nielsen data contemporaneous with the six sweep measurement periods in 1999. The Nielsen RODP contains a detailed breakdown of local ratings information for enumerated religious programs including the principal programs of all claimants represented in this proceeding.

In addition, Appendix C is a summary listing of SDC claimants in this proceeding and their representative programs. Each of the SDC, through their representatives, sent an email confirming the SDC programs on this list. My analysis thus involves the determination of relative fair market value for claimants represented by SDC: The Christian Broadcasting Network, Coral Ridge Ministries, Crystal Cathedral Ministries, In Touch Ministries and Oral Roberts Evangelical Association.

As to IPG, I understand that it does not produce or distribute any of the devotional

programs associated with the claimants it is representing, but it endeavors to participate as an agent for copyright owners pursuant to purported representation agreements. I was advised by SDC that two owners listed by IPG (St. Jude's Hospital and Willie Wilson Productions) were not producers of devotional programs, and a third claimant, It Is Written, formally disavowed IPG's authority to represent it in this case. Therefore my testimony does not consider these three entities in the determination of relative shares for IPG. My analysis involves the determination of the total IPG relative fair market value for these program titles: Benny Hinn, Creflo Dollar, Kenneth Copeland, and Life Today.

III. Relevance of Audience Measurements for Establishing Relative Fair market Values for SDC and IPG Programming

Over the course of nearly thirty years providing valuation assessments in connection with media and communications, I have looked at a wide range of industry criteria for assessing program valuation. For the purpose of providing testimony to assist in addressing the task of the Copyright Royalty Judges ("CRJs") in the instant proceeding, namely to allocate shares of compulsory royalties collected by the Copyright Office from cable systems for the retransmission of SDC and IPG represented devotional programs on broadcast signals on a distant basis, I based on my testimony in material part on the CRJs 2000-2003 Phase II Final Determination. To allocate reasonably the available funds between SDC and IPG in this proceeding, it is my opinion that audience measurements relying on surveys conducted by Nielsen Media Research are the best available tools to allocate shares. As stated in the Final Determination in the 2000-2003 proceeding: "[V]iewership as measured after the airing of the transmitted programs is a reasonable, though imperfect proxy for the viewership-based value of those programs." *Distribution of the 2000, 2001, 2002 and 2003 Cable Royalty Funds*, Docket

No. 2008-2 CRFB CD 2000-2003 (Phase II), 78 Fed. Reg. 64984, 64995 (October 30, 2013).

One of the reasons that cable system operators value devotional programming as a category is that it appeals to a class of potential subscribers who are not necessarily captured by other programming, like sports or movies, for instance. Within the category of devotional programming, all of the programs claimed by SDC and IPG appear to be directed predominantly to a Christian audience, and can therefore be thought of as homogenous in terms of the subscriber base to which they are likely to appeal. Where programs are homogenous, the most salient factor to distinguish them in terms of subscribership is the size of the audience. A religious program with a larger audience is more likely to attract and retain more subscribers or the cable system operator, and is therefore of proportionately higher value. Nielsen ratings data is the currency of the broadcast and cable industry, and it is generally regarded as the most reliable available measure of audience size.

I am aware of a number of criticisms of the MPAA-Nielsen studies measuring household viewing. However, I believe that the principal limitations of the studies noted in the past are not a barrier to the use of the data in this proceeding. I will focus on a few key concerns and the reasons they are not disqualifying for this proceeding:

The IT Processing Data Report is based on a sample stations selected by Marsha Kessler, who chose stations that received substantial distant retransmission according to a report prepared by Cable Data Corp (hence, a non-random selection). To the extent that MPAA sought to use the results to make projections to the entire universe of cable distant viewing, the non-random sample was deemed to create a problem with making projections to a larger universe of compensable programs. In his 2000-2003 testimony, Dr. Gray addressed criticism of a similar

sample by designating his own random station sample and employing a regression analysis to establish the relationship between local ratings and distant viewing. Dr. Gray's testimony demonstrates convincingly that the Kessler sample, although it is not random, is representative.

There are additional reasons why the non-randomness of the Kessler sample does not pose a significant problem for the purpose of determining relative shares of SDC and IPG in this case. First, there is nothing to suggest that the sample was chosen to benefit or prejudice either party in this proceeding. Indeed, it is neutral on that score. Second, while data is derived from only a sample of distantly retransmitted signals, the sample employs viewing results from the most distantly retransmitted broadcast stations as reported by Form 3 cable systems. For purposes of the devotional category, based on my review of the programs claimed by the parties, the sample is close to a census of the most important and relevant titles because the principal programs of all claimants appear in the survey. Third, unlike the Program Supplier category which contains thousands of compensable programs for which a non-random sample could unfairly omit many qualifying titles, in this case, there are but nine claimants, all of whose main program titles appear in the viewing data. This means that relative viewing comparisons of principal program titles can be made. Finally, to test the reasonableness of the HHVH share analysis, I reviewed the Nielsen RODP to confirm the distant viewing results with local viewing of the same programs. My analysis is that the local data is consistent with the distant viewing analysis. This conclusion also comports with the more detailed econometric evaluation made by Dr. Gray in the 2000-2003 proceeding. Also, by reviewing program station entries in the Nielsen RODP for each parties' programs and the time periods when SDC and IPG programs were telecast, I concluded that there was no meaningful difference in the time of day when the subject

programs were telecast. The vast majority of the programs were telecast in the morning, so discrepancies caused by different sizes of audiences throughout a broadcast day (and particularly in prime time) were not relevant to a comparative analysis.

I would also add one other factor quite common to valuation assessments, namely cost-benefit analysis. I was advised that SDC acquired the IT Processing Data Report in 2006 and cost has always been a key factor in determining the data it sought. As the Judges know, the shares of the Devotional Claimants in this case are barely more than one percent (1%) of the entire royalty pool. The expense of conducting a study of the magnitude of Dr. Gray's would come close to eclipsing the amount in dispute in this case, and would not likely yield a materially different result given the consistency exhibited by the HHVH and the RODP data. The HHVH data on which this analysis is based has proven to be reasonably reliable, and is the best data available at a cost that is proportionate to the amount at issue.

IV. Relative Valuation Methodology

In order to develop relative fair market values for SDC and IPG programming, I employed the following procedures:

- a. Using lists of programming titles provided by counsel,² I identified programs in the IT Processing Data Report and then prepared an amended summary containing only programs that are compensable in this proceeding. This summary appears in Appendix D.
- b. I totaled the HHVH for the compensable programming for each party. This calculation

² SDC titles were confirmed by the SDC Claimants. IPG programs were identified in an undated .pdf document entitled *IPG+1999+programs+(devotional).pdf*, as amended on advice of counsel for SDC. As noted, SDC counsel advised that St. Jude's Hospital and Willie Wilson's programming was not properly characterized as Devotional, and It Is Written disavowed IPG representation.

yielded 1,237,396 for the SDC and 280,063 for IPG. This compilation and the associated calculations are included in Appendix E.

- c. Even though the retransmissions of certain programs on certain stations were not credited with receiving any household viewing hours, the number of incidents of no valuation were nearly the same for the two parties: 16 for SDC and 13 for IPG.³ Furthermore, as the Judges concluded in the 2000-2003 proceeding, the incidents of “zero viewing” are fully explained by Nielsen data collection techniques and consistent with sound methodological results.⁷⁸ Fed. Reg. 64995. Moreover, the existence of zero viewing data for certain programs on certain stations, does not mean that there is no viewing of those programs, nor that the relevant methodology does not allocate shares to each claimant. *Id.* When zero viewing results are aggregated with positive viewing results, the sum is a statistically reliable picture of total viewing. In this proceeding, the aggregate positive household viewing values can be used to develop the relative shares of SDC and IPG.

V. Relative Valuation Methodology Confirmation

In order to test the reasonableness of the calculations described above, I also evaluated data regarding local signal viewing of devotional programming in the Nielsen RODP. While this data covers a different set of viewers for a different time period, relationships with this data can serve to confirm the results of the HHVH data employed above. In making this comparison, I did not include Oral Roberts (“Miracles Now”) program retransmitted on WGN America, which

³ On a percentage basis, the ratio of no HHVH value for stations carrying SDC programs compared to positive HHVH values amounts to slightly more than 22%, while the percentage for IPG is about 25%. These ratios suggest that the HHVH valuation process treats both parties’ claimants similarly.

station is a repackaging of WGN-TV, Chicago for a national audience. For these purposes, WGN is *anomalous* as a distant signal and since Nielson RODP measurements are based on local signal viewing only, the local viewing data for WGN does not provide a reasonably predictable correlation to distance viewing.

The Nielsen data, with the adjustment for WGN/Oral Roberts data, supports the conclusions from the HVHH data employed above. The correlation coefficient for the HHVH shares relative to the Nielsen shares is approximately 0.75.

The correlation coefficient is a statistical measure between -1.00 and 1.00 which measures the relationship between two variables, 1.00 meaning they are perfectly correlated (i.e. moving in the same direction), -1.00 meaning they are perfectly negatively correlated (e.g. moving in opposite directions), and a zero means there is no identifiable relationship at all. As a practical matter, a correlation coefficient of or even approaching 1.00 is extremely rare in business economics and the social sciences. An example of a relationship with a 1.00 correlation coefficient might be the sale of left shoes relative to the sale of right shoes. Less perfect correlation coefficients might relate height to weight (tall people tend to be heavier, but not always) or income to certain types of auto purchases (people with higher incomes buy more expensive cars, but not always). A correlation coefficient of between 0.600 and 0.800 is considered to be strong in business economics and the social sciences. In this case, a correlation coefficient of 0.75 signifies that 75% of the variance between HHVH results for different programs is connected with the variance between local ratings for those programs. Larger sample sizes are generally considered to be preferable in this calculation. In this case, the entire universe of data is limited to the devotional programs related to the IPG and SDC groups.

In both the HHVH and Nielsen data, the SDC group controls three of the four top ranked programs, as shown in Appendix F. In my opinion, this result, with the Nielsen data and the adjustment for WGN/Oral Roberts data, supports the conclusion that the HVHH data employed above provides a reasonable basis for establishing relative fair market value for the SDC and IPG programs.

VI. Conclusions

Based upon this analysis, the shares for the parties based on the relative fair market values of the subject programs are:

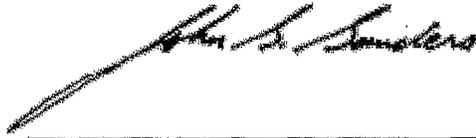
SDC – 81.5%

IPG – 18.5%.

DECLARATION OF JOHN S. SANDERS

I declare under penalty of perjury that the foregoing testimony is true and correct and of my personal knowledge.

Executed: December 2, 2013

A handwritten signature in cursive script, appearing to read "John S. Sanders", is written over a horizontal line.

John S. Sanders

Appendix A

Qualifications of John S. Sanders

PROFESSIONAL EXPERIENCE AND QUALIFICATIONS

JOHN S. SANDERS

John S. Sanders has over 30 years of experience in media and communications finance. He is a principal in and founder of the firm of Bond & Pecaro, Inc., a Washington based consulting firm specializing in valuations, asset appraisals, and related financial services for the communications industry since 1986.

Mr. Sanders has been actively involved in both fair market valuations and asset appraisals of over 3,000 communications and media businesses. He has been qualified as an expert in valuation matters regarding communications assets in venues including U.S. District Court for the District of Columbia, U.S. Bankruptcy Court for the Southern District of New York, the Court of Chancery of the State of Delaware, and the American Arbitration Association.

He is a member of the American Society of Appraisers and is an Accredited Senior Appraiser ("ASA") in the specialty of business valuation.

Mr. Sanders received a B.A. Cum Laude in Economics and International Studies (Honors) from Dickinson College. He also holds a Masters Degree in Business Administration from the University of Virginia in Charlottesville, Virginia.

John S. Sanders

Speaking Engagements, Publications, and Expert Testimony

Speaking Engagements

1. Cellular Telecommunications Industry Association, "Finding the Money Tree: Sources of Cellular Financing," First Annual Convention, Washington, D.C., May 29, 1985. Speech on effective business plan preparation and financing an acquisition.
2. National Association of Broadcasters, Radio Acquisition Seminar, Chicago, Illinois, October 25, 1985. Full day panel participation focusing on market evaluation, business valuation, and acquisition strategy.
3. National Association of Broadcasters, Radio Station Acquisition Seminar, New York, New York, November 1, 1985. Full day panel participation focusing on market evaluation, business valuation, and acquisition strategy.
4. National Association of Broadcasters, Small Market Radio Acquisition Seminar, Atlanta, Georgia, February 28, 1986. Full day panel participation focusing on market evaluation, business valuation, and acquisition strategy.
5. Cellular Telecommunications Industry Association, "An Acquisitive Industry: Mergers and Acquisitions In the Cellular Industry," Winter Meeting and Exposition, Phoenix, Arizona, January 21, 1987. Panel discussion on business valuation techniques and specific value trends in telecommunications.
6. FCC Week and BOC Week Washington Seminar, "Techniques for Valuing Cellular Franchises in Rural Service Areas," Presentation at conference entitled Business Opportunities in Rural Telecommunications: The Next Frontier, Washington, D.C., May 29, 1987.
7. Harrison, Bond & Pecaro Private Briefing on Media Financial Issues, Presentation on television network affiliation agreement valuation, Watergate Hotel, Washington D.C., December 14, 1987.
8. Cellular Telecommunications Industry Association, "Strong Signals From Wall Street," 1988 Winter Meeting and Exposition, San Diego, California, January 25, 1988. Speaker on panel on how the financial community views cellular.

John S. Sanders

Speaking Engagements, Continued

9. FCC Week and BOC Week Washington Seminar, "Market Analysis in Rural Service Area Cellular Telecommunications Systems," Presentation at conference on rural telecommunications issues, Washington, D.C., March 22, 1988.
10. Broadcast Financial Management Association, "The Impact of Proposed Tax Code Changes on Broadcast and Cable Values," 28th Annual Conference, New Orleans, Louisiana, April 18, 1988.
11. Phillips Publishing, Inc. Washington Seminar, "Valuation of Mobile Telecommunications Companies," Conference on buying, selling, and investing in mobile telecommunications, Washington, D.C., June 9, 1988.
12. Cable Television Property and Sales Tax Group, "Methods of Valuation in Property Taxes," Chicago, Illinois, September 27, 1988.
13. Telocator Spring Convention, Moderator, Panel entitled "Optimizing an Acquisition: Tax & Depreciation Issues," Orlando, Florida, May 1989.
14. Telocator 41st Annual Convention & Exposition, "Tax and Financial Reporting Issues in Acquisitions," Washington, D.C., October 7, 1989.
15. Telocator Spring International Convention, Moderator, Panel entitled, "The Financial Future of Cellular Telecommunications," San Diego, California, March 23, 1991.
16. Mobile Communications North America Exposition, Moderator and Speaker, Panel entitled "Site Acquisition and Management," Toronto, Canada, April 25, 1991.
17. Mobile Communications Marketplace, Moderator and Speaker, Panel entitled "Investment Outlook for Mobile Communications," Anaheim, California, October 23, 1991.
18. The Future of Paging, Moderator and Speaker, Panel entitled "Financing for Paging Growth," Washington, D.C., April 3, 1992.
19. Mobile Communications Marketplace, Moderator and Speaker, Panel entitled "Tax Issues in the 1990s," San Francisco, California, September 24, 1992.

John S. Sanders

Speaking Engagements, Continued

20. The Future of Paging II, Moderator and Speaker, Panel entitled "Dollars and Sense: The Financial Future of Paging," Washington, D.C., June 25, 1993.
21. National Association of Broadcasters, Speaker, Panel entitled "Broadcasters and Taxation: New Benefits...and New Liabilities?" Las Vegas, Nevada, March 22, 1994.
22. Personal Communications Industry Association PCS Summit, Speaker, Panel entitled "Service Requirements for PCS: A Financial Perspective," Arlington, Virginia, June 24, 1994
23. Mobile Communications Marketplace, Speaker, Panel entitled, "Facts and Figures: Forecasting the Future of PCS," Seattle, Washington, September 22, 1994.
24. National Association of Broadcasters, Speaker, Panel Entitled "Buying and Selling Broadcast Stations in a Changing Regulatory Environment", Las Vegas, Nevada, April 12, 1995.
25. National Association of Broadcasters, Panel Entitled "Tax Reform School - The Impact of Proposed Tax Reforms of Broadcasting Station Values", Las Vegas, Nevada, April 6, 1998.
26. National Association of Broadcasters, Broadcasting Conference for the Americas, Panel Entitled "Station Valuation Techniques and Trends", Miami, Florida, August 26, 1999.
27. National Association of Broadcasters, 1999 Radio Show, Panel Entitled "Investing in Latin America", Orlando, Florida, September 1, 1999.
28. National Association of Broadcasters, Broadcasting Conference for the Americas, Panel Entitled "Buying and Selling a Station in Broadcasting", Miami, Florida, August 16, 2000.
29. National Association of Broadcasters, Broadcasting Conference for the Americas, Moderator of Panel Entitled "Investing Partners - Looking Beyond Boundaries", Miami, Florida, July 25, 2001.
30. Web Hosting Expo, Moderator of Panel Entitled "Venture Capital Looks at Web Hosting", Washington, DC, August 21, 2001.

John S. Sanders

Speaking Engagements, Continued

31. National Association of Broadcasters, Presentation Entitled "Broadcasting Valuation in an International Environment", Las Vegas, Nevada, April 7, 2002.
32. United States Telecom Association, Presentation Entitled "Telecommunications Valuation in an International Environment," Briefing to Egypt Telecom Delegation, September 23, 2002.
33. Broadcast and Cable Financial Management Association, Presentation Entitled "What's It Worth? Media and Communications Valuation Techniques and Trends in Mid-2004," Atlanta, Georgia, May 16, 2004.
32. National Association of Broadcasters, Ownership Forum, Las Vegas, Nevada, April 15, 2007.
33. National Association of Broadcasters, Ownership Forum, Las Vegas, Nevada, April 13, 2008.
34. Minority Media & Telecom Council, Financial and Procurement Forum, Washington, DC, July 21, 2009.
35. Media Financial Management Association, Moderator and Presenter on Newspaper Valuation Panel, Presentation on Public and Private Values of Newspaper Companies, Nashville, Tennessee, May 24, 2010.
36. Media Financial Management Association, Moderator and Presenter on Newspaper Valuation Panel, Presentation on Public and Private Values of Newspaper Companies, Atlanta, Georgia, May 16, 2011.
37. Media Financial Management Association, Moderator and Presenter on Newspaper-Broadcast Cross-Ownership, Presentation on Attrition of FCC-Permitted Newspaper-Television Cross-Ownership entities, Las Vegas, Nevada, May 22, 2012.
38. Media Financial Management Association, Moderator and Presenter on Newspaper Mergers, Acquisitions and Valuation Panel, Presentation on Valuation Trends and Merger Activity, Las Vegas, Nevada, May 23, 2012.
39. Media Financial Management Association, Presenter on FCC's Broadcast Incentive Auction Panel, Presentation of Spectrum Economics and Auction Strategies, New Orleans, Louisiana, May 20, 2013.

John S. Sanders

Speaking Engagements, Continued

40. Media Financial Management Association, Moderator and Presenter on Newspaper Mergers, Acquisitions and Valuation Panel, Presentation on Valuation Trends and Merger Activity, New Orleans, Louisiana, May 21, 2013.

John S. Sanders

Publications

1. "Cellular Financing for Smaller Players," Telocator, February, 1986.
2. "Valuing Cellular Systems: Techniques and Trends," Telocator, December, 1986.
3. "The Amortization of Intangible Assets: Overview and Current Issues," Handout at Tax Panel, Broadcast Financial Management Association, Boston, Massachusetts, April 27, 1987.
4. "Making the Most of an Acquisition," Telocator, May 1987 Telocator Convention Issue.
5. "A Tale of Two RSAs: Entrepreneurial Opportunities in RSA Cellular Markets," Cellular Business, December 1987.
6. "What's a TV Network Affiliation Worth?" Broadcasting, December 21, 1987.
7. "Cellular's Future and the Laws of Economic Power," Communications, April 1988 International Mobile Communications Expo Issue.
8. "Broadcast Fixed Asset Tax Lives Under Reconsideration," Broadcast Financial Journal, April-May 1988.
9. "Subscriber Management: The Key to Maximizing SMR System Value," SMR Newsletter, June 1990.
10. "Site Lease Management: Steps to Economic Advantage," SMR Newsletter, October 1990.
11. "Legislative and Tax Update," Open Channels, November 1991.
12. "Update on Amortization of Intangible Assets," Broadcast/Cable Financial Journal, February-March 1992.
13. "Changes in Broadcast Station Values Resulting From the 1993 Omnibus Budget Reconciliation Act," Co-authored chapter with Timothy S. Pecaro in 1993 TAX ACT - What It Means, National Association of Broadcasters, 1994.
14. "Inversión en televisión en el ámbito interamericano," TV y Video LatinoAmerica, April 2000.

John S. Sanders

Publications, Continued

15. Co-Editor, The Television Industry: Market-By-Market Review, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, and 2013 Editions. 450 page reference volume containing detailed market data and projections for over 200 television markets.
16. With Harmeet K. Dhillon, "The New Gold Rush? Wireless opportunities for colleges and universities through EBS broadcast spectrum leases", University Business, October 2007.
17. "Financial and Accounting Considerations for Acquisitions," Chapter in Understanding Broadcast and Cable Finance, Chicago: Broadcast and Cable Financial Management Association, 2008.
18. "How Stations Can Reclaim Their Value," TVNewsCheck, www.tvnewscheck.com, July 15, 2009.
19. "Kill TV-Newspaper Crossownership Rule, Now," TVNewsCheck, www.tvnewscheck.com, June 27, 2012.
20. "The Good, The Bad, and the Opportunity: The tables are turning as investors purchase newspaper properties and reposition their operations for profitability," The Financial Manager, September/October 2012.
21. "Newspapers Round a Bend," The Financial Manager, November-December, 2013.

John S. Sanders

Expert Testimony and Sponsored Exhibits

1. Radio Telephone Systems, Inc. v. Metronet, Inc., American Arbitration Association, AAA #11 119 00070 91. Testimony regarding changes in the financial condition of a radio paging business.
2. All City Communications Co. v. Industrial and Commercial Communications Services, Inc., Milwaukee County, Wisconsin Circuit Court, 91-CV-003745. Testimony regarding the value of radio paging systems.
3. Capobianchi v. Foster, U.S. District Court, District of Columbia, 89-0936 NHJ-PJA. Testimony regarding the fair market value of a cellular telephone system and related economic issues.
4. O. R. Estman, Inc. d/b/a Satellite Paging v. Tel-Air Communications, Inc., et. al., U.S. District Court, District of New Jersey, 91-5273(HCL). Testimony regarding the economics of the radio paging industry.
5. Cellular Information Systems, Inc., C.I.S. Operating Company-1, Inc., et. al., Debtors, U. S. Bankruptcy Court, Southern District of New York, Case Nos. 92 B 45024 through 92 B 45037 (BRL) (Jointly Administered). Testimony regarding the value of cellular telephone systems in five metropolitan markets and three rural service areas, and related economic issues.
6. Application of Vertical Broadcasting, Inc., Town Board, Southampton, New York, May 31, 1996. Testimony regarding the future of the communications industry and other issues related to the construction of a 360' multi-user communications tower.
7. US Mobilcom, Inc., et. al. v. Jean Warren, et. al, U.S. District Court, Western District of Oklahoma, CIV-94-1582-M. Testimony regarding the value of a nationwide 220 mHz mobile radio license and related economic issues.
8. Western States Wireless, Ltd. vs. Gerald Stevens-Kittner, U.S. District Court, Eastern District of Virginia, Civil Action No. 96-1513-A. Testimony regarding the value of applications for Instructional Television Fixed Service ("ITFS") and related economic issues.
9. CenCel, Inc., MCT Cellular, Inc. and SCC Cellular Telephone Corporation v. Contel Cellular, Inc., SS Superior Court, Hillsborough County, State of New Hampshire, Northern District Case No. 96-E-126. Testimony regarding the value of a cellular telephone system and related economic issues.

John S. Sanders

Expert Testimony and Sponsored Exhibits, Continued

10. In re: Personal Communications Services World Corporation, Debtor, United States Bankruptcy Court for the District of Nevada, Bankruptcy No. 99 BK-N-31344. Testimony regarding the value of a specialized competitive local exchange carrier and related economic issues.
11. AirTouch Paging, Inc. vs. US West Communications, Inc., United States District Court for the District of Colorado, Civil Action No. 99-WM-12. Testimony regarding valuation and related economic issues in the paging industry.
12. Interstate Cellular Holdings, Inc. vs. Radiofone, Inc., American Arbitration Association, Philadelphia, Pennsylvania, Case No. 14 Y 181 00138 00 F. Testimony regarding the value of a cellular telephone system and related economic issues.
13. In re: WebLink Wireless, Inc., Debtor, United States Bankruptcy Court for the Northern District of Texas, Dallas Division, Bankruptcy No. 01-34275-SAF-11. Testimony regarding the liquidation of value of wireless messaging and related telecommunications equipment.
14. In re: United States Cellular Operating Company, Court of Chancery of the State of Delaware in and for New Castle County, Civil Action No. 18976 NC. Testimony regarding the value of two cellular telephone systems.
15. Paul L. Kozel, et al v. Kent S. Foster and Concho Cellular Telephone Company, Inc., American Arbitration Association, AAA #16 168 00391 02 and #70 168 00390 02. Testimony regarding the value of a cellular telephone system and related economic issues.
16. WideOpenWest, LLC. Board of Assessment Appeals. Jefferson County, Colorado. Schedule# 976855. Docket# 40405. Testimony regarding the state of the broadband industry and the value of cable television, Internet, and telephony assets.
17. In the Matter of Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities: TRS Fund Size and Payment Formula, Federal Communications Commission, CC Docket 98-67, May 12, 2005. Comments on the appropriateness of calculations regarding the Video Relay Service ("VRS") provider reimbursement rate and related qualitative factors.

John S. Sanders

Expert Testimony and Sponsored Exhibits, Continued

18. Broadcast Music, Inc. vs. Weigel Broadcasting Co., United States District Court, Southern District of New York, No. 04 Civ. 09205 (LLS). Testimony regarding economic factors in the television industry and calculation of music rights fees.
19. Alltel Communications of Michigan RSAs, Inc. vs Cass Cellular Limited Partnership (AAA Case No 54 494 00212 10). Expert report and deposition in connection with a dispute between partners in a cellular telephone system regarding system values, revenue recognition practices, and related economic issues.

Appendix B

Report of Household Viewing Hours from 1999 MPAA Copyright Royalty Base Showing
Cable Viewing Data for 1999

**Report of Household Viewing Hours from 1999 MPAA Copyright Royalty Data Base Showing Cable Viewing Data for 1999
Prepared by IT Processing LLC on December 8, 2006**

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
700 CLUB	KCOP	13	LOS ANGELES	DEVOTIONAL	RELIGIOUS	9,342	
700 CLUB	KPLR	11	ST LOUIS	DEVOTIONAL	RELIGIOUS	2,764	
700 CLUB	KWGN	2	DENVER	DEVOTIONAL	RELIGIOUS	68,386	
700 CLUB	KCTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	31,173	
700 CLUB	WBZL	39	MIAMI	DEVOTIONAL	RELIGIOUS	0	
700 CLUB	WDCA	20	WASHINGTON	DEVOTIONAL	RELIGIOUS	5,854	
700 CLUB	WNYW	5	NEW YORK	DEVOTIONAL	RELIGIOUS	2,365	
700 CLUB	WPSG	57	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	20,181	
700 CLUB	WUAB	43	CLEVELAND-LORAIN	DEVOTIONAL	RELIGIOUS	74,701	
TITLE TOTAL: 700 CLUB							214,765
700 CLUB SUPER SUNDAY	WBZL	39	MIAMI	MOVIE/SPL/DOC	SPECIAL	0	
TITLE TOTAL: 700 CLUB SUPER SUNDAY							0
ACTS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: ACTS							0
ALJANDL	KHWB	39	HOUSTON	DEVOTIONAL	RELIGIOUS	743	
TITLE TOTAL: ALJANDL							743
AMAZING FACTS	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	488	
TITLE TOTAL: AMAZING FACTS							488
AMAZING GRACE	WKRN	2	NASHVILLE	DEVOTIONAL	RELIGIOUS	587	
TITLE TOTAL: AMAZING GRACE							587

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
AMERICAN RELIGIOUS TOWN HALL	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
AMERICAN RELIGIOUS TOWN HALL	KXTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	2,003	
AMERICAN RELIGIOUS TOWN HALL	WSEE	35	ERIE	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: AMERICAN RELIGIOUS TOWN HALL							2,003
AMOS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: AMOS							0
AWAKEN	WNCT	9	GREENVILLE, NC	LOCAL	RELIGIOUS	0	
TITLE TOTAL: AWAKEN							0
AWAKENING	WNCT	9	GREENVILLE, NC	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: AWAKENING							0
AWAKENING HOUR	WNUV	54	BALTIMORE	LOCAL	RELIGIOUS	0	
AWAKENING HOUR	WSEE	35	ERIE	LOCAL	RELIGIOUS	0	
TITLE TOTAL: AWAKENING HOUR							0
BAYLESS CONLEY	KCAL	9	LOS ANGELES	LOCAL	RELIGIOUS	7,483	
TITLE TOTAL: BAYLESS CONLEY							7,483
BE NOT ASHAMED	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: BE NOT ASHAMED							0
BEN HADEN	WBRC	6	BIRMINGHAM	DEVOTIONAL	RELIGIOUS	1,773	
TITLE TOTAL: BEN HADEN							1,773
BENNY HINN	KCAL	9	LOS ANGELES	DEVOTIONAL	RELIGIOUS	0	
BENNY HINN	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	24,056	
BENNY HINN	KXTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	4,780	
BENNY HINN	WPSG	57	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	11,576	

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
BENNY HINN	WSBK	38	BOSTON	DEVOTIONAL	RELIGIOUS	13,012	
BENNY HINN	WTFX	29	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	2,670	
TITLE TOTAL: BENNY HINN							56,094
BENNY HINN DAILY	WWOR	9	NEW YORK	DEVOTIONAL	RELIGIOUS	15,513	
TITLE TOTAL: BENNY HINN DAILY							15,513
BETHEL A.M.E. CHURCH	WNUV	54	BALTIMORE	LOCAL	RELIGIOUS	33,113	
TITLE TOTAL: BETHEL A.M.E. CHURCH							33,113
BIBLE LITERACY QUIZ	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: BIBLE LITERACY QUIZ							0
BLAMELESS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: BLAMELESS							0
BREAKTHROUGH	WUAB	43	CLEVELAND-LORAIN	DEVOTIONAL	RELIGIOUS	10,690	
TITLE TOTAL: BREAKTHROUGH							10,690
BREATH OF LIFE	WGCL	46	ATLANTA	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: BREATH OF LIFE							0
BROWN TRAIL CHURCH OF CHRIST	KXTX	39	DALLAS	LOCAL	RELIGIOUS	0	
TITLE TOTAL: BROWN TRAIL CHURCH OF CHRIST							0
CATCH THE SPIRIT	WUAB	43	CLEVELAND-LORAIN	LOCAL	RELIGIOUS	6,315	
TITLE TOTAL: CATCH THE SPIRIT							6,315
CATHOLIC MASS	KTHV	11	LITTLE ROCK	LOCAL	RELIGIOUS	0	
TITLE TOTAL: CATHOLIC MASS							0

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
CHALICE OF SALVATION	WWLP	22	SPRINGFIELD	LOCAL	RELIGIOUS	7,983	
TITLE TOTAL: CHALICE OF SALVATION							7,983
CHANGING LIVES THROUGH FAITH	KCOP	13	LOS ANGELES	LOCAL	RELIGIOUS	0	
CHANGING LIVES THROUGH FAITH	KHWB	39	HOUSTON	LOCAL	RELIGIOUS	0	
TITLE TOTAL: CHANGING LIVES THROUGH FAITH							0
CHRIST TEMPLE	WBRC	6	BIRMINGHAM	LOCAL	RELIGIOUS	0	
TITLE TOTAL: CHRIST TEMPLE							0
CHRISTIAN SCIENCE	WUAB	43	CLEVELAND-LORAIN	DEVOTIONAL	RELIGIOUS	934	
CHRISTIAN SCIENCE	WUAB	43	CLEVELAND-LORAIN	SERIES	OTHER	2,281	
TITLE TOTAL: CHRISTIAN SCIENCE							3,215
CHRISTIAN SCIENCE BIBLE LESSON	WFLD	32	CHICAGO	LOCAL	RELIGIOUS	0	
TITLE TOTAL: CHRISTIAN SCIENCE BIBLE LESSON							0
CHRISTIAN SCIENCE DAILY LESSON SERMON	KHWB	39	HOUSTON	LOCAL	RELIGIOUS	388	
TITLE TOTAL: CHRISTIAN SCIENCE DAILY LESSON SERMON							388
CHRISTIAN SCIENCE LECTURE	WFLD	32	CHICAGO	LOCAL	RELIGIOUS	1,129	
TITLE TOTAL: CHRISTIAN SCIENCE LECTURE							1,129
CHRISTOPHER CLOSEUP	WABC	7	NEW YORK	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: CHRISTOPHER CLOSEUP							0
CHURCH OF CHRIST	WIAT	42	BIRMINGHAM	LOCAL	RELIGIOUS	1,953	
CHURCH OF CHRIST	WTRF	7	WHEELING	LOCAL	RELIGIOUS	542	
TITLE TOTAL: CHURCH OF CHRIST							2,495
CHURCH OF THE HARVEST	KCAL	9	LOS ANGELES	DEVOTIONAL	RELIGIOUS	0	

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
TITLE TOTAL: CHURCH OF THE HARVEST							0
CHURCH OF TODAY	WFQX	33	TRAVERSE CITY - CADILLAC	LOCAL	RELIGIOUS	3,399	
CHURCH OF TODAY	WKBD	50	DETROIT	LOCAL	RELIGIOUS	34,216	
TITLE TOTAL: CHURCH OF TODAY							37,614
CHURCH ON THE ROCK	KPLR	11	ST LOUIS	LOCAL	RELIGIOUS	3,514	
TITLE TOTAL: CHURCH ON THE ROCK							3,514
COAST TO COAST	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	26,350	
TITLE TOTAL: COAST TO COAST							26,350
CORAL RIDGE	KWGN	2	DENVER	LOCAL	RELIGIOUS	1,425	
CORAL RIDGE	WBRC	6	BIRMINGHAM	LOCAL	RELIGIOUS	878	
CORAL RIDGE	WPGH	53	PITTSBURGH	LOCAL	RELIGIOUS	2,891	
TITLE TOTAL: CORAL RIDGE							5,194
CORAL RIDGE HOUR	KTHV	11	LITTLE ROCK	DEVOTIONAL	RELIGIOUS	0	
CORAL RIDGE HOUR	KWGN	2	DENVER	DEVOTIONAL	RELIGIOUS	26,215	
CORAL RIDGE HOUR	WMAR	2	BALTIMORE	DEVOTIONAL	RELIGIOUS	0	
CORAL RIDGE HOUR	WPSG	57	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	0	
CORAL RIDGE HOUR	WSBK	38	BOSTON	DEVOTIONAL	RELIGIOUS	121	
TITLE TOTAL: CORAL RIDGE HOUR							26,335
CORAL RIDGE MINISTRIES	KSHB	41	KANSAS CITY	DEVOTIONAL	RELIGIOUS	1,090	
CORAL RIDGE MINISTRIES	WNUV	54	BALTIMORE	DEVOTIONAL	RELIGIOUS	0	
CORAL RIDGE MINISTRIES	WNYW	5	NEW YORK	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: CORAL RIDGE MINISTRIES							1,090
CORAL RIDGE MINISTRY	KCAL	9	LOS ANGELES	DEVOTIONAL	RELIGIOUS	11,238	
CORAL RIDGE MINISTRY	WPSG	57	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	1,619	

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
TITLE TOTAL: CORAL RIDGE MINISTRY							12,857
CORINTHIANS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: CORINTHIANS							0
CORINTHIANS RECAP	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: CORINTHIANS RECAP							0
CORNERSTONE	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	19,218	
TITLE TOTAL: CORNERSTONE							19,218
CREFLO A. DOLLAR JR.	KCAL	9	LOS ANGELES	DEVOTIONAL	RELIGIOUS	4,314	
CREFLO A. DOLLAR JR.	KCOP	13	LOS ANGELES	DEVOTIONAL	RELIGIOUS	0	
CREFLO A. DOLLAR JR.	KMBC	9	KANSAS CITY	DEVOTIONAL	RELIGIOUS	1,290	
CREFLO A. DOLLAR JR.	KPLR	11	ST LOUIS	DEVOTIONAL	RELIGIOUS	0	
CREFLO A. DOLLAR JR.	KTLA	5	LOS ANGELES	DEVOTIONAL	RELIGIOUS	8,235	
CREFLO A. DOLLAR JR.	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	11,522	
CREFLO A. DOLLAR JR.	KXTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	6,558	
CREFLO A. DOLLAR JR.	WAGA	5	ATLANTA	DEVOTIONAL	RELIGIOUS	13,680	
CREFLO A. DOLLAR JR.	WBZL	39	MIAMI	DEVOTIONAL	RELIGIOUS	0	
CREFLO A. DOLLAR JR.	WDCA	20	WASHINGTON	DEVOTIONAL	RELIGIOUS	5,674	
CREFLO A. DOLLAR JR.	WKBD	50	DETROIT	DEVOTIONAL	RELIGIOUS	1,284	
CREFLO A. DOLLAR JR.	WKRN	2	NASHVILLE	DEVOTIONAL	RELIGIOUS	218	
CREFLO A. DOLLAR JR.	WNCT	9	GREENVILLE, NC	DEVOTIONAL	RELIGIOUS	2,620	
CREFLO A. DOLLAR JR.	WPGH	53	PITTSBURGH	DEVOTIONAL	RELIGIOUS	3,305	
CREFLO A. DOLLAR JR.	WPSG	57	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	7,499	
CREFLO A. DOLLAR JR.	WSBK	38	BOSTON	DEVOTIONAL	RELIGIOUS	9,070	
CREFLO A. DOLLAR JR.	WSEE	35	ERIE	DEVOTIONAL	RELIGIOUS	0	
CREFLO A. DOLLAR JR.	WTFX	29	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	0	
CREFLO A. DOLLAR JR.	WUAB	43	CLEVELAND-LORAIN	DEVOTIONAL	RELIGIOUS	2,886	
CREFLO A. DOLLAR JR.	WWOR	9	NEW YORK	DEVOTIONAL	RELIGIOUS	0	

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
TITLE TOTAL: CREFLO A. DOLLAR JR.							78,153
CREFLO A. DOLLAR JR. WEEKLY	KCOP	13	LOS ANGELES	DEVOTIONAL	RELIGIOUS	0	
CREFLO A. DOLLAR JR. WEEKLY	WBZL	39	MIAMI	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: CREFLO A. DOLLAR JR. WEEKLY							0
DAWSON MEMORIAL CHURCH	WIAT	42	BIRMINGHAM	LOCAL	RELIGIOUS	4,421	
TITLE TOTAL: DAWSON MEMORIAL CHURCH							4,421
DAY OF DISCOVERY	KBWB	20	SAN FRANCISCO	DEVOTIONAL	RELIGIOUS	0	
DAY OF DISCOVERY	WITN	7	WASHINGTON, NC	DEVOTIONAL	RELIGIOUS	1,084	
DAY OF DISCOVERY	WKRN	2	NASHVILLE	DEVOTIONAL	RELIGIOUS	0	
DAY OF DISCOVERY	WUSA	9	WASHINGTON	DEVOTIONAL	RELIGIOUS	1,590	
TITLE TOTAL: DAY OF DISCOVERY							2,674
DOCUMENTARY	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
DOCUMENTARY	WSEE	35	ERIE	LOCAL	RELIGIOUS	0	
TITLE TOTAL: DOCUMENTARY							0
DON STEWARD MINISTRIES	WWOR	9	NEW YORK	LOCAL	RELIGIOUS	0	
TITLE TOTAL: DON STEWARD MINISTRIES							0
DON STEWART MINISTRIES	WWOR	9	NEW YORK	LOCAL	RELIGIOUS	0	
TITLE TOTAL: DON STEWART MINISTRIES							0
DON STUART	WWOR	9	NEW YORK	LOCAL	RELIGIOUS	0	
TITLE TOTAL: DON STUART							0
DONKEYS IN PROPHECY	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: DONKEYS IN PROPHECY							0

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
DOOR OF FAITH TITLE TOTAL: DOOR OF FAITH	WITN	7	WASHINGTON, NC	LOCAL	RELIGIOUS	0	0
DR. GENE SCOTT TITLE TOTAL: DR. GENE SCOTT	KXTX	39	DALLAS	LOCAL	RELIGIOUS	0	0
DR. I.V. HILLIARD TITLE TOTAL: DR. I.V. HILLIARD	KCAL	9	LOS ANGELES	LOCAL	RELIGIOUS	0	0
DR. JACK VAN IMPE	KICU	36	SAN FRANCISCO-SAN JOSE	DEVOTIONAL	RELIGIOUS	0	
DR. JACK VAN IMPE	KMSP	9	MINNEAPOLIS	DEVOTIONAL	RELIGIOUS	1,295	
DR. JACK VAN IMPE	WDCA	20	WASHINGTON	DEVOTIONAL	RELIGIOUS	0	
DR. JACK VAN IMPE	WKBD	50	DETROIT	DEVOTIONAL	RELIGIOUS	972	
DR. JACK VAN IMPE	WPIX	11	NEW YORK	DEVOTIONAL	RELIGIOUS	14,479	
DR. JACK VAN IMPE	WRIC	8	RICHMOND-PETERSBURG	DEVOTIONAL	RELIGIOUS	2,243	
DR. JACK VAN IMPE	WSEE	35	ERIE	DEVOTIONAL	RELIGIOUS	1,872	
DR. JACK VAN IMPE	WVTV	18	MILWAUKEE	DEVOTIONAL	RELIGIOUS	4,556	
TITLE TOTAL: DR. JACK VAN IMPE							25,416
DR. JAMES KENNEDY	KBWB	20	SAN FRANCISCO	DEVOTIONAL	RELIGIOUS	0	
DR. JAMES KENNEDY	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
DR. JAMES KENNEDY	KTXL	40	SACRAMENTO	DEVOTIONAL	RELIGIOUS	0	
DR. JAMES KENNEDY	WITN	7	WASHINGTON, NC	DEVOTIONAL	RELIGIOUS	1,084	
DR. JAMES KENNEDY	WNUV	54	BALTIMORE	DEVOTIONAL	RELIGIOUS	0	
DR. JAMES KENNEDY	WPGH	53	PITTSBURGH	DEVOTIONAL	RELIGIOUS	0	
DR. JAMES KENNEDY	WSBK	38	BOSTON	DEVOTIONAL	RELIGIOUS	5,268	
DR. JAMES KENNEDY	WSYX	6	COLUMBUS, OH	DEVOTIONAL	RELIGIOUS	9,154	
TITLE TOTAL: DR. JAMES KENNEDY							15,505
DR. LEROY THOMPSON TITLE TOTAL: DR. LEROY THOMPSON	WAGA	5	ATLANTA	LOCAL	RELIGIOUS	1,451	1,451

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
DR. ROD MEREDITH TITLE TOTAL: DR. ROD MEREDITH	WGN	9	CHICAGO	LOCAL	RELIGIOUS	7,034	7,034
ECC ECC TITLE TOTAL: ECC	KTNC WSEE	42 35	SAN FRANCISCO (CONCORD) ERIE	LOCAL LOCAL	RELIGIOUS RELIGIOUS	0 0	0
ED MONTGOMERY TITLE TOTAL: ED MONTGOMERY	KHWB	39	HOUSTON	LOCAL	RELIGIOUS	0	0
ELLIS EYE ELLIS EYE TITLE TOTAL: ELLIS EYE	KICU KTNC	36 42	SAN FRANCISCO-SAN JOSE SAN FRANCISCO (CONCORD)	LOCAL LOCAL	RELIGIOUS RELIGIOUS	0 0	0
EPHESIANS TITLE TOTAL: EPHESIANS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	0
EPISTLE OF JOHN, 2ND & 3RD JOHN TITLE TOTAL: EPISTLE OF JOHN, 2ND & 3RD JOHN	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	0
EXALTED WORD TITLE TOTAL: EXALTED WORD	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	0
EZEKIAL EZEKIAL TITLE TOTAL: EZEKIAL	KTNC WSEE	42 35	SAN FRANCISCO (CONCORD) ERIE	LOCAL LOCAL	RELIGIOUS RELIGIOUS	0 0	0
FACE TO FACE TITLE TOTAL: FACE TO FACE	WTMJ	4	MILWAUKEE	DEVOTIONAL	RELIGIOUS	0	0

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
FAITH ALIVE	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: FAITH ALIVE							0
FAITH CHAPEL	WCFT	33	TUSCALOOSA	LOCAL	RELIGIOUS	5,854	
TITLE TOTAL: FAITH CHAPEL							5,854
FAITH CHAPEL CHRISTIAN CENTER	WCFT	33	TUSCALOOSA	LOCAL	RELIGIOUS	3,136	
TITLE TOTAL: FAITH CHAPEL CHRISTIAN CENTER							3,136
FAITH FOCUS	KCTX	39	DALLAS	LOCAL	RELIGIOUS	511	
TITLE TOTAL: FAITH FOCUS							511
FATIMA	WSEE	35	ERIE	LOCAL	RELIGIOUS	0	
TITLE TOTAL: FATIMA							0
FEED THE CHILDREN	KCAL	9	LOS ANGELES	DEVOTIONAL	RELIGIOUS	2,565	
FEED THE CHILDREN	KPTV	12	PORTLAND	DEVOTIONAL	RELIGIOUS	0	
FEED THE CHILDREN	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
FEED THE CHILDREN	WCBS	2	NEW YORK	DEVOTIONAL	RELIGIOUS	0	
FEED THE CHILDREN	WGN	9	CHICAGO	DEVOTIONAL	RELIGIOUS	40,101	
FEED THE CHILDREN	WWOR	9	NEW YORK	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: FEED THE CHILDREN							42,666
FIRST BAPTIST	WRIC	8	RICHMOND-PETERSBURG	LOCAL	RELIGIOUS	11,386	
TITLE TOTAL: FIRST BAPTIST							11,386
FIRST BAPTIST CHURCH	KPLR	11	ST LOUIS	LOCAL	RELIGIOUS	0	
FIRST BAPTIST CHURCH	WRIC	8	RICHMOND-PETERSBURG	LOCAL	RELIGIOUS	600	
TITLE TOTAL: FIRST BAPTIST CHURCH							600
FIRST BAPTIST CHURCH OF PINE BLUFF	KATV	7	LITTLE ROCK	LOCAL	RELIGIOUS	1,160	

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
TITLE TOTAL: FIRST BAPTIST CHURCH OF PINE BLUFF							1,160
FIRST EDITION/FIRST COMMUNITY CHURCH	WSYX	6	COLUMBUS, OH	LOCAL	RELIGIOUS	6,318	
TITLE TOTAL: FIRST EDITION/FIRST COMMUNITY CHURCH							6,318
FIRST PRESBYTERIAN CHURCH	WGCL	46	ATLANTA	LOCAL	RELIGIOUS	0	
TITLE TOTAL: FIRST PRESBYTERIAN CHURCH							0
FIRST PRESBYTERIAN CHURCH OF ATLANTA	WGCL	46	ATLANTA	LOCAL	RELIGIOUS	0	
TITLE TOTAL: FIRST PRESBYTERIAN CHURCH OF ATLANTA							0
FOR MY PEOPLE	WKBD	50	DETROIT	LOCAL	RELIGIOUS	0	
TITLE TOTAL: FOR MY PEOPLE							0
FREDERICK K.C. PRICE	KICU	36	SAN FRANCISCO-SAN JOSE	LOCAL	RELIGIOUS	6,280	
TITLE TOTAL: FREDERICK K.C. PRICE							6,280
GALATIANS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: GALATIANS							0
GARDENDALE BAPTIST CHURCH	WCFT	33	TUSCALOOSA	LOCAL	RELIGIOUS	26,180	
TITLE TOTAL: GARDENDALE BAPTIST CHURCH							26,180
GARDENDALE FIRST BAPTIST CHURCH	WCFT	33	TUSCALOOSA	LOCAL	RELIGIOUS	5,690	
TITLE TOTAL: GARDENDALE FIRST BAPTIST CHURCH							5,690
GENESIS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: GENESIS							0
GERALD MANN	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
GERALD MANN	WPXI	11	PITTSBURGH	DEVOTIONAL	RELIGIOUS	655	

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
TITLE TOTAL: GERALD MANN							655
HARVEST CHURCH	KMBC	9	KANSAS CITY	LOCAL	RELIGIOUS	397	
TITLE TOTAL: HARVEST CHURCH							397
HEART OF THE MATTER	WABC	7	NEW YORK	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: HEART OF THE MATTER							0
HEAVEN'S SAKE	KRON	4	SAN FRANCISCO	LOCAL	RELIGIOUS	0	
TITLE TOTAL: HEAVEN'S SAKE							0
HOPE CONNECTION	WDCA	20	WASHINGTON	LOCAL	RELIGIOUS	1,485	
TITLE TOTAL: HOPE CONNECTION							1,485
HOSEA	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: HOSEA							0
HOUR OF HEALING	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	1,386	
TITLE TOTAL: HOUR OF HEALING							1,386
HOUR OF POWER	KATV	7	LITTLE ROCK	DEVOTIONAL	RELIGIOUS	11,683	
HOUR OF POWER	KCAL	9	LOS ANGELES	DEVOTIONAL	RELIGIOUS	31,070	
HOUR OF POWER	KHWB	39	HOUSTON	DEVOTIONAL	RELIGIOUS	10,849	
HOUR OF POWER	KMGH	7	DENVER	DEVOTIONAL	RELIGIOUS	4,427	
HOUR OF POWER	KMSP	9	MINNEAPOLIS	DEVOTIONAL	RELIGIOUS	0	
HOUR OF POWER	KPTV	12	PORTLAND	DEVOTIONAL	RELIGIOUS	6,665	
HOUR OF POWER	KTVU	2	SAN FRANCISCO-OAKLAND	DEVOTIONAL	RELIGIOUS	10,992	
HOUR OF POWER	KTXL	40	SACRAMENTO	DEVOTIONAL	RELIGIOUS	13,394	
HOUR OF POWER	KWGN	2	DENVER	DEVOTIONAL	RELIGIOUS	4,041	
HOUR OF POWER	WAGA	5	ATLANTA	DEVOTIONAL	RELIGIOUS	6,859	
HOUR OF POWER	WCFT	33	TUSCALOOSA	DEVOTIONAL	RELIGIOUS	14,664	

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
HOUR OF POWER	WFAA	8	DALLAS	DEVOTIONAL	RELIGIOUS	14,208	
HOUR OF POWER	WIS	10	COLUMBIA, SC	DEVOTIONAL	RELIGIOUS	1,184	
HOUR OF POWER	WKBD	50	DETROIT	DEVOTIONAL	RELIGIOUS	1,872	
HOUR OF POWER	WKRN	2	NASHVILLE	DEVOTIONAL	RELIGIOUS	0	
HOUR OF POWER	WNYW	5	NEW YORK	DEVOTIONAL	RELIGIOUS	50,560	
HOUR OF POWER	WPSG	57	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	11,399	
HOUR OF POWER	WPXI	11	PITTSBURGH	DEVOTIONAL	RELIGIOUS	13,936	
HOUR OF POWER	WSYX	6	COLUMBUS, OH	DEVOTIONAL	RELIGIOUS	5,505	
HOUR OF POWER	WUAB	43	CLEVELAND-LORAIN	DEVOTIONAL	RELIGIOUS	56,822	
HOUR OF POWER	WWBT	12	RICHMOND	DEVOTIONAL	RELIGIOUS	3,778	
TITLE TOTAL: HOUR OF POWER							273,906
HOUR OF WORSHIP	WFAA	8	DALLAS	LOCAL	RELIGIOUS	6,636	
TITLE TOTAL: HOUR OF WORSHIP							6,636
IMMANUEL BAPTIST CHURCH	KARK	4	LITTLE ROCK	LOCAL	RELIGIOUS	9,647	
TITLE TOTAL: IMMANUEL BAPTIST CHURCH							9,647
IN REALITY	WISN	12	MILWAUKEE	LOCAL	RELIGIOUS	1,182	
TITLE TOTAL: IN REALITY							1,182
IN TOUCH	KATV	7	LITTLE ROCK	DEVOTIONAL	RELIGIOUS	4,416	
IN TOUCH	KHWB	39	HOUSTON	DEVOTIONAL	RELIGIOUS	753	
IN TOUCH	KMGH	7	DENVER	DEVOTIONAL	RELIGIOUS	0	
IN TOUCH	KPLR	11	ST LOUIS	DEVOTIONAL	RELIGIOUS	4,300	
IN TOUCH	KPTV	12	PORTLAND	DEVOTIONAL	RELIGIOUS	1,378	
IN TOUCH	KTTV	11	LOS ANGELES	DEVOTIONAL	RELIGIOUS	27,410	
IN TOUCH	KTVU	2	SAN FRANCISCO-OAKLAND	DEVOTIONAL	RELIGIOUS	11,806	
IN TOUCH	KCTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	47,117	
IN TOUCH	WFLD	32	CHICAGO	DEVOTIONAL	RELIGIOUS	2,274	
IN TOUCH	WNCT	9	GREENVILLE, NC	DEVOTIONAL	RELIGIOUS	1,831	

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
IN TOUCH	WNYW	5	NEW YORK	DEVOTIONAL	RELIGIOUS	82,262	
IN TOUCH	WRIC	8	RICHMOND-PETERSBURG	DEVOTIONAL	RELIGIOUS	442	
IN TOUCH	WTRF	7	WHEELING	DEVOTIONAL	RELIGIOUS	1,389	
IN TOUCH	WUAB	43	CLEVELAND-LORAIN	DEVOTIONAL	RELIGIOUS	81,329	
IN TOUCH	WUSA	9	WASHINGTON	DEVOTIONAL	RELIGIOUS	4,904	
IN TOUCH	WXIA	11	ATLANTA	DEVOTIONAL	RELIGIOUS	25,829	
IN TOUCH	WXIX	19	CINCINNATI	DEVOTIONAL	RELIGIOUS	4,389	
TITLE TOTAL: IN TOUCH							301,826
IN TOUCH MINISTRIES	WPHL	17	PHILADELPHIA	LOCAL	RELIGIOUS	79,465	
IN TOUCH MINISTRIES	WUAB	43	CLEVELAND-LORAIN	LOCAL	RELIGIOUS	7,063	
TITLE TOTAL: IN TOUCH MINISTRIES							86,528
INDIA WAVES	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	4,214	
TITLE TOTAL: INDIA WAVES							4,214
INSIGHT	WBZ	4	BOSTON	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: INSIGHT							0
INVISIBLE SEAL	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
INVISIBLE SEAL	WSEE	35	ERIE	LOCAL	RELIGIOUS	0	
TITLE TOTAL: INVISIBLE SEAL							0
IT IS WRITTEN	KCAL	9	LOS ANGELES	DEVOTIONAL	RELIGIOUS	2,664	
IT IS WRITTEN	KPTV	12	PORTLAND	DEVOTIONAL	RELIGIOUS	775	
IT IS WRITTEN	KTVU	2	SAN FRANCISCO-OAKLAND	DEVOTIONAL	RELIGIOUS	1,862	
IT IS WRITTEN	KWGN	2	DENVER	DEVOTIONAL	RELIGIOUS	1,812	
IT IS WRITTEN	WFLD	32	CHICAGO	DEVOTIONAL	RELIGIOUS	1,539	
IT IS WRITTEN	WKYT	27	LEXINGTON	DEVOTIONAL	RELIGIOUS	3,326	
IT IS WRITTEN	WWOR	9	NEW YORK	DEVOTIONAL	RELIGIOUS	904	
IT IS WRITTEN	WWOR	9	NEW YORK	LOCAL	OTHER	0	

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
TITLE TOTAL: IT IS WRITTEN							12,880
JACK VAN IMPE	KPLR	11	ST LOUIS	DEVOTIONAL	RELIGIOUS	909	
JACK VAN IMPE	WTFX	29	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: JACK VAN IMPE							909
JAMES	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: JAMES							0
JAMES KENNEDY	WWBT	12	RICHMOND	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: JAMES KENNEDY							0
JEREMIAH	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	5,006	
TITLE TOTAL: JEREMIAH							5,006
JEROLD MAN MINISTRIES	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	1,585	
TITLE TOTAL: JEROLD MAN MINISTRIES							1,585
JEWISH PERSPECTIVE	KRON	4	SAN FRANCISCO	LOCAL	RELIGIOUS	0	
TITLE TOTAL: JEWISH PERSPECTIVE							0
JOEL	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: JOEL							0
JOHN	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: JOHN							0
JOHN A. CHERRY	KTLA	5	LOS ANGELES	LOCAL	RELIGIOUS	5,219	
JOHN A. CHERRY	WUSA	9	WASHINGTON	LOCAL	RELIGIOUS	0	
TITLE TOTAL: JOHN A. CHERRY							5,219

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
JOHN ANKERBERG TITLE TOTAL: JOHN ANKERBERG	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	0
JONAH TITLE TOTAL: JONAH	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	0
JOSHUA TITLE TOTAL: JOSHUA	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	0
JUDGES TITLE TOTAL: JUDGES	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	0
KENNETH COPELAND	KATV	7	LITTLE ROCK	DEVOTIONAL	RELIGIOUS	3,046	
KENNETH COPELAND	KHWB	39	HOUSTON	DEVOTIONAL	RELIGIOUS	988	
KENNETH COPELAND	KMBC	9	KANSAS CITY	DEVOTIONAL	RELIGIOUS	497	
KENNETH COPELAND	KTLA	5	LOS ANGELES	DEVOTIONAL	RELIGIOUS	11,303	
KENNETH COPELAND	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	4,194	
KENNETH COPELAND	KCTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	17,606	
KENNETH COPELAND	WAGA	5	ATLANTA	DEVOTIONAL	RELIGIOUS	0	
KENNETH COPELAND	WDCA	20	WASHINGTON	DEVOTIONAL	RELIGIOUS	5,750	
KENNETH COPELAND	WFLD	32	CHICAGO	DEVOTIONAL	RELIGIOUS	0	
KENNETH COPELAND	WFQX	33	TRAVERSE CITY - CADILLAC	DEVOTIONAL	RELIGIOUS	2,901	
KENNETH COPELAND	WKBD	50	DETROIT	DEVOTIONAL	RELIGIOUS	698	
KENNETH COPELAND	WKRN	2	NASHVILLE	DEVOTIONAL	RELIGIOUS	501	
KENNETH COPELAND	WKYT	27	LEXINGTON	DEVOTIONAL	RELIGIOUS	1,018	
KENNETH COPELAND	WNCT	9	GREENVILLE, NC	DEVOTIONAL	RELIGIOUS	1,289	
KENNETH COPELAND	WPGH	53	PITTSBURGH	DEVOTIONAL	RELIGIOUS	6,762	
KENNETH COPELAND	WPHL	17	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	7,402	
KENNETH COPELAND	WSEE	35	ERIE	DEVOTIONAL	RELIGIOUS	0	
KENNETH COPELAND	WTFX	29	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	1,049	
KENNETH COPELAND	WUAB	43	CLEVELAND-LORAIN	DEVOTIONAL	RELIGIOUS	18,427	

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
KENNETH COPELAND	WVTV	18	MILWAUKEE	DEVOTIONAL	RELIGIOUS	8,327	
KENNETH COPELAND	WWOR	9	NEW YORK	DEVOTIONAL	RELIGIOUS	16,560	
TITLE TOTAL: KENNETH COPELAND							108,313
KEY OF DAVID	KBWB	20	SAN FRANCISCO	DEVOTIONAL	RELIGIOUS	0	
KEY OF DAVID	KHWB	39	HOUSTON	DEVOTIONAL	RELIGIOUS	3,056	
KEY OF DAVID	KPLR	11	ST LOUIS	DEVOTIONAL	RELIGIOUS	0	
KEY OF DAVID	KTLA	5	LOS ANGELES	DEVOTIONAL	RELIGIOUS	4,386	
KEY OF DAVID	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
KEY OF DAVID	WDCA	20	WASHINGTON	DEVOTIONAL	RELIGIOUS	0	
KEY OF DAVID	WGCL	46	ATLANTA	DEVOTIONAL	RELIGIOUS	0	
KEY OF DAVID	WGN	9	CHICAGO	DEVOTIONAL	RELIGIOUS	80,169	
KEY OF DAVID	WPHL	17	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	0	
KEY OF DAVID	WSBK	38	BOSTON	DEVOTIONAL	RELIGIOUS	1,054	
KEY OF DAVID	WTFX	29	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	0	
KEY OF DAVID	WWOR	9	NEW YORK	DEVOTIONAL	RELIGIOUS	0	
KEY OF DAVID	WXIX	19	CINCINNATI	DEVOTIONAL	RELIGIOUS	687	
TITLE TOTAL: KEY OF DAVID							89,351
KING IS COMING	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: KING IS COMING							0
KINGS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: KINGS							0
L.A. INTERNATIONAL CHURCH	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: L.A. INTERNATIONAL CHURCH							0
LARGO COMMUNITY CHURCH	WNUV	54	BALTIMORE	LOCAL	RELIGIOUS	0	
TITLE TOTAL: LARGO COMMUNITY CHURCH							0

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
LARRY JONES	KARK	4	LITTLE ROCK	DEVOTIONAL	RELIGIOUS	891	
LARRY JONES	WKRN	2	NASHVILLE	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: LARRY JONES							891
LEROY THOMPSON	KTLA	5	LOS ANGELES	LOCAL	RELIGIOUS	4,977	
TITLE TOTAL: LEROY THOMPSON							4,977
LEROY WOOLARD	WITN	7	WASHINGTON, NC	LOCAL	RELIGIOUS	0	
TITLE TOTAL: LEROY WOOLARD							0
LET YOUR LIGHT SHINE	WBZ	4	BOSTON	LOCAL	RELIGIOUS	0	
LET YOUR LIGHT SHINE	WTFX	29	PHILADELPHIA	LOCAL	RELIGIOUS	0	
LET YOUR LIGHT SHINE	WXIX	19	CINCINNATI	LOCAL	RELIGIOUS	0	
TITLE TOTAL: LET YOUR LIGHT SHINE							0
LET'S DO IT CHRIST'S WAY	KXTX	39	DALLAS	LOCAL	RELIGIOUS	0	
TITLE TOTAL: LET'S DO IT CHRIST'S WAY							0
LEVITICUS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: LEVITICUS							0
LIFE IN THE WORD	KCAL	9	LOS ANGELES	DEVOTIONAL	RELIGIOUS	9,137	
LIFE IN THE WORD	KHWB	39	HOUSTON	DEVOTIONAL	RELIGIOUS	0	
LIFE IN THE WORD	KMBC	9	KANSAS CITY	DEVOTIONAL	RELIGIOUS	0	
LIFE IN THE WORD	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	25,091	
LIFE IN THE WORD	KXTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	20,058	
LIFE IN THE WORD	WAGA	5	ATLANTA	DEVOTIONAL	RELIGIOUS	0	
LIFE IN THE WORD	WDCA	20	WASHINGTON	DEVOTIONAL	RELIGIOUS	4,739	
LIFE IN THE WORD	WUAB	43	CLEVELAND-LORAIN	DEVOTIONAL	RELIGIOUS	26,418	
LIFE IN THE WORD	WVTV	18	MILWAUKEE	DEVOTIONAL	RELIGIOUS	7,436	
TITLE TOTAL: LIFE IN THE WORD							92,877

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
LIFE TODAY	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
LIFE TODAY	KXTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	13,239	
LIFE TODAY	WSBK	38	BOSTON	DEVOTIONAL	RELIGIOUS	8,752	
TITLE TOTAL: LIFE TODAY							21,991
LIFE WITH CHUCK SINGLETON	KTLA	5	LOS ANGELES	LOCAL	RELIGIOUS	0	
TITLE TOTAL: LIFE WITH CHUCK SINGLETON							0
LIFESTYLE MAGAZINE	WABC	7	NEW YORK	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: LIFESTYLE MAGAZINE							0
LIGHTEN UP	KCOP	13	LOS ANGELES	LOCAL	RELIGIOUS	0	
TITLE TOTAL: LIGHTEN UP							0
LIGHTWORKS	KRON	4	SAN FRANCISCO	LOCAL	RELIGIOUS	0	
TITLE TOTAL: LIGHTWORKS							0
LOVE BRINGS MERCY	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: LOVE BRINGS MERCY							0
LOVELAND CHURCH	KCAL	9	LOS ANGELES	LOCAL	RELIGIOUS	0	
LOVELAND CHURCH	KTLA	5	LOS ANGELES	LOCAL	RELIGIOUS	2,595	
TITLE TOTAL: LOVELAND CHURCH							2,595
LUKE	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: LUKE							0
MALACHI	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: MALACHI							0

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
MARILYN HICKEY TITLE TOTAL: MARILYN HICKEY	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	1,092	1,092
MARK TITLE TOTAL: MARK	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	0
MASS TITLE TOTAL: MASS	WPVI	6	PHILADELPHIA	LOCAL	RELIGIOUS	0	0
MASS FOR SHUT-INS TITLE TOTAL: MASS FOR SHUT-INS	KSHB	41	KANSAS CITY	LOCAL	RELIGIOUS	4,971	4,971
MASS ON TV TITLE TOTAL: MASS ON TV	WPXI	11	PITTSBURGH	LOCAL	RELIGIOUS	2,278	2,278
MATTHEW TITLE TOTAL: MATTHEW	KTNC WSEE	42 35	SAN FRANCISCO (CONCORD) ERIE	LOCAL LOCAL	RELIGIOUS RELIGIOUS	0 0	0
MESSAGE OF THE HOUR TITLE TOTAL: MESSAGE OF THE HOUR	KCOP	13	LOS ANGELES	DEVOTIONAL	RELIGIOUS	0	0
MICAH TITLE TOTAL: MICAH	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	0
MIRACLES NOW TITLE TOTAL: MIRACLES NOW	WGN	9	CHICAGO	DEVOTIONAL	RELIGIOUS	298,006	298,006
MOSAIC TITLE TOTAL: MOSAIC	KPIX	5	SAN FRANCISCO	LOCAL	RELIGIOUS	0	0

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
MOVING IN THE SPIRIT TITLE TOTAL: MOVING IN THE SPIRIT	WJZ	13	BALTIMORE	LOCAL	RELIGIOUS	1,358	1,358
MUSIC AND THE SPOKEN WORD TITLE TOTAL: MUSIC AND THE SPOKEN WORD	WISN	12	MILWAUKEE	DEVOTIONAL	RELIGIOUS	1,064	1,064
NAHUM TITLE TOTAL: NAHUM	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	0
NEW PSALMIST CHURCH TITLE TOTAL: NEW PSALMIST CHURCH	WJZ	13	BALTIMORE	LOCAL	RELIGIOUS	3,272	3,272
NEW SHILOH BAPTIST CHURCH TITLE TOTAL: NEW SHILOH BAPTIST CHURCH	WJZ	13	BALTIMORE	LOCAL	RELIGIOUS	0	0
OBADIAH TITLE TOTAL: OBADIAH	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	0
OLD-FASHIONED GOSPEL HOUR TITLE TOTAL: OLD-FASHIONED GOSPEL HOUR	WKRN	2	NASHVILLE	DEVOTIONAL	RELIGIOUS	0	0
ON MAIN STREET TITLE TOTAL: ON MAIN STREET	WTMJ	4	MILWAUKEE	DEVOTIONAL	RELIGIOUS	0	0
ON THE STREET WITH WILLIE JORDON TITLE TOTAL: ON THE STREET WITH WILLIE JORDON	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	0
OPEN DOORS TITLE TOTAL: OPEN DOORS	WDIV	4	DETROIT	LOCAL	RELIGIOUS	0	0
OUR NATION, OUR FREEDOM	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
TITLE TOTAL: OUR NATION, OUR FREEDOM							0
PEACHTREE PRESBYTERIAN CHURCH	WGCL	46	ATLANTA	LOCAL	RELIGIOUS	0	
TITLE TOTAL: PEACHTREE PRESBYTERIAN CHURCH							0
PETER POPOFF	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: PETER POPOFF							0
PLEASANT GROVE WAY	KHWB	39	HOUSTON	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: PLEASANT GROVE WAY							0
PRINCIPLES FOR LIFE	KPLR	11	ST LOUIS	LOCAL	RELIGIOUS	0	
TITLE TOTAL: PRINCIPLES FOR LIFE							0
PRINCIPLES OF LIFE	KPLR	11	ST LOUIS	LOCAL	RELIGIOUS	0	
TITLE TOTAL: PRINCIPLES OF LIFE							0
PROVERBS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: PROVERBS							0
PULASKI HEIGHTS UNITED METHODIST CHURCH	KARK	4	LITTLE ROCK	LOCAL	RELIGIOUS	5,330	
TITLE TOTAL: PULASKI HEIGHTS UNITED METHODIST CHURCH							5,330
RADIO BIBLE CLASS	WKRN	2	NASHVILLE	LOCAL	RELIGIOUS	0	
TITLE TOTAL: RADIO BIBLE CLASS							0
REACH OUT	KARK	4	LITTLE ROCK	LOCAL	RELIGIOUS	891	
TITLE TOTAL: REACH OUT							891
REAL TO REEL	WJZ	13	BALTIMORE	LOCAL	RELIGIOUS	3,272	
TITLE TOTAL: REAL TO REEL							3,272

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
RECAP OF REVELATION TITLE TOTAL: RECAP OF REVELATION	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	0
REV TITLE TOTAL: REV	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	0
REV. DANIEL D. MEYER TITLE TOTAL: REV. DANIEL D. MEYER	WFLD	32	CHICAGO	LOCAL	RELIGIOUS	2,274	2,274
REWARDS OF RIGHTEOUSNESS TITLE TOTAL: REWARDS OF RIGHTEOUSNESS	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	0
RICHMOND CHRISTIAN CENTER TITLE TOTAL: RICHMOND CHRISTIAN CENTER	WWBT	12	RICHMOND	LOCAL	RELIGIOUS	0	0
RIVERSIDE BAPTIST CHURCH TITLE TOTAL: RIVERSIDE BAPTIST CHURCH	KWGN	2	DENVER	DEVOTIONAL	RELIGIOUS	917	917
ROD PARSLEY ROD PARSLEY ROD PARSLEY TITLE TOTAL: ROD PARSLEY	WCFT WDCA WKYT	33 20 27	TUSCALOOSA WASHINGTON LEXINGTON	DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS	1,549 0 1,634	3,183
RUSS REID TITLE TOTAL: RUSS REID	WXIA	11	ATLANTA	DEVOTIONAL	RELIGIOUS	0	0
RUTH TITLE TOTAL: RUTH	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	0
SACRED NAME	WSEE	35	ERIE	LOCAL	RELIGIOUS	0	

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
TITLE TOTAL: SACRED NAME							0
SAVE THE SEED MINISTRY	WDCA	20	WASHINGTON	LOCAL	RELIGIOUS	0	
TITLE TOTAL: SAVE THE SEED MINISTRY							0
SAY JESUS	WMAR	2	BALTIMORE	LOCAL	RELIGIOUS	0	
TITLE TOTAL: SAY JESUS							0
SCOTT LILES	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	
TITLE TOTAL: SCOTT LILES							0
SCOTT WEBB	WCFT	33	TUSCALOOSA	LOCAL	RELIGIOUS	8,203	
TITLE TOTAL: SCOTT WEBB							8,203
SCRIPTURE CHURCH OF CHRIST	WNCT	9	GREENVILLE, NC	LOCAL	RELIGIOUS	0	
TITLE TOTAL: SCRIPTURE CHURCH OF CHRIST							0
SEARCH	KARK	4	LITTLE ROCK	LOCAL	RELIGIOUS	4,731	
TITLE TOTAL: SEARCH							4,731
SEEKING THE LOST	WIAT	42	BIRMINGHAM	LOCAL	RELIGIOUS	0	
TITLE TOTAL: SEEKING THE LOST							0
SHEPHERD'S CHAPEL	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	53,434	
SHEPHERD'S CHAPEL	KWGN	2	DENVER	DEVOTIONAL	RELIGIOUS	20,086	
SHEPHERD'S CHAPEL	KXTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	5,086	
SHEPHERD'S CHAPEL	WFOX	33	TRAVERSE CITY - CADILLAC	DEVOTIONAL	RELIGIOUS	98	
SHEPHERD'S CHAPEL	WNUV	54	BALTIMORE	DEVOTIONAL	RELIGIOUS	8,084	
SHEPHERD'S CHAPEL	WSEE	35	ERIE	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: SHEPHERD'S CHAPEL							86,787

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
ST. ANN MASS TITLE TOTAL: ST. ANN MASS	WFQX	33	TRAVERSE CITY - CADILLAC	LOCAL	RELIGIOUS	3,422	3,422
ST. MARK'S TITLE TOTAL: ST. MARK'S	KARK	4	LITTLE ROCK	LOCAL	RELIGIOUS	2,148	2,148
STAN SCOTT TITLE TOTAL: STAN SCOTT	WTRF	7	WHEELING	LOCAL	RELIGIOUS	566	566
STAN SCOUT: SPIRITUAL AWAKENING TITLE TOTAL: STAN SCOUT: SPIRITUAL AWAKENING	WTRF	7	WHEELING	DEVOTIONAL	RELIGIOUS	259	259
SUNDAY MASS SUNDAY MASS TITLE TOTAL: SUNDAY MASS	KTXL WNYW	40 5	SACRAMENTO NEW YORK	LOCAL LOCAL	RELIGIOUS RELIGIOUS	0 0	0
SUNDAY MORNING WORSHIP TITLE TOTAL: SUNDAY MORNING WORSHIP	WTRF	7	WHEELING	LOCAL	RELIGIOUS	201	201
SUNDAYS SUNDAYS SUNDAYS TITLE TOTAL: SUNDAYS	WFAA WPXI WUAB	8 11 43	DALLAS PITTSBURGH CLEVELAND-LORAIN	DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS	0 585 1,254	1,839
SWORD OF THE SPIRIT TITLE TOTAL: SWORD OF THE SPIRIT	WNUV	54	BALTIMORE	LOCAL	RELIGIOUS	17,345	17,345
TAKING AUTHORITY TITLE TOTAL: TAKING AUTHORITY	WGCL	46	ATLANTA	LOCAL	RELIGIOUS	0	0
TEACHING OF CHRIST	KDKA	2	PITTSBURGH	LOCAL	RELIGIOUS	824	

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
TITLE TOTAL: TEACHING OF CHRIST							824
TEMPLE LIGHT FAMILY MINISTRIES	WIAT	42	BIRMINGHAM	LOCAL	RELIGIOUS	0	
TITLE TOTAL: TEMPLE LIGHT FAMILY MINISTRIES							0
THIS IS THE LIFE	WABC	7	NEW YORK	DEVOTIONAL	RELIGIOUS	0	
THIS IS THE LIFE	WABC	7	NEW YORK	LOCAL	RELIGIOUS	0	
TITLE TOTAL: THIS IS THE LIFE							0
TOMORROW'S WORLD	WGN	9	CHICAGO	LOCAL	RELIGIOUS	73,600	
TITLE TOTAL: TOMORROW'S WORLD							73,600
TOUCHING LIVES	WAGA	5	ATLANTA	DEVOTIONAL	RELIGIOUS	0	
TOUCHING LIVES	WAGA	5	ATLANTA	LOCAL	RELIGIOUS	1,132	
TITLE TOTAL: TOUCHING LIVES							1,132
UNITY, THE BEST IS YET TO BE	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	1,511	
TITLE TOTAL: UNITY, THE BEST IS YET TO BE							1,511
VARIETY	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	19,684	
TITLE TOTAL: VARIETY							19,684
VICTORY HOUR	WWBT	12	RICHMOND	LOCAL	RELIGIOUS	5,744	
TITLE TOTAL: VICTORY HOUR							5,744
VOICE OF REVIVAL	WRIC	8	RICHMOND-PETERSBURG	LOCAL	RELIGIOUS	2,160	
TITLE TOTAL: VOICE OF REVIVAL							2,160
WALKING BY FAITH	WFQX	33	TRAVERSE CITY - CADILLAC	DEVOTIONAL	RELIGIOUS	2,273	
TITLE TOTAL: WALKING BY FAITH							2,273

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
WATER OF LIFE TITLE TOTAL: WATER OF LIFE	KXTX	39	DALLAS	LOCAL	RELIGIOUS	1,022	1,022
WESTMINSTER AT WORSHIP TITLE TOTAL: WESTMINSTER AT WORSHIP	KWTV	9	OKLAHOMA CITY	LOCAL	RELIGIOUS	1,123	1,123
WILLIE CHEW MINISTRIES TITLE TOTAL: WILLIE CHEW MINISTRIES	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	0
WINNING WALK WINNING WALK TITLE TOTAL: WINNING WALK	WFAA WGCL	8 46	DALLAS ATLANTA	DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS	0 1,070	1,070
WOES TITLE TOTAL: WOES	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	0
WOODMONT BAPTIST CHURCH TITLE TOTAL: WOODMONT BAPTIST CHURCH	WKRN	2	NASHVILLE	LOCAL	RELIGIOUS	2,053	2,053
WORSHIP FOR SHUT-INS TITLE TOTAL: WORSHIP FOR SHUT-INS	WKBD	50	DETROIT	LOCAL	RELIGIOUS	0	0
ZECHARIAH TITLE TOTAL: ZECHARIAH	KTNC	42	SAN FRANCISCO (CONCORD)	LOCAL	RELIGIOUS	0	0
ZOLA LEVITT TITLE TOTAL: ZOLA LEVITT	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	0
Total Viewing for all Devotional Programming							2,341,426

Appendix C

Listing of Settling Devotional Claimants and Their Programs

Claimant

The Christian Broadcasting Network, Inc.

Programs

The 700 Club
The 700 Club Sunday
The 700 Club Weekend
The 700 Club Telethon
The 700 Club: Best of Sunday
Christian World News
Another Life
Spunky's Camping Adventure
Spunky's Circus Adventure
Micah's Christmas Treasure
Spunky's First Christmas
Easter Promise
Superbook
Flying House
Alabaster's Song
1 Cubed (One Cubed)
Storyteller Café
Vida Dura
Club 700
Superlibro
La Casa Voladora
Agua Viva
Respuestas
Rescatados Del Infierno

Coral Ridge Ministries Media, Inc.

The Coral Ridge Hour (with Dr. D. James Kennedy)
a/k/a: The Coral Ridge Hour
Coral Ridge Hour, The
D. James Kennedy
James Kennedy
Dr. D. James Kennedy
Dr. James Kennedy
Coral Ridge Ministries
Coral Ridge Ministry
Coral Ridge
Scrooge and Marley
Who is This Jesus
Who is This Jesus: Is He Risen?
What If Jesus Had Never Been Born?

Claimant

Crystal Cathedral Ministries, Inc.

Programs

Hour of Power

a/k/a Reverend Schuller

a/k/a Crystal Cathedral

Glory of Easter

Glory of Christmas

Christmas Eve at the Crystal Cathedral

In Touch Ministries, Inc.

In Touch (with Dr. Charles Stanley)

a/k/a: In Touch

In Touch (60)

Charles Stanley

Dr. Charles Stanley

In Touch Ministries

In Touch Ministry

In Touch 30

a/k/a: In Touch (with Dr. Charles Stanley)

In Touch

Charles Stanley

Dr. Charles Stanley

In Touch Ministries

In Touch Ministry

En Contacto

Oral Roberts Evangelistic Association, Inc.

Oral Roberts

Hour of Healing

Miracles Now

Make Your Day Count

Chronicles of Faith

Source: SDC Listing of Claimants and Program Titles as confirmed by emails.

Appendix D

Summary of Relevant IPG and SDC Compensable Programs

Report of Household Viewing Hours from 1999 MPAA Copyright Royalty Data Base Showing Compensable IPG and SDC Cable Viewing Data for 1999

Prepared by IT Processing LLC on December 8, 2006

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
700 CLUB	KCOP	13	LOS ANGELES	DEVOTIONAL	RELIGIOUS	9,342	
700 CLUB	KPLR	11	ST LOUIS	DEVOTIONAL	RELIGIOUS	2,764	
700 CLUB	KWGN	2	DENVER	DEVOTIONAL	RELIGIOUS	68,386	
700 CLUB	KXTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	31,173	
700 CLUB	WBZL	39	MIAMI	DEVOTIONAL	RELIGIOUS	0	
700 CLUB	WDCA	20	WASHINGTON	DEVOTIONAL	RELIGIOUS	5,854	
700 CLUB	WNYW	5	NEW YORK	DEVOTIONAL	RELIGIOUS	2,365	
700 CLUB	WPSG	57	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	20,181	
700 CLUB	WUAB	43	CLEVELAND-LORAIN	DEVOTIONAL	RELIGIOUS	74,701	
TITLE TOTAL: 700 CLUB							214,765
700 CLUB SUPER SUNDAY	WBZL	39	MIAMI	MOVIE/SPL/DOC	SPECIAL	0	
TITLE TOTAL: 700 CLUB SUPER SUNDAY							0
BENNY HINN	KCAL	9	LOS ANGELES	DEVOTIONAL	RELIGIOUS	0	
BENNY HINN	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	24,056	
BENNY HINN	KXTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	4,780	
BENNY HINN	WPSG	57	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	11,576	
BENNY HINN	WSBK	38	BOSTON	DEVOTIONAL	RELIGIOUS	13,012	
BENNY HINN	WTFX	29	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	2,670	
TITLE TOTAL: BENNY HINN							56,094

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
BENNY HINN DAILY	WWOR	9	NEW YORK	DEVOTIONAL	RELIGIOUS	15,513	
TITLE TOTAL: BENNY HINN DAILY							15,513
CORAL RIDGE	KWGN	2	DENVER	LOCAL	RELIGIOUS	1,425	
CORAL RIDGE	WBRC	6	BIRMINGHAM	LOCAL	RELIGIOUS	878	
CORAL RIDGE	WPGH	53	PITTSBURGH	LOCAL	RELIGIOUS	2,891	
TITLE TOTAL: CORAL RIDGE							5,194
CORAL RIDGE HOUR	KTHV	11	LITTLE ROCK	DEVOTIONAL	RELIGIOUS	0	
CORAL RIDGE HOUR	KWGN	2	DENVER	DEVOTIONAL	RELIGIOUS	26,215	
CORAL RIDGE HOUR	WMAR	2	BALTIMORE	DEVOTIONAL	RELIGIOUS	0	
CORAL RIDGE HOUR	WPSG	57	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	0	
CORAL RIDGE HOUR	WSBK	38	BOSTON	DEVOTIONAL	RELIGIOUS	121	
TITLE TOTAL: CORAL RIDGE HOUR							26,335
CORAL RIDGE MINISTRIES	KSHB	41	KANSAS CITY	DEVOTIONAL	RELIGIOUS	1,090	
CORAL RIDGE MINISTRIES	WNUV	54	BALTIMORE	DEVOTIONAL	RELIGIOUS	0	
CORAL RIDGE MINISTRIES	WNYW	5	NEW YORK	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: CORAL RIDGE MINISTRIES							1,090
CORAL RIDGE MINISTRY	KCAL	9	LOS ANGELES	DEVOTIONAL	RELIGIOUS	11,238	
CORAL RIDGE MINISTRY	WPSG	57	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	1,619	
TITLE TOTAL: CORAL RIDGE MINISTRY							12,857
CREFLO A. DOLLAR JR.	KCAL	9	LOS ANGELES	DEVOTIONAL	RELIGIOUS	4,314	
CREFLO A. DOLLAR JR.	KCOP	13	LOS ANGELES	DEVOTIONAL	RELIGIOUS	0	

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
CREFLO A. DOLLAR JR.	KMBC	9	KANSAS CITY	DEVOTIONAL	RELIGIOUS	1,290	
CREFLO A. DOLLAR JR.	KPLR	11	ST LOUIS	DEVOTIONAL	RELIGIOUS	0	
CREFLO A. DOLLAR JR.	KTLA	5	LOS ANGELES	DEVOTIONAL	RELIGIOUS	8,235	
CREFLO A. DOLLAR JR.	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	11,522	
CREFLO A. DOLLAR JR.	KXTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	6,558	
CREFLO A. DOLLAR JR.	WAGA	5	ATLANTA	DEVOTIONAL	RELIGIOUS	13,680	
CREFLO A. DOLLAR JR.	WBZL	39	MIAMI	DEVOTIONAL	RELIGIOUS	0	
CREFLO A. DOLLAR JR.	WDCA	20	WASHINGTON	DEVOTIONAL	RELIGIOUS	5,674	
CREFLO A. DOLLAR JR.	WKBD	50	DETROIT	DEVOTIONAL	RELIGIOUS	1,284	
CREFLO A. DOLLAR JR.	WKRN	2	NASHVILLE	DEVOTIONAL	RELIGIOUS	218	
CREFLO A. DOLLAR JR.	WNCT	9	GREENVILLE, NC	DEVOTIONAL	RELIGIOUS	2,620	
CREFLO A. DOLLAR JR.	WPGH	53	PITTSBURGH	DEVOTIONAL	RELIGIOUS	3,305	
CREFLO A. DOLLAR JR.	WPSG	57	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	7,499	
CREFLO A. DOLLAR JR.	WSBK	38	BOSTON	DEVOTIONAL	RELIGIOUS	9,070	
CREFLO A. DOLLAR JR.	WSEE	35	ERIE	DEVOTIONAL	RELIGIOUS	0	
CREFLO A. DOLLAR JR.	WTFX	29	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	0	
CREFLO A. DOLLAR JR.	WUAB	43	CLEVELAND-LORAIN	DEVOTIONAL	RELIGIOUS	2,886	
CREFLO A. DOLLAR JR.	WWOR	9	NEW YORK	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: CREFLO A. DOLLAR JR.							78,153
CREFLO A. DOLLAR JR. WEEKLY	KCOP	13	LOS ANGELES	DEVOTIONAL	RELIGIOUS	0	
CREFLO A. DOLLAR JR. WEEKLY	WBZL	39	MIAMI	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: CREFLO A. DOLLAR JR. WEEKLY							0

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
DR. JAMES KENNEDY	KBWB	20	SAN FRANCISCO	DEVOTIONAL	RELIGIOUS	0	
DR. JAMES KENNEDY	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
DR. JAMES KENNEDY	KTXL	40	SACRAMENTO	DEVOTIONAL	RELIGIOUS	0	
DR. JAMES KENNEDY	WITN	7	WASHINGTON, NC	DEVOTIONAL	RELIGIOUS	1,084	
DR. JAMES KENNEDY	WNUV	54	BALTIMORE	DEVOTIONAL	RELIGIOUS	0	
DR. JAMES KENNEDY	WPGH	53	PITTSBURGH	DEVOTIONAL	RELIGIOUS	0	
DR. JAMES KENNEDY	WSBK	38	BOSTON	DEVOTIONAL	RELIGIOUS	5,268	
DR. JAMES KENNEDY	WSYX	6	COLUMBUS, OH	DEVOTIONAL	RELIGIOUS	9,154	
TITLE TOTAL: DR. JAMES KENNEDY							15,505
HOUR OF HEALING	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	1,386	
TITLE TOTAL: HOUR OF HEALING							1,386
HOUR OF POWER	KATV	7	LITTLE ROCK	DEVOTIONAL	RELIGIOUS	11,683	
HOUR OF POWER	KCAL	9	LOS ANGELES	DEVOTIONAL	RELIGIOUS	31,070	
HOUR OF POWER	KHWB	39	HOUSTON	DEVOTIONAL	RELIGIOUS	10,849	
HOUR OF POWER	KMGH	7	DENVER	DEVOTIONAL	RELIGIOUS	4,427	
HOUR OF POWER	KMSP	9	MINNEAPOLIS	DEVOTIONAL	RELIGIOUS	0	
HOUR OF POWER	KPTV	12	PORTLAND	DEVOTIONAL	RELIGIOUS	6,665	
HOUR OF POWER	KTVU	2	SAN FRANCISCO-OAKLAND	DEVOTIONAL	RELIGIOUS	10,992	
HOUR OF POWER	KTXL	40	SACRAMENTO	DEVOTIONAL	RELIGIOUS	13,394	
HOUR OF POWER	KWGN	2	DENVER	DEVOTIONAL	RELIGIOUS	4,041	
HOUR OF POWER	WAGA	5	ATLANTA	DEVOTIONAL	RELIGIOUS	6,859	
HOUR OF POWER	WCFT	33	TUSCALOOSA	DEVOTIONAL	RELIGIOUS	14,664	
HOUR OF POWER	WFAA	8	DALLAS	DEVOTIONAL	RELIGIOUS	14,208	
HOUR OF POWER	WIS	10	COLUMBIA, SC	DEVOTIONAL	RELIGIOUS	1,184	
HOUR OF POWER	WKBD	50	DETROIT	DEVOTIONAL	RELIGIOUS	1,872	

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
HOUR OF POWER	WKRN	2	NASHVILLE	DEVOTIONAL	RELIGIOUS	0	
HOUR OF POWER	WNYW	5	NEW YORK	DEVOTIONAL	RELIGIOUS	50,560	
HOUR OF POWER	WPSG	57	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	11,399	
HOUR OF POWER	WPXI	11	PITTSBURGH	DEVOTIONAL	RELIGIOUS	13,936	
HOUR OF POWER	WSYX	6	COLUMBUS, OH	DEVOTIONAL	RELIGIOUS	5,505	
HOUR OF POWER	WUAB	43	CLEVELAND-LORAIN	DEVOTIONAL	RELIGIOUS	56,822	
HOUR OF POWER	WWBT	12	RICHMOND	DEVOTIONAL	RELIGIOUS	3,778	
TITLE TOTAL: HOUR OF POWER							273,906
IN TOUCH	KATV	7	LITTLE ROCK	DEVOTIONAL	RELIGIOUS	4,416	
IN TOUCH	KHWB	39	HOUSTON	DEVOTIONAL	RELIGIOUS	753	
IN TOUCH	KMGH	7	DENVER	DEVOTIONAL	RELIGIOUS	0	
IN TOUCH	KPLR	11	ST LOUIS	DEVOTIONAL	RELIGIOUS	4,300	
IN TOUCH	KPTV	12	PORTLAND	DEVOTIONAL	RELIGIOUS	1,378	
IN TOUCH	KTTV	11	LOS ANGELES	DEVOTIONAL	RELIGIOUS	27,410	
IN TOUCH	KTVU	2	SAN FRANCISCO-OAKLAND	DEVOTIONAL	RELIGIOUS	11,806	
IN TOUCH	KXTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	47,117	
IN TOUCH	WFLD	32	CHICAGO	DEVOTIONAL	RELIGIOUS	2,274	
IN TOUCH	WNCT	9	GREENVILLE, NC	DEVOTIONAL	RELIGIOUS	1,831	
IN TOUCH	WNYW	5	NEW YORK	DEVOTIONAL	RELIGIOUS	82,262	
IN TOUCH	WRIC	8	RICHMOND-PETERSBURG	DEVOTIONAL	RELIGIOUS	442	
IN TOUCH	WTRF	7	WHEELING	DEVOTIONAL	RELIGIOUS	1,389	
IN TOUCH	WUAB	43	CLEVELAND-LORAIN	DEVOTIONAL	RELIGIOUS	81,329	
IN TOUCH	WUSA	9	WASHINGTON	DEVOTIONAL	RELIGIOUS	4,904	
IN TOUCH	WXIA	11	ATLANTA	DEVOTIONAL	RELIGIOUS	25,829	
IN TOUCH	WXIX	19	CINCINNATI	DEVOTIONAL	RELIGIOUS	4,389	
TITLE TOTAL: IN TOUCH							301,826

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
IN TOUCH MINISTRIES	WPHL	17	PHILADELPHIA	LOCAL	RELIGIOUS	79,465	
IN TOUCH MINISTRIES	WUAB	43	CLEVELAND-LORAIN	LOCAL	RELIGIOUS	7,063	
TITLE TOTAL: IN TOUCH MINISTRIES							86,528
JAMES KENNEDY	WWBT	12	RICHMOND	DEVOTIONAL	RELIGIOUS	0	
TITLE TOTAL: JAMES KENNEDY							0
KENNETH COPELAND	KATV	7	LITTLE ROCK	DEVOTIONAL	RELIGIOUS	3,046	
KENNETH COPELAND	KHWB	39	HOUSTON	DEVOTIONAL	RELIGIOUS	988	
KENNETH COPELAND	KMBC	9	KANSAS CITY	DEVOTIONAL	RELIGIOUS	497	
KENNETH COPELAND	KTLA	5	LOS ANGELES	DEVOTIONAL	RELIGIOUS	11,303	
KENNETH COPELAND	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	4,194	
KENNETH COPELAND	KXTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	17,606	
KENNETH COPELAND	WAGA	5	ATLANTA	DEVOTIONAL	RELIGIOUS	0	
KENNETH COPELAND	WDCA	20	WASHINGTON	DEVOTIONAL	RELIGIOUS	5,750	
KENNETH COPELAND	WFLD	32	CHICAGO	DEVOTIONAL	RELIGIOUS	0	
KENNETH COPELAND	WFQX	33	TRAVERSE CITY - CADILLAC	DEVOTIONAL	RELIGIOUS	2,901	
KENNETH COPELAND	WKBD	50	DETROIT	DEVOTIONAL	RELIGIOUS	698	
KENNETH COPELAND	WKRN	2	NASHVILLE	DEVOTIONAL	RELIGIOUS	501	
KENNETH COPELAND	WKYT	27	LEXINGTON	DEVOTIONAL	RELIGIOUS	1,018	
KENNETH COPELAND	WNCT	9	GREENVILLE, NC	DEVOTIONAL	RELIGIOUS	1,289	
KENNETH COPELAND	WPGH	53	PITTSBURGH	DEVOTIONAL	RELIGIOUS	6,762	
KENNETH COPELAND	WPHL	17	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	7,402	

Title as Shown	Station	Channel	City	Category	Sub-Cat.	Household Viewing Hours	Total Hours for Title
KENNETH COPELAND	WSEE	35	ERIE	DEVOTIONAL	RELIGIOUS	0	
KENNETH COPELAND	WTFX	29	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	1,049	
KENNETH COPELAND	WUAB	43	CLEVELAND-LORAIN	DEVOTIONAL	RELIGIOUS	18,427	
KENNETH COPELAND	WVTV	18	MILWAUKEE	DEVOTIONAL	RELIGIOUS	8,327	
KENNETH COPELAND	WWOR	9	NEW YORK	DEVOTIONAL	RELIGIOUS	16,560	
TITLE TOTAL: KENNETH COPELAND							108,313
LIFE TODAY	KTNC	42	SAN FRANCISCO (CONCORD)	DEVOTIONAL	RELIGIOUS	0	
LIFE TODAY	KXTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	13,239	
LIFE TODAY	WSBK	38	BOSTON	DEVOTIONAL	RELIGIOUS	8,752	
TITLE TOTAL: LIFE TODAY							21,991
MIRACLES NOW	WGN	9	CHICAGO	DEVOTIONAL	RELIGIOUS	298,006	
TITLE TOTAL: MIRACLES NOW							298,006
Total Viewing for all Religious Programming							1,517,459

Appendix E

Calculation of Relative IPG and SDC Household Viewing

Title as Shown	Station	Channel	City	Household Viewing Hours	Claimant
MIRACLES NOW	WGN	9	CHICAGO	298,006	SDC
IN TOUCH	WNYW	5	NEW YORK	82,262	SDC
IN TOUCH	WUAB	43	CLEVELAND-LORAIN	81,329	SDC
IN TOUCH MINISTRIES	WPHL	17	PHILADELPHIA	79,465	SDC
700 CLUB	WUAB	43	CLEVELAND-LORAIN	74,701	SDC
700 CLUB	KWGN	2	DENVER	68,386	SDC
HOUR OF POWER	WUAB	43	CLEVELAND-LORAIN	56,822	SDC
HOUR OF POWER	WNYW	5	NEW YORK	50,560	SDC
IN TOUCH	KXTX	39	DALLAS	47,117	SDC
700 CLUB	KXTX	39	DALLAS	31,173	SDC
HOUR OF POWER	KCAL	9	LOS ANGELES	31,070	SDC
IN TOUCH	KTTV	11	LOS ANGELES	27,410	SDC
CORAL RIDGE HOUR	KWGN	2	DENVER	26,215	SDC
IN TOUCH	WXIA	11	ATLANTA	25,829	SDC
700 CLUB	WPSG	57	PHILADELPHIA	20,181	SDC
HOUR OF POWER	WCFT	33	TUSCALOOSA	14,664	SDC
HOUR OF POWER	WFAA	8	DALLAS	14,208	SDC
HOUR OF POWER	WPXI	11	PITTSBURGH	13,936	SDC
HOUR OF POWER	KTXL	40	SACRAMENTO	13,394	SDC
IN TOUCH	KTVU	2	SAN FRANCISCO-OAKLAND	11,806	SDC
HOUR OF POWER	KATV	7	LITTLE ROCK	11,683	SDC
HOUR OF POWER	WPSG	57	PHILADELPHIA	11,399	SDC
CORAL RIDGE MINISTRY	KCAL	9	LOS ANGELES	11,238	SDC
HOUR OF POWER	KTVU	2	SAN FRANCISCO-OAKLAND	10,992	SDC
HOUR OF POWER	KHWB	39	HOUSTON	10,849	SDC
700 CLUB	KCOP	13	LOS ANGELES	9,342	SDC
DR. JAMES KENNEDY	WSYX	6	COLUMBUS, OH	9,154	SDC
IN TOUCH MINISTRIES	WUAB	43	CLEVELAND-LORAIN	7,063	SDC
HOUR OF POWER	WAGA	5	ATLANTA	6,859	SDC
HOUR OF POWER	KPTV	12	PORTLAND	6,665	SDC
700 CLUB	WDCA	20	WASHINGTON	5,854	SDC

Title as Shown	Station	Channel	City	Household Viewing Hours	Claimant
HOUR OF POWER	WSYX	6	COLUMBUS, OH	5,505	SDC
DR. JAMES KENNEDY	WSBK	38	BOSTON	5,268	SDC
IN TOUCH	WUSA	9	WASHINGTON	4,904	SDC
HOUR OF POWER	KMGH	7	DENVER	4,427	SDC
IN TOUCH	KATV	7	LITTLE ROCK	4,416	SDC
IN TOUCH	WXIX	19	CINCINNATI	4,389	SDC
IN TOUCH	KPLR	11	ST LOUIS	4,300	SDC
HOUR OF POWER	KWGN	2	DENVER	4,041	SDC
HOUR OF POWER	WWBT	12	RICHMOND	3,778	SDC
CORAL RIDGE	WPGH	53	PITTSBURGH	2,891	SDC
700 CLUB	KPLR	11	ST LOUIS	2,764	SDC
700 CLUB	WNYW	5	NEW YORK	2,365	SDC
IN TOUCH	WFLD	32	CHICAGO	2,274	SDC
HOUR OF POWER	WKBD	50	DETROIT	1,872	SDC
IN TOUCH	WNCT	9	GREENVILLE, NC	1,831	SDC
CORAL RIDGE MINISTRY	WPSG	57	PHILADELPHIA	1,619	SDC
CORAL RIDGE	KWGN	2	DENVER	1,425	SDC
IN TOUCH	WTRF	7	WHEELING	1,389	SDC
HOUR OF HEALING	KTNC	42	SAN FRANCISCO (CONCORD)	1,386	SDC
IN TOUCH	KPTV	12	PORTLAND	1,378	SDC
HOUR OF POWER	WIS	10	COLUMBIA, SC	1,184	SDC
CORAL RIDGE MINISTRIES	KSHB	41	KANSAS CITY	1,090	SDC
DR. JAMES KENNEDY	WITN	7	WASHINGTON, NC	1,084	SDC
CORAL RIDGE	WBRC	6	BIRMINGHAM	878	SDC
IN TOUCH	KHWB	39	HOUSTON	753	SDC
IN TOUCH	WRIC	8	RICHMOND-PETERSBURG	442	SDC
CORAL RIDGE HOUR	WSBK	38	BOSTON	121	SDC
BENNY HINN	KTNC	42	SAN FRANCISCO (CONCORD)	24,056	IPG
KENNETH COPELAND	WUAB	43	CLEVELAND-LORAIN	18,427	IPG
KENNETH COPELAND	KXTX	39	DALLAS	17,606	IPG
KENNETH COPELAND	WWOR	9	NEW YORK	16,560	IPG
BENNY HINN DAILY	WWOR	9	NEW YORK	15,513	IPG

Title as Shown	Station	Channel	City	Household Viewing Hours	Claimant
CREFLO A. DOLLAR JR.	WAGA	5	ATLANTA	13,680	IPG
LIFE TODAY	KXTX	39	DALLAS	13,239	IPG
BENNY HINN	WSBK	38	BOSTON	13,012	IPG
BENNY HINN	WPSG	57	PHILADELPHIA	11,576	IPG
CREFLO A. DOLLAR JR.	KTNC	42	SAN FRANCISCO (CONCORD)	11,522	IPG
KENNETH COPELAND	KTLA	5	LOS ANGELES	11,303	IPG
CREFLO A. DOLLAR JR.	WSBK	38	BOSTON	9,070	IPG
LIFE TODAY	WSBK	38	BOSTON	8,752	IPG
KENNETH COPELAND	WTVV	18	MILWAUKEE	8,327	IPG
CREFLO A. DOLLAR JR.	KTLA	5	LOS ANGELES	8,235	IPG
CREFLO A. DOLLAR JR.	WPSG	57	PHILADELPHIA	7,499	IPG
KENNETH COPELAND	WPHL	17	PHILADELPHIA	7,402	IPG
KENNETH COPELAND	WPGH	53	PITTSBURGH	6,762	IPG
CREFLO A. DOLLAR JR.	KXTX	39	DALLAS	6,558	IPG
KENNETH COPELAND	WDCA	20	WASHINGTON	5,750	IPG
CREFLO A. DOLLAR JR.	WDCA	20	WASHINGTON	5,674	IPG
BENNY HINN	KXTX	39	DALLAS	4,780	IPG
CREFLO A. DOLLAR JR.	KCAL	9	LOS ANGELES	4,314	IPG
KENNETH COPELAND	KTNC	42	SAN FRANCISCO (CONCORD)	4,194	IPG
CREFLO A. DOLLAR JR.	WPGH	53	PITTSBURGH	3,305	IPG
KENNETH COPELAND	KATV	7	LITTLE ROCK	3,046	IPG
KENNETH COPELAND	WFOQ	33	TRAVERSE CITY - CADILLAC	2,901	IPG
CREFLO A. DOLLAR JR.	WUAB	43	CLEVELAND-LORAIN	2,886	IPG
BENNY HINN	WTFX	29	PHILADELPHIA	2,670	IPG
CREFLO A. DOLLAR JR.	WNCT	9	GREENVILLE, NC	2,620	IPG
CREFLO A. DOLLAR JR.	KMBC	9	KANSAS CITY	1,290	IPG
KENNETH COPELAND	WNCT	9	GREENVILLE, NC	1,289	IPG
CREFLO A. DOLLAR JR.	WKBD	50	DETROIT	1,284	IPG
KENNETH COPELAND	WTFX	29	PHILADELPHIA	1,049	IPG
KENNETH COPELAND	WKYT	27	LEXINGTON	1,018	IPG
KENNETH COPELAND	KHWB	39	HOUSTON	988	IPG
KENNETH COPELAND	WKBD	50	DETROIT	698	IPG

Title as Shown	Station	Channel	City	Household Viewing Hours	Claimant
KENNETH COPELAND	WKRN	2	NASHVILLE	501	IPG
KENNETH COPELAND	KMBC	9	KANSAS CITY	497	IPG
CREFLO A. DOLLAR JR.	WKRN	2	NASHVILLE	218	IPG

SDC Total Viewership Hours: 1,237,396 SDC Percentage Breakout: 81.5%

IPG Total Viewership Hours: 280,063 IPG Percentage Breakout: 18.5%

Appendix F

Comparison of IT Processing LLC HVHH Distant Signal Data with Nielsen Average Week Television
Estimates

Appendix F

Comparison of IT Processing LLC HVHH Distant Signal Data with Nielsen Average Week Television Estimates

	Nielson Total Households In Market			
	<u>SDC</u>	<u>IPG</u>	<u>Total</u>	
In Touch 60 (Dr. Charles Stanley)	828,000		828,000	23.2%
Hour of Power	1,094,000		1,094,000	30.7%
Kenneth Copeland		548,000	548,000	15.4%
Dr. D. James Kennedy	411,000		411,000	11.5%
Creflo Dollar, Jr.		318,000	318,000	8.9%
700 Club	209,000		209,000	5.9%
Benny Hinn's This Is Day		111,000	111,000	3.1%
James Robison (Life Today)		46,000	46,000	1.3%
Total	2,542,000	1,023,000	3,565,000	

	HHVH Out of Market Coverage			
	<u>SDC</u>	<u>IPG</u>	<u>Total</u>	
In Touch 60 (Dr. Charles Stanley)	388,354		388,354	31.9%
Hour of Power	273,906		273,906	22.5%
Kenneth Copeland		108,313	108,313	8.9%
Dr: D. James Kennedy	60,980		60,980	5.0%
Creflo Dollar, Jr.		78,153	78,153	6.4%
700 Club	214,765		214,765	17.6%
Benny Hinn's This Is Day		71,607	71,607	5.9%
James Robison (Life Today)		21,991	21,991	1.8%
Total	938,004	280,064	1,218,068	

**Before the
COPYRIGHT ROYALTY JUDGES
Washington, DC**

In the Matter of)

Phase II Distribution of the 1998)
and 1999 Cable Royalty Funds)

Docket No. 2008-1
CRB CD 1998-1999 (Phase II)

REBUTTAL TESTIMONY OF ERKAN ERDEM

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August 12, 2014

SDC-R-001

TESTIMONY OF ERKAN ERDEM, Ph.D.

August 12, 2014

I. Qualifications

I, Erkan Erdem, am a Senior Manager at KPMG LLP ("KPMG") in the Economic and Valuation Services (EVS) practice. The economists and statisticians of the EVS practice provide expert analyses on economic and statistical matters to a variety of clients.

I received a Bachelor of Science in Mathematics and Bachelor of Arts in Economics from Koç University in Istanbul, Turkey in 2000. I subsequently earned a Ph.D. in Economics from The Pennsylvania State University in 2006. Between 2006 and 2010, I worked as an antitrust economist for Bates White, LLC, an economic consulting firm where I prepared expert reports on mergers and acquisitions, monopolization disputes, market power and concentration issues, and cartels. From 2010 to 2013, I worked as an economist at IMPAQ International, a research and consulting firm. In that role, I led large projects for federal agencies such as the Centers for Medicare & Medicaid Services (CMS). Since joining KPMG in September of 2013, I have been involved in projects for the New York State Department of Health and Maryland Health Services Cost Review Commission (HSCRC). For the last two years, I have been teaching graduate-level econometrics at University of Maryland as an Adjunct Professor in the Masters in Applied Economics program. My research has been published in peer-reviewed economic journals. I have also presented my work and research findings at numerous conferences to a wide range of audiences. I have also testified in a prior proceeding before the Copyright Royalty Board.

My curriculum vitae, with detailed information on my publications, project work, and conference presentations, is attached as Exhibit 1. This report is based upon information made available to me. I worked with a team of economists and analysts at KPMG who worked under my guidance during the preparation of my report. I reserve the right to supplement this report should additional information be made available in the future.

II. Royalty Allocation Process Overview

The purpose of this proceeding, known as Phase II, is to determine the allocation of royalty funds between two categories of claimants represented by Settling Devotional Claimants (SDC) and Independent Producers Group (IPG) in the Devotional category. The funds that are relevant for this proceeding were collected for 1999 cable retransmissions. It is my understanding that the Devotional Claimants resolved by settlement their share of the allocation of funds in Phase I, which allocates funds between eight different categories of programming (e.g., Devotional, Sports, Program Suppliers, etc).¹

It is my understanding that per Section 111 of the Copyright Act these royalty payments are made by Cable System Operators (CSOs) when they retransmit copyrighted works included in their broadcast television signals outside the program's original, local broadcast area.² This is permitted by Section 111 of the Copyright Act and royalties are deposited semiannually based on the CSOs' annual gross revenues from their subscribers in the relevant markets. The owners of the copyrighted works are required to file claims every July to receive a share of the royalties collected in the previous calendar year. Because royalty deposits are not directly tied to individual programs, the Judges of the Copyright Royalty Board are charged with the allocation of and distribution of royalties among the claimants. As I detail in the sections below, the guiding precedent is to measure the "relative market value" of programs to allocate shares of royalties among programs within the "zone of reasonableness."³

III. Materials Considered

I have obtained, reviewed, and used the following documents and data files during the preparation of this testimony:

- Amended Direct Statement of Independent Producers Group, In the Matter of Distribution of 1998 and 1999 Cable Royalty Funds.

¹ *Distribution of 1998-1999 Cable Royalty Funds*, 69 FR 3606, 3608 (Jan. 26, 2004).

² Final Determination of Distributions Phase II, In re Distribution of Cable Royalty Funds 2000-2003.

³ *Ibid.*

- All supporting documents and data produced by Independent Producers Group as part of the discovery process for the Amended Direct Statement of Independent Producers Group, In the Matter of Distribution of 1998 and 1999 Cable Royalty Funds.
- Written Direct Statement of the Settling Devotional Claimants, In the Matter of Distribution of 1998 and 1999 Cable Royalty Funds.
- Testimony of Jeffrey S. Gray, Amended August 20, 2012, In the Matter of Distribution of the 2000, 2001, 2002, and 2003 Cable Royalty Funds.
- Direct Testimony of Alan G. Whitt, In the Matter of Phase II Distribution of the 1998 and 1999 Cable Royalty Funds.
- Nielsen distant viewing data (estimated hours of viewing) for 1999.
- Programming data for 1999 from Tribune Media Services (TMS).

IV. Devotional Category and Relevant Programs

As an economist, I have been specifically asked to review Dr. Laura Robinson's opinions and proposed methodologies for the division of the 1999 cable royalties in the Devotional category. The Devotional category is comprised of syndicated programs of a primarily religious theme, not limited to those produced by or for religious institutions.⁴ It is my understanding that the copyrighted works that are included in Phase 2 of the proceeding are represented by SDC and IPG.

After reviewing Dr. Robinson's reports, I noted a list of issues with her approach and calculations. A significant feature of Dr. Robinson's approach is the fact that it relies on measures that are not appropriate to determine "relative market value." I conclude that the methodologies proposed by Dr. Robinson for the allocation of royalties for SDC and IPG claimants are not in the "zone of reasonableness" as stipulated by prior orders of the CRB, and its predecessor panels, which have been subject to appellate court review. I describe the problems with Dr. Robinson's approach in detail in the following subsections.

⁴ Stipulation of the Parties on the Issues of Program Categorization and Scope of Claims, In the Matter of 1990-1992 Cable Royalty Distribution Proceeding.

Missing SDC-claimed titles

While comparing the list of non-IPG titles Dr. Robinson used in her calculations with the list of SDC-claimed titles provided in the Direct Testimony of John S. Sanders, I found that Dr. Robinson excluded some programs claimed by SDC in her calculations, which has the effect of inflating the royalty allocation share for IPG in her report. It is my understanding that Dr. Robinson based her calculations only on programming designated as “religious” in the Tribune Media Services TV Data that Dr. Robinson used, rather than searching for individual titles, as Alan Whitt did in compiling the HHVH reports used by the SDC.⁵ Using the full TV Data from TMS,⁶ I identified additional titles which are relevant for this proceeding (Table 1). There were six more SDC-claimed titles broadcast for a total of 126 times which were excluded from Dr. Robinson’s royalty allocation percentage calculations. Significantly, Dr. Robinson excluded no IPG-claimed titles from her calculations.

Table 1. Missing SDC-claimed Titles from Dr. Robinson’s Estimates

Title	Claimant	TMS type code and type description	Number of broadcasts
700 Club Super Sunday			8
Crystal Cathedral Christmas Eve	SDC	10 (Special)	11
Hour of Power Christmas			1
Flying House	SDC	17 (Cartoon)	50
Superbook			50
700 Club Super Sunday	SDC	62 (Other)	6
Total			126

Additionally, as part of IPG’s claims, Dr. Robinson incorrectly included a few titles that should not have been included. The following titles should have been excluded from Dr. Robinson’s estimates:⁷

- Programs for Feed the Children, Inc.: These programs (“Feed the Children” and “Feed the Children: the Kosovo Crisis”) should be excluded because the Judges determined that Feed the Children programming is not Devotional.⁸

⁵ This is done by including only the programs identified as “Religious” in TV Data (program type code of 27).

⁶ Provided by IPG during discovery as “Item 33 – 1999 broadcasts (aggregate).acddb.”

⁷ See Exhibit IPG-4 in Dr. Robinson’s amended testimony.

- Programs for Adventist Media Center, Inc.: These programs (“Breath of Life” and “It Is Written”) should be excluded because the Judges have stricken IPG’s claims for this claimant.⁹

Volume is not a reliable methodology to measure relative market value

One of the methods put forward to calculate royalty allocation percentages (Table 2 of Dr. Robinson’s Supplemental Report) is based on hours of programming for distantly retransmitted claimed broadcasts calculated from Tribune data using the length of each show. A methodology based on volume (of hours of transmitted programming) is not a reliable method because viewers and CSOs may value a 30-minute program more than they value a 90-minute program.¹⁰ This “utility” or satisfaction one receives from a choice made, such as watching a program, is not necessarily determined by the length of the program. Given that the “quality” of the content and the time slot when a show is broadcast (e.g., prime time vs. 3:00 AM in the morning) are significant drivers of “demand”, and that the demand for a program will certainly be a determinant of the relative market value of the program, a determination of relative market value cannot be based on total hours or total number of programs.¹¹ A 30-minute show may attract a lot more viewers than a 90-minute show depending on the differences in content, quality, or the time slot the shows are broadcast, which are significant drivers of “demand.” To simplify this issue with “volume” further, one would not expect anyone to eat five terrible tasting cookies instead of a single delicious cookie. Analogously, there could be and are situations where one hit show airs once a week on Sunday and has a very large viewership, while there may be another program that is telecast five days a week (Monday-Friday) with many broadcast hours but very small viewership. It is the taste of the cookie or the “taste” for the shows that governs their value, not the number of available hours on air.

⁸ See Ruling and Order Regarding Claims and Separate Opinion, In Re Distribution of 1998 and 1999 Cable Royalty Funds.

⁹ See Ruling and Order Regarding Claims and Separate Opinion, In Re Distribution of 1998 and 1999 Cable Royalty Funds.

¹⁰ This is also discussed by Dr. Gray in his testimony (amended August 20, 2012) In the Matter of Distribution of the 2000, 2001, 2002, and 2003 Cable Royalty Funds.

¹¹ Similarly, from a CSO’s perspective, with few exceptions, programs that are not scheduled on a regular basis are less likely to drive subscriptions than regularly scheduled programs (such as the ones captured by the Nielsen reports).

Number of subscribers is not a reliable methodology to measure relative market value

The second method Dr. Robinson proposes relies on the number of distant subscribers. As argued in prior proceedings, CSOs are profit maximizing entities that construct bundles (or packages) of channels to attract and retain subscribers. Accordingly, the revenues of a CSO can be attributed to different types of programming that drive subscriptions to the bundle. This is consistent with the Bortz Surveys conducted to measure the relative market value of different types of programming from a CSO's perspective.¹² Hence, the Bortz Surveys are relevant for Phase I of the proceedings which determine the shares of the eight types of programming. However, Phase II of the proceedings deals with different programs that belong to the same category (e.g., Devotional) which are similar (or homogeneous). Merely indicating the total number of subscribers receiving a distant signal that contains a bundle of programs does not establish the relative value of any specific program by that summation alone. Therefore, a method of allocating royalties amongst the devotional programs based on subscribers is not a reasonable allocation method.

Moreover, a subscription-based methodology is not reliable, because subscribers pay a price to have *access* to a list of channels over a certain period of time. In practice, each subscriber is interested in watching a small share of the available channels and programs even though he/she pays the price set for the "bundle." Hence, associating every subscriber of a channel with every broadcast on the channel would be very misleading. As an example, consider a community where grocery store A sells brand X coffee and grocery store B sells brand Y coffee. Coffee brands X and Y sell for the same price. Assume now that grocery store A has thousands of customers per month attracted to grocery store A's selection of European cheeses, 10 of whom also purchase brand X coffee. Store B, on the other hand, has only a few hundred customers per month all of whom purchase Brand Y coffee. A claim that brand X has a higher relative market value based on the number of customers who patronize store A would clearly miss the mark in this situation. Brand Y coffee clearly has higher "relative market value"

¹² This can be explained using the following two hypothetical surveys. The first survey asks every subscriber the most important type of programming he/she would like to have in the bundle. The second survey asks every subscriber to provide percentages for each type of programming he/she would like to have in the bundle. The results from both surveys can be used to calculate shares for each category of programming.

- both for the consumers and the grocery store - than brand X coffee given that it is the preferred brand (with higher demand and sales) in this community. The determination of "relative market value" does not depend on how many customers walk through the doors of (or have access to) the grocery store.

To illustrate further, consider a channel with a copyrighted program, Program Z, which is retransmitted in a distant market. Assume that Program Z, broadcast on a particular day and time, has thousands of viewers. Now, consider replacing Program Z with another copyrighted program, Program W, while keeping all other programs on the channel unchanged. Assume that there are no subscribers in the distant market who watch Program W. The theory suggests that Program Z has higher "relative market value" than Program W because (1) higher demand for commercials around Program Z will increase revenues for the channel,¹³ (2) Program Z will increase negotiating power of the channel with the CSOs as well as how much the CSOs pay the channel to carry the signal, (3) the CSOs will have no incentive to carry a signal with Program W, which no subscriber chooses to watch. Under Dr. Robinson's approach, both programs would have equal value, which is an anomalous result.

Dr. Robinson's method based on the number of subscribers has flaws

Aside from these theoretical arguments against the use of the number of distant subscribers for determining relative market value, Dr. Robinson's approach has two major practical defects. To be specific, Dr. Robinson proposes to use "average subscribers" weighted by the number of broadcasts, for IPG and SDC separately, in each quarter hour. First, she uses "average number of distant subscribers per distant system" for each station instead of "total distant subscribers." For example, KTTV had an average of 102,442 distant subscribers in the two semi-annual CDC filings for 1999, with a total of 5 distant systems in each accounting period. KCAL had an average of 561,459 distant subscribers in 1999, with a total of 26 distant systems. Even though KCAL was received by more than five times as many subscribers as KTTV, Dr. Robinson's use of the average number of distant subscribers *per distant system* assigned almost equal value to each station:

¹³ It is plausible that organizations that consider paying the channel for such commercials also are profit-maximizing entities, and that their rationale for purchasing commercial time is related to the actual or expected viewership of the program.

KTTV: 102,442 distant subscribers divided by 5 distant systems = 20,489 subscribers per system.

KCAL: 561,459 distant subscribers divided by 26 distant systems = 21,595 subscribers per system.

Dr. Robinson provides no reason to value a program on a station carried by only 5 distant systems as approximately equal in value to a program on a station carried by 26 distant systems.

In addition to using the wrong value for measuring the “reach” of claimed programs, Dr. Robinson then further averages those numbers for all claimed programs by quarter hour.¹⁴ For example, consider two hypothetical stations with one IPG-claimed program on each. One of these stations has an average of 100,000 subscribers per system (using Dr. Robinson’s flawed analysis above), and the other station has an average of 10 subscribers per system. The average number of distant subscribers per system for these two stations is 50,005. Now, assume that the broadcast on the channel with 10 distant subscribers is either not claimed by IPG or is disqualified from this proceeding. Then, the average number of distant subscribers for IPG-claimed broadcasts is simply the number of distant subscribers for the remaining station, which is 100,000. **So, the exclusion or removal of one program (with low subscription) from the claimed broadcast list would *increase* the measure used in the calculation of the royalty allocation share for IPG (from 50,005 to 100,000, in this example). This is clearly counter intuitive and incorrect.**

This feature of Dr. Robinson’s methodology is, in fact, in contradiction with what Mr. Galaz argues in his testimony:

“IPG espouses that each and every program that is demonstrated to have been broadcast by a terrestrial station, and is thereafter retransmitted by a CSO, is required to receive some portion of the fees collected by the U.S. Copyright Office.”¹⁵

¹⁴ This is basically calculating the average of average distant subscribers (over IPG programs).

¹⁵ Amended Testimony of Raul Galaz, In the Matter of Distribution of 1998 and 1999 Cable Royalty Funds. It is noteworthy that the Judges found “unacceptable” a methodology that automatically awarded royalties “in the absence of any evidence of viewership.” *Distribution of the 2000, 2001, 2002 and 2003 Cable Royalty Funds*, 78 FR 64984, 65000 (Oct. 30, 2013).

That is, each additional program claimed by IPG, which is eligible to receive royalties, should theoretically increase IPG's share in the royalty allocation. By the same logic, removing a program claimed by IPG from the calculations should theoretically decrease IPG's share in the royalty allocation. In both cases, the proper "direction" of the change in royalty allocation should be clear regardless of how "small" or "large" the change in the royalty allocation percentage is. Using Dr. Robinson's approach, the direction of change is frequently the reverse of what is proper.

This basic flaw in Dr. Robinson's approach materializes when I correct for her incorrect inclusion of "It Is Written" among IPG's claimed programs. In Table 2, I reproduced what Dr. Robinson reported in her testimony using her flawed method: 19,648 and 18,460 weighted average distant subscribers for IPG and SDC, respectively. These estimates for weighted average distant subscribers imply a royalty allocation percentage of 51.56% for IPG. I then I remove "It Is Written" from the list of IPG-claimed broadcasts, because the Cable Royalty Board has stricken IPG's claims for this claimant.¹⁶ In theory, the *removal* of a program from IPG's claims must *decrease* the royalty allocation percentage for IPG. However, after removing "It Is Written" from the IPG-claimed broadcasts and associated subscribers from the calculations, the average number of distant subscribers for IPG broadcasts increases from 19,648 to 19,937. This is because the CSOs that rebroadcast "It Is Written" had relatively lower average number of subscribers compared to CSOs rebroadcasting other programs claimed by IPG. As a result, the implied share attributed to IPG programs *increases* from 51.56% to 51.92% as a result of the exclusion of "It Is Written" from IPG's list of claimed programs. The direction of the change is simply wrong.

As a further demonstration of the flaws in Dr. Robinson's approach, I calculated the shares of IPG and SDC based on a hypothetical situation in which IPG has claimed only one show: Creflo A. Dollar Jr. A logical expectation when the number of IPG-claimed titles changes from 14 to 1 is that the royalty allocation share estimated by IPG should decrease from 51.56% to a much lower value. Contrary to this expectation, Dr. Robinson's methodology indicates that the weighted average subscribers for the channels on which Creflo A. Dollar Jr. is broadcast is

¹⁶ See Ruling and Order Regarding Claims and Separate Opinion, In Re Distribution of 1998 and 1999 Cable Royalty Funds.

20,221 – a higher value than 19,648 with all 14 IPG-claimed titles. The implied percentage for IPG with only Creflo A. Dollar Jr. is 52.28% which is higher than the 51.56% originally estimated by Dr. Robinson with all IPG-claimed titles. Again, the direction is wrong and the outcome is counter-intuitive.

Table 2. Sensitivity Analyses of Dr. Robinson’s Estimates with Subscribers

	As reported by Dr. Robinson	After removing “It Is Written”	Including only Creflo A. Dollar Jr.
Weighted Average Subscribers for IPG Broadcasts	19,648	19,937	20,221
Weighted Average Subscribers for SDC Broadcasts	18,460	18,460	18,460
Implied Allocation for IPG ¹⁷ (%)	51.56	51.92	52.28

Many other counter-intuitive examples can be calculated to demonstrate the flaws with this approach. For example, it is clear that either claimant (IPG or SDC) could simply pick the title which is broadcast on a channel (or a group of channels) with the largest value of average distant subscribers to “maximize” its royalty allocation share.

Based on these analyses, I believe that the CRB should reject Dr. Robinson’s methodologies based on “averages.” Additionally, given that (1) a subscription-based methodology is not a reliable methodology for determining relative market value, and (2) Dr. Robinson’s approach has multiple and significant problems, I do not attempt to provide “revised” royalty allocation percentages based on this approach.

Fee generation is not a reliable methodology to measure relative market value

The third method Dr. Robinson proposes relies on the “fees generated” for stations with IPG and SDC broadcasts. There are major flaws with this approach; indeed, Dr. Robinson cannot even calculate a royalty allocation between IPG and the SDC based on this method (see Table 2 of her testimony). First, the fees are actually paid by CSOs (not by stations) based on the gross receipts and Distant Signal Equivalent (DSE) values for the distant signals on a particular CSO.¹⁸ The “fees generated” values used by Dr. Robinson are not calculations made by the CSOs or

¹⁷ The royalty allocation percentage for IPG is given by $100 \frac{IPG}{IPG+SDC}$, where IPG and SDC represent the weighted average subscribers for each claimant presented in the table.

¹⁸ A detailed overview of how fees are calculated is provided in the Direct Testimony of Marsha E. Kessler, In the Matter of Distribution of the 2000, 2001, 2002, and 2003 Cable Royalty Funds.

dictated by the Copyright Office, but rather are values “allocated” by CDC to individual stations using DSEs as relative weights for reporting purposes. Second, a royalty allocation methodology based on the fee generation approach has been discredited by the CRB in a previous proceeding.¹⁹ This is because the fees paid by the CSOs are not directly linked to individual programs, or even to individual stations. Third, “fees generated” allocated by CDC to each station will be higher for larger CSOs (with high gross receipts) for a given DSE, but have no relationship to the “value” of a broadcast.

Finally, as with Dr. Robinson’s methodology based on average distant subscribers per CSO, rather than total distant subscribers per program, Dr. Robinson’s fee generation methodology is based on average fees per CSO rebroadcasting a program, rather than total fees generated by a station on which the program is broadcast. The use of averages, instead of totals, gives rise to all of the same pitfalls as Dr. Robinson’s methodology based on average distant subscribers per CSO, including the relative devaluation of programs rebroadcast by greater numbers of smaller CSOs and the possibility of increasing allocations by dropping programs.

Incorrect use of viewership to measure relative market value

In her fourth set of royalty allocation estimates, Dr. Robinson uses a combination of (1) number of claimed broadcasts by Nielsen quarter hours and (2) Nielsen viewership measured as estimated number of households tuned in at each quarter hour.²⁰ Even though I agree with the use of actual viewing patterns, I disagree with the manner and means by which Dr. Robinson attempts to determine viewership values to estimate royalty allocation percentages.

First, Dr. Robinson relies on Nielsen viewership values from 1997 (and a small portion to 1998),²¹ and not from 1999, which is the relevant year for the royalty allocation calculations in this proceeding. It is possible that the Nielsen reports for 1999 were not available to Dr. Robinson. However, providing royalty allocation estimates for 1999 using viewership data from 1997-1998 is methodologically problematic.

¹⁹ See *Distribution of the 2004 and 2005 Cable Royalty Funds*, 75 FR 57063, 57072-57073. (Sept. 17, 2010)

²⁰ See Exhibit IPG-6 in Dr. Robinson’s amended testimony.

²¹ Even though Dr. Robinson’s amended testimony mentions that the data belongs to 1997, the data she uses in her calculations includes sweeps from 1998.

Second, instead of calculating viewership separately for IPG and SDC programs, Dr. Robinson calculates the *total* number of households estimated to be viewing television for each quarter hour. For example, Dr. Robinson estimates that a total of 307,075,317 households²² watched television during quarter hour 85 (corresponding to 23:00-23:15) over the course of 1997 and the portion of 1998 included in her data.²³ There were a total of 50 IPG and 50 SDC titles broadcast at that quarter hour in 1999 (e.g., one program roughly once per week for both SDC and IPG). Then, Dr. Robinson calculates a weighted average of number of viewers in which she uses the number of titles as weights.

As a methodology applied to establish relative market place value of a program, Dr. Robinson's analysis (in which she makes no attempt to calculate how many households actually tuned in to a program claimed by IPG or SDC during any quarter hour) makes no sense. By her approach, a program showing opposite the Super Bowl, the perennial #1 rated show on television, would be presumed to have the same viewership as the Super Bowl itself. This reflects neither common sense nor reality. Indeed, rational stations seeking to maximize station value would sometimes choose to air their less popular programs at times when highly popular programs are showing on other channels, so as to avoid the toughest competition.

For these reasons, I do not find Dr. Robinson's calculation useful at all. In the course of this proceeding (including discovery), Dr. Robinson had access to the necessary data to calculate the number of households that viewed the SDC titles separately from the number of households that viewed the IPG titles. If she had calculated these values separately for IPG and SDC, then she could have calculated the total number of viewers for IPG and SDC over quarter hours, and used those values (without the need to use the number of titles as weights) to calculate the royalty allocation percentages for SDC and IPG.

Analysis of Tribune TV Data and Nielsen Data

The 1999 TV Data produced by IPG²⁴ provides detailed broadcast information including the distantly transmitted station, date, time, program length, and title from 134 distinct stations in 1999. It includes a total of 46,138 quarter hours for titles claimed by either SDC or

²² This is a sum of households over a whole year at each quarter hour.

²³ See row QH85 in Exhibit IPG-6 in Dr. Robinson's amended testimony.

²⁴ TMS TV Data provided by IPG as "Item 33 - 1999 broadcasts (aggregate).acddb"

IPG (Table 3). About 52.1% of these quarter hours belong to titles claimed by IPG. The number channels associated with SDC-claimed titles is 65 compared to 34 for IPG-claimed titles.

Table 3. IPG and SDC Quarter Hours in 1999 TV Data

	Quarter Hours Matched between TV Data and Nielsen Data	Percent of Quarter Hours	Number of Channels Associated with Titles
IPG	24,052	52.1%	34
SDC	22,086	47.9%	65
Total	46,138	100.0%	

The 1999 Nielsen data provides viewership data for 123 unique channels. It includes 44 channels associated with SDC-claimed titles and 25 channels associated with IPG-claimed titles (Table 4). Hence, 67.7% of the channels associated with SDC-claimed titles and 73.5% of the channels associated with IPG-claimed titles are included in the 1999 Nielsen Data. On the other hand, the "coverage" of the channels in the 1997-1998 Nielsen Data, which provides viewership data for 102 unique channels, is lower for both IPG and SDC. About 60.0% of the channels associated with SDC-claimed titles and 67.7% of the channels associated with IPG-claimed titles are included in the 1997-1998 Nielsen Data. Therefore, the 1999 Nielsen data appears to be a better source than the 1997-1998 Nielsen Data to use together with the 1999 IPG TV Data.

Table 4. Coverage of 1999 TV Data and 1997-1998 TV Data

	1999 Nielsen Data	1997-1998 Nielsen Data	Number of Channels Associated with Titles	Coverage of 1999 Nielsen Data	Coverage of 1997- 1998 Nielsen Data
	(a)	(b)	(c)	(d) = 100*[(a)/(c)]	(e) = 100*[(b)/(c)]
IPG	25	23	34	73.5%	67.6%
SDC	44	39	65	67.7%	60.0%

Revised royalty allocation shares based on viewership

I provide revised royalty allocation percentages based on viewership data with the following corrections to Dr. Robinson estimates:

- Use the relevant 1999 Nielsen viewership data²⁵ instead of 1997-1998;
- Revise the list of IPG- and SDC-claimed titles that should be included in the analyses (see pages 4-5 above);
- Calculate the number of households that viewed the SDC titles separately from the number of households that viewed the IPG titles in each quarter hour;
- Use the total Nielsen viewership for SDC and IPG programs instead of calculating “weighted average viewership” as Dr. Robinson. It is the total viewership (or total demand) for each claimant group that matters, not “average” viewership.^{26,27}

I merge the 1999 Nielsen viewership data with the 1999 TV Data and identify program titles claimed by IPG and SDC to calculate the viewership by Nielsen quarter hours.²⁸ I drop the records that do not merge at this stage, which can happen, for example, due to the fact that Nielsen sweeps are available only for the six sweep periods in 1999. I find that SDC and IPG are equally affected by the exclusion of non-merging quarter hour records from the rest of my analysis. Table 5 shows that about 26 percent of the quarter hours (combinations of channel, date, and quarter hour) remain in the merged data for both IPG and SDC.

Table 5. Merging TV Data and Nielsen Data

	Quarter Hours Matched between TV Data and Nielsen Data	Total Quarter Hours in TV Data for IPG or SDC programs	Percent Successfully Matched
	(a)	(b)	(c) = 100*[(a)/(b)]
IPG	6,390	24,052	26.6%
SDC	5,828	22,086	26.4%

Note: Each quarter hour (or record) is a combination of channel, date, and quarter hour.

²⁵ Based on quarterly Nielsen sweeps with the estimated quarter hours that households located in distant cable markets viewed qualified programs.

²⁶ Dr. Robinson does not provide an explanation for why a weighted average is required or why she uses the number of broadcasts in each quarter hour as weights.

²⁷ A particular household may be counted in more than one quarter hour. However, given the nature of the data, it is not possible to estimate the number of “unique” households which viewed titles claimed by either of the claimants.

²⁸ Merging of these two data sources require additional coding/algorithm in which the main objective is to create quarter hours for the TV Data. This is because each row in the Nielsen data represents a 15-minute increment in the sweep period. I confirmed that my algorithm matches Dr. Robinson’s algorithm exactly.

Exhibit 2 shows the results of Dr. Robinson's analysis with my corrections as described above by quarter hour for IPG and SDC broadcasts separately. There were 5,828 IPG and 6,390 SDC quarter hours (or records) over the 96 quarter hours.²⁹ The total number of viewers for IPG and SDC were 276,179 and 1,225,796, respectively. As I describe above, what really matters in determining relative market value (of SDC-claimed versus IPG-claimed broadcasts) is the total viewership. Hence, the royalty allocation shares based on total Nielsen viewership for IPG and SDC are **18.4%** and **81.6%**, respectively, as presented in Table 6. These allocations are within 0.1% of the allocations set forth in the Direct Statement of John Sanders, based on the Household Viewing Hours Report compiled by Alan Whitt in the SDC's Written Direct Case.

Table 6. 1999 Royalty Allocation Shares Based on Nielsen Viewers

	IPG	SDC	Total
Total Nielsen viewers	276,179	1,225,796	1,501,975
Royalty Allocation Shares	18.4%	81.6%	100.0%

²⁹ Each broadcast is broken down to 15 minute quarter hours. Hence, a program that is longer than 15 minutes is counted more than once.

V. Declaration of Erkan Erdem

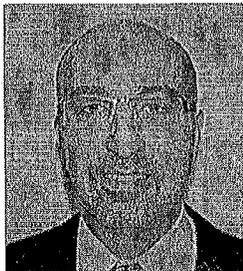
I declare under penalty of perjury that the foregoing testimony is true and correct, and of my personal knowledge.

Executed on August 12, 2014

A handwritten signature in black ink, appearing to be 'Erkan Erdem', written in a cursive style.

ERKAN ERDEM

Exhibit 1. Curriculum Vitae



ERKAN ERDEM

Senior Manager

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Function and Specialization

Dr. Erkan Erdem is a Senior Manager in KPMG's Economic and Valuation Services (EVS) practice. Dr. Erdem has eight years of research and consulting experience. He provides economic services to KPMG's clients and teaches econometrics at University of Maryland's Masters in Applied Economics program.

Representative Clients

- Maryland Health Services Cost Review Commission (HSCRC)
- New York State Department of Health
- CMS, CMMI
- Administration on Aging

Professional Associations

AEA, APHA, ASA, and AcademyHealth

Languages

English, Turkish

Education, Licenses & Certifications

- PhD in economics from The Pennsylvania State University
- BS in mathematics and BA in economics from Koç University, Istanbul

Programming Skills

- Matlab, STATA, Gauss, SAS, and C
- Tableau

Background

Dr. Erdem is an expert in program evaluation, policy analysis, statistical modeling, econometrics, and data analytics. He has extensive experience with Medicare payment systems and health care claims data. He teaches graduate-level econometrics at University of Maryland as an Adjunct Professor. Prior to joining KPMG, Dr. Erdem was a Senior Research Associate at IMPAQ International, where he led federal government projects. Prior to IMPAQ, he worked as an Economist at Bates White where he prepared expert reports on mergers and acquisitions, monopolization disputes, market power and concentration issues, and cartels. He has worked closely with clients including leading law firms, Fortune 500 companies, and government agencies on a number of projects.

Testifying Experience

- In the Matter of Phase II Distribution of the 1998 and 1999 Cable Royalty Funds, Docket No. 2008-1 CRB CD 1998-1999 (Phase II) (Copyright Royalty Board).

Professional and Industry Experience

- Population-based analysis of healthcare utilization using Medicaid and all-payer claims databases for New York State Department of Health. Analyzed cost and quality of care measures at the provider- and county-level to assess the needs of the population in a "value" based approach.
- Led the technical efforts in the Comparative Effectiveness Research (CER) Public Use Data Pilot Project for the Centers for Medicaid & Medicare Services (CMS) to create de-identified Public Use files (PUFs) using Medicare claims data. Led a team of economists and statisticians to generate samples of Medicare beneficiaries, link and process enrollment and claims data sets, and apply various statistical disclosure limitation techniques to prepare analytic files that meet HIPAA standards.
- Led the design of the methodology for the calculation of baseline and benchmark Medicare Fee-for-Service (FFS) expenditures in the Comprehensive End-Stage Renal Disease (ESRD) Care (CEC) Initiative for the Center for Medicare & Medicaid Innovation (CMMI). Reviewed and synthesized payment models in the Medicare Shared Savings Program (SSP) and Pioneer Accountable Care Organization (ACO) Model as part of the task.
- Conducted monitoring and evaluation of the Bundled Payments for Care Improvement Initiative (BPCI) for CMMI with a focus on services provided around the acute care hospital stay (i.e., episode of care). Statistically identified diagnoses with a potential to generate savings and designed various cost and utilization measures to assess the performance of the

initiative compared to appropriate benchmarks.

- Conducted a rapid-cycle evaluation of the Community-based Care Transitions Project (CCTP) for CMS to assess the impact of the program on continuity of care and outcomes, including readmissions, emergency visits, medication errors, costs, and patient satisfaction.
- Led the project for a simulation-based cost-benefit analysis of school-based influenza vaccination programs for a private biopharmaceutical company.
- Conducted the process evaluation of the Chronic Disease Self-Management Program (CDSMP) for the Administration on Aging (AoA) and analyzing the determinants of completion rates using participant-level data.
- Evaluated the performance of over 1,000 hospitals in the U.S. in the National Content Developer Project for CMS. The data elements cover patient safety culture, measurement of health care processes and outcomes, infection control, procedures, medications, nursing practices, communication.
- Investigated the response rates in the Consumer Assessment of Healthcare Providers and Systems (CAHPS) survey using a predictive regression model and reported the findings to CMS with recommendations for future surveys.
- Provided analyses for the liability and the damages experts for AMD Inc. in the exclusionary conduct litigation of Intel Corp. (AMD Inc. vs. Intel Corporation).
- Estimated damages to
 - Novell, Inc. in the Microsoft monopolization litigation (In re Microsoft Corp. Antitrust Litigation).
 - Purchasers in the price-fixing litigation of global rubber chemicals manufacturers (In re Rubber Chemicals Antitrust Litigation).
 - Purchasers of hypodermic products in a foreclosure litigation involving a major medical supplies company.
- Analyzed the competitive effects of a merger in the
 - Oil refining industry in the U.S.
 - Liquor distribution industry in the U.S.
- Developed a methodology and a simulation model to estimate damages in Section II (i.e., monopolization) cases.
- Provided economic analyses related to the calculation of water price in an international arbitration case.
- Analyzed market power of Shell Trading Gas & Power Company in proceedings before the Federal Energy Regulatory Commission (FERC).
- Conducted a review of the econometric modeling in the Enron bankruptcy litigation.

Publications and Research Papers

- Erdem, E. "Prevalence of Chronic Conditions Among Medicare Part A

Beneficiaries in 2008 and 2010: Are Medicare Beneficiaries Getting Sicker?" *Preventing Chronic Disease*. 2014;11:130118.

- Erdem, E., Korda, H., Woodcock, C., and Pedersen, S. "Racial and Ethnic Minority Participants in Chronic Disease Self-Management Programs (CDSMP): Findings from the Communities Putting Prevention to Work Initiative." *Ethnicity and Disease*. Vol. 23. Autumn 2013.
- Erdem, E., Korda, H., Sennett, C., and Haffer CS. "Medicare Claims Data as Public Use Files: A New Tool for Public Health Surveillance." *Journal of Public Health Management & Practice*. Forthcoming.
- Erdem, E. and Korda, H. "Self-Management Program Participation by Older Adults with Diabetes: Chronic Disease Self-Management Program (CDSMP) and Diabetes Self-Management Program (DSMP)." *Family and Community Health*. April/June 2014. Vol. 37(2):134--146.
- Erdem, E., Fout, B., and Abolude, A. "Hospital Readmission Rates in Medicare." April 2013. *Journal of Hospital Administration*. Revise and resubmit.
- Erdem, E. and Holly Korda. "Medicare Fee-for-Service Spending for Diabetes: Examining Aging and Co-morbidities." *Journal of Diabetes and Metabolism*. Forthcoming.
- Erdem, E. "Chronic Conditions and Medicare Spending." *Medicare and Medicaid Research Review*. Revise & Resubmit.
- Erdem, E. and Fout, B. "Trends in Medicare Prescription Drug Utilization." Working Paper, April 2013.
- Erdem, E., Prada, S. and Haffer, C. "Medicare Payments: How much Do Chronic Conditions Matter?" *Medicare and Medicaid Research Review*. 2013: Volume 3 (2).
- Erdem, E., Korda, H., Woodcock, C., and Pedersen, S. "From Participation to Completion: Older Adults in the Communities Putting Prevention to Work—Chronic Disease Self-Management Program (CDSMP) Initiative." Working Paper, March 2013.
- Erdem, E. and Thomas W. Concannon. "What Do Researchers Say about Proposed Medicare Claims Public Use Files?" *Journal of Comparative Effectiveness Research*, November 2012, Vol. 1, No. 6, pp. 519-525.
- Erdem, E. "Chronic Conditions in Medicare." IMPAQ Research Brief #3. IMPAQ International LLC, November 2011.
- Erdem, E. "Gender Differences in Home Health Care Utilization in Medicare." IMPAQ Research Brief #1. IMPAQ International LLC, September 2011.
- Erdem, E. and Sergio Prada. "Creation of Public Use Files: Lessons Learned from the Comparative Effectiveness Research Public Use Files Data Pilot Project." Joint Statistical Meeting Proceedings, Government Statistics Section. Alexandria, VA: American Statistical Association, pp. 4095-4109,

2011.

- Erdem, E. and James Tybout. "Trade Policy and Industrial Sector Responses: Using Evolutionary Models to Interpret the Evidence." *Brookings Trade Forum 2003*, pp. 1-43.
- Erdem, E. "An Empirical Model of Investment Behavior in Dynamic Oligopolies." Working Paper, 2005.
- Erdem, E. "Strategic Investment and Endogenous Entry." Working Paper, 2003.

Conference Presentations

- Erdem, E. "From Participant to Completer: Understanding Completion Rates among Older Adults in the Chronic Disease Self-management Program." American Public Health Association Annual Meeting, Boston, MA, November 2013.
- Erdem, E., Singh, A., and Borton, J. "Aggregate Level Public Use Files with High Data Confidentiality and Analytic Utility for Descriptive Analyses from Medicare Claims Data." Joint Statistical Meetings, Montreal, QC, August 2013.
- Erdem, E. "Medicare Public Use Files for Research, Training, and Innovation." Panel Chair. AcademyHealth 2013 Annual Research Meeting, Baltimore, MD, June 2013.
- Erdem, E. "Chronic Conditions and U.S. Health Care." American Public Health Association Annual Meeting, San Francisco, CA, October 2012.
- Erdem, E. "Getting the DIRT [Data for Innovation, Research, and Transparency] on Medicare and Medicaid Public Use Files." AcademyHealth 2012 Annual Research Meeting, Orlando, FL, June 2012.
- Erdem, E. "An Introduction to Medicare Claims Public Use Files (PUFs)." AcademyHealth Methods Webinar Series, July 26 and August 9, 2011.
- Erdem, E. "Creation of Public Use Files: Lessons Learned from the Comparative Effectiveness Research Public Use Files Data Pilot Project."
 - American Evaluation Association Meeting, Anaheim, CA, November 2011.
 - Joint Statistical Meetings, Miami Beach, FL, August 2011.
- Erdem, E. "CMS Public Use Files for Comparative Effectiveness Research", AcademyHealth Annual Research Meeting Innovation Center, Seattle, WA, June 2011.
- Erdem, E. "New CMS Data Sets: CMS 2008 BSA Inpatient Claims PUF." Health 2.0 Developer Challenge Code-a-thon, Washington, DC, February 2011.

Exhibit 2. SDC and IPG Viewers

Quarter hour	IPG broadcasts	SDC broadcasts	Total IPG viewers	Total SDC viewers
1	518	330	19,081	156,511
2	518	330	17,663	159,845
3	596	314	39,834	19,289
4	596	314	34,311	19,005
5	109	456	4,816	105,646
6	109	456	6,114	105,702
7	339	396	25,772	102,858
8	339	396	26,070	100,214
9	236	304	8,132	59,156
10	236	304	8,553	58,567
11	77	314	6,814	59,679
12	77	314	6,459	58,580
13	172	128	10,972	1,652
14	172	128	11,078	1,660
15	120	159	0	3,998
16	120	159	0	3,839
17	74	137	1,282	26,097
18	74	137	1,282	25,959
19	0	151	0	30,374
20	0	151	0	30,067
21	120	94	5,547	26,347
22	120	94	8,258	24,736
23	0	80	0	19,935
24	0	80	0	19,566
25	0	0	0	0
26	0	0	0	0
27	0	0	0	0
28	0	0	0	0
29	0	80	0	1,087
30	0	80	0	786
31	0	0	0	0
32	0	0	0	0
33	0	40	0	445
34	0	40	0	445
35	0	0	0	0
36	0	0	0	0
37	0	0	0	0
38	0	0	0	0
39	0	0	0	0

Quarter hour	IPG broadcasts	SDC broadcasts	Total IPG viewers	Total SDC viewers
40	0	0	0	0
41	0	0	0	0
42	0	0	0	0
43	0	0	0	0
44	0	0	0	0
45	0	0	0	0
46	0	0	0	0
47	0	0	0	0
48	0	0	0	0
49	0	68	0	0
50	0	68	0	0
51	0	68	0	693
52	0	68	0	693
53	0	24	0	0
54	0	24	0	0
55	0	24	0	0
56	0	24	0	0
57	0	0	0	0
58	0	0	0	0
59	0	0	0	0
60	0	0	0	0
61	0	0	0	0
62	0	0	0	0
63	120	0	4,662	0
64	120	0	5,590	0
65	12	0	0	0
66	12	0	0	0
67	0	0	0	0
68	0	0	0	0
69	19	0	0	0
70	19	0	265	0
71	0	0	0	0
72	0	0	0	0
73	20	0	0	0
74	20	0	0	0
75	45	0	614	0
76	45	0	435	0
77	47	8	0	0
78	47	8	0	0
79	5	11	0	2,365

Quarter hour	IPG broadcasts	SDC broadcasts	Total IPG viewers	Total SDC viewers
80	5	11	0	0
81	1	0	0	0
82	1	0	0	0
83	0	0	0	0
84	0	1	0	0
85	0	1	0	0
86	0	0	0	0
87	0	0	0	0
88	0	0	0	0
89	0	4	0	0
90	0	4	0	0
91	0	4	0	0
92	0	4	0	0
93	64	0	0	0
94	64	0	2,670	0
95	220	0	9,885	0
96	220	0	10,020	0
Total	5,828	6,390	276,179	1,225,796

Before the
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Washington, DC

In the Matter of)

Phase II Distribution of the 1998)
and 1999 Cable Royalty Funds)

Docket No. 2008-1
CRB CD 1998-1999 (Phase II)

ERRATA TO SETTLING DEVOTIONAL CLAIMANTS' WRITTEN REBUTTAL
STATEMENT ON ALLOCATION ISSUES

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August 13, 2014

SDC-R-002

Before the
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Washington, DC

In the Matter of)

Phase II Distribution of the 1998)
and 1999 Cable Royalty Funds)

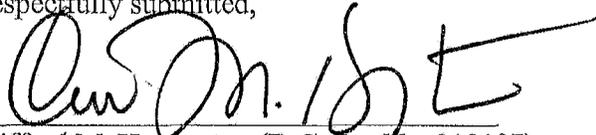
Docket No. 2008-1
CRB CD 1998-1999 (Phase II)

ERRATA TO SETTLING DEVOTIONAL CLAIMANTS' WRITTEN REBUTTAL
STATEMENT ON ALLOCATION ISSUES

The SDC hereby submit this errata to their rebuttal statement.

August 13, 2014

Respectfully submitted,



Clifford M. Harrington (D.C. Bar No. 218107)

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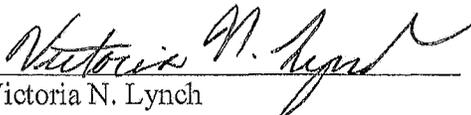
Counsel for Settling Devotional Claimants

CERTIFICATE OF SERVICE

I, Victoria N. Lynch, hereby certify that a copy of the foregoing was sent electronically and by overnight delivery via Federal Express, this 13th day of August, 2014, to the following:

INDEPENDENT PRODUCERS GROUP

Brian D. Boydston
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10786 Le Conte Avenue
Los Angeles, CA 90024


Victoria N. Lynch

Before the
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Washington, DC

In the Matter of)	
)	
Phase II Distribution of the 1998)	Docket No. 2008-1
and 1999 Cable Royalty Funds)	CRB CD 1998-1999 (Phase II)
)	

ERRATA – WRITTEN REBUTTAL STATEMENT OF ERKAN ERDEM

I, Erkan Erdem, hereby state and declare as follows:

1. This errata corrects a calculation error in Tables 3 and 4 of my Written Rebuttal Testimony, filed on August 12, 2014, which also applies to the figures in the text associated with these tables. All analysis and conclusions remain the same.

I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge, information, and belief.

August 13, 2014


Erkan Erdem

Table 3. IPG and SDC Quarter Hours in 1999 TV Data

	Quarter Hours in IPG's TV Data	Percent of Quarter Hours	Number of Channels Associated with Titles
IPG	24,052	52.1%	35
SDC	22,086	47.9%	66
Total	46,138	100.0%	

Table 4. Coverage of 1999 TV Data and 1997-1998 TV Data

	1999 Nielsen Data	1997-1998 Nielsen Data	Number of Channels Associated with Titles	Coverage of 1999 Nielsen Data	Coverage of 1997-1998 Nielsen Data
	(a)	(b)	(c)	(d) = 100*[(a)/(c)]	(e) = 100*[(b)/(c)]
IPG	25	23	35	71.4%	65.7%
SDC	44	39	66	66.7%	59.1%

EXHIBIT FILED UNDER SEAL
Subject to Protective Order in Docket No. 2008-1 CRB CD 1998-1999 (Phase II)

SDC-R-003

EXHIBIT FILED UNDER SEAL
Subject to Protective Order in Docket No. 2008-1 CRB CD 1998-1999 (Phase II)

SDC-R-004