

## ***Build Your Communication Skills: Presentation Mastery Secret #8-12 via LOC Learn***

*Build Core Competencies via LOC Learn is a series of development tools that map virtual learning resources to the Library's core competencies. This week's competency is "Your Communication Skills: Presentation Mastery Secrets #8-12." We recommend you watch each of these mastery secrets beginning with #8. Enhance your public speaking skills today:*

<b>Online Learning Resource</b>	<b>Resource Type, Duration</b>	<b>Speaker</b>	<b>What you will learn:</b>
<a href="#">Presentation Mastery Secret #8: Two Other Ways to Structure a Fantastic Presentation</a>	Video, 1:44 minutes	Steve McDermott	One approach is the "slow reveal" or Agatha Christie approach—build up slowly to the climax, such as, "It was the Butler in the library with the candlestick." Another is the Columbo approach, which builds up to, "Just one more thing."
<a href="#">Presentation Mastery Secret #9: A Simple Structure to Sell Anything to Anyone</a>	Video, 2:35 minutes	Steve McDermott	Steve McDermott gives an example, plus the suggestion that your (old) presentations can improve (in the future) by applying what you learn from his "secrets" (now).
<a href="#">Presentation Mastery Secret #10: Story Telling – The Best Alternative to Death by PowerPoint</a>	Video, 2:28 minutes	Steve McDermott	People use Powerpoint to remind them where they are and what to say next. Your audience can focus on a slide or on you, but not both.
<a href="#">Presentation Mastery Secret #11: Four Ways to Get People in the Room and Keep Them There</a>	Video, 2:08 minutes	Steve McDermott	If people are not in the room they're not listening.
<a href="#">Presentation Mastery Secret #12: Four More Ways to Get People in the Room and Keep Them There</a>	Video, 2:19 minutes	Steve McDermott	Four P's to get people in the room and keep them there are 1) Pause, for example at the beginning; 2) use a Prop; 3) the Power of three ("I'm going to tell you just three things"); and 4) a "Phrase that pays" at the end. Steve's example is, "Be bold, be brilliant, be gone."
<a href="#">Presentation Mastery Secret Bonus: Nothing Is Boring Unless You Decide It Is</a>	Video, 2:29 minutes	Steve McDermott	Steve McDermott tells of a financial director who was not allowed to use slides with his presentation.