A song forever intertwined with American patriotism and World War I especially, Nora Bayes’ “Over There” was named to the National Recording Registry in 2005.

“Over There” was the work of prolific Broadway tunesmith George M. Cohan who supposedly wrote the tune while on a train, inspired by a rash of war-related headlines on the newspapers around him. It would prove to be Cohan’s only song ever written not specifically for a stage musical. It would also prove to be the final piece of Cohan’s patriotic, if unofficial, musical triptych, positioned after “Yankee Doodle Dandy” (written in 1904) and “You’re a Grand Ole Flag” (written in 1906).

Though some sources credit Broadway singer Charles King with the first public performance of “Over There,” Bayes quickly became identified with the song, and she is praised in period accounts for public renditions of the song even before she recorded it for Victor on July 13, 1917. Her recording competed with strong versions by various male soloists, quartets and orchestras, including ones by Enrico Caruso and Billy Murray, a leading performer of Cohan songs who had scored a massive hit in 1906 with his version of “You’re a Grand Old Rag.” It is her version of “Over There,” however, that has endured.

Bayes (born Eleanora Goldberg on October 3, 1880) was a major star of early 20th century recording, Broadway and vaudeville. Born in Illinois (though some sources state California), Bayes began her singing career in the Windy City before hitting the vaudeville circuit.

Bayes made her Broadway debut, in “The Rogers Brothers in Washington,” in 1901. She scored a major stage and phonographic hit in 1908 with the song “Shine On, Harvest Moon,” a duet with her then-husband Jack Norworth. Bayes would enjoy a long list of hits including “Prohibition Blues” and “How Ya Gonna Keep Em Down on the Farm?” Additionally, she would appear consistently on Broadway including appearances in the “Ziegfeld Follies of 1908” and the “Ziegfeld Follies of 1909.” For a time, beginning in 1918, she even owned her own headlining theater; the Nora Bayes was located on 44th Street in New York City. Married five times and the adoptive mother of three children, Bayes died of cancer in 1928. Her life story would later serve as the basis for the 1944 musical film “Shine On, Harvest Moon” where she would be played by Ann Sheridan.

Unlike such other patriotic perennials as “God Bless America” or “America the Beautiful,” Cohan’s “Over There” is directly a song about war. America’s general G.I. becomes “Johnnie” in the song and, in a direct call to action, is told to “get your gun” and “take it on the run.” “Over
There” is certainly intended as a morale booster—some would even say propaganda—and, possibly, a recruitment tool (i.e. “Hear them calling you...ev’ry son of liberty.”) The spirit of the song is upbeat and gung ho (“Hurry right away, no delay, go today”)—and at times recklessly optimistic. There is little attention to war’s unpleasant realities, no mention of injury or casualties. It’s an attitude—emboldened and strengthened by music or not—which has endured, as sadly timeless as war itself.

“Over There’s” repetitive nature—“Get your gun” is repeated six times; “over there” is repeated 10 times—and simple rhyme schemes no doubt added to its popularity as well as its endurance. The repetition practically demands a sing-along, like a cheer at a high school pep rally or the fight song at a college football game. The song’s general vagueness, meanwhile, adds to its timelessness—“there” is never defined and hence can be discerned to be any war theater. The song also does much to call up various uniquely American themes: patriotism (“Hoist the flag and let her fly, Yankee Doodle do or die”); religion (“So prepare, say a prayer”); and perseverance (“And we won’t come back ’til it’s over, over there”).

Though not necessarily typical of her, Bayes all-out delivery of the song also conveys the song’s call to arms nature. In her bombastic style, Bayes resembles two of her Registry sisters, namely Kate Smith (singer of another patriotic hit, “God Bless America”) and fellow belter Judy Garland. Legend has it that Cohan pursued Bayes specifically to record his latest work, no doubt because of her fame. But, beyond that, what is to be made of a woman singing this song of boys and battle? Is she the representative of the universal mother telling us all what to do? In her musical edict is she the personification of Lady Liberty, or an American Marianne, rallying the troops and leading the charge?

Music and war have often gone hand-in-hand, consider “The Battle Hymn of the Republic” and “Dixie,” both intertwined with the Civil War. With the advent of radio and recording technologies, music would only gain in importance during times of war. Certainly World War II had its kit of songs, used for both moral and propaganda—note “Praise the Lord and Pass the Ammunition.” Often though, perhaps as WWII wore on, the hits began to take on a slightly melancholy feel, consider “I’ll Be Seeing You” and Peggy Lee’s “Waitin’ for the Train to Come In.” Songs still play a part in binding people together during times of national emergency, consider Lee Greenwood’s suddenly resurrected “Proud to Be an American” during the first Gulf War and just after 9-11.

Bayes’s “Over There” is one of the most enduring of these purposeful, popular battle hymns, still as likely as any to be invoked and revived in times of need, national unity or simply nostalgia.