Online
Open House

August 4, 2021

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The National Screening Room and the American Archive of Public Broadcasting

Presented by

Josie Walters-Johnston
Reference Librarian
Moving Image Research Center
National Audiovisual Conservation Center, Packard Campus, Library of Congress
Articles and Essays

Mental Health Films
The films in this presentation, dating mainly from the 1950s, are a striking example of how mental illness—so often sensationalized in Hollywood features—could be handled with considerably more nuance and sensitivity when produced for educational and training purposes. Many of these films were intended for mental health professionals. For example, The Steps of Age (1950) deals with the stresses that some people face upon...

Made to Persuade: Advertising and Promotional Films
This presentation brings together a wide variety of films deploying diverse narrative approaches but all with the same goal: to sell a product or, sometimes, a person. Motion pictures have been used for promotional purposes practically since the medium was invented; for example, the oldest title in this collection is Admiral Cigarette (Edison, 1897). As "Made to Persuade" makes abundantly clear, the selling tactics...

National Film Registry
The National Film Registry is a list of films deemed "culturally, historically or aesthetically significant" that are earmarked for preservation by the Library of Congress. These films are not selected as the "best" American films of all time, but rather as works of enduring importance to American culture. They reflect who we are as a people and as a nation. The Librarian of Congress...
Mental Health Films

The films in this presentation, dating mainly from the 1950s, are a striking example of how mental illness—so often sensationalized in Hollywood features—could be handled with considerably more nuance and sensitivity when produced for educational and training purposes. Many of these films were intended for mental health professionals. For example, The Steps of Age (1956) deals with the stresses that some people face upon retirement. At the other end of the age spectrum, Angry Boy (1950) offers counseling guidance on how to deal with anger issues in children.

On the other hand, The Lonely Night (1954) and Fears of Children (1951) were intended for more general audiences, promoting understanding for people struggling with mental illness, while Pelour Sheet (1949) uses an African-American family in Georgia to illustrate the influence parenting has on a child’s emotional well being.

Collection Items

- Activity Group Therapy
- Angry Boy
- Bitter Welcome
- Booked for Safekeeping
- The Calls That Came
- Farewell to Childhood
- Fears of Children
- First Lessons

Made to Persuade: Advertising and Promotional Films

This presentation brings together a wide variety of films deploying diverse narrative approaches but all with the same goal: to sell a product or, sometimes, a person. Motion pictures have been used for promotional purposes practically since the medium was invented; for example, the oldest title in this collection is Admiral Cigarette (Edison, 1897). As “Made to Persuade” makes abundantly clear, the selling tactics film makers have used in the intervening decades are protean, from the blunt, graphics-heavy Buy an Electric Refrigerator (ca. 1926) to the history lesson offered by Schwinn in Magic of the Bicycle (1965) to The Ordeal of Thomas Moon, a 1957 film starring a young Dom DeLuise, intended for screenings with medical professionals, touting the virtues of Dexedrine as a weight loss drug while never mentioning the product.

“Made to Persuade” also includes several films made for political campaigns, including The Dewey Story (1948), produced for New York Governor Thomas Dewey’s unsuccessful run against Harry S. Truman. It also features what is perhaps the most famous political commercial of all time, produced primarily by Tony Schwartz for President Lyndon B. Johnson’s 1964 campaign. Its official title is “Peace, Little Girl,” but is much better known as the “Daisy” ad. Time has not dimmed its visceral power.

Collection Items

- Admiral cigarette
- Albert in Blunderland
- Blame It On Love
- Boy Meets Dog
- Decision for Chemistry
- The Dewey Story
- Drive the Difference
- Ellis in FreedomLand
- Goodbye Mr. Roach
- Hitler’s Reign of Terror
- Jerry Puts the Strings
- Little Man What Now
- The Magic of the Bicycle
- Master Hands
- The Midwinter Family at the New York World’s Fair
- The Ordeal of Thomas Moon
- Peace, little girl: [Daisy political spot]
- A Revolutionary New Triumph in Tape
- Rudolph the Red-Nosed Reindeer: With Christmas Greetings From Montgomery Ward
- The stenographer’s friend, or, What was accomplished by an Edison business phonograph
National Film Registry

The National Film Registry is a list of films deemed "culturally, historically or aesthetically significant" that are earmarked for preservation by the Library of Congress. These films are not selected as the "best" American films of all time, but rather as works of enduring importance to American culture. They reflect who we are as a people and as a nation. The Librarian of Congress makes the annual selections to the Registry after reviewing hundreds of titles nominated by the public and conferring with Library film curators and the distinguished members of the National Film Preservation Board.

For more information on these titles, please visit Selections from the National Film Registry.

Collection Items

All My Babies  The Bargain  Bronx Morning  Corbett-Fitzsimmons Fight

A Corner in Wheat  The Cry of Jazz  Dickson experimental sound film  Duck and Cover
The majority of films posted in the National Screening Room can be downloaded or shared and are free to use and reuse.

There are items that can only be streamed and require additional permissions to duplicate, use and reuse.
A collaboration between the Library of Congress and WGBH to coordinate a national effort to preserve and make accessible historically significant public radio and television programming that has aired over the past 70+ years.
WGBH Educational Foundation
Goals

- Coordinate a national effort to preserve and make accessible as much significant public broadcasting materials as possible
- Become a focal point for discoverability
- Provide standards and best practices for storing, processing, preserving, and making accessible historical content
- Facilitate the use of archival content by scholars, educators, students, journalists, media producers, researchers, and the public
- Increase public awareness of the significance of historical public media and the need to preserve it and make it accessible
The Online Reading Room (ORR)

- More than 60,000 programs streaming online
- Programs added periodically
- Online access in accordance with the copyright law of the United States, including the legal doctrine of fair use
- Access for research, educational, and informational purposes only
- Inclusion in the ORR determined by analysis of types of programs and examination of individual series and programs
Browse the AAPB

Not sure where to begin your search? Dive in to the AAPB using one of these suggested topics:
National/Local News and Public Affairs-Related Programs

- Channel 17 Reports (Buffalo)
- Iowa Press
- MPR News (Minnesota)
- National Native News (Alaska)
- New Jersey Nightly News
- Newscheck (Southern California)
- Newsnight Maryland
- Ten O’Clock News (Boston)

- PBS NewsHour 1975 – 2019
- 14,000+ programs
- 200+ awards
- “most believed”
- “where the news is allowed to breathe”
• The National Educational Television (NET) Collection consists of more than 10,000 television programs from non-commercial TV stations and producers from 1952-1972 on public affairs, social issues, arts, culture, the humanities, science, and education.

• The Library of Congress has a project to continually digitize the endangered NET collection.

• 1964
  • The Abolitionists
  • Africans in America
  • Eyes on the Prize
  • Freedom Riders
  • John Brown’s Holy Wars
  • Reconstruction
  • Stonewall
  • To the Moon
Exhibits

Explore in depth selected topics of historical significance as covered by public radio and television.

- Protecting Places: Historic Preservation and Public Broadcasting
- Structuring the News: The Magazine Format in Public Media
- Climate Change Conversations: Causes, Impacts, Solutions

VIEW ALL EXHIBITS
Feature--Share A Segment

Use URL to link to a specific segment or embed the link in your document
The National Screening Room and the American Archive of Public Broadcasting

Presented by Josie Walters-Johnston

Ask a Librarian: https://www.loc.gov/rr/askalib/ask-mopic.html

Moving Image Research Center
Library of Congress
Washington, DC 20540-4690
Room 336, Madison Building
Phone: (202) 707-8572
Fax: (202) 707-2371
Email: mpref@loc.gov
The Library of Congress

Music Division [www.loc.gov/rr/perform](http://www.loc.gov/rr/perform)

Ask-a-Librarian [https://ask.loc.gov/performing-arts](https://ask.loc.gov/performing-arts)

Reference librarians: James Wintle and Cait Miller
What’s in the Music Division?

The earliest notated music in the Library of Congress
https://www.loc.gov/item/2010563285/

- A breviary fragment from the 10th century
- Staffless neumes from the Abbey of St. Gall (in Switzerland)
- “Neumes” show the direction of the melody, students can create their own transcription

More examples of Medieval notation:
https://www.loc.gov/collections/tenth-to-sixteenth-century-liturgical-chants/
The Library of Congress Celebrates the Songs of America

https://www.loc.gov/collections/songs-of-america/about-this-collection/

- Educational resources to explore the connection between American history and music.
- Nearly 100k digital items (recordings, sheet music, essays, playlists, timelines, videos, pictures)
- Teachers can use playlists to enhance lessons on historical topics
- Students can explore musical responses to current events throughout history and create their own

**Songs of Social Change**

American songs have endured and thrived as a key part of our history, a tool for personal expression and a means of storytelling. From the colonial period to the present day, people have used song to express frustration, call for change, celebrate, and resist. The Library of Congress has gathered many of these songs to share with you.

### Playlist for Social Change

- **Swing low, sweet chariot**
  - The Fisk University Jubilee Quartet performs a spiritual favorite.
- **Hard times, come again no more**
  - The Criterion Quartet performs Stephen Foster’s great anthem to social change.
- **Since my Margaret become a slave girl**
  - Maurice Buhle sings a heart-wrenching song about slavery.
- **Cornel’s folk blues**
  - Liza Velas performs an angry song about labor maltreatment in the cotton fields.
- **Sometime we'll understand**
  - The Synch Choir performs an uplifting gospel hymn by James McGowan and William H. Connelius about a time when the world is not full of tears and hardship.

**Songs of America**

Samuel Holyoke (1762-1820) writes the sacred collection, The Christian Harmonist, designed for Baptist congregations.

**Culture**

German playwright and philosopher Johann Friedrich von Schiller writes William Tell

**In the News**

Lewis and Clark begin their expedition through the Louisiana Purchase to the Pacific Coast

Vice President Aaron Burr mortally wounds Alexander Hamilton in a duel
Sponsoring the creation of new music

The Boccaccio Project
https://www.loc.gov/concerts/boccaccio-project/

- Composers and performers were paired to create artistic responses to the pandemic
- Introduce students to the project and encourage them to create their own responses
- Composer Miya Masaoka has been paired with cellist Kathryn Bates of the Del Sol Quartet to write a new work for solo cello, entitled *Intuit (a way to stay in this world).*
  https://www.loc.gov/concerts/boccaccio-project/masaoka-bates.html
Thank you for attending. We are here to answer your questions!

- Research Guides for Music and the Performing Arts https://guides.loc.gov/music-performing-arts
- If you think of a question later, don’t hesitate to send us a message https://ask.loc.gov/performing-arts
Ripe for Research & Online Learning

Visual Primary Resources in the Library’s Prints & Photographs Division

Katherine Blood
Curator of Fine Prints & Poster Team
About how many images are in the Prints & Photographs Division Collections?

A. 800,000?
B. 16 million?
C. 1 billion?
16.5 million images!

- About 95% of the collection is described in the Prints & Photographs Online Catalog
- Over 1.5 million digitized items
- More than 1.1 million images with "no known restrictions"

https://www.loc.gov/rr/print/
Photographs

Steamboat approaching dock...Silver Springs, Florida by George Barker, 1886. LC-DIG-ppmsca-09548
Operating a hand drill at Vultee-Nashville...Tennessee, by Alfred Palmer, 1943. LC-DIG-fsac-1a35371
Full sheet base ball poster no. 281 by Calvert Lithographing Company, 1895. LC-DIG-ppmsca-18405
Edison’s Greatest Marvel, 1896. LC-DIG-ppmsc-03761
New York, Fly TWA by David Klein, ca. 1960. LC-DIG-ds-06845
Architecture, Design & Engineering


Historic American Engineering Record, Hawaii Volcanoes National Park, As-Constructed Drawings. HAER HI-76 hdl.loc.gov/loc.pnp/hhh.hi0822/sheet.00006a
Drawings

Side view, "Oliver" 61-71-81 tractor by Wilbur Henry Adams, ca. 1944. LC-DIG-ppss-00888

Design for a Union Station by Luther Daniels Bradley, 1907. LC-USZ62-84052
Visual Literacy Resources
https://www.loc.gov/rr/print/resource/researchertool.html
Rembrandt van Rijn, *The Three Trees*, 1643. Etching, drypoint, engraving. LC-DIG-ppmsca-50109
L to R: Hiroshige’s Ôtsuki Plain in Kai Province, 1858; Kuniyoshi’s Mukōjima Miyamoto Musashi, 1852; Kunisada’s Yume no ukihashi, 1854; and Hiroshige III’s The Fine Arts Museum and the Shôjô Fountain at the Second National Industrial Exposition in Ueno Park, 1881 (part of triptych). Woodblock prints.
WORK PROJECTS ADMINISTRATION (WPA) POSTERS:
WWW.LOC.GOV/PICTURES/COLLECTION/WPAPOS/

Albert M. Bender (Illinois WPA, Federal Art Project, 1941); Frank S. Nicholson (NY WPA, National Park Service, between 1936 and 1940); Vera Bock (NY WPA, Federal Theatre Project, 1938); Shari Weisberg (Illinois WPA, Federal Art Project, between 1936 and 1940).
Free to Use and Reuse: Work Projects Administration (WPA) Posters

Learn more about WPA posters. Browse more content that is free to use and reuse.
 Amplifier COVID-19 posters by: Thomas Wimberly, Jorge Garza, Skye Sturm, and Jena Floyd
Available for non-commercial Creative Commons use, with credit to artist:
https://www.loc.gov/rr/print/res/737_ampl.html

THANK YOU!!

www.loc.gov/pictures/
ask.loc.gov/prints-photographs/

Alfredo Ponce aka Dr. Ponce. 
Online Open House:
Science, Technology and Business Division

Michelle Cadoree Bradley
Science Research Specialist
mcad@loc.gov
KEY FACTS

• COLLECTIONS

  SCIENCE
  • NOT Clinical Medicine
  • NOT Technical Agriculture

  TECHNICAL REPORTS AND STANDARDS

• TIME PERIOD

  1800 - Present

• CORE AUDIENCE SEGMENT

  U.S. and International
FUN FACT: The John Adams Building, which houses the majority of science’s collections holds about 10 million volumes on 180 miles of shelves.
FUN FACT: Science collections comprise approx. 40% of the Library’s collections – around 16 mil; with 1.4 million in Business and Economics related titles.
SERIALS

Fun Fact:
Did you know that one catalog record can represent one or even 1000’s of items in the collection?
TECHNICAL REPORTS & STANDARDS

- Technical Reports and Standards Unit, Library of Congress.
  https://www.loc.gov/rr/scitech/trs/trscollections.html
STANDARDS

- Standards Collection, Library of Congress.
  https://www.loc.gov/rr/scitech/trs/trsstandards.html

Image: https://www.trade.gov/product-standards
SPECIALIZED COLLECTIONS IN TRS

L’Aerophile magazine

L’Aerophile collection, 1876-1949 Finding Aid
https://hdl.loc.gov/loc.gdc/eadgdc.gc006001 and L’Aerophile collection overview

Science Inspiration:

Inside Adams Blog
https://blogs.loc.gov/inside_adams/
Science Inspiration:

Everyday Mysteries

https://www.loc.gov/everyday-mysteries/

Did you ever wonder why a camel has a hump? If you can really tell the weather by listening to the chirp of a cricket? Or why our joints make popping sounds? These questions deal with everyday phenomena that we often take for granted, but each can be explained scientifically.

Everyday Mysteries will help you get the answers to these and many other of life's most interesting questions through scientific means. In addition, we will introduce you to the Library of Congress' vast collection of science and
Science Inspiration: Aviation and Aeronautics

- Come Fly with Us: Exploring the Library of Congress Aeronautical Collections

- Finding Our Place in the Cosmos: From Galileo to Sagan and Beyond

- Tissandier Collection – Early History of Aeronautics
  https://www.loc.gov/collections/tissandier/about-this-collection/
Science Inspiration:
Benjamin Franklin in His Own Words; Scientist and Inventor.
https://www.loc.gov/exhibits/franklin/franklin-scientist.html

Bifocal Glasses, Benjamin Franklin in His Own Words; Scientist and Inventor.
https://www.loc.gov/exhibits/franklin/franklin-scientist.html
Other places to look:

- Prints & Photographs catalog
  http://www.loc.gov/pictures/
  Scientific illustration; inventor?; Invention?

- Historic American Engineering Record
  https://www.loc.gov/pictures/collection/hh/
  State

Discomedusae. – Schweibenquallen
https://www.loc.gov/pictures/item/2014645043/

Coincoin-Prudhomme House… Natchitoches Parish, LA
https://www.loc.gov/pictures/collection/hh/item/la0417.sheet.00003a/
Have Questions?

Request list of illustrations, URLs and additional references:

Michelle Cadoree Bradley
Science Research Librarian
mcad@loc.gov

ASK!

Ask-a-Librarian: Science and Technical Reports
https://ask.loc.gov/science
Copyright: The Engine of Free Expression
How copyright works for both creators and users of creative works to promote creativity for everyone.

John Saint Amour
George Thuronyi
U.S. Copyright Office
WHAT IS COPYRIGHT?
Protection grounded in the U.S. Constitution and granted by law for original works of authorship fixed in tangible form.

Covers both published and unpublished works.
1790
first federal copyright law
Today

the law is

475+ pages
December 2020

CASE Act. Sets up small claims tribunal
Copyright’s bundle of rights

- To reproduce
- To distribute
- To prepare derivative works based upon the original
- To perform or display the work publicly
- To publicly perform digital audio transmissions of recordings
- Proper attribution and preservation of integrity of visual art works
WHAT IS COPYRIGHT REGISTRATION?
Copyright exists automatically in an original work of authorship once it is **fixed in a tangible medium**.

Owner can take steps to enhance the protections of copyright, the most important of which is **registering the work**.
Registering a work is not mandatory.

Registration (or refusal) is necessary to enforce copyright through litigation.
Works that have not been fixed in a tangible form
Names, titles, short phrases, and slogans
Familiar symbols, shapes or designs or coloring
Lettering, fonts, calligraphy, mere variations of typographic ornamentation
Ideas, methods, systems, concepts, principles, and discoveries
Devices or inventions
<table>
<thead>
<tr>
<th>Category</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Works registered or published</td>
<td>28 years (1\textsuperscript{st} Term)</td>
</tr>
<tr>
<td><strong>1923–1977</strong></td>
<td>+67 years (Renewal term)</td>
</tr>
<tr>
<td></td>
<td><strong>95 years total</strong></td>
</tr>
<tr>
<td>Works created after 1978</td>
<td>Author’s lifetime</td>
</tr>
<tr>
<td></td>
<td>+70 years</td>
</tr>
<tr>
<td>Works made for hire</td>
<td>95 years from first publication or</td>
</tr>
<tr>
<td></td>
<td>120 years from creation, whichever shorter</td>
</tr>
</tbody>
</table>
Public Domain

In January 2021, works from 1925 protected under copyright became available for free use. Every January, more works will be available in the public domain.
We recommend: Get permission to use works subject to copyright protection.

Fair use
Courts consider

- Purpose and character of the use
- Nature of the copyrighted work
- Amount and substantiality of the portion used in relation to the copyrighted work as a whole
- Effect of the use upon the potential market for or value of the copyrighted work
MISSION STATEMENT
The U.S. Copyright Office promotes creativity and free expression by administering the nation’s copyright laws and by providing impartial, expert advice on copyright law and policy, for the benefit of all.

VISION STATEMENT
Enriching the nation’s culture by empowering and connecting the global copyright community.
Why is copyright significant to the Library of Congress, the nation’s library?

The Copyright Act specifies that the owner of copyright of a work published in the United States must deposit the complete copies or phonorecords in the Copyright Office within three months of publication.
Registered 443,911 claims for copyright

170,600 public inquiries

Collected more than $237 million in royalty fees; managed over $1.4 billion

Recorded nearly 7,098 documents for over 233,000 works

Adjusted procedures during pandemic
Copyright

Videos on YouTube
• What Is Copyright?
• Copyright on the Internet
• Hey, That’s My Idea!
• Copyright Registration
• Understanding Fair Use
• That’s Public Domain
• Music Modernization in Two Minutes

Videos in the Pipeline
• Copyright Records
• Searching the Public Record
• Copyright Myths
• Recordation
• The Cost of Infringement
Virtual Open House: Veterans History Project Resources
Veterans History Project

The Veterans History Project of the American Folklife Center collects, preserves, and makes accessible the personal accounts of American veterans so that future generations may hear directly from veterans and better understand the realities of war and military service.

Our archive contains collections of primary source material relating to over 111,000 individual veterans who served from World War I through recent conflicts in Iraq and Afghanistan.
What’s in a veteran’s collection?
How to sort through the options to find primary resources?
Video tutorial and research LibGuide

Veterans History Project: Website Overview

https://www.loc.gov/item/webcast-8976/

RESEARCH GUIDES

Veterans History Project (VHP): Exploring the Collections

Introduction

The Veterans History Project (VHP) of the Library of Congress American Folklife Center collects, preserves, and makes accessible the firsthand narratives of United States military veterans from World War I through the present. In addition to unedited audio- and video-recorded oral history interviews, VHP accepts memoirs and collections of original photographs, letters, diaries, maps and other historical documents from any American veteran who served in the military from World War I through the present.

Researchers and the general public use VHP collections for a wide variety of projects and purposes. Some are interested in learning more about the history of a family member’s military unit. Others seek eyewitness perspectives of battles, campaigns, and military

https://guides.loc.gov/explore-veterans-history
Online Exhibits and LibGuides

No matter their chosen sport, or whether they were professional athletes or amateurs, the men and women featured here found that service to their country, on the battlefield and in athletic competition, would employ all of the natural abilities and skills that they had forged on the playing fields of America’s sandlots, schoolyards, and stadiums.

https://guides.loc.gov/veterans-history

https://loc.gov/vets/stories/ex-war-all.html
Blog and Story Maps

Ode to a (Canned) Peach
August 4, 2014 by Megan Harris

One of the standard questions that we suggest Veterans History Project interviewers ask veterans is, "How was the food?" This simple question can yield surprising answers, and uncover fascinating elements of the military experience. After seeing my blog post about holiday menus in the military, VHP director Bob Proctor mentioned a specific food memory to me: eating canned peaches while in the military. A retired Army Colonel, Bob explained that the humble canned peach was a much-loved staple of Army rations. "There is something remarkable about eating canned peaches when you are in the field." Following this conversation, an interesting thing happened: I kept noticing references to canned peaches everywhere in VHP collections!

Crates of peaches in the orchard, Delta County, CO. September 1940. Photograph by Lee Russell.

https://blogs.loc.gov/folklife/2019/05/d-day-journeys-vhps-newest-online-exhibit-and-story-map/

https://blogs.loc.gov/folklife/category/veterans-history-project/
Participate!
Questions?
Thank you!

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www.loc.gov/vets
August 4, 2021

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