

Idaho Falls, Most Energetic

IDAHO FALLS, is the most important city and has by far the largest population of any city in Bingham county, Idaho. It does a larger business than any other city in southeastern Idaho. It is most centrally located in the great agricultural portion of the country, from which it draws an immense trade. Stockmen and ranchmen living 100 miles away buy their entire season's supplies at Idaho Falls. Her business and professional men are wide awake and thoroughly progressive in every sense of the word. They are invariably active in pushing any enterprise which will enhance the city's welfare or further prosperity. To the business men's energy is due entirely the phenomenal growth the city has enjoyed in the last few years, until today the population is 7,000. Likewise, Idaho Falls is the largest city in southeastern Idaho.

COMMERCIAL IMPORTANCE.

Commercially speaking, Idaho Falls is the second largest city in the great Gem state. It is situated in the very center of the great Snake River valley, a territory consisting of over 1,300,000 acres of irrigable land, of which 800,000 acres is now under good irrigable canals.

All Idaho Falls citizens have an abiding faith in Idaho Falls, as the "City of Destiny." The city owns its own sewer system, waterworks and electric lighting plant. Among other things the city has two miles of macadamized and guttered business streets. The city enjoys free mail delivery and an abundant number of carriers make several deliveries in the business district daily.

GREAT SHIPPING POINT.

Bingham county is popularly known as the "grainery of southeastern Idaho" and owing to its favorable location, Idaho Falls does the greater part of the shipping. During the harvest season it is a daily occurrence to see from six to eight hundred farmers' teams heavily laden with produce on the streets of Idaho Falls.

Idaho Falls is located at that point on the Snake river where the waters go tumbling through a deep and precipitous gorge in the lava for a quarter of a mile. These rapids which are now chained represent a total horsepower of 125,000. Likewise the chaining of the power has made Idaho Falls one of the most important manufacturing cities in Idaho. Idaho Falls is a city of the second

barley. The plant was erected and is owned by the farmers.

VERY ORDERLY CITY.

Idaho Falls is one of the most orderly, law abiding, and best maintained cities in the west.

The city has a large electrical generating plant, that has harnessed the entire flow of the great Snake river, and which furnishes power all the way from Idaho Falls to St. Anthony.

INTERURBAN PROJECT.

Idaho Falls is the home office of the Idaho Falls and Interurban Railway company, a company that is now making surveys and acquiring right of ways for a 35-mile electric road that will be constructed next year, and which will connect the producers living north, east and south of Idaho Falls more closely with the city. The road has already had promised to it a total tonnage of 220,094,727 pounds, or 5,504 cars, and will pass through a section populated by 3,525 people. The road when completed will cost about \$300,000. The officers and directors are: James L. Milner, president; Heber Austin, vice president; A. V. Scott, secretary; Bowen Curley, treasurer; G. G. Wright, A. P. Colman, S. E. Larabee, directors. All are men of capital and influence in the community.

Idaho Falls has one daily, one semi-weekly, and one weekly newspaper. It is the gateway to the Yellowstone Park and the O. S. L. R. R. Park line starts from this point.

Idaho Falls is the heaviest shipper of freight upon the entire Oregon Short Line system in the state of Idaho.

OUTFITTING POINT.

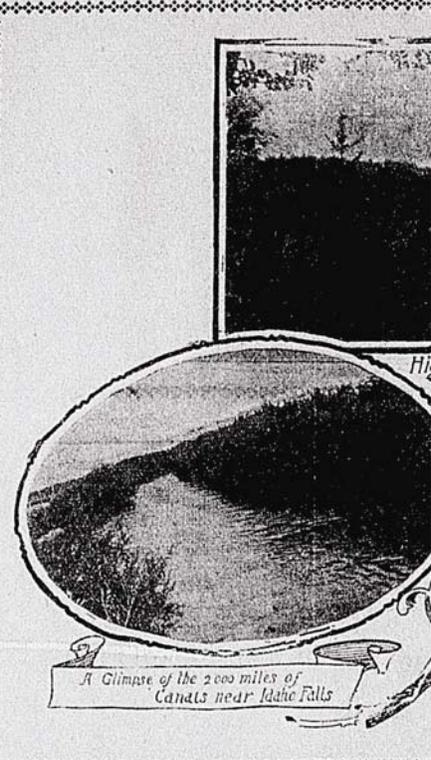
Idaho Falls is the headquarters and outfitting point for the Birch Creek, Lost River, Salmon River and Spring Mountain mining districts on the west and the Cariboo and Snake River mining districts on the east. These districts are destined to become the heaviest producers in the state of lead, silver, gold and copper.

Among the new enterprises that will come to Idaho Falls in the early spring will be a large alfalfa meal factory, a woolen mill, a tannery, glove factory, and a large planing mill. The Idaho Falls Development company, limited, probably the strongest Idaho Falls booster is closely in touch with the various parties who will take hold of these enterprises in the spring.

In spite of financial stringency last fall there has been expended this season in the building of new homes over \$225,000 in the city.

AS COUNTY SEAT.

The next session of the Idaho legis-



VISTA VIEWS OF WONDERFUL WATER

feet to the mile. All the canals are taken out on gravity; there is not a flume or a reservoir in the entire valley and the canals are the property of the farmers who own the land. The valley about Idaho Falls has the first water rights on the great river and the canals have been in operation for ten years or more. No waiting for promises of water at some future date in this country. You can begin to produce a crop at once. All over this broad valley are multitudes of farmers raising tremendous crops of hay, grain, potatoes, red clover, sugar

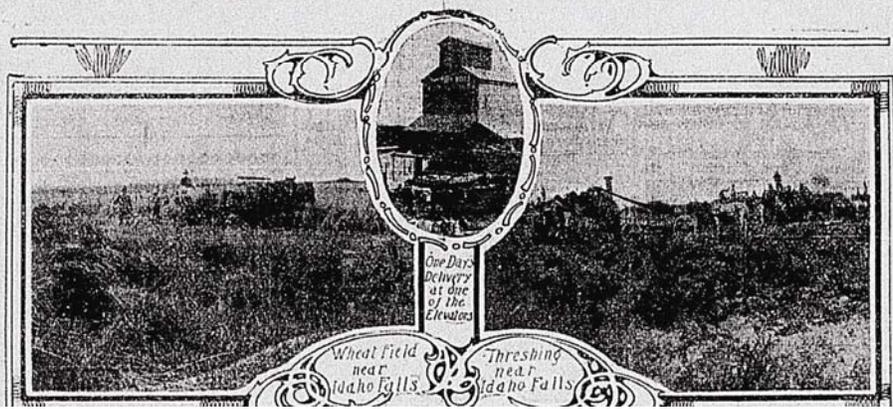
States, the cost to \$1 an acre for irrigation which the land canals in the farmers, and water is getting

THERE IS

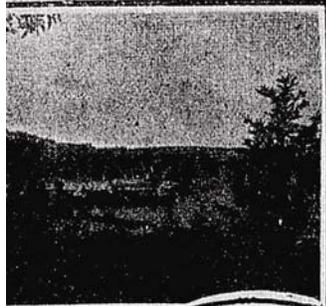
There is a large quantity of valley land 1,300,000 at gation and it now under cost will increase. Hon. The Up according to a larger quantity for irrigation to irrigate the United States required. So water, that irrigated there more than twice for this great

DR

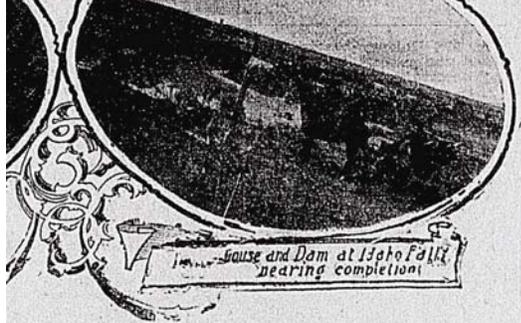
While on the by a range of hills extending contains at million acres every particle farming that tinent, and w future, all u the present irrigation is s that dry far very little at already has prove conclus be no longer treated foot



tic City in Bingham County



Highland Park
Idaho Falls



Dam and House at Idaho Falls
nearing completion

WATER POWER SCENES IN AND ABOUT IDAHO FALLS.

cost varying from 15 cents for the year. The cost of expended on the canal under and is located. All of the valley now belong to the d every year the cost of ting less.

ROOM FOR YOU.

over three million acres d surrounding Idaho Falls, t present under irri- t is estimated that projects onsideration by capitalists y this acreage to two mil- pper Snake river valley, to statistics, contains antly of water available n purposes and more land than any other section of States where irrigation is great is the supply of oven with the area to be ere is in this mighty river wice the amount necessary t task.

RY FARMING.

east the valley is skirted of low rolling green foot- ing back for 30 miles and the lowest estimate a es of the finest land in ular, best suited for dry t can be found on the con- which will be in the near under cultivation, but at writing the land under so abundant and so cheap rming has received but tention, although enough s been accomplished to usively that dry farming a theory but a demon- These lands are open for

Potatoes yield from 300 to 600 bushels to the acre.

Clover seed yields 9 to 10 bushels per acre.

Alfalfa hay yields 5 to 8 tons to the acre.

Timothy hay yields 2 to 4 tons to the acre.

Oats yield from 75 to 135 bushels to the acre.

Wheat yields from 40 to 75 bushels to the acre.

Barley yields 65 to 100 bushels to the acre.

STRONGEST OF BANKS.

No Idaho city supports stronger or better banking institutions than Idaho Falls. The largest and oldest bank in the city and for that matter, in the entire Snake River valley, is Anderson Bros. Bank. Aside from its many interests in Idaho Falls proper the bank maintains an associate institution at Rigby. This bank was established in 1855 and has steadily increased its deposits. Its capital is \$100,000, and its surplus and undivided profits are \$100,000.

Large and small accounts are solicited by the institution which transacts a general banking business in every sense of the term. The long standing of its organizers is such that in and out of the great Snake River valley the name Anderson Bros. is sufficient guarantee that any transaction of a financial character will be thoroughly and promptly dealt with.

The bank's home is on Broadway in the heart of the business district of the city and the institution is provided with every facility known to mod-

valley than the American National Bank. Besides, it is recognized as one of the leading financial institutions of the valley. Its capitalization is \$50,000. Its officers are: Bowen Curley, president; Edward Fanning, vice-president; Jay R. Mason, cashier.

The institution transacts a general banking business and maintains correspondents in principal cities. For the convenience of Snake River valley residents, the Chase National bank, New York, First National bank, Omaha, and the Deseret National bank, Salt Lake City, are mentioned.

President Curley is regarded as one of the best posted financial authorities on farming and real estate loans in southern Idaho, and through his individual efforts the present prosperity of the American National Bank is largely due.

RELIABLE GRAIN HANDLERS.

The oldest and one of the largest grain companies in Idaho Falls is the Nils Hoff Grain company, limited, buyers and shippers of hay, grain and produce. This company is under the direct and able management of Mr. Nils Hoff, who for years, has been the recognized grain expert of that section of the country.

This year has been an exceptionally prosperous one for the company, and an amount of business in excess of six figures has been transacted. At the same time Manager Hoff announces his company increased business this year fully 60 per cent over last year. To earn this splendid amount it was necessary for hundreds of thousands of bushels of oats and wheat to pass through the hands of the company.

The present concern has been in business in Idaho Falls steadily for the past 11 years, and all the time the affairs of the company have been handled successfully by Mr. Hoff. Besides his business cares Mr. Hoff takes great pride in anything which will help the city to forge ahead and his name is well in the front rank of all subscriptions which mean something better for the city.

LEADERS IN HARDWARE.

Everything in hardware is handled by N. D. McCutcheon & Co. The business was incorporated in November two years ago and today the concern does by long odds the largest business in its line in Idaho falls. In addition to hardware and general kitchen furnishings the company does plumbing, executes heating contracts and does tinning and sheet metal work.

Among things handled by the com-

detail in arrangement was given the most careful consideration and the brick before going onto the market, subjected to a pressure of 350,000 pounds by steam process. In turn, steam is again used to harden the brick. The time a pressure of 1,220 pounds is given for 12 hours and the management announces that bricks are turned out ready for use 24 hours after the material enters the mill.

This institution commands the territory from Salt Lake City to Butte, Montana, besides supplying practically all of the brick used in Idaho Falls. The plant is up-to-date in every respect. All machinery is of the latest improved type, and it is being even constantly improved upon.

The general cost of building in Idaho Falls is materially decreased owing to the abundance nearby of plenty of good building stone and the number of brick yards already in operation.

The plant of the Inter Mountain Cement & Brick company is situated exactly one mile and a half north of Idaho Falls. The officers of the company are John C. Sharp, president, Thomas I. Cutler, Jr., vice president and general manager and J. Palmer Sharp, secretary and treasurer.

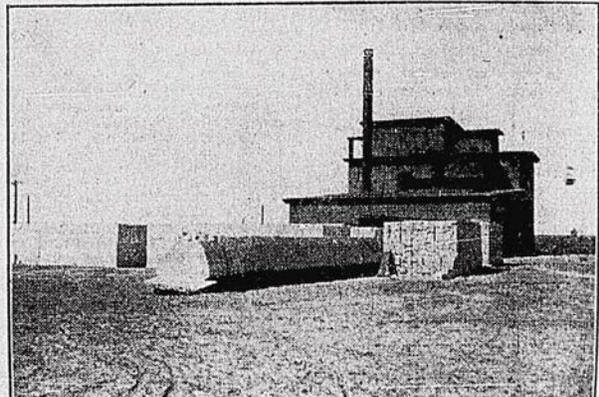
One of the most important features of the brick manufactured by this company is that it will stand successfully every test to which clay brick is submitted. The plant at the present time is hardly able to meet the demand made upon it.

HANDLES LATE NOVELTIES.

Idaho Falls boasts of one of the most up-to-date stationery and sporting goods establishments in the intermountain country. The founder and conductor of the business is Mr. George M. Scott, who commenced business last October. His place of business is one of the newer and most modern business blocks of the city, the exact location being No. 485 Broadway.

Occupying as he does a large store Mr. Scott has apportioned his space so that the arrangement of various goods is pleasing to the eye. One of the features is a reception den for women customers, similar in arrangement to those maintained for similar purposes in large department stores. Stationery is provided free of cost to visitors and writing desks, pens and ink are always at the disposal of all.

One of the very important features of the establishment is picture framing from the most artistic standpoint. No Christmas selection along these lines will be complete by Idaho Falls residents and those living in that vicinity.



VISTA VIEWS OF FARMING SCENES IN AND ABOUT IDAHO FALLS

... and is divided into several wards. The wonderful growth during this year coupled with the many new improvements has but added new incentive to future progress, and 1909 bids fair to see the city far in the van guard of the largest Idaho cities.

MILLIONS IN STOCKS.

One of the most significant features of the city's rapid strides is that the merchants carry stocks which total \$1,000,000 in the aggregate. For the 12 months from December 1, 1907, until December 1, 1908, the merchants of Idaho Falls did a business in excess of \$5,000,000.

The city supports four banks with combined deposits of over \$1,000,000. The clearing house did a total business for the 12 months ending December 1, 1908, of \$4,398,000.

From October 1907, to October 1908, there were loaded on the tracks at Idaho Falls, 3,763 cars of products that were exported. This would make a train load more than 25 miles in length.

During the season of 1908 the farmers of the great valley surrounding Idaho Falls harvested 1,250,000 bushels of wheat, 2,000,000 bushels of oats, 250,000 bushels of barley, 1,000,000 bushels of potatoes, and over 250,000 tons of sugar beets. The total value of the farm products was in excess of \$3,750,000.

POSTOFFICE FIGURES.

For the year ending July 1, 1908, the postoffice sold \$12,627.34 in stamps, and served 7,306 patrons. Five rural and two city mail carriers are employed.

The sugar factory at Idaho Falls this season, had 68,000 tons of beets delivered to it, from which it will make about 15,000,000 pounds of sugar. The factory has an annual payroll of \$125,000, and paid this year for beets over \$308,000, making a total of \$433,000 distributed at Idaho Falls by this one concern during the year 1908.

There are 1,300 school children in Idaho Falls and 25 teachers on an annual pay roll of \$17,000. The city has what is probably the finest high school building in the state. The city has 10 churches, all with large congregations.

BIG CREAMERY PLANT.

Idaho Falls has a creamery plant, owned by the citizens and the farmers, which made over 500,000 pounds of butter this year. Likewise it has one of the largest brick plants in the intermountain country.

The city supports an up-to-date hospital, in which 261 cases were treated this year. The institution is maintained by ladies of the Village Improvement society.

The city has a large malting plant, erected last year at a cost of \$30,000. The latter is one of the finest plants in the west, handling home grown barley, rated all over the United States as being the finest American grown

lature will divide what is now known as Bingham county, and Idaho Falls will become the county seat of the new county formed. This new county will take in all of the country north of what is known as the Base line, thus dividing Bingham county quite equally into two parts. For many years past more than two-thirds of the taxes paid as well as two-thirds of the county business transacted has come from the Idaho Falls end.

RAILROAD ROUTE SURVEYED.

Idaho Falls will undoubtedly be the division point of the Chicago & Northwestern now surveyed from Wyoming. As surveyed the road will pass down the grand canyon of the Snake, up McCoy creek into Grey's lake, down Willow creek, and will enter the valley a few miles northeast of the city. Present indications point strongly to the fact that the Burlington Route will also have a line into Idaho Falls. With the O. S. L., the Northwestern and Burlington railways, Idaho Falls is surely destined to become a second Spokane.

RESERVOIR COMPLETED.

The government has completed building a reservoir of mammoth proportions at Jackson's Lake, on the head waters of the South Fork, while another immense reservoir is being constructed at Henry's Lake on the headwaters of the North Fork of the Snake river. This will insure the commencing, at an early date, of a number of new irrigation projects, on a large scale, at present under consideration.

GREAT AGRICULTURAL SECTION.

The Upper Snake River valley is in the southeastern part of the state of Idaho. Its extent is over 100 miles long and averages from 60 to 75 miles wide. This section of Idaho is designed to become the greatest agricultural section of all the arid western states. The climate is such that all the most progressive farmers in the valley plow every month in the year and their teams can be kept busy at all times as the roads stay in good condition at all seasons. There are no weeds to contend with, the volcanic ash loam being opposed to their growth while land values are much less than half the price of land in other sections with less than half the development, advantages and resources, while crop failures and short years are unknown.

ITS REAL STABILITY.

The real wealth and stability of an irrigated country are measured by its facilities for supplying water for irrigation. Of all the great irrigated valleys of the west there are none to compare with the Upper Snake River valley for abundance of water, or cheapness of construction and maintenance. The valley has a fall of six

beets, cowpeas and fruits of perfect quality. Water for irrigation is so abundant that the farmer is allowed to use his own convenience in applying the water to his land, while the canals run bank full at all seasons.

IRRIGATION.

There is no country in the known world that depends on the natural fall of rain that can begin to compare with the country that depends on irrigation. The great Snake river with its mighty volume of water and many tributaries makes the supply of water for irrigation almost inexhaustible. Owing to the lay of the land canals are easily and cheaply constructed. The valley is as level as a floor, with no uplying and irregular benches, and slopes gently down toward the river through the entire length of the valley. There is no fluming in the construction of the canals, consequently no breaks or washouts resulting from heavy spring rains can possibly occur and with very small maintenance the canals are kept in good repair.

The entire valley is a network of canals, many as large as rivers, but here only are named a few of the most important. The Great Feeder distributes 110,000 inches of water. The Farmer's Progress distributes 40,000 inches of water. The Idaho distributes 40,000 inches of water. The Snake River Valley and Cedar Point distributes 30,000 inches of water. The Great Western distributes 40,000 inches of water. Among the other large canals are the Burgess, Harrison, Farmer's Friend, Lewisville, Taylor, Goshen, Laxaside, Riverside, Danskin, Trego, Watson, Cold Corner, American Falls, etc.

SOIL PRODUCTIVITY.

Government reports place this section of the country above all competition in productivity of soil, which is nothing short of marvelous. As you stand in the Snake River valley you look over a region covered by volcanic ash loam, varying from three to 20 feet deep, and a subsoil of river wash from five to 20 feet deep, which affords an ideal drainage for irrigation, and all underlain by lava. This is a soil that will never wear out, it having the same underlying strata as Italy, and whatever country has this substratum of basalt has top soil which will never wear out, for it is almost immortal. By some curious process of chemistry the soil is born anew again and again, taking its strength from the strong ingredients below. There is no alkali, hard pan, sleuth land or rock outcroppings in this valley, and the water in the river comes direct from the snow and is as soft as velvet.

COST OF WATER.

The valley had the cheapest water for irrigation to be found in the United

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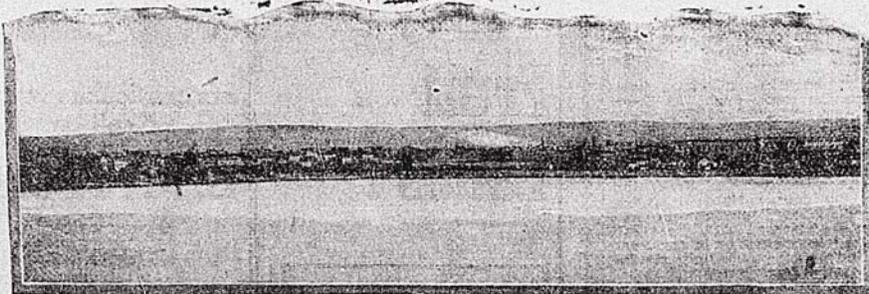


THE FARM

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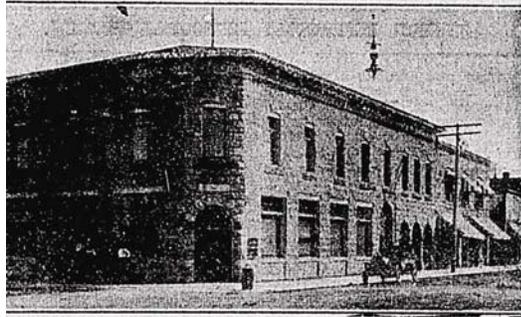
Sugar beets
tons to the s



BIRDS EYE VIEW OF IDAHO FALLS, TWO SECTIONS 10

These lands are open for
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 shels an acre.
OST OF LAND.
 untilities for obtaining im-
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 not exist long. Land in
 in today be purchased for
 all the cost of land in
 les with less than half the
 Prices range from \$25
 ore for unimproved land,
 \$5 to \$75 an acre for im-
 ns, including water right,
 nce in price depends on
 distance from the railroad.
 of the land is practically
 ll over the valley. With

ed with every facility known to mod-
 ern banking methods.
 The officers of the bank are C. C.
 Campbell, president; James E. Steele,
 vice president; M. M. Hitt, cashier;
 G. R. Hitt, assistant cashier; A. L.
 Campbell assistant cashier.
 President Campbell is a leader in
 every opportunity to spend his time
 and money in any direction that will
 accrue to the general benefit of the
 rapidly growing "Power City."
 What is said of Mr. Campbell, can
 truthfully be stated of all the officers
 and directors of the bank, as well as
 of the gentlemen engaged in banking
 associated with other Idaho institu-
 tions. This, of course, speaks volumes
 for Idaho Falls, because with finan-
 cial leaders taking a back seat, prog-



**FARMERS AND MERCHANTS' BANK BUILDING AND HOME
 OF IDAHO FALLS DEVELOPMENT COMPANY.**

water supply to be found
 these prices can not pre-
 During the last ten
 has been steadily increas-
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 has during the last ten
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 equal results can be ob-
 as little labor and capital.
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 rich virgin soils anywhere,
 the possibilities or insure
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 than those of the Great
 e River valley. Lands are
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 at your very door, and a
 finite insures this country
 greatness that the settler
 ars ago never dreamed of.
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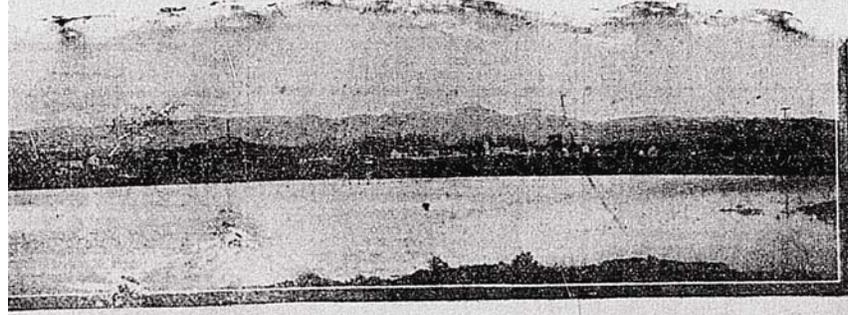
ress is an almost unknown quantity in
 the community where they do busi-
 ness.
THE STATE BANK.
 No banking institution in the city
 is better equipped for taking the very
 best care of its clients than The State
 Bank. While it is the youngest but
 one bank in the city its quarters are
 by far the most spacious and its
 growth has been equal with other
 "Power City" banks. The institution
 is housed in its own handsome bank-
 ing building on Broadway and the
 structure is by long odds one of the
 handsomest banking buildings in
 Idaho Falls. It is a two-story brick
 block, 120 feet in depth.
 The banking furniture and fixtures
 are of the very latest design, and the
 interior arrangements are such as to
 afford light, ease and comfort, not
 alone to the employes, but to clients.
 The officers of the bank are:
 S. E. Larable, president; W. F.
 Guilette, vice president; C. G. Peck,
 cashier; O. J. Ellis, assistant cashier;
 R. D. Larable, assistant cashier.
AMERICAN NATIONAL BANK.
 No Idaho Falls bank occupies a
 firmer standing in the Snake River

**MAMMOTH PLANT OF THE INTER MOUNTAIN BRICK AND
 CEMENT COMPANY AT IDAHO FALLS.**

pany are included Majestic and Char-
 ter Oak ranges, tubular hot blast
 heaters, standard plumbing goods, Amer-
 ican and ideal heating materials,
 "Keen Kutter" ware, crockery, glass-
 ware, sporting goods, including fishing
 tackle, etc.
 General repairing in every line is one
 of the features of the business and
 all commissions placed with the firm
 are certain to receive prompt attention.
 The company maintains a well
 equipped workshop and its entire man-
 agement is under the personal super-
 vision of Mr. N. D. McCutcheon sec-
 retary and manager of the concern.
 All goods ordered from this com-
 pany are shipped out without delay,
 and patrons can rest assured of prompt
 service at all times.
 The officers of the company are O. E.
 McCutcheon, president; N. D. Mc-
 Cutcheon, secretary and manager, as
 above stated, and A. E. Carlson, treas-
 urer.
SPLENDID BUSINESS.

No illustration of the truth of fair
 dealing in business methods is better
 offered in Idaho Falls than in the
 splendid success which has attended
 the efforts of Mr. Alma Marker, who
 deals in musical instruments, strings
 and trimmings, orchestra and band mu-
 sic and music books. It is Mr. Marker's
 undisputed claim that he carries
 one of the largest and most complete
 stocks in the state of Idaho, in his
 various departments. Besides the
 things mentioned above, Mr. Marker
 carries watches, jewelry, stationery,
 books, blank books, school books, cut-
 lery, notions, fancy goods, guns, re-
 volvers and ammunition, confection-
 ery, tobacco, cigars, pipes, machine
 needles, extras and oils, fishing tackle
 and a large assortment of Christmas
 toys for children.
 Likewise he carries a very large as-
 sortment of Eastman kodaks and sup-
 plies and one of the latest and most
 up-to-date lines of Conklin fountain
 pens.
 Mr. Marker's establishment fronts
 two streets and the principal entrance
 is on Broadway. Situated in the cen-
 ter of the business district and in close
 proximity to the hotels and banks the
 place is easy of access.
MAMMOTH PLANT OPERATING.
 One of the largest plants in Idaho
 Falls and the Snake River valley be-
 gan operations last July, when the
 Inter Mountain Cement & Brick com-
 pany began the manufacture of brick
 from sand and lime. The daily ca-
 pacity of the plant is 25,000 and the
 product is the very best the market
 offers. The plant itself cost in the
 neighborhood of \$50,000 to erect. Every

unless a visit is made to Mr. Scott's.
 Everything of the latest is carried in
 stationery, office supplies, late novel-
 ties, picture frames, guns and ammu-
 nition, books and sporting goods.
ENTERPRISING FIRM.
 Clay & Huston, real estate dealers
 handlers of farms, farm loans, invest-
 ments and brokerage, and represent-
 ing five Scottish loan companies, have
 been firmly established in the busi-
 ness world of Idaho Falls for six years.
 During that time the firm has conduct-
 ed a general real estate business and
 today it is recognized as one of the
 leading concerns in its business, no
 alone in Idaho Falls, but throughout
 the entire Gem state. Both mem-
 bers of the firm are young and energetic and
 by dint of perseverance and hustling
 have established a record in real es-
 tate circles in that section of the state
 equal to that of any other concern.
 One thing which is highly essential
 in real estate dealing is the knowing
 perfectly of every foot of land in an
 community where such business is en-
 gaged in. Both members of this firm
 have given all such matters careful at-
 tention. The very smallest de-
 tails regarding property in and about
 Idaho Falls is at their fingers' end
 and being further fully versed in water
 lore the firm has located large num-
 bers of families in the Snake River
 valley.
 One particular specialty of this firm
 is catering to non-resident investors.
 With this end in view the list of splen-
 did bargains than can always be found
 upon the books of the concern make
 the firm's office at all times a ver-
 busy one.
 No real estate firm in Idaho is wide
 awake to the necessity of general pub-
 licity bearing on the Gem state than
 Clay & Huston, and with this end in
 view a splendid missionary work is
 done each year in the nature of adver-
 tising throughout the United States by
 means of pamphlets and other printed
 matter calculated to interest the in-
 tending purchaser of Idaho property o-
 farm lands.
 The firm is erecting a two-story
 building on Broadway close to its
 present location. The lot occupied is
 45 by 70 feet and an eight-foot base-
 ment will be constructed. The build-
 ing when completed will contain all
 modern conveniences such as steam
 heat, hot and cold water, etc. In one
 corner of the ground floor the firm
 will have its offices. Other portion
 of the lower floor and second floor will
 be rented. The entire second floor will
 be devoted to offices.
PIONEER REAL ESTATE MAN.
 To no single individual perhaps does
 Idaho Falls owe more for its rapid
 development than to Mr. A. V. Scott,
 better known likewise all through the
 great Snake River valley as "the pio-
 neer real estate agent and insurance
 broker." It is of course something to
 be proud of to hold this important dis-
 tinction in connection with a city of
 Idaho Falls' importance. However
 Mr. Scott carries the distinction with
 honor and he is the last person in the
 world to mention the fact.
 Nevertheless, Mr. Scott has always
 been a hustler and he accomplishes
 things. Besides being one of the lead-
 ing real estate agents of the city, he is
 likewise one of its heaviest propert-
 owners. He is the exclusive sell-
 ing agent for some of the very choicest
 vacant property in Idaho Falls prop-
 erty and his renting property is the best
 on the market.
 Among other things, Mr. Scott is sell-
 ing agent for a wealthy land owner,
 non-resident of Idaho Falls, who de-



LOOKING EAST FROM RIVER.